

LEVITATE

The Client Happiness Platform



The #1 way to reach your clients in 2023?

Email...done right.



of people say **email is essential**
to their lives over texting
and social media

– Twilio SendGrid Email Benchmark and
Engagement Study



of emails in the insurance industry sent
with mass-blast tools **end up in a junk
or spam folder.**

– Mailchimp

Emails look personal, because they are.

Skip spam—and the Promotions folder—and deliver truly personal outreach.

Traditional Email Marketing

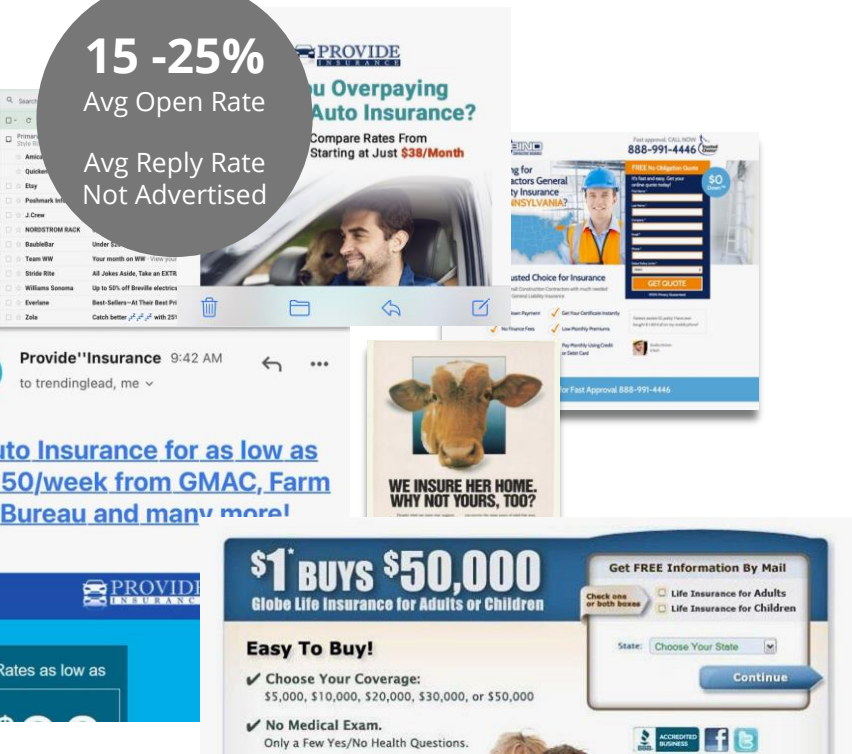
vs

LEVITATE

15 -25%

Avg Open Rate

Avg Reply Rate
Not Advertised

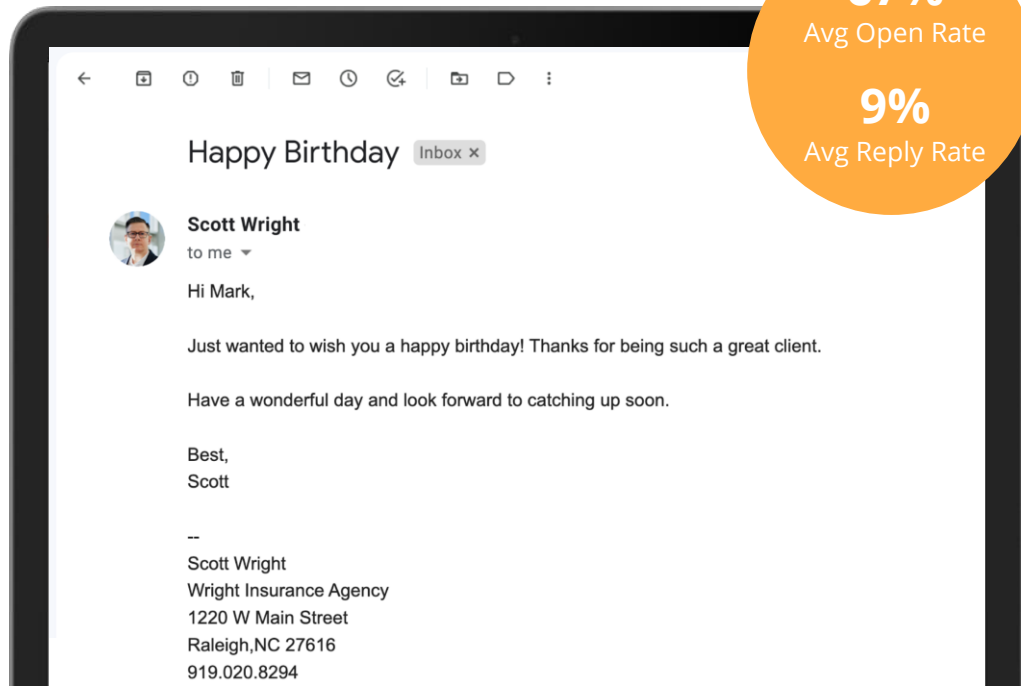


67%

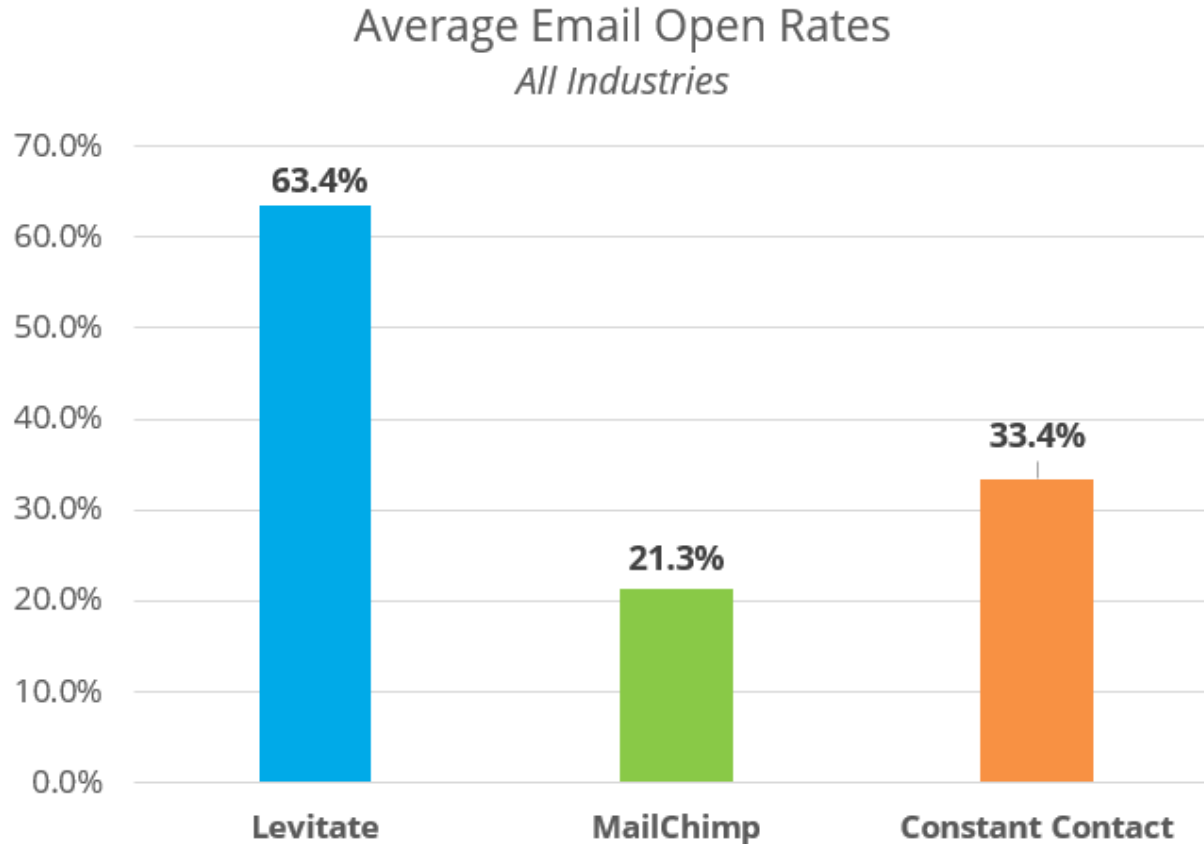
Avg Open Rate

9%

Avg Reply Rate



Personal-Feeling Emails Get Results.



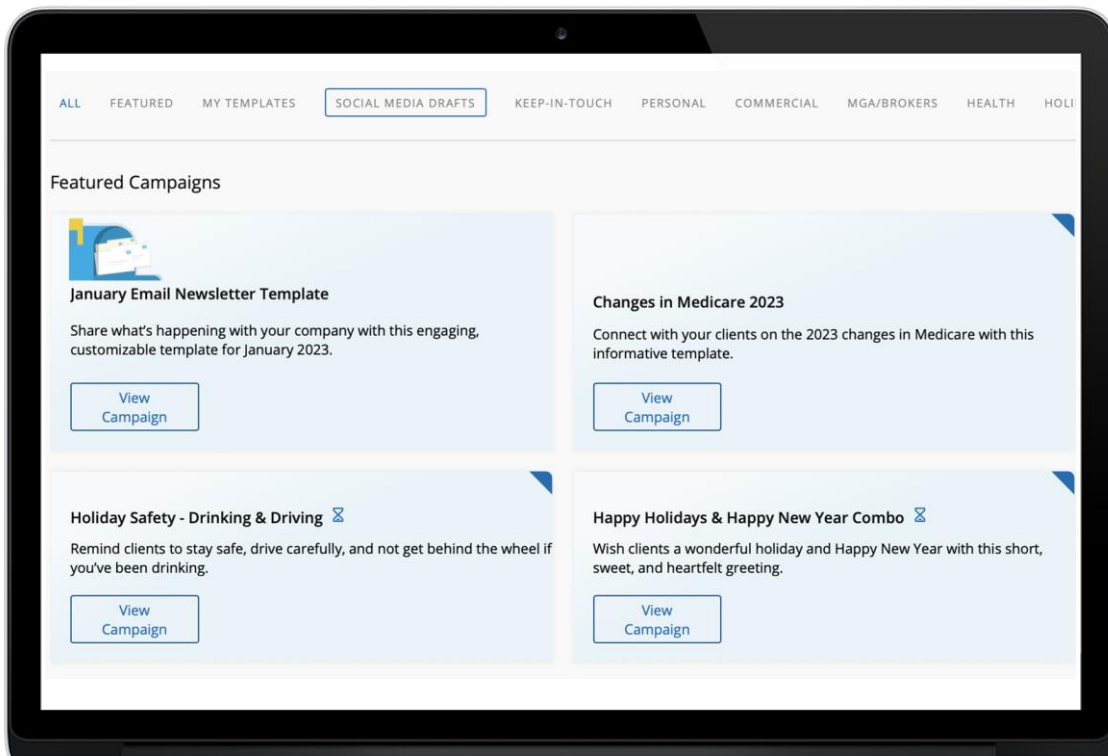
The Levitate Content Library.

Keep-in-Touch emails *work* – our templates average 67%+ open rates.

Search by keyword or
browse by category

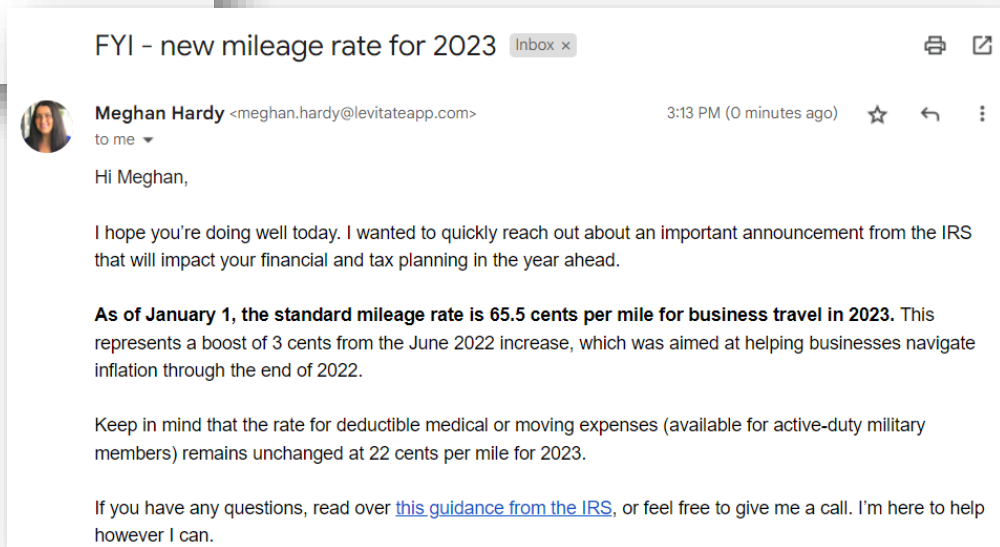
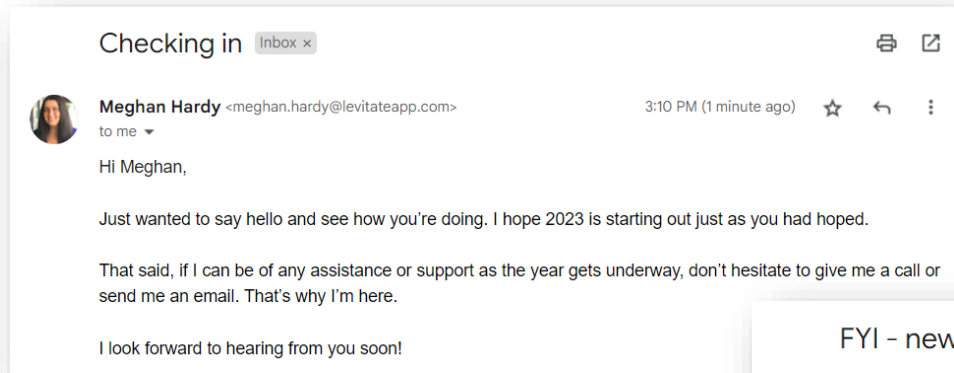
Featured campaigns
are top-performing,
timely templates

See More [Here](#).



Example Email Content

From simple keep-in-touch content to in-depth industry specific updates, Levitate has ready to send authentic emails for everyone.



Case Study

Enforce Coverage Group uses Levitate to develop stronger client relationships, growing it's book of business with existing commercial clients whose needs evolve over time.

- Sold a \$65,000 Workers Comp policy from one email
- Increased efficiency by segmenting contacts based on relationship type
- Clients think they are receiving 1:1 emails and engage more with agents as a result



NET NEW BUSINESS

\$65,000

**from workers compensation
policy sold off of one email**

ALL-TIME RESULTS

Emails Sent: 5,407

Avg. Open Rate: 69.98%

Avg. Reply Rate: *1.21%

**not including phone responses*

LEVITATE

Your one-stop shop for turning happy clients into loyal advocates.

Email



Our library of pre-written email templates has the messages you need when you need them.

Social Media



Build a bigger footprint online with our library of pre-written, customizable social media templates.



Texting

From one-off reminders to appointment confirmations, you can send, receive, and organize texts all within the Levitate platform.



Meeting Booking

Scheduling and managing meetings has never been easier—or more streamlined.



Google Reviews

Wondering how your clients are feeling about your services? Send a quick survey and get the answers you need.