





DELIVERED A LIVE, EDU-TAINMENT, FREE-TO-SCHOOLS TOUR THAT BUILT A FIRM FOUNDATION OF PRACTICAL MONEY MATTERS AND EMPOWERED YOUNG ADULTS TO BUILD FINANCIALLY-SMART FUTURES.

36.6M IMPRESSIONS ACROSS PLATFORMS

## IMPACT

43,000

STUDENTS REACHED

63

SCHOOLS TOURED

20

CITIES ACROSS  
SOUTH, EAST, WEST  
AND CENTRAL STATES

68%

BRAND AWARENESS  
INCREASE FOR  
GREENLIGHT

\$15K

AWARDED IN  
SWEEPSTAKES TO  
FAMILIES/CLASSROOMS

45+

PRESS PICKUPS  
(International syndication via  
Yahoo! News/Finance)

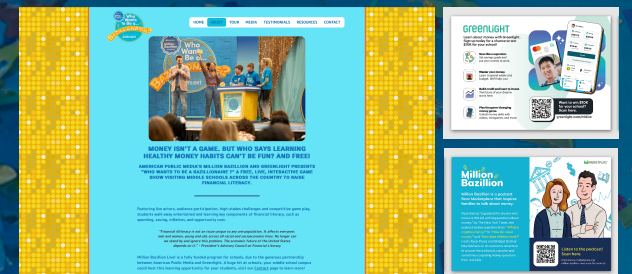


BROUGHT TO YOU BY  
Greenlight

Gamifying financial lessons, we engaged and entertained students (ages 10-13) across a variety of socio-economic school communities.



Printed and digital leave-behind materials empowered families and educators to put their Million Bazillion Live! learnings into practice.



SEEN ON

yahoo!  
finance

6abc EYEWITNESS  
NEWS

ARIZONA'S  
FAMILY  
GOOD MORNING ARIZONA



SPECTRUM  
NEWS

The San Diego  
Union-Tribune



"It was a hit with everyone! All wondered why this isn't happening at more schools in our area."

Andy Pizzo, Assistant Principal Westdale  
Middle School Baton Rouge Louisiana

"Thank you again for giving this beautiful gift to our children...it was truly an incredible lesson in life skills that we much appreciate."

Parent email to Lake Oswego Junior High School Oregon

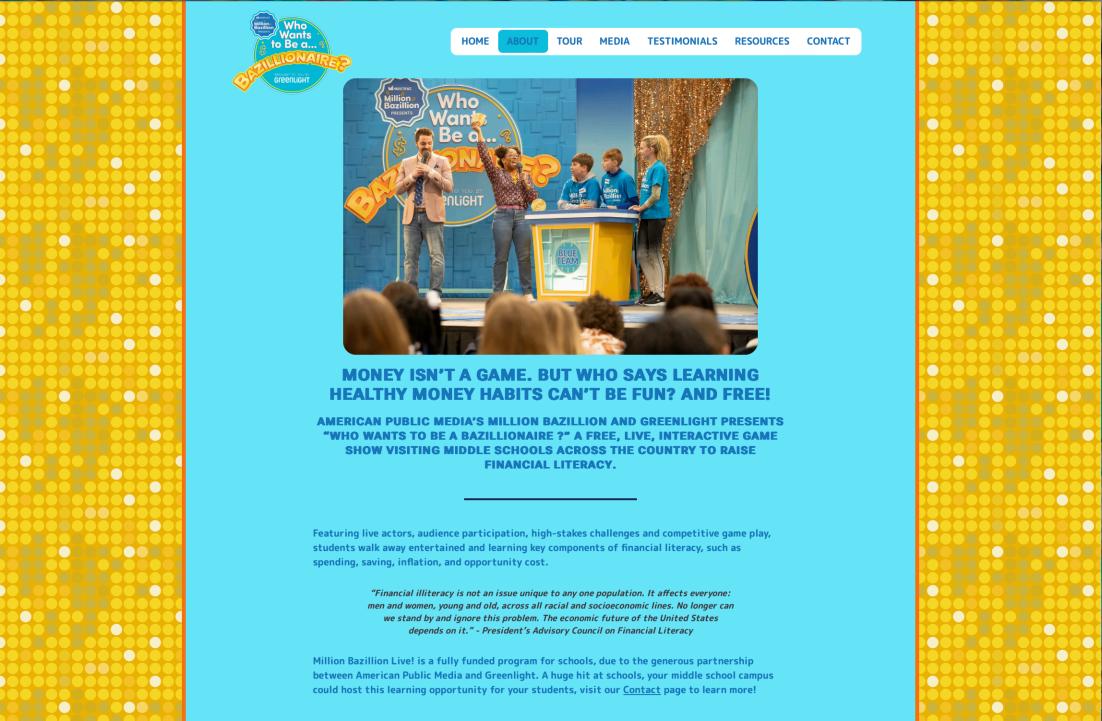




Branded T-Shirts for Students and Educators



Custom Travel-friendly Stage Design built to fit various school spaces



Dedicated Website for Parents & Educators



Listen to the Million Bazillion podcast!

Branded Pencils and sticker-sheets for Students and Parents



Double-sided printed collateral for Parents



Custom Standing Signage for our Title Sponsor at Parent Evening Events