

OMNIVISION is now more than vision. We created a series of logo animation video to unveil the stories behind our new brand & logo change.

1. New OMNIVISION Logo - Old to New (<https://youtu.be/MmsfnukfNew>)

Evolved from our previous logo, with the V more rounded and solidified, our new logo highlights that we have grown with added products, capabilities, and resources, together, towards a complete solution. New OMNIVISION, Legacy Continued.

2. NEW OMNIVISION logo - Infinite Ingenuity (<https://youtu.be/l972b7d27aQ>)

There are infinite possibilities of what can be accomplished with new OMNIVISION. We are engaged in infinite pursuit of next-generation technology to enrich experiences, increase knowledge, and enhance lives. Infinite Innovations, #InfiniteIngenuity.

3. NEW OMNIVISION Logo – Partnership (<https://youtu.be/fEZ7lqGxL3A>)

It's our goal to cherish old friends, colleagues, customers, and partners, while embracing new connections. Our new logo represents the fact that OMNIVISION is building partnerships are broader and deeper. We truly believe anything is possible when our team comes together to innovate the next big technology solutions.

4. New OMNIVISION Logo – Balance (<https://youtu.be/jYXncH1l8zi>)

How do you plan to prioritize balance in 2022? It's our priority to create a business environment with the optimal balance of people, production, profit, and planet. 🌱🌍 We value our local and global stakeholders and continually strive to advance technology that benefits us all.

5. NEW OMNIVISION Logo - 3 Business Units (<https://youtu.be/dahYo0G4Mfw>)

As we expand our product portfolio, the new logo bug embodies the 3 pillars of our current business. Our world-leading sensing solutions📷, together with the addition of analog devices and touch👉 & display📺 technologies, the new OMNIVISION will provide you wider range of products & infinite possibilities.

6. NEW OMNIVISION Logo - Human & Machine Interaction (<https://youtu.be/dahYo0G4Mfw>)

Now and in the future, we're striving to improve the innovations we create, to make our everyday lives a little better. We are enabling seamless interactions between:

- human👤-to-human👤
- human👤-to-machine🖥️
- machine🖥️-to-machine🖥️
- machine🖥️ to human👤

New OMNIVISION means more enhanced experiences for you.

7. NEW OMNIVISION LOGO - Global Presence (<https://youtu.be/6WkXtAK2VkJ>)

With added locations and resources, the new OMNIVISION has expanded the global presence and reached over 30 offices and R&D Centers worldwide. No matter where you are, we are ready to enable your technology needs. We are all connected! 🌐