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# Meet the modern alternative to tile

AND PREPARE TO LOSE YOUR MARBLE(S)

with a revolutionary design material that transforms bathrooms quicker, cheaper and easier.

#### IT'S KIND OF LIKE DRYWALL. EXCEPT IT'S WETWALL.



#### PATENTED WATERPROOF PANEL SYSTEM

Installs seamlessly with customizable tongueand-groove panels & color-matched sealant.



#### DARING DESIGNS

Looks like marble, stone or wood—including abstract patterns—and weighs a lot less.



#### SPEEDY DELIVERY & INSTALLATION

In hand in 2 weeks, in the bathroom in 2.5 hours. Plus, exceptional, reliable service.





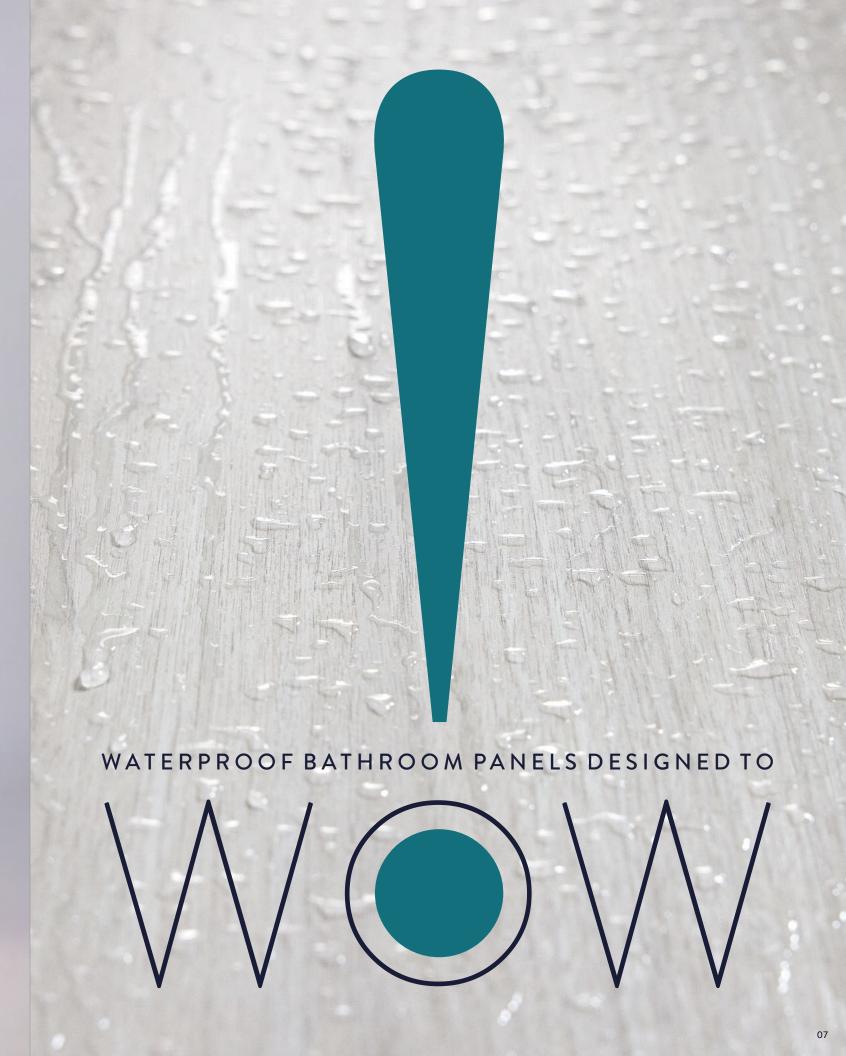
#### SCRATCH-& SCUFF-RESISTANT AEON™ TECHNOLOGY

Does double duty: works hard in busy bathrooms & looks luxe longer.



#### ANTIMICROBIAL PROTECTION

Inhibits the growth of bacteria, mold and mildew, cleans easily and won't wash off.



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## Tile



## Wetwall



COMPLICATED
INSTALLATION
PROCESS



HARD-TO-CLEAN GROUT



LOTS OF HEAVY MATERIALS





EASILY
INSTALLS
IN A SNAP



NO GROUT, NO PROBLEM



LARGE YET
LIGHTWEIGHT
WALL PANELS

## WASHING OUT THE COMPETITION

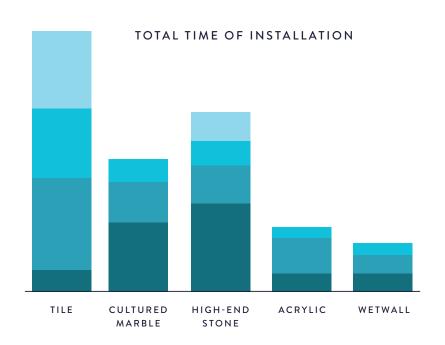
No other surface compares to the revolutionary, waterproof material of Wetwall. It out-beauties stone, outperforms marble and out-simplifies tile—creating luxury looks without the black-tie pricetag.

Oh and did we mention that it's a tongueand-groove panel system you can easily install yourself?



AT YOUR DOOR
IN 2 WEEKS,
IN THE BATHROOM
IN 2.5 HOURS.





DISCOVER WHY WETWALL
STACKS UP AGAINST
THE COMPETITION







When families need a new bathroom, but can't manage without the old one, they turn to Wetwall. Thanks to the convenience of the tongueand-groove system, our waterproof panels snap into place, right over worn-out tile.



### Worry-free walls that are ready for whatever

Our durable panels perform well under pressure—designed to withstand everyday use, no matter what the day brings.



"ин он"

"OH WOW"



Soap & water keeps it clean.

#### PERFECT FOR BUSY FAMILIES



These walls are

## WATERPROOF. YUCK-PROOF. LIFE-PROOF. YAWN-PROOF.

Made to withstand mildew or mishaps, spills & splatters—Wetwall has it covered.



Pro Design
ARIA WHITE

Pro Design STACCATO

#### Can't decide on just one design?

THEN DON'T.

Pro Designs can mix & match and install on every wall, every corner...even the ceiling. Customize and order panels for your bathroom's unique specifications through a Kitchen & Bath Showroom or contractor.



SHOP ALL
PRO DESIGNS

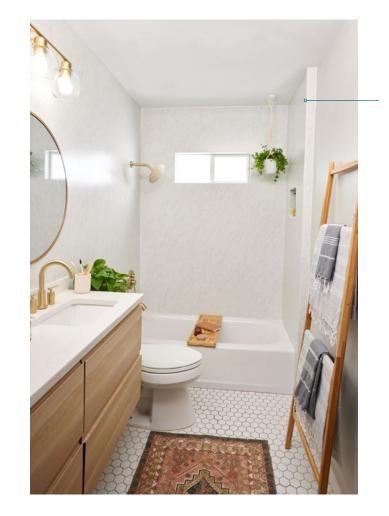
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PERFECT FOR DIYers

Dream i Do it...
yourself.

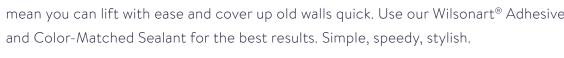
Tired of that tired, old tile? Just cover it up. These lightweight yet large-scale panels mean you can lift with ease and cover up old walls quick. Use our Wilsonart® Adhesive

Delivered to your door in 2 weeks. In your bathroom in as little as 2.5 hours.



Bullnose edge installation means no extra trim required.















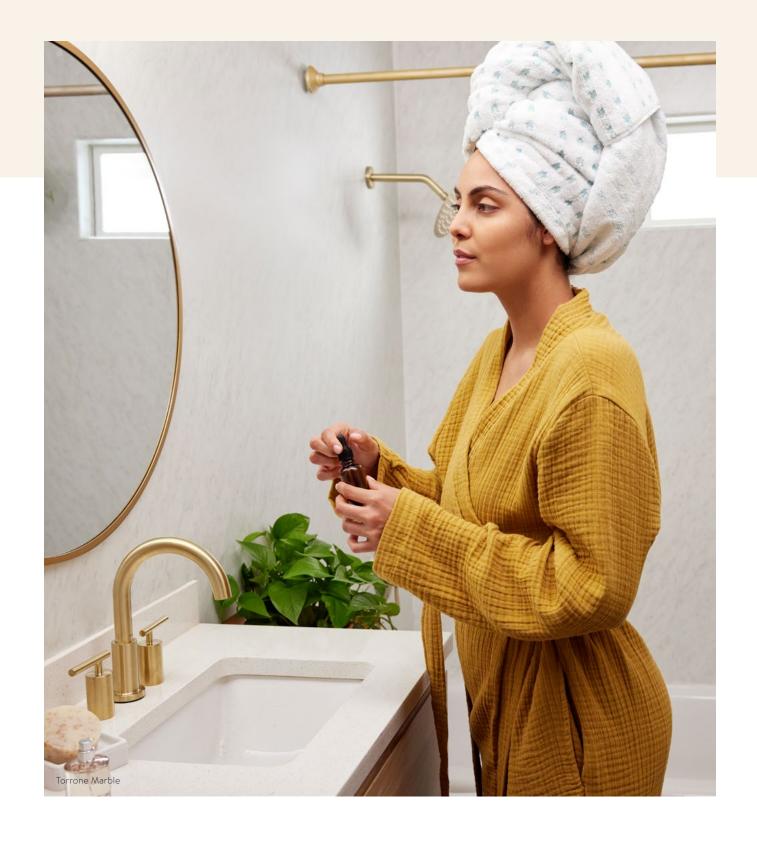


5 SEAMLESS

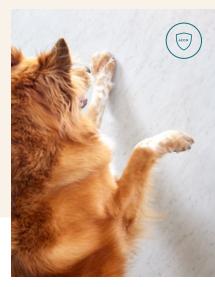


SCAN FOR COMPLETE INSTALLATION & HOW-TO RESOURCES

## EASY TO LOVE & LIVE WITH.







AEON™ Enhanced Scratch- & Scuff-Resistant Performance Technology keeps walls durable & protected.

Withstands spills & splatters, plus inhibits the growth of stain- & odor-causing mold, mildew and bacteria.





## Who wants a lukewarm shower?





From modern to classic, elegant to timeless, Wetwall elevates the aesthetic of any bathroom and coordinates with new or existing fixtures. Our wall panels rival large slabs of stone, creating a seamless finish that looks just as luxurious as the real thing but costs a lot less.

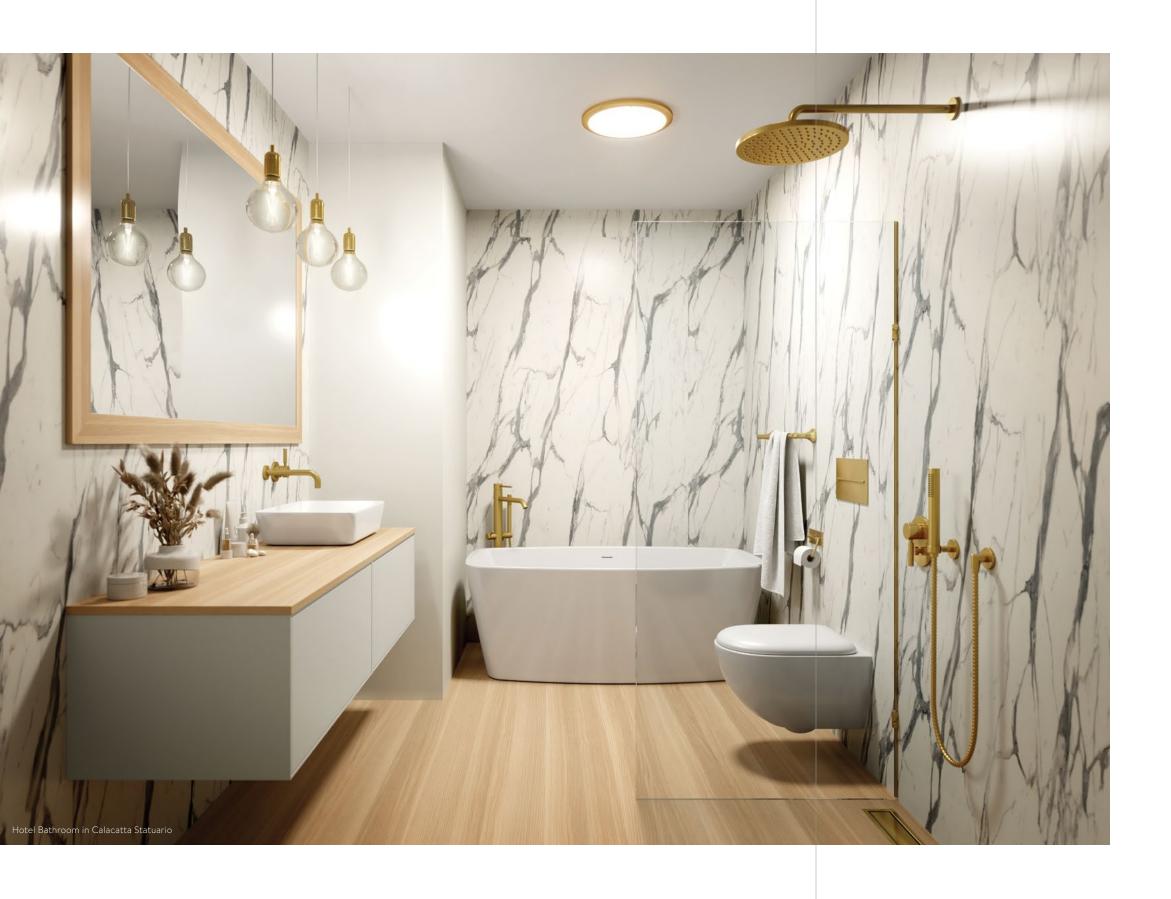
## Wow...that's not real stone?

Having guests over?

Suddenly no house tour is complete without a stop at your magnificent new bathroom.



#### COMMERCIAL APPLICATIONS

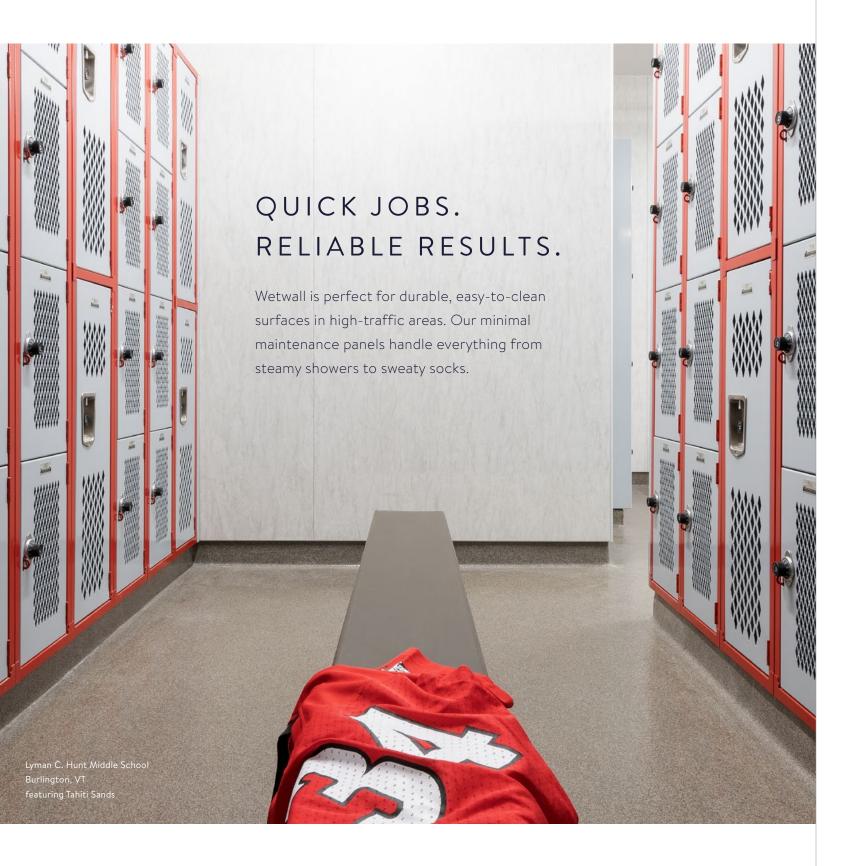


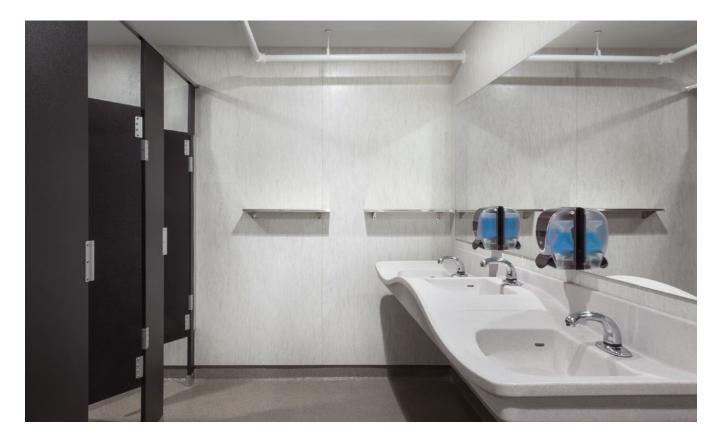
## PERFORMANCE THAT'S RIGHT AT HOME.

(Even when it's not a home.)

Wetwall's panel system is waterproof, scratch- & scuff-resistant, and EPA-approved antimicrobial. It makes perfect sense for commercial applications where durability and cleanliness are a priority, such as hotels, hospitals, schools and other shared spaces.

#### COMMERCIAL APPLICATIONS

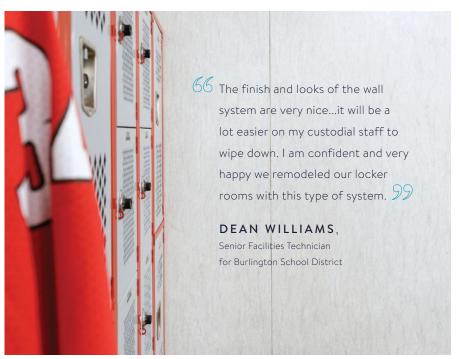




Vermont Middle
School elevates
athletic facilities
with Wetwall



DON'T TAKE OUR WORD FOR IT. VIEW MORE ABOVE.



#### COMMERCIAL APPLICATIONS



















I can do it myself?
Installs in a snap?
Goes right over tile?
It won't get scratched?
It's that light?
No grout?
That's not real marble?
It's not on backorder?





## A work of art.

### WE'VE DISGUISED DURABILITY WITH LUXURY

Sophisticated style? Without a doubt.

Daring designs?

So many to choose from.

Our design-forward finishes recreate stunning, seamless looks that mimic marble, stone and wood—plus abstract patterns.



## Without the work.

AVAILABLE IN 2 WAYS, WITH EXCLUSIVE DESIGNS TO MATCH



Fully Customizable Panels

### PRO DESIGNS COLLECTION

Create the look of luxury with panels sized to any specification. Available through kitchen & bath showrooms and contractors.



Bath & Shower Surround Kits

MENARDS & LOWE'S

DESIGNS COLLECTIONS

Think inside the box, with almost everything you need to install. Pre-cut bath & shower kits conveniently come in standard sizes.



AREZZO W7041



ARIA WHITE AUGUS W7001 W7055



55 W7036



036



W7028



LARISIS MARBLE W7054



LEGACY ASH W7042



STACCATO W7004



TAHITI SANDS W7027



TORRONE MARBLE W7008



BIANCO GRANITE W7007



COSTA GREY W7023



NESTOS MARBLE W7026



SOCIETY ELM W7009



W7022



MARMAFINO W7019



NORWEGIAN ELM W7015



SPANISH SANDS W7014



W7006



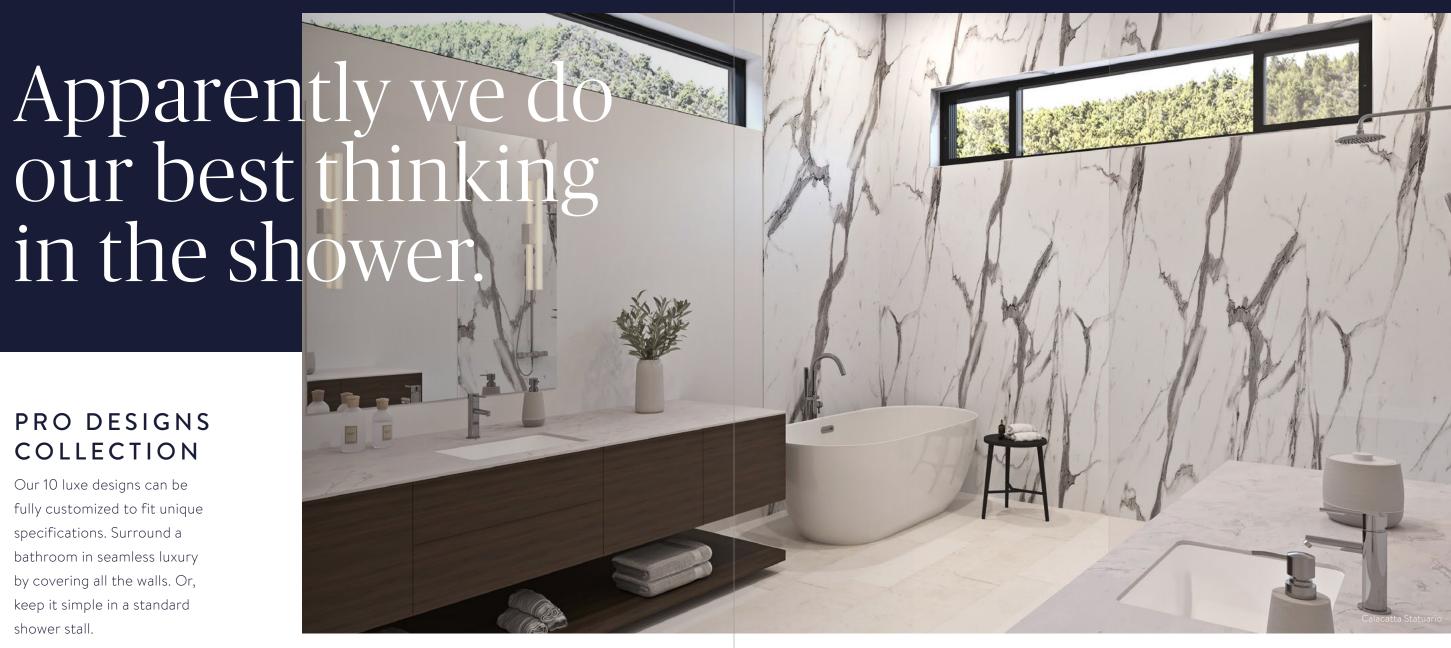
## in the shower.

#### PRO DESIGNS COLLECTION

Our 10 luxe designs can be fully customized to fit unique specifications. Surround a bathroom in seamless luxury by covering all the walls. Or, keep it simple in a standard shower stall.



SHOP THE PRO DESIGNS COLLECTION











## Augusta Calacatta

Bold, large-scale grey charcoal striations and warm shadows offset a milky white background to create classic elegance with a bit of playfulness. It's luxury and personality, all at once.



## Larisis Marble

W7054

Cool-tinged greys and wispy streaks throughout this ultra-modern pattern add a graceful, tiled look for a clean and casual space.







## Calacatta Statuario

This bright-white marble design boasts varying sizes of light grey, grey and black veining for a bold look brimming with grandeur.



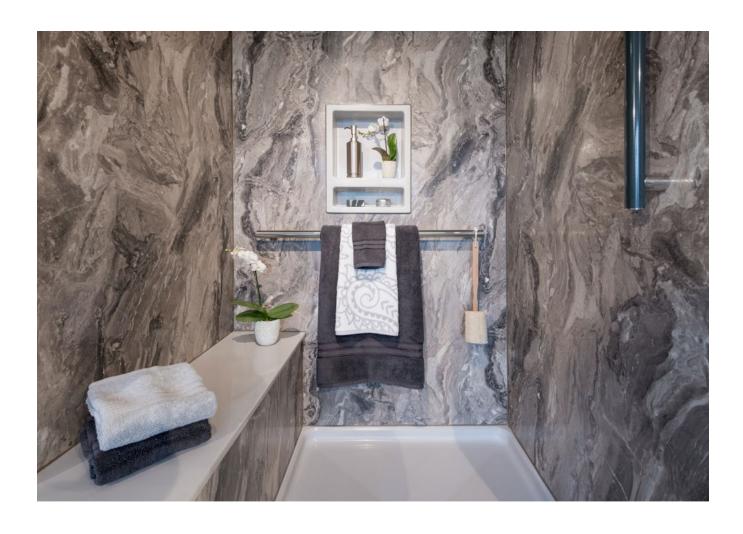
## Torrone Marble

W7008

Surround yourself in classic elegance with a bit of play. Subtle grey veining on a crisp white backdrop gives this marble-like surface a timeless, uncluttered look.



4





### Arezzo W7041

This large scale marble design blends light tan, warm taupe and deep brown in bold movements for a rich, luxurious look.



## Cosenza

With large-scale whites mixed with deep greys and honey almond accents, this stone-like surface draws inspiration from Brazilian granite adding a bold impact to any bathroom.



PRO DESIGNS — FULLY CUSTOMIZABLE





## Tahiti Sands

Warm and cool neutral tones are blended into an off-white limestone texture, helping this stone-like surface create a lively, yet relaxing look with an earthy flair.



## Legacy Ash

W7042

This taupe wood grain pattern mimics a planked design, offering welcoming & light serenity. Pair it with neutral grain finishes for a classic look.







## Aria White

Solid white through and through, this stone-like surface delivers a crisp, clean style that can feel classic, modern and anything in between.

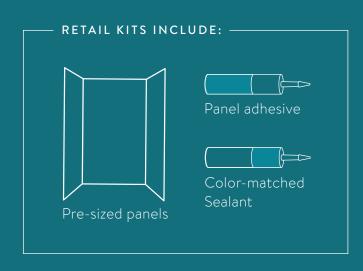


## Staccato

With light grey converging lines on a plane of white, wood-like Staccato's relaxed streaking coats a space in calm and comfort.



# We thought outside the box to deliver a shower inside a box.



Both Menards & Lowe's exclusive retail kits include our patented panels, adhesive and color-matched sealant for a grout-free application in as quick as 2.5 hours. With panels already pre-cut and available at standard shower & bath surround sizes, installation is simple—making for a thrilling transformation.





## Nestos Marble

W7026

This large-scale Sequoia marble design shines in a warm white with light hues and a compelling linear movement.

42

MENARDS EXCLUSIVE DESIGNS





## Tusca Marble

Granite with large-scale areas of taupe and brown highlighted by grey and cream accents makes a bold statement in any bathroom.



## Bianco Granite

W7007

This granite design blends white, beige and grey in a soft linear movement with medium contrast. It's cool, calm and collected with a relaxing, elegant vibe.



4

RETAIL KIT COLLECTIONS





## Costa Grey

Simplicity is the name of the game with this cool pewter grey, tinged with warm off-white streaks.



## Society Elm

W7009

Light brown with grey and taupe undertones, this straight grain elm design is subtly planked and features cross-grain saw marks.



RETAIL KIT COLLECTIONS — LOWE'S EXCLUSIVE DESIGNS





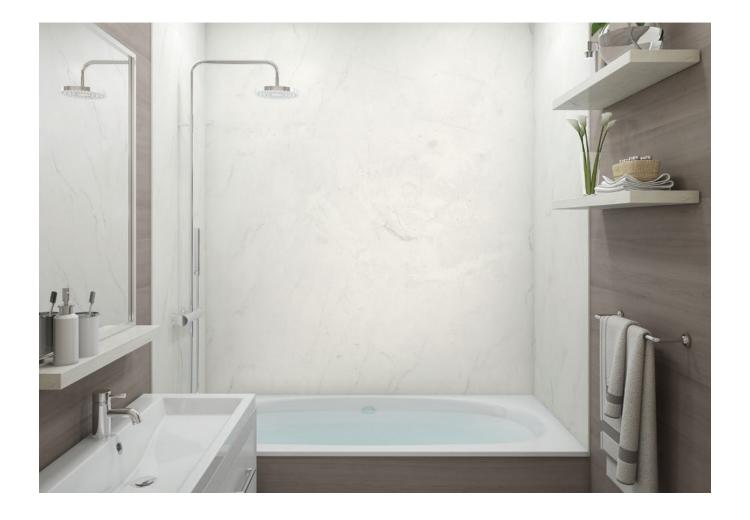
## Marmafino

Granite-inspired shower walls with coordinating neutral surfaces turn traditional into timeless, ushering you into a calm, inviting oasis.



## Vienna Marble

Scattered grey and beige veining across a toasted white background creates a space of welcoming luxury.



|

RETAIL KIT COLLECTIONS — LOWE'S EXCLUSIVE DESIGNS





## Spanish Sands

W7014

This limestone lookalike comes in a warm grey interfused with linear directional features in shades of grey with hints of caramel.



## Norwegian Elm

W7015

Modern with clean lines, this straight grain is intermingled with subtle cathedrals in an overall light neutral color. This is the definition of calm.



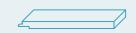
It's easy to create a modern and soothing sanctuary with Wetwall™ Waterproof Panels. We can help bring your vision to life with additional technical resources, specification guides, videos and more.





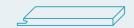
EXPLORE MORE HELPFUL RESOURCES

#### Back Wall Configurations



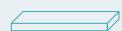
#### TONGUE EDGE + FLAT EDGE

The easy-to-handle TE/FE panels are ideal for a seamed back wall.



#### GROOVE EDGE + FLAT EDGE

The easy-to-handle GE/FE panels are ideal for a seamed back wall.



#### FLAT EDGE + FLAT EDGE

The FE/FE panels are best for a one piece wall.

#### Wing Wall Configurations



#### BULLNOSE EDGE + FLAT EDGE

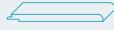
The Bullnose Edge is perfect for wing wall or terminating walls.

#### *Utility Wall Configurations*



#### TONGUE EDGE + GROOVE EDGE

This most flexible panel is used when you want to continue the design beyond the single-panel widths.



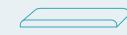
#### TONGUE EDGE + BULLNOSE EDGE

Use this Bullnose Edge combined with a TE to cap the end of the TE/GE panels.



#### GROOVE EDGE + BULLNOSE EDGE

Use this Bullnose Edge combined with a GE to cap the end of the TE/GE panels.



#### BULLNOSE EDGE + BULLNOSE EDGE

With two Bullnose Edges, this is the ideal panel to feature behind a free-standing bathtub or a stand-alone wall.







Shop Accessories
COMPLETE
YOUR BATHROOM
TRANSFORMATION

#### STORAGE SOLUTIONS

Complete your bathroom transformation with coordinating, prefabricated niches & shelves. Available in Designer White (as shown) & Antique White.





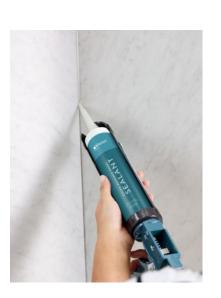


SINGLE SHELF RECESSED NICHE

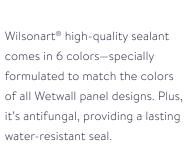


CORNER SHELF

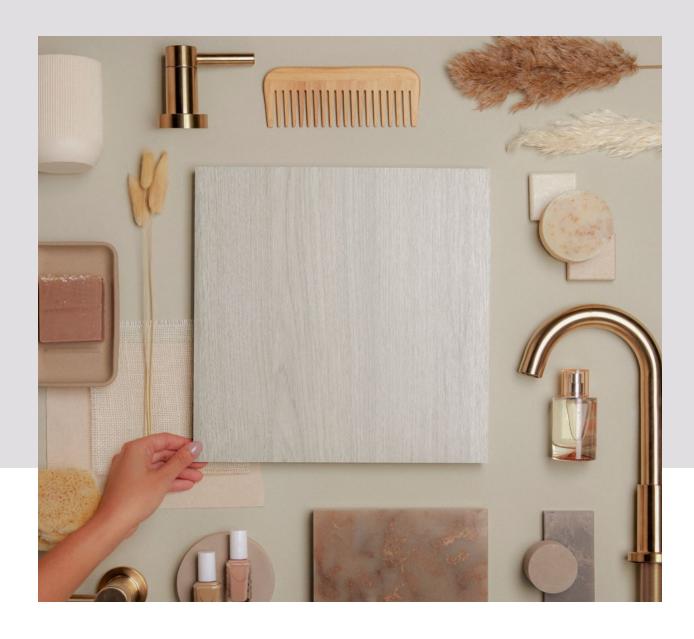
#### STICK & SEAL



Hold your project together with high performance Wilsonart® Adhesive. Its outstanding bond strength and high heat resistance make it the ideal adhesive for Wetwall installation.







Want to try before you buy?

### WE COME IN A SAMPLE SIZE

Seeing it in real life is the best way to experience the beauty of the design. Discover how lightweight yet sturdy, durable and scratch-resistant Wetwall bathroom panels really are.



ORDER A
SAMPLE
(OR A FEW

Looking for where to buy?

## GET A SHOWER WITHOUT TAKING A BATH

From customizable designs to fit your unique spec to our patented locking panels that arrive in an all-in-one DIY kit, you'll find Wetwall at kitchen & bath showrooms, through a contractor or exclusively at Lowe's and Menards.



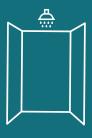
FIND WHERE



|



## WOW.



## WETWALL.

GET INSPIRED AT WETWALL.COM