



Vibe Campaign

# Mailer Box and Insert





**Mailer Box - Concept 2**





Mailer Box Label



**BE BOLD.**

**Brand Apparel**





## YOU MAKE A DIFFERENCE.

Whether you're in People, Marketing, Operations, or Supply Chain, we know that what you do every single day matters to your customers and team. We created this special collection of merchandise to celebrate you and give you an avenue to express your current vibe!



Shop the collection  
Scan to visit our store or visit [vibe.thumbprint.com](http://vibe.thumbprint.com)

We want to see your merch in action. Share your images on social and use [#currentvibe](https://twitter.com/currentvibe) and [@hellothumbprint](https://twitter.com/hellothumbprint) in your post!

Now let's pay it forward. Together. →

Mailer Insert - Side 1



## Meet the charities our merchandise line is supporting.

We've teamed up with four different charities, each representing a vibe from our collection. When you purchase additional items from our online store, 50% of the sale is donated to these life-changing organizations. Visit our online store to learn more about each organization.

BE KIND.

Greater Good Charities

BE ENGAGED.

Kids in Need Foundation

BE BOLD.

Breast Cancer Research Foundation

BE CLUTCH.

First Responders Children's Foundation



Mailer Insert - Side 2







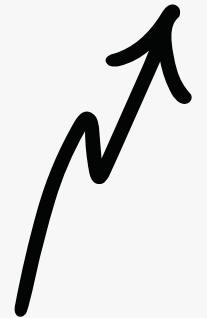
**BE BOLD.** - Graphic Shirt - Back



**BE BOLD.** - Graphic Shirt - Front





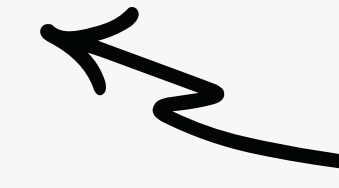
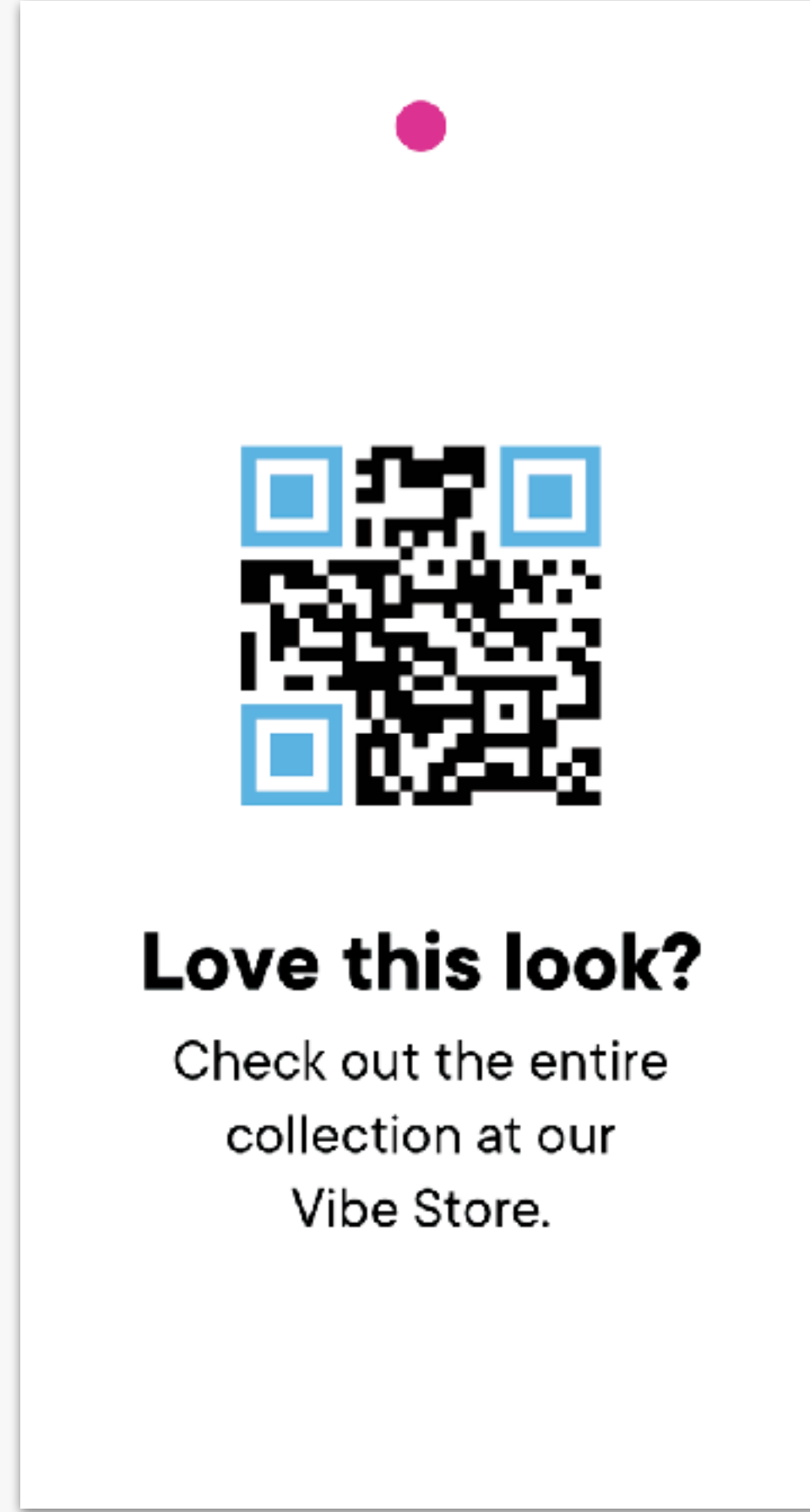


**BE BOLD.** - T-Shirt - Back

**BE BOLD.** - T-Shirt - Front







**BE BOLD.** - Apparel Tag

**BE BOLD.** - Hoodie








**BE BOLD.** - Fuzzy Socks

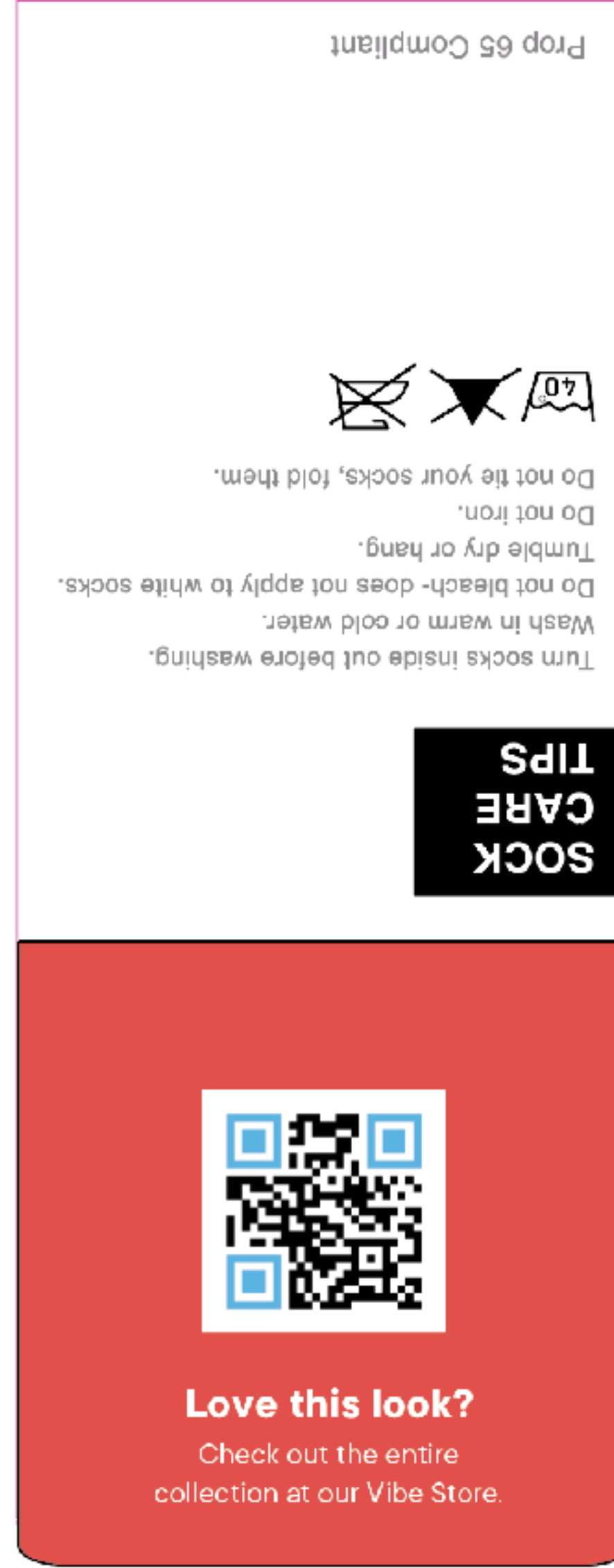


PRODUCTION TEMPLATE






**BE BOLD.** - Sock Tag



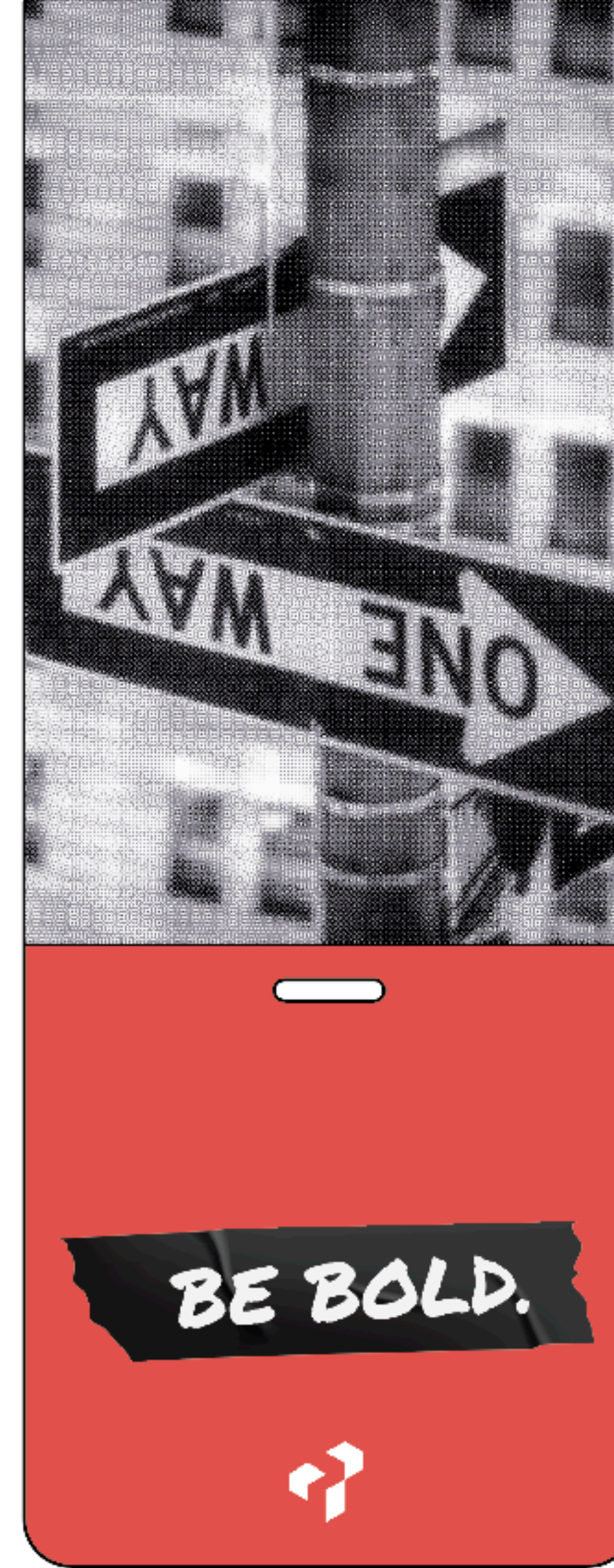

**SOCK CARE TIPS**

Turn socks inside out before washing.  
Wash in warm or cold water.  
Do not bleach- does not apply to white socks.  
Tumble dry or hang.  
Do not iron.  
Do not tie your socks, fold them.

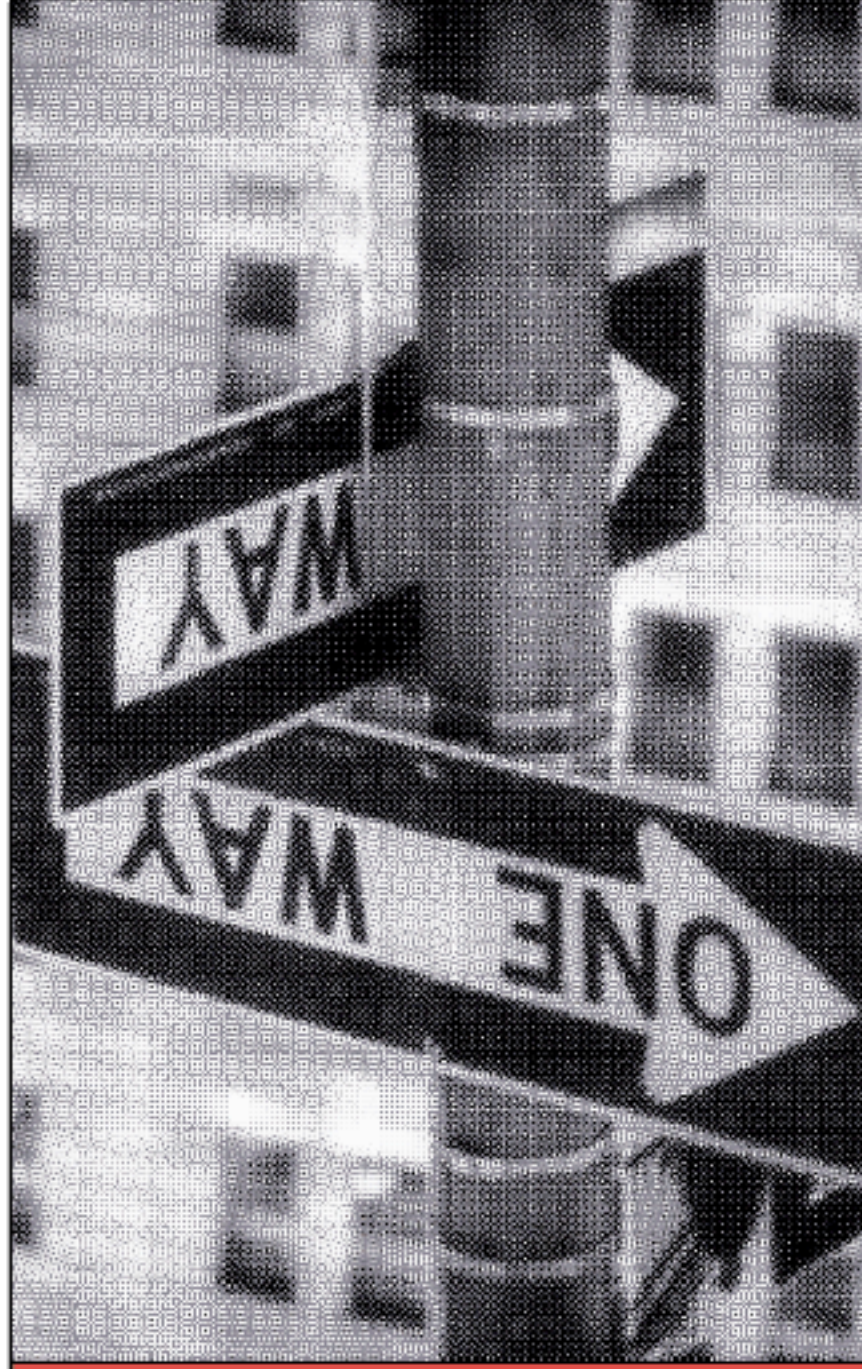



Prop 65 Compliant

**Love this look?**  
Check out the entire collection at our Vibe Store.



**BE BOLD.**





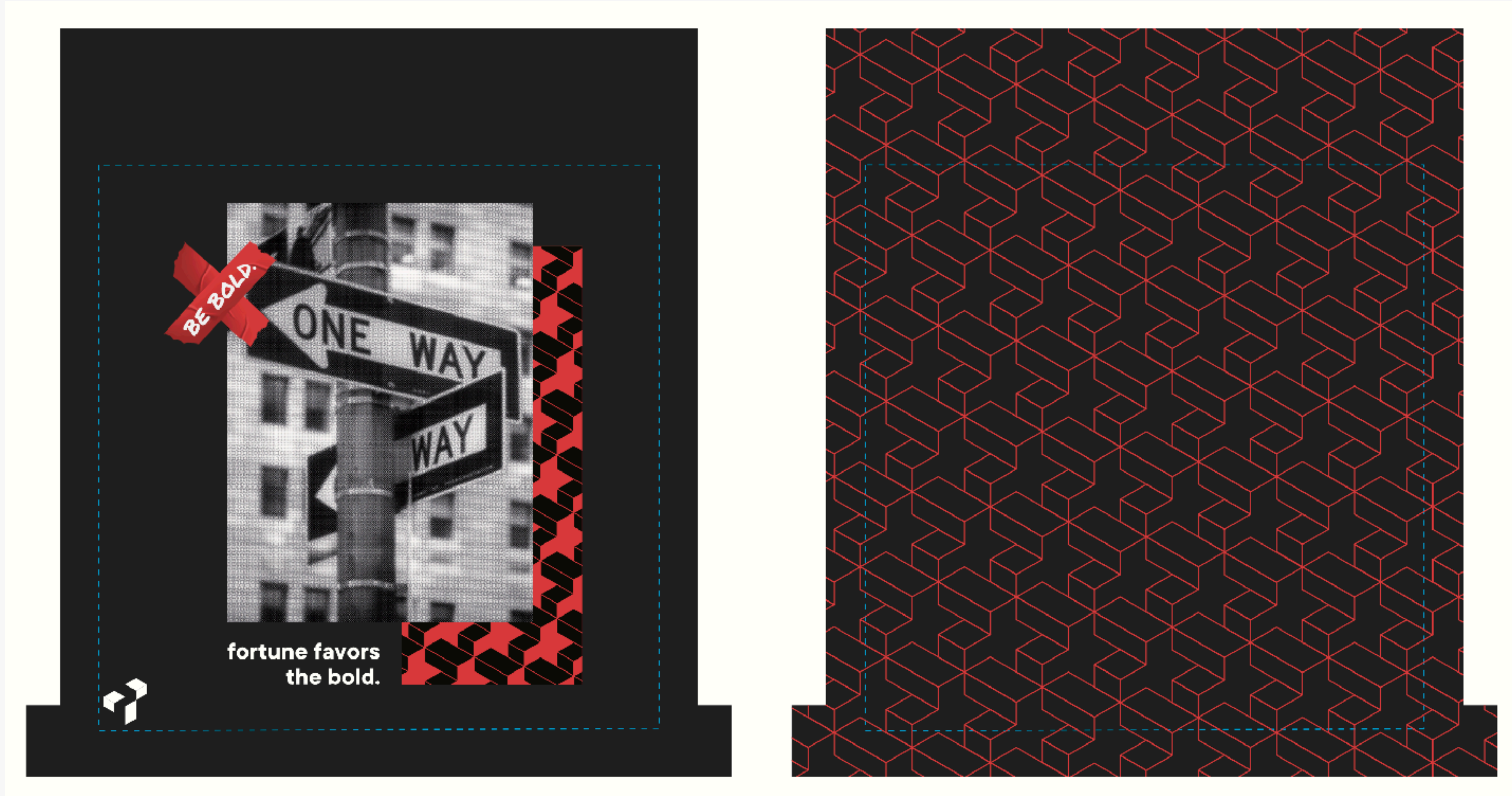


**BE BOLD.** - Drawstring Bag - Front



**BE BOLD.** - Drawstring Bag - Back

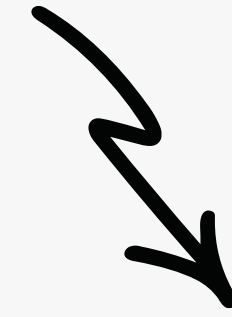




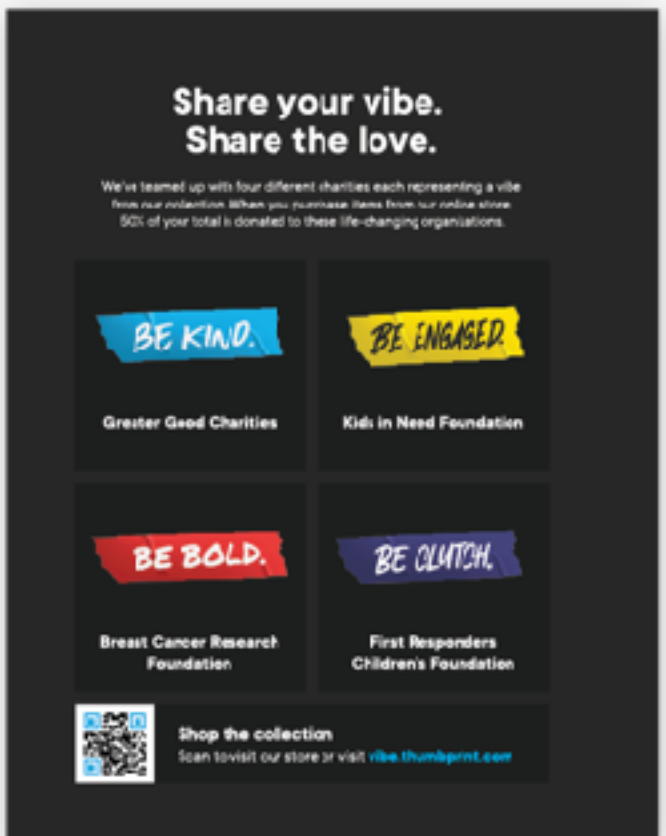
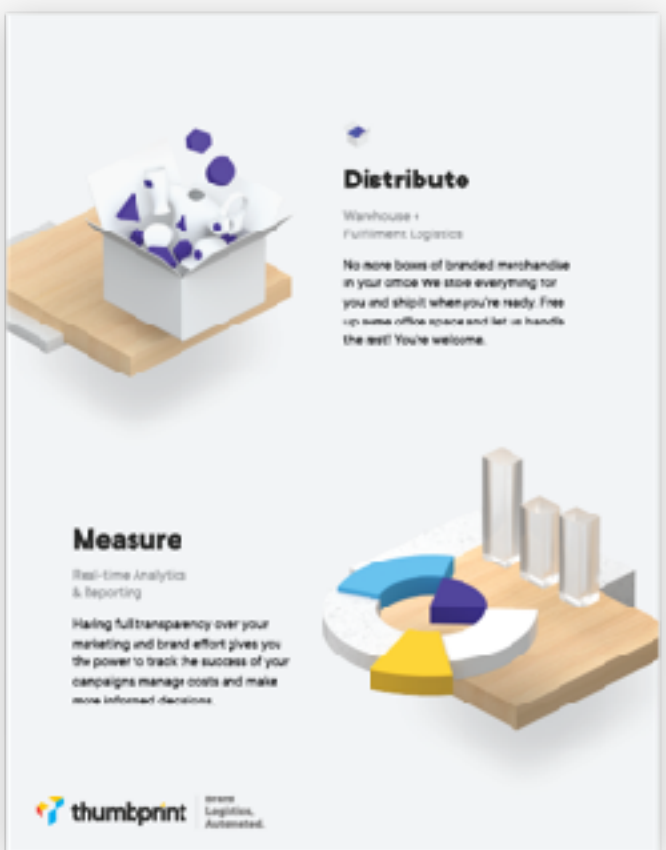
**BE BOLD.** - Drawstring Bag - Production Template



BE BOLD. - Journal



TIP-IN PAGES



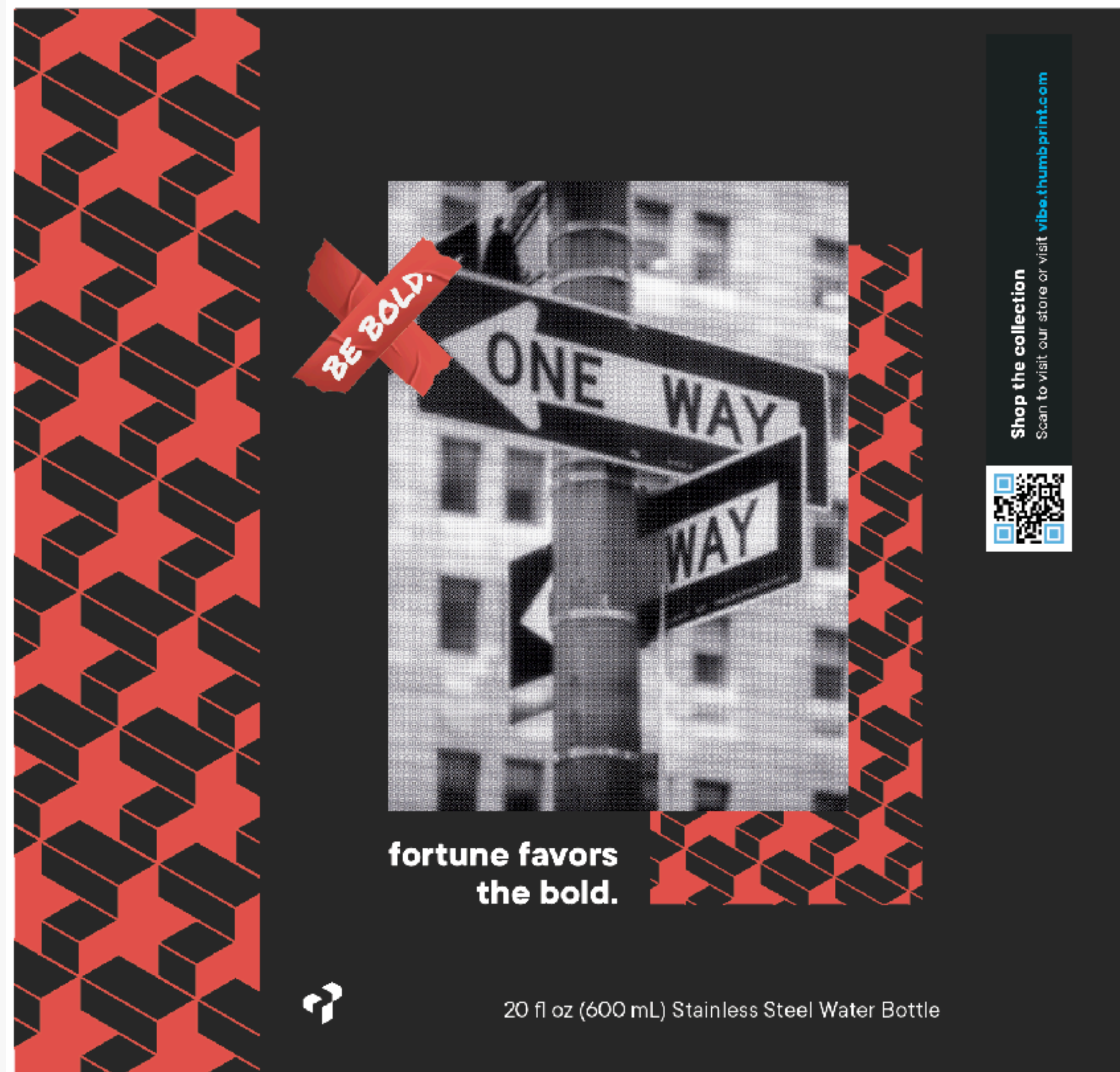


**BE BOLD.** - Stainless Steel Water Bottle



**BE BOLD.** - Bottle Packaging





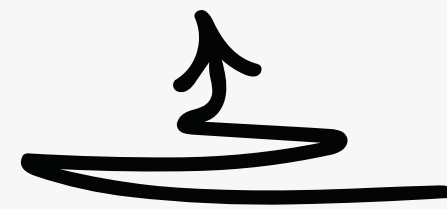
**BE BOLD.** - Bottle Packaging - Concept 1



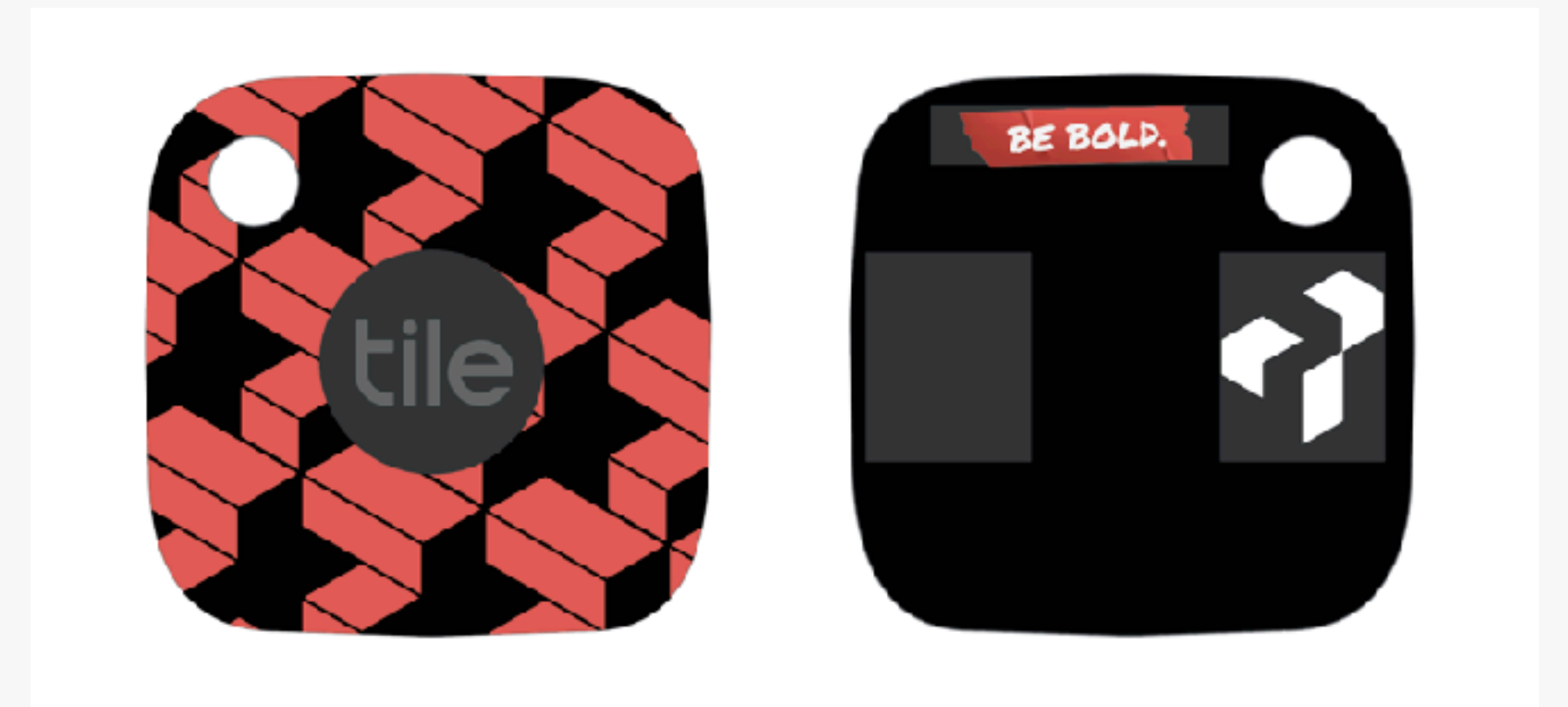
IMAGE FOR CONTEXT

Note: Colored lines represent bleed and trim lines, and will not be printed in final design





**BE BOLD.** - Tile Tracker



PRODUCTION TEMPLATE



**Share the vibe. Share the love.**

We've teamed up with four different charities, each representing a vibe from our collection. When you purchase items from our online store, 50% of your total is donated to these life-changing organizations.

<b>BE KIND.</b> Greater Good Charities	<b>BE ENGAGED.</b> Kids in Need Foundation
<b>BE BOLD.</b> Breast Cancer Research Foundation	<b>BE CLUTCH.</b> First Responders Children's Foundation

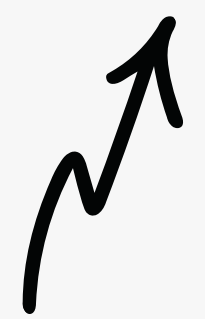
Visit our store [vibe.thumbprint.com](http://vibe.thumbprint.com)

**FOR TUNE FAVORS THE BOLD.**



fortune favors the bold.

**FOR TUNE FAVORS THE BOLD.**



**BE BOLD.** - Tile Tracker Packaging Sleeve - Concept 1

BE KIND.

People Ops Apparel





**“real strength has to do with helping others.”**  
- FRED RODRIGUES

**BE KIND.**

**YOU MAKE A DIFFERENCE.**

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Mailer Insert - Side 1



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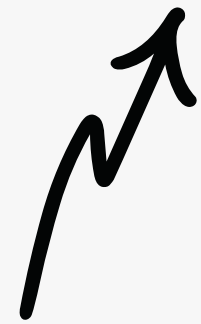
<b>BE KIND.</b> Greater Good Charities	<b>BE ENGAGED.</b> Kids in Need Foundation
<b>BE BOLD.</b> Breast Cancer Research Foundation	<b>BE CLUTCH.</b> First Responders Children's Foundation

thumbprint

Mailer Insert - Side 2







BE KIND. - Graphic Shirt - Back

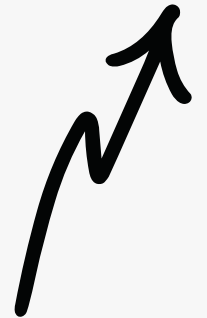
BE KIND. - Graphic Shirt - Front







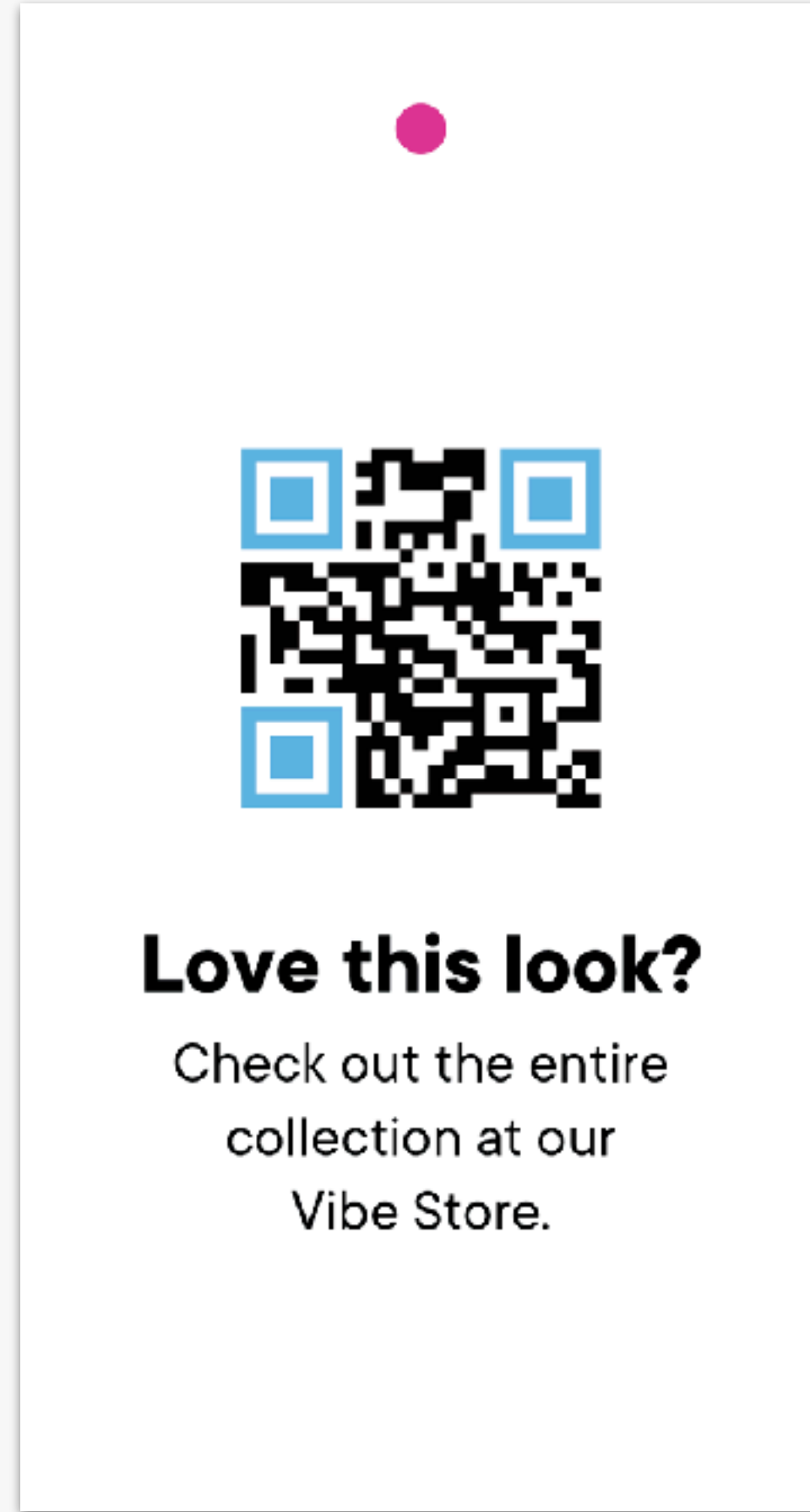
BE KIND. - T-Shirt - Back



BE KIND. - T-Shirt - Front







*BE KIND.* - Apparel Tag





*BE KIND.* - Blue T-shirt Hoodie





BE KIND. - Fuzzy Socks



PRODUCTION TEMPLATE



*BE KIND.* - Sock Tag



**Love this look?**  
Check out the entire collection at our Vibe Store.

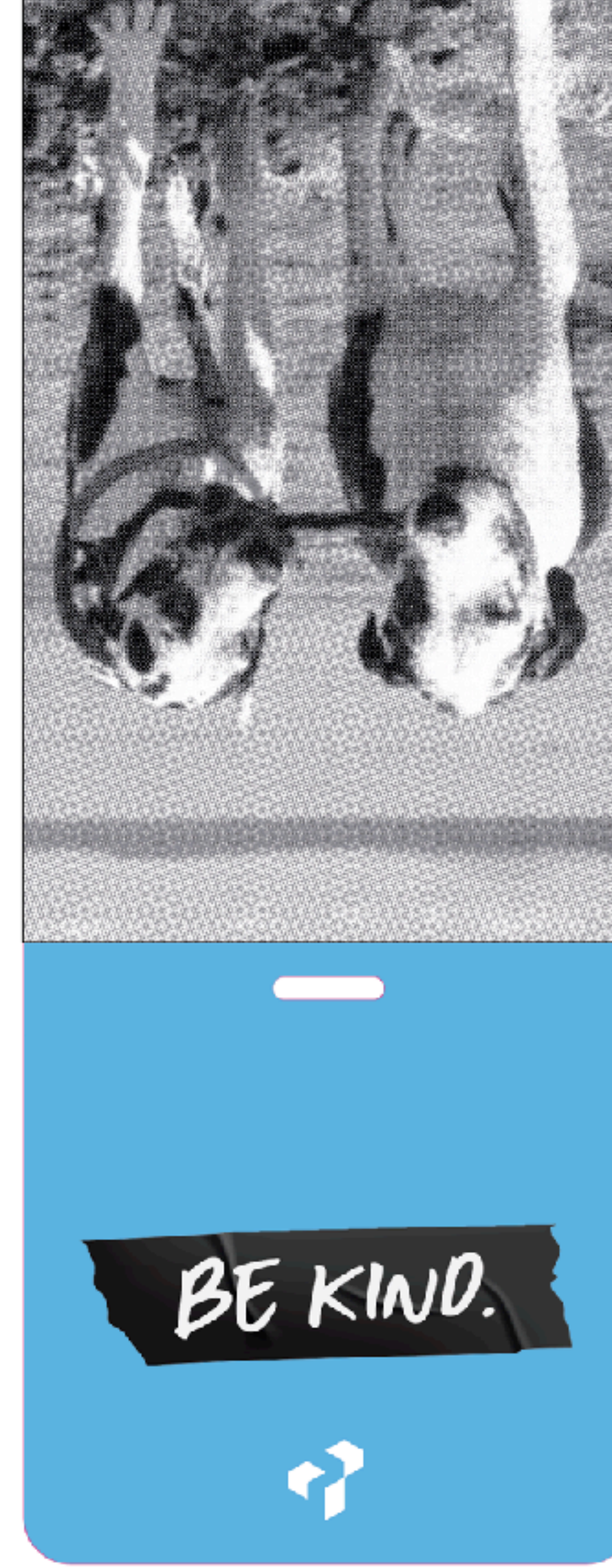


**SOCK CARE TIPS**



Turn socks inside out before washing.  
Wash in warm or cold water.  
Do not bleach - does not apply to white socks.  
Tumble dry or hang.  
Do not iron.  
Do not tie your socks, fold them.



Prop 65 Compliant



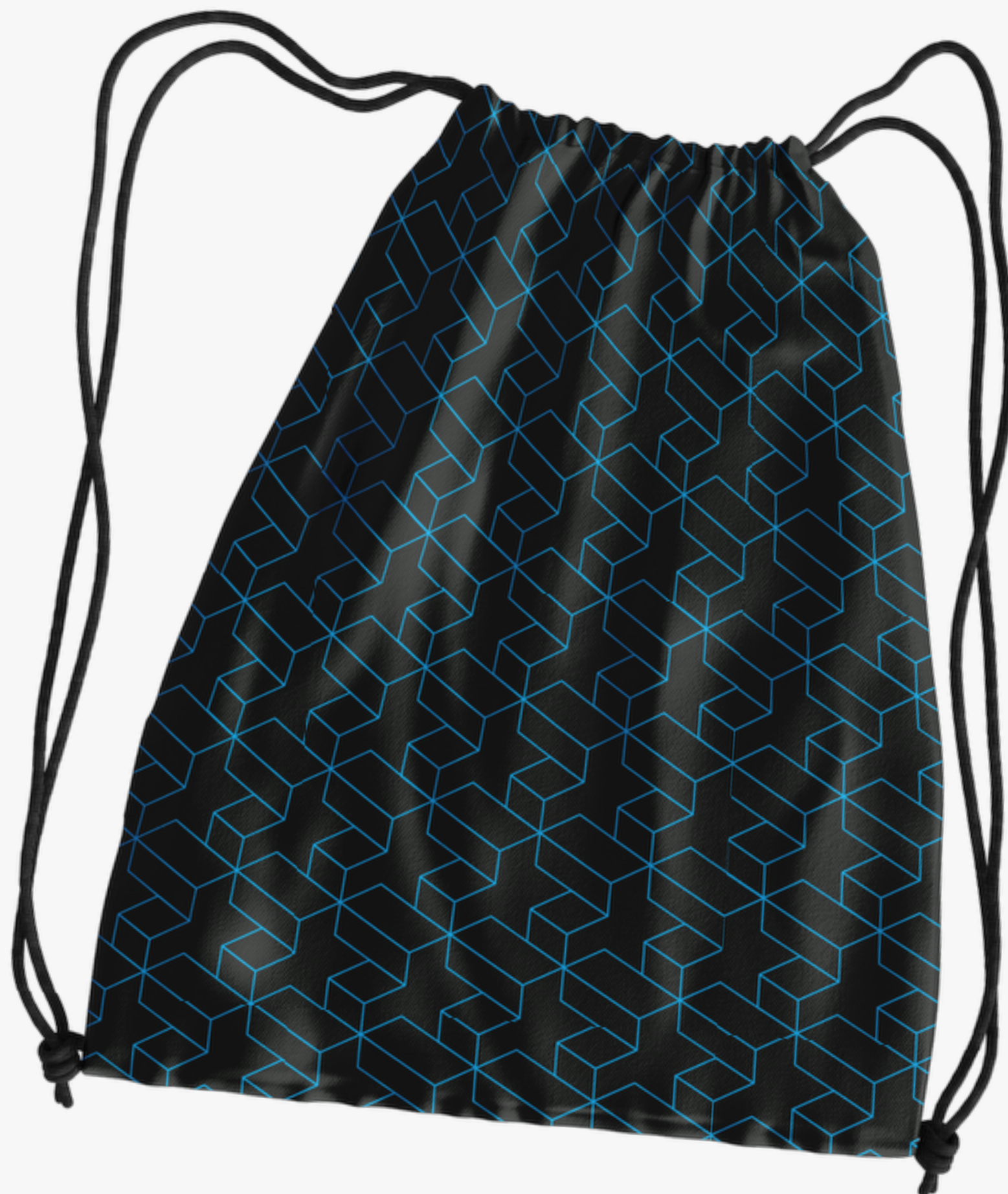
**BE KIND.**







BE KIND. - Drawstring Bag - Front



BE KIND. - Drawstring Bag - Back

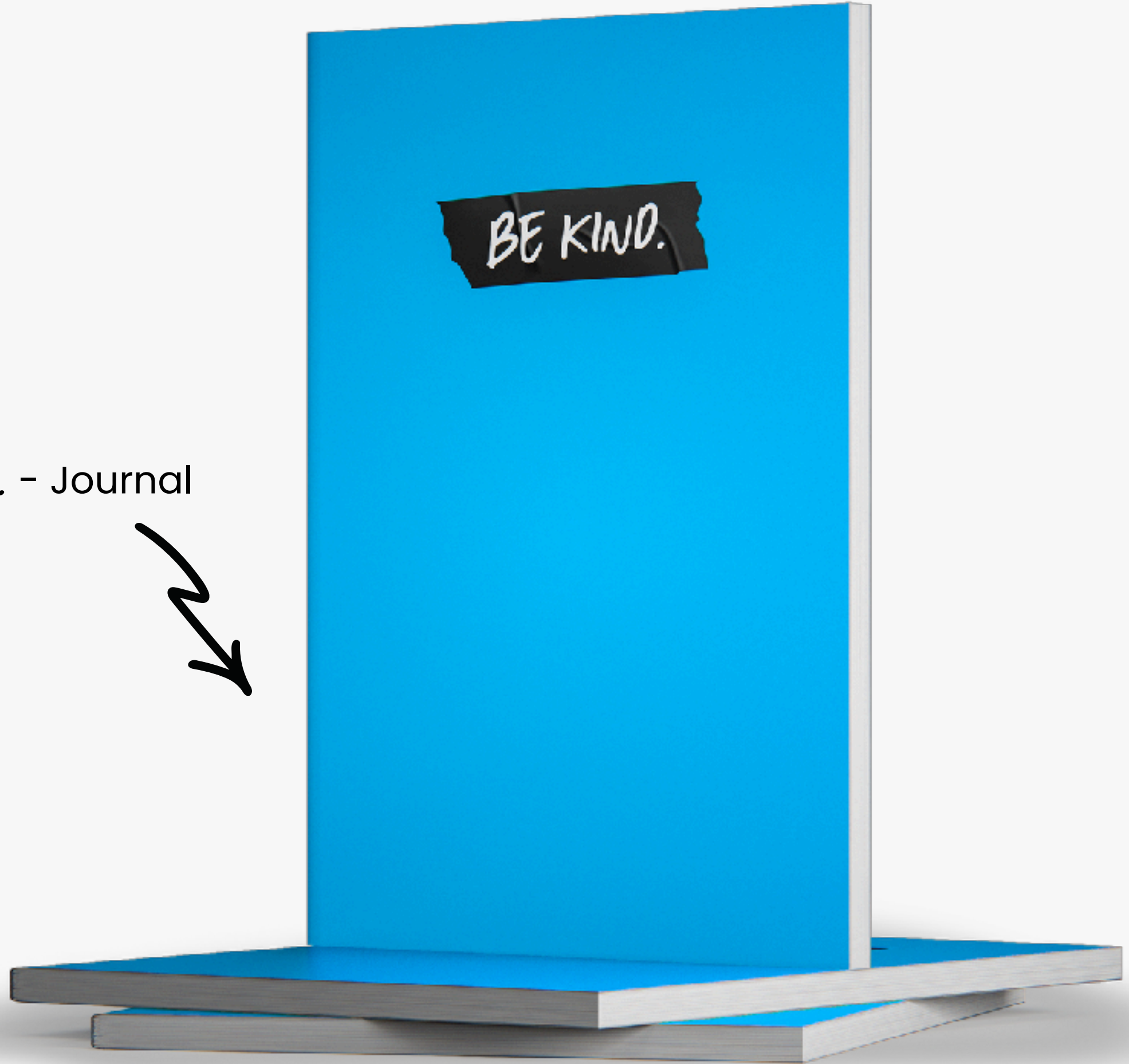
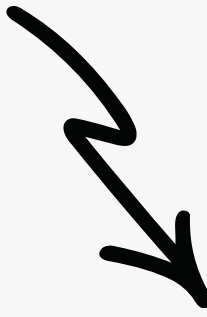




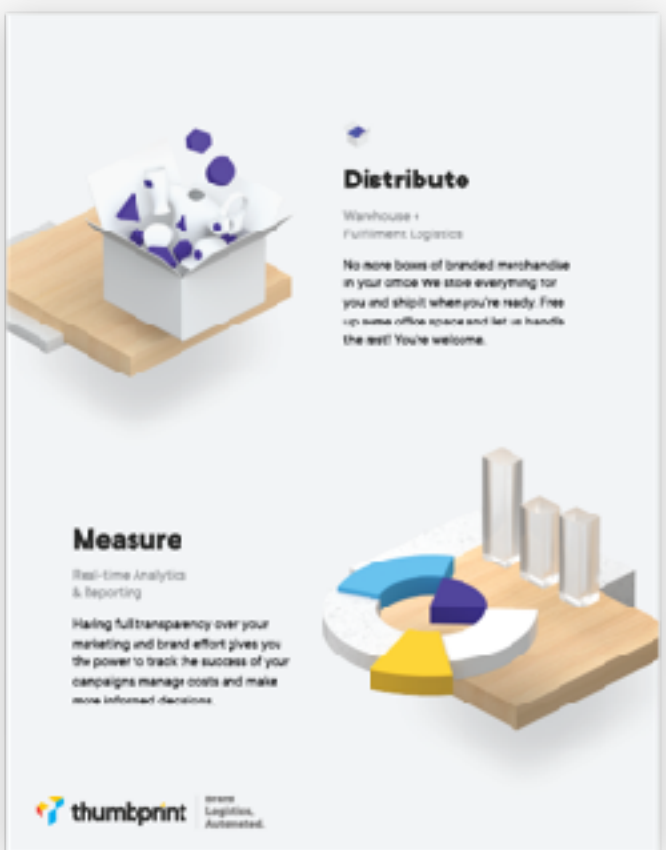
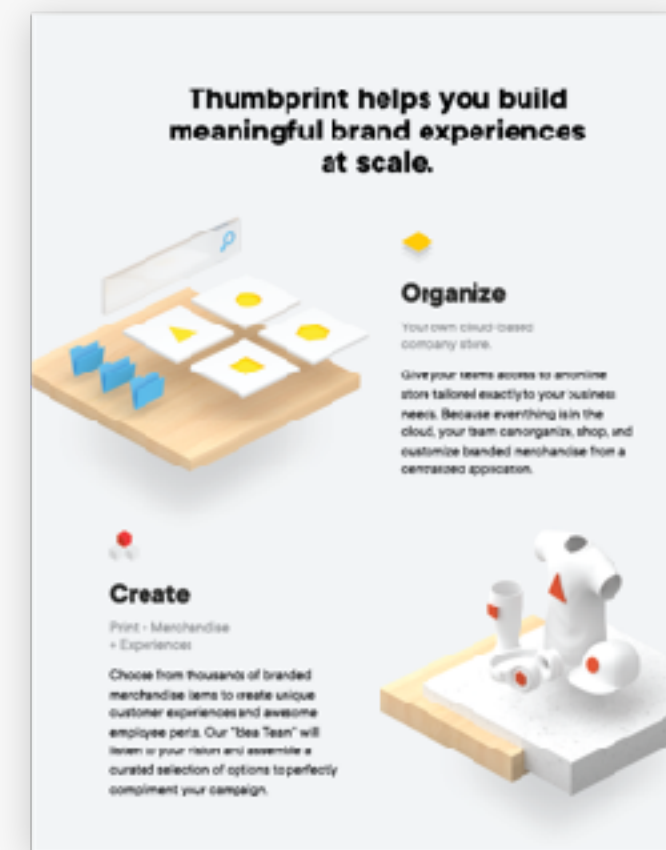
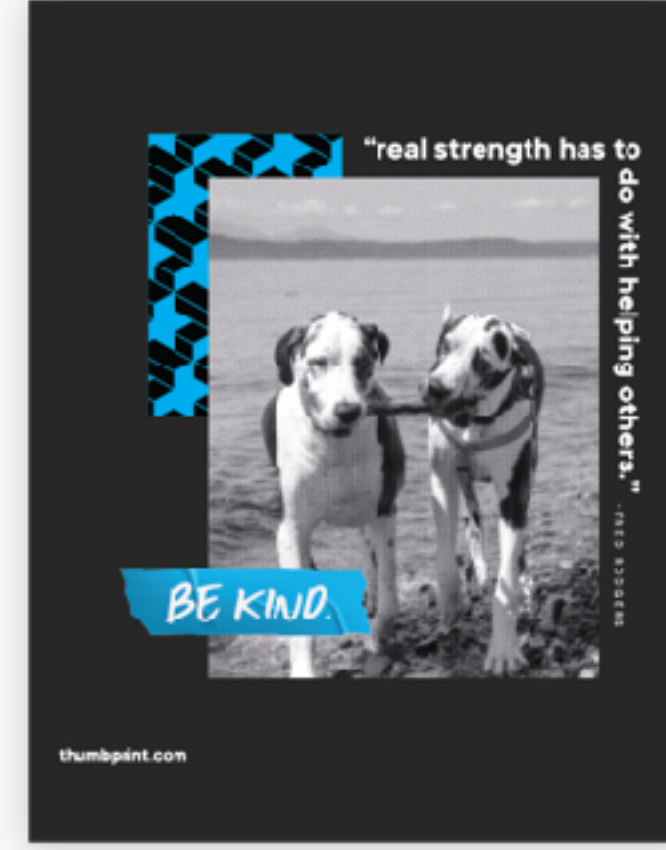
**BE BOLD.** - Drawstring Bag - Production Template



BE KIND. - Journal



TIP-IN PAGES





*BE KIND.* - Stainless Steel Water Bottle



*BE KIND.* - Bottle Packaging





BE KIND. - Bottle Packaging - Concept 1



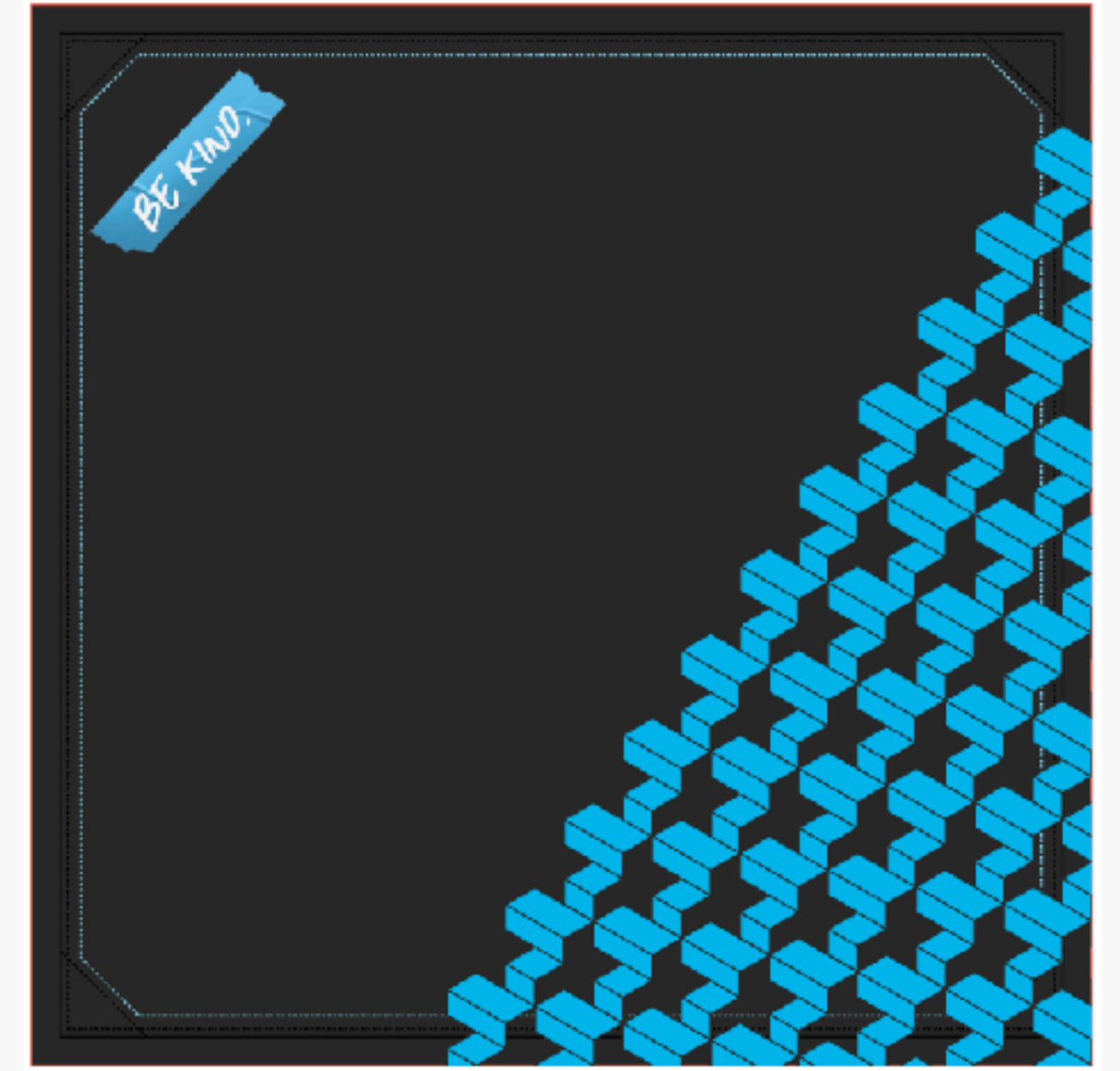
IMAGE FOR CONTEXT

Note: Colored lines represent bleed and trim lines, and will not be printed in final design





*BE KIND.* - Fleece Blanket



BLANKET PRINT FILE



BLANKET POUCH PRINT FILE

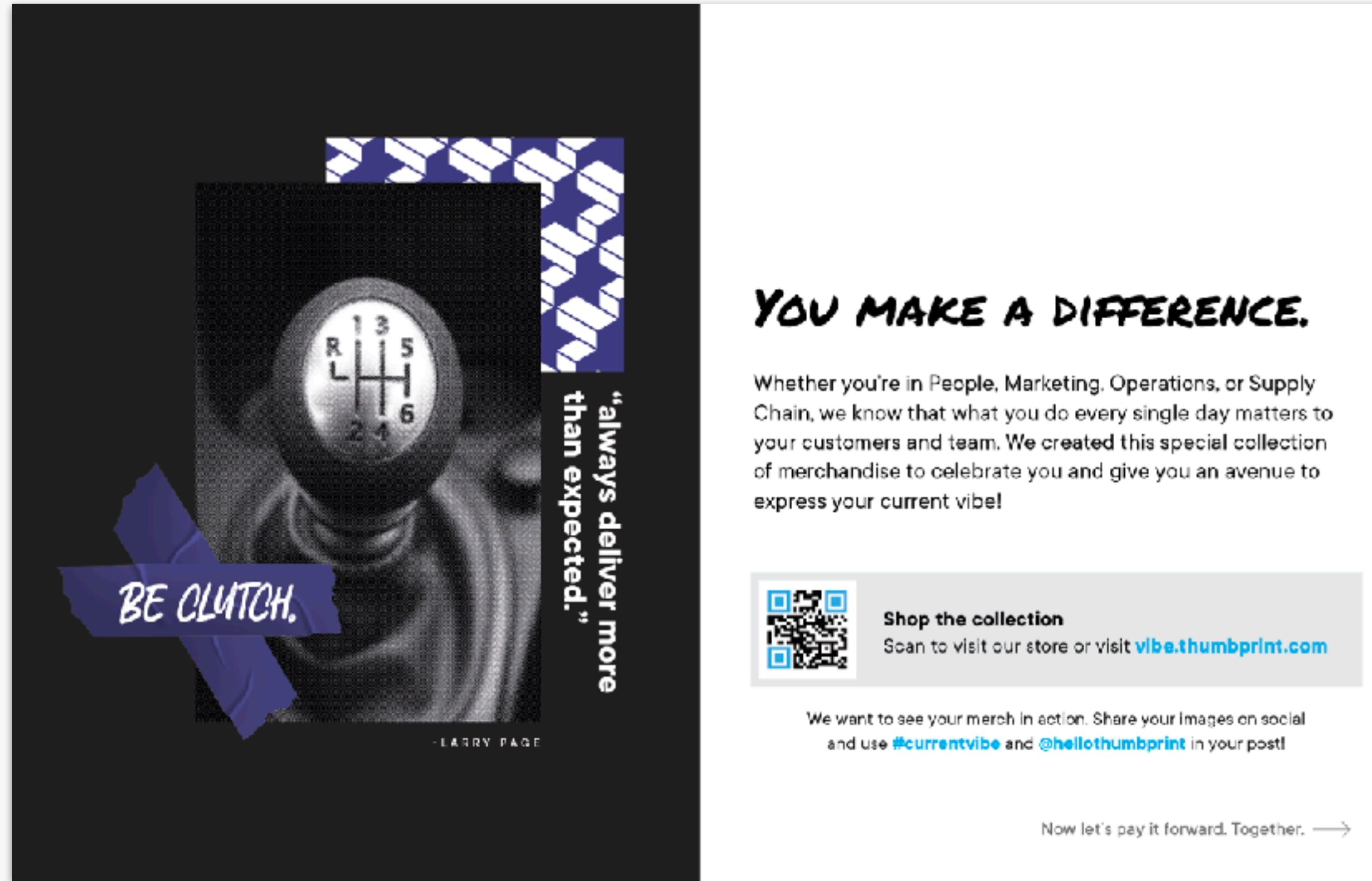


**BE CLUTCH**

**Supply Chain Apparel**



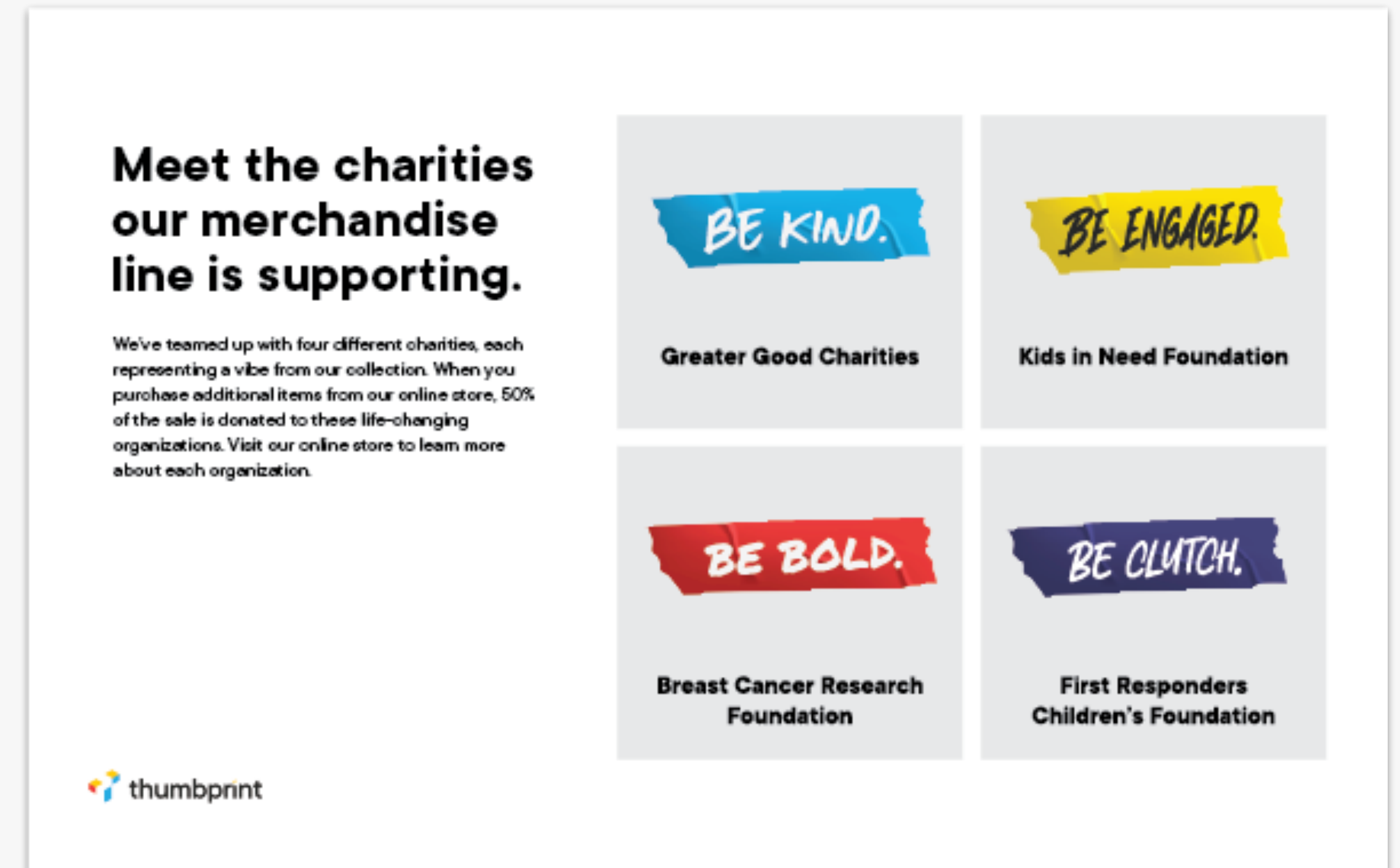




Mailer Insert - Side 1



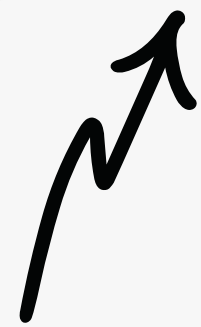
Mailer Insert - Side 2







*BE CLUTCH* - Graphic Shirt - Back



*BE CLUTCH.* - Graphic Shirt - Front





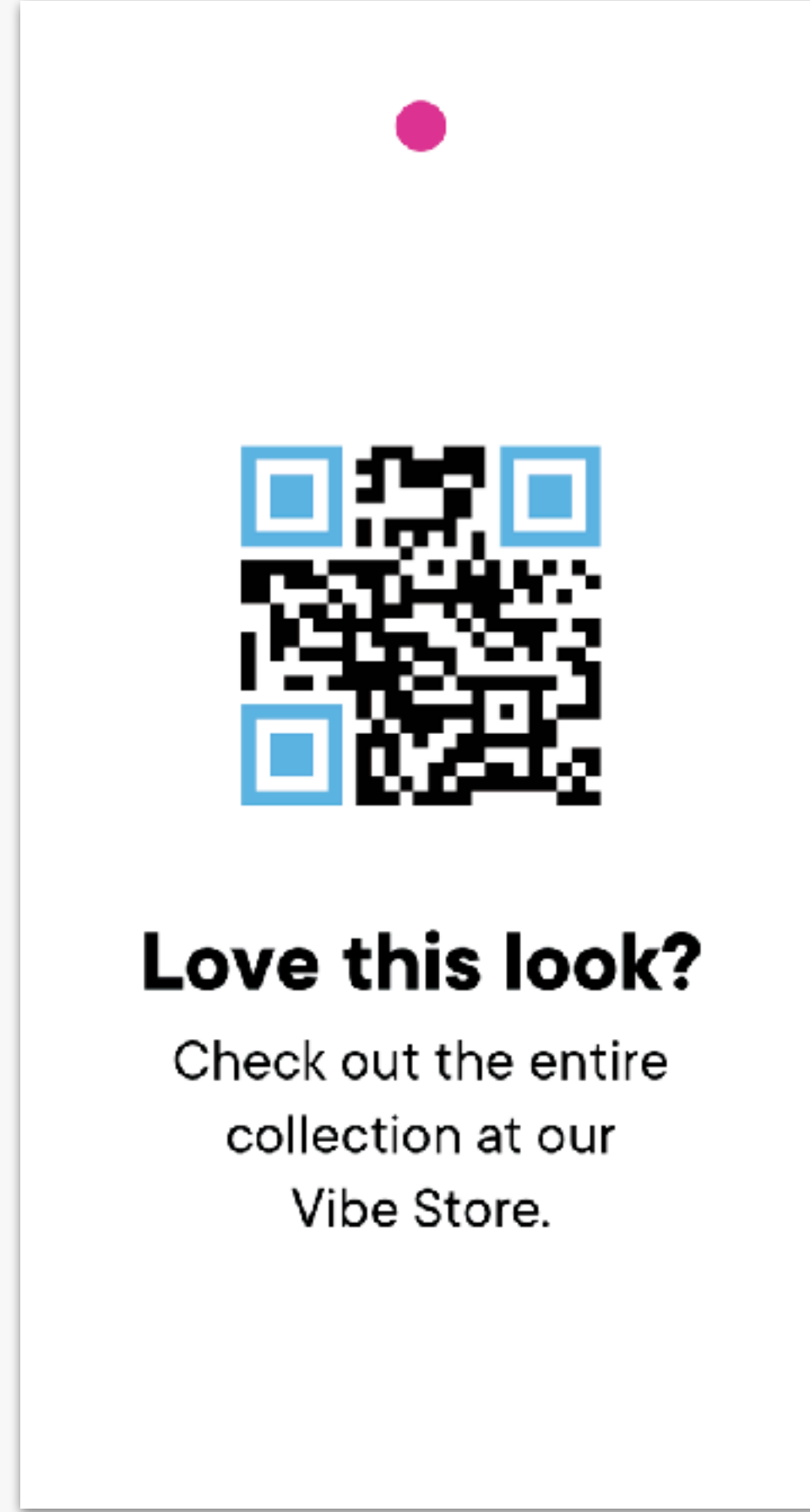


*BE CLUTCH* - T-Shirt - Back

*BE CLUTCH.* - T-Shirt - Front







*BE CLUTCH.* - Apparel Tag



*BE CLUTCH.* - Purple Hoodie







*BE CLUTCH.* - Fuzzy Socks  
↙



PRODUCTION TEMPLATE



*BE CLUTCH.* - Sock Tag



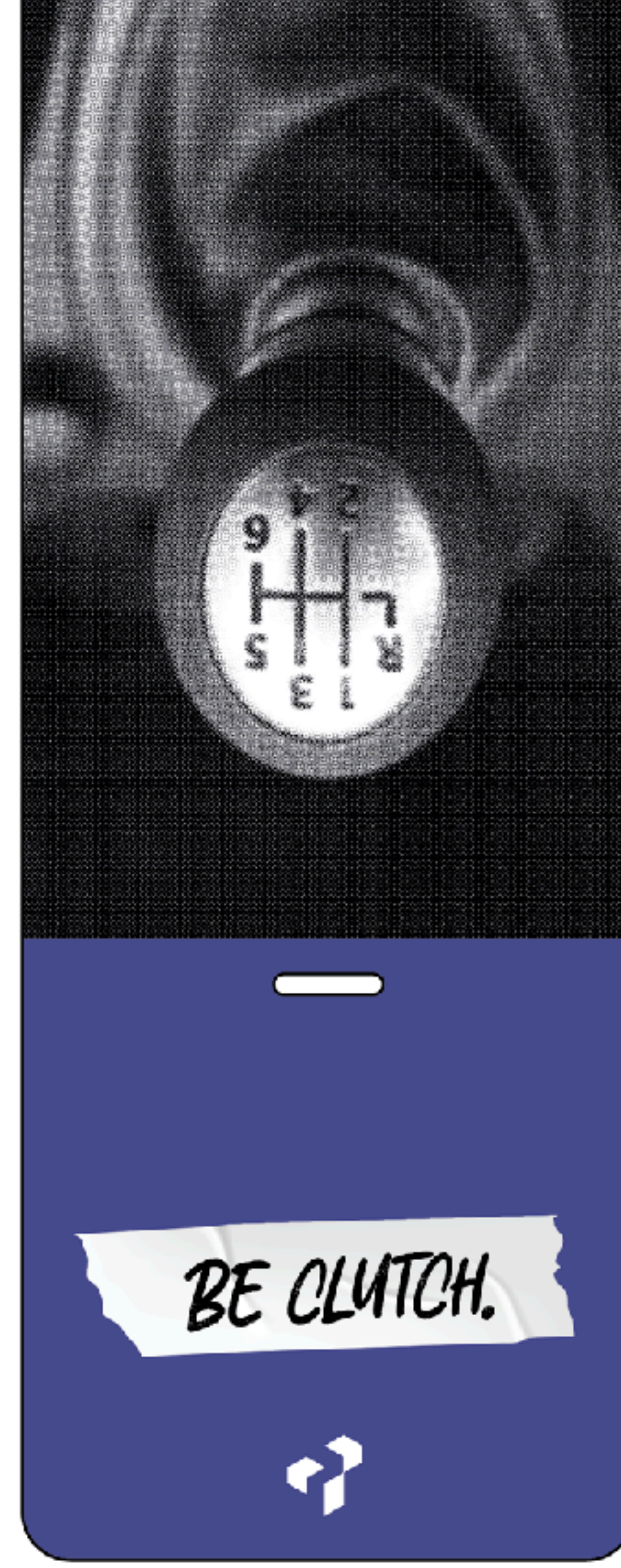
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Do not tie your socks, fold them.




Prop 65 Compliant

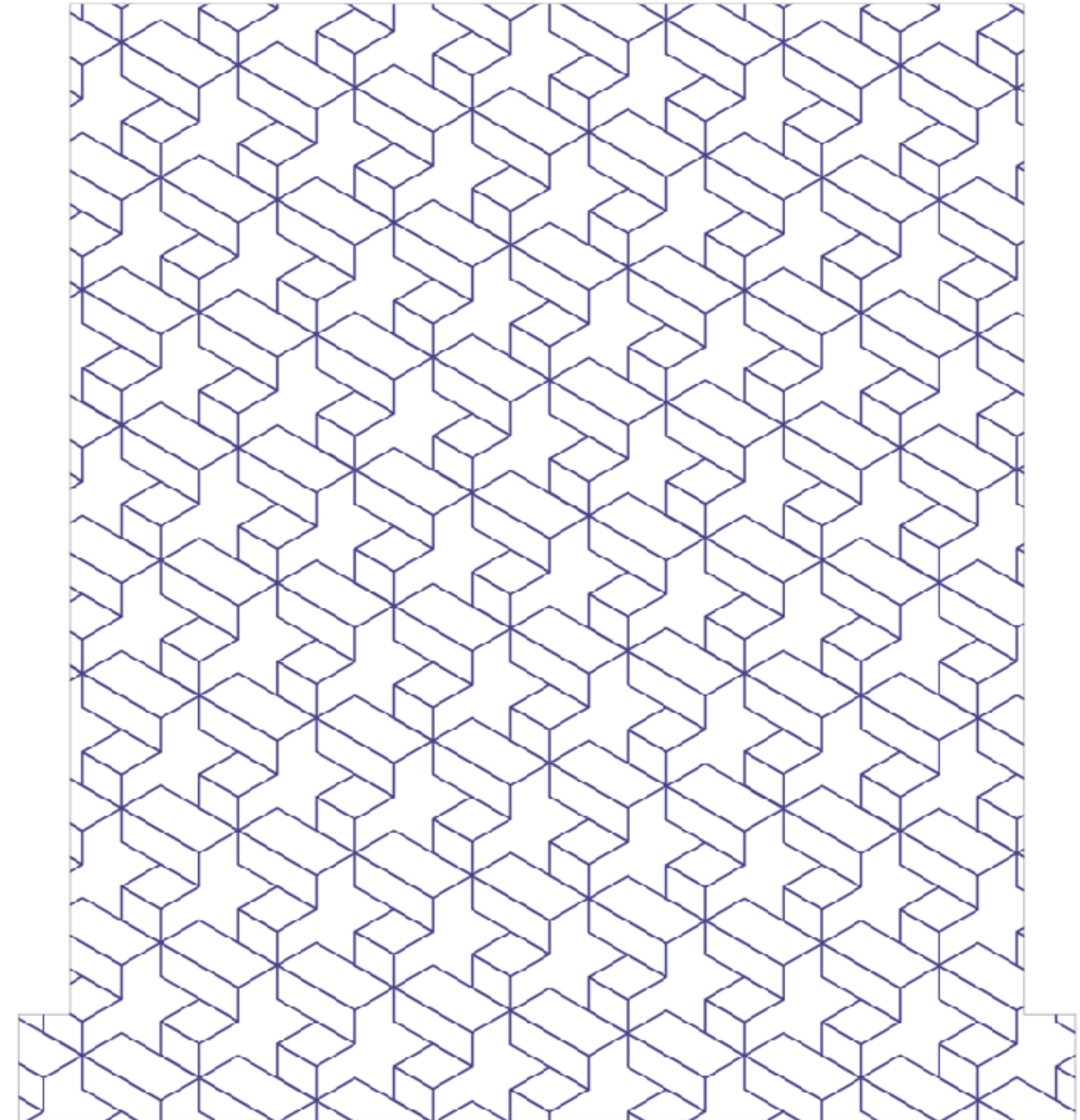
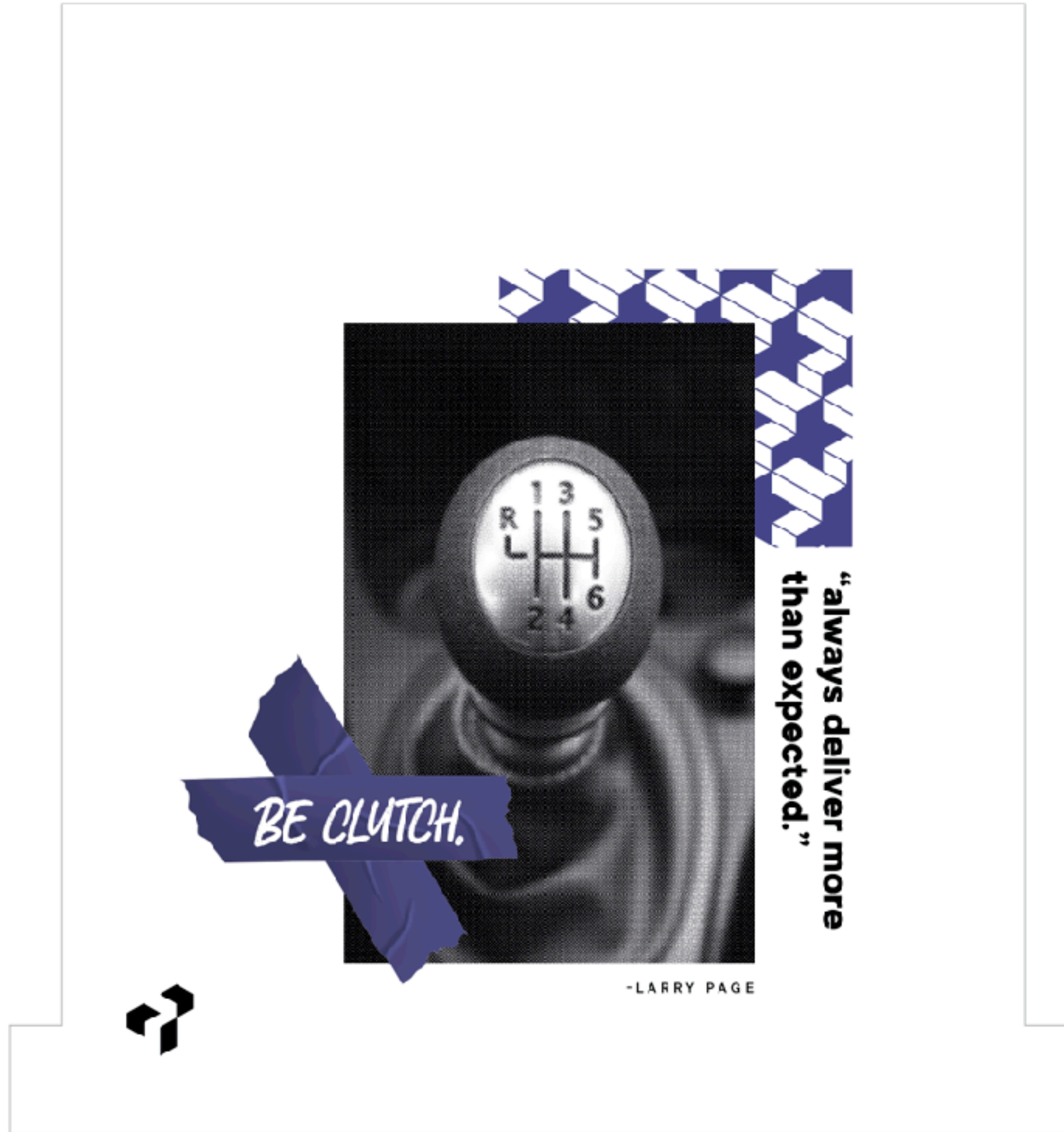
**Love this look?**  
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**BE CLUTCH.**



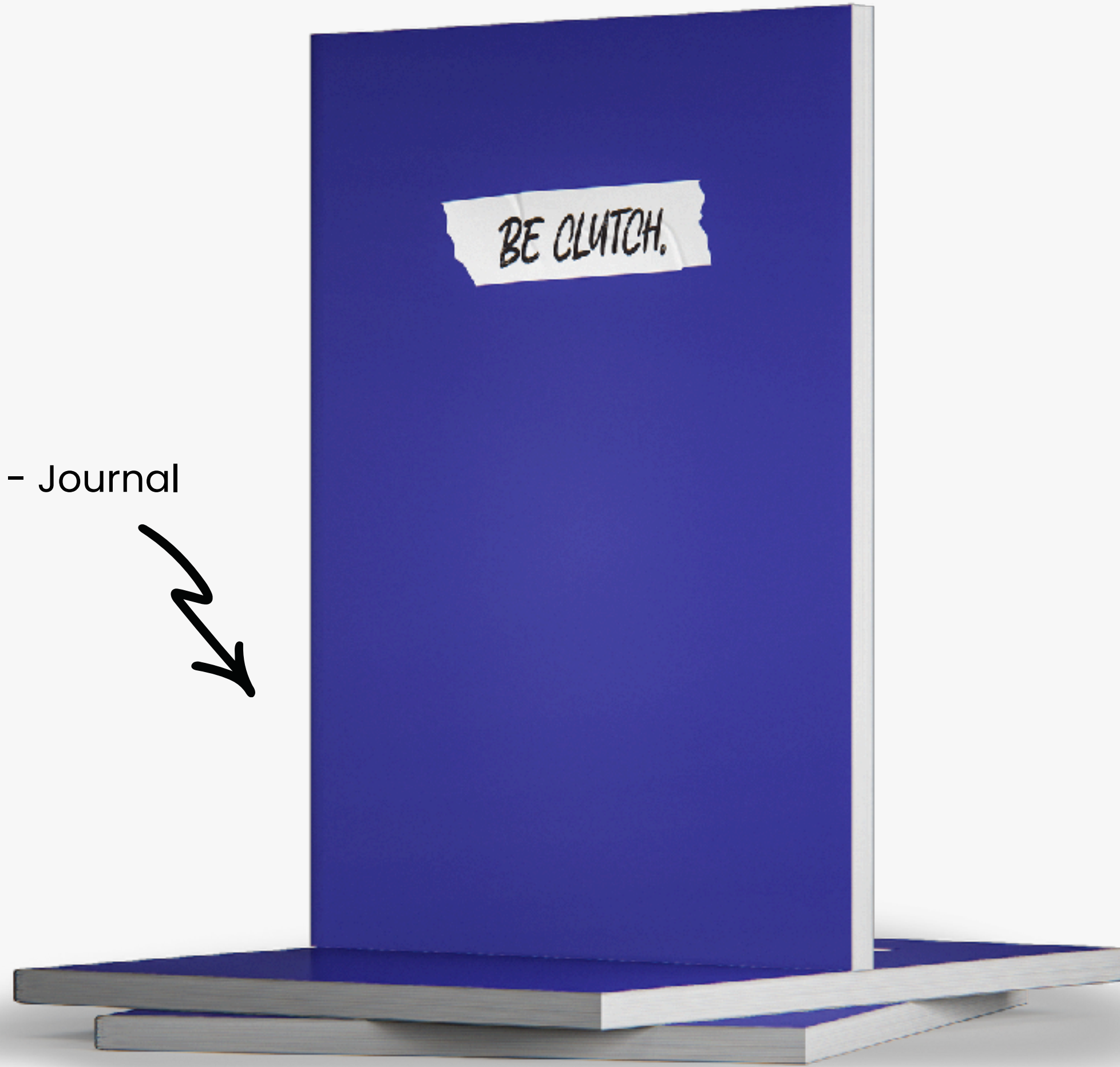
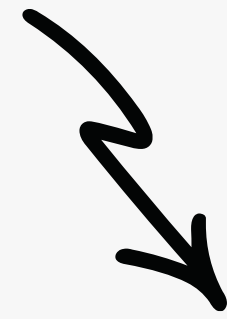




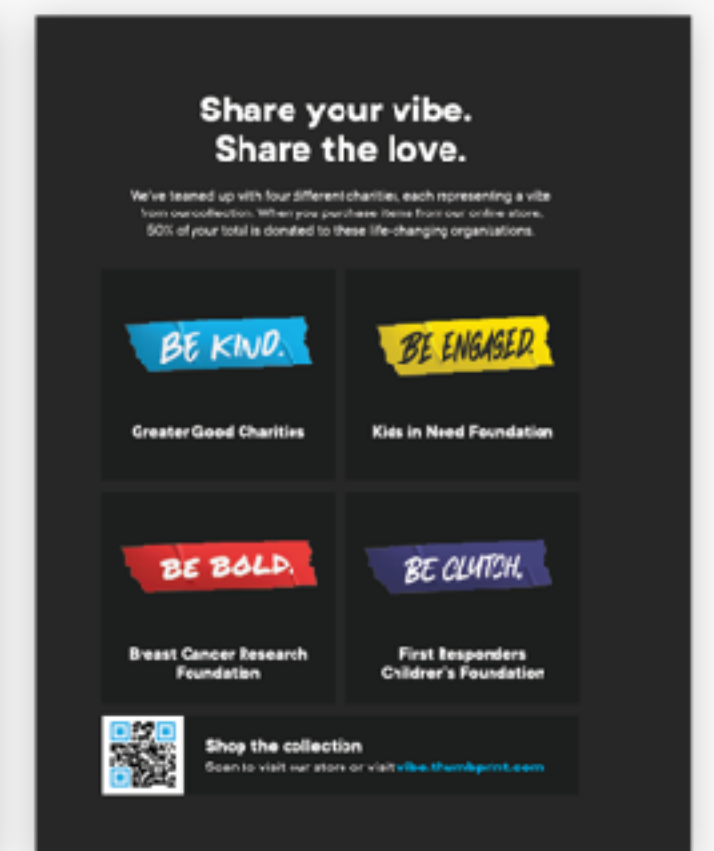
*BE CLUTCH.* - Drawstring Bag - Production Template



BE CLUTCH. - Journal



TIP-IN PAGES





*BE CLUTCH* - Stainless Steel Water Bottle



*BE CLUTCH.* - Bottle Packaging





BE CLUTCH. - Bottle Packaging - Concept 1



IMAGE FOR CONTEXT

Note: Colored lines represent bleed and trim lines, and will not be printed in final design





*BE CLUTCH.* - Multi-tool

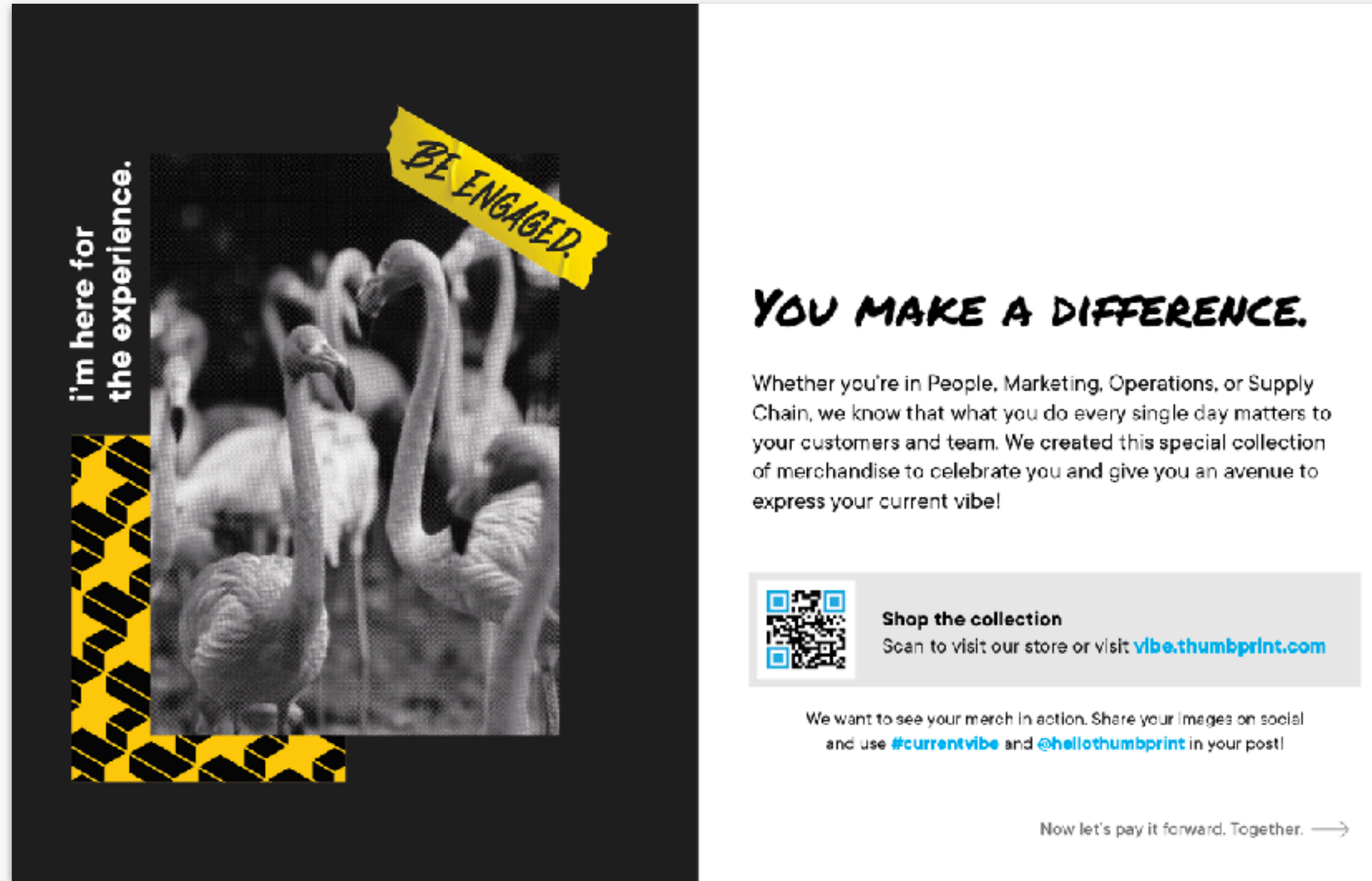


*BE ENGAGED.*

Marketing Apparel








**i'm here for the experience.**

**YOU MAKE A DIFFERENCE.**

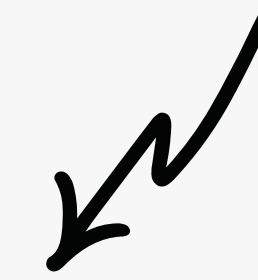
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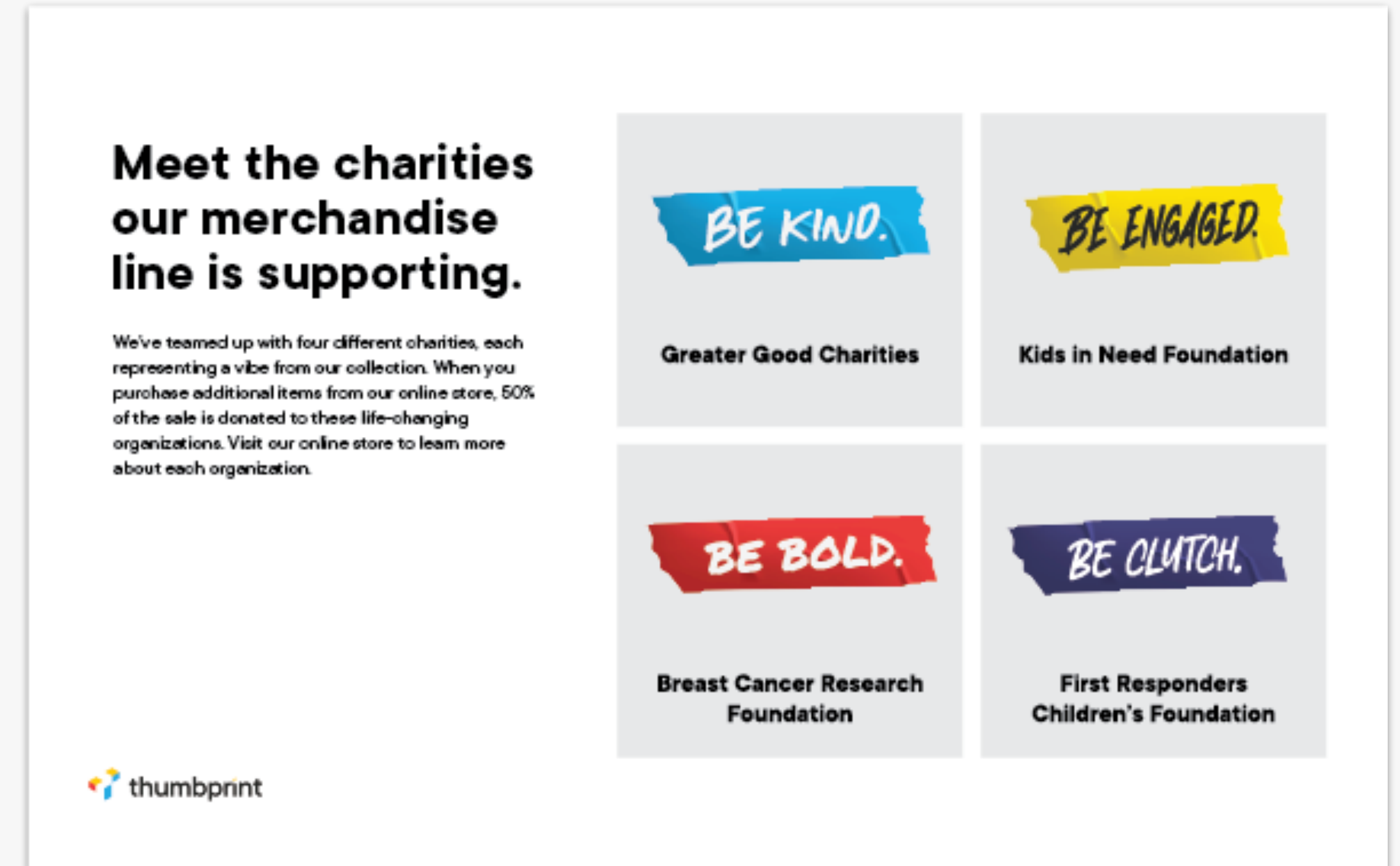
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Mailer Insert - Side 1




Mailer Insert - Side 2



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<b>BE BOLD.</b> Breast Cancer Research Foundation	<b>BE CLUTCH.</b> First Responders Children's Foundation







*BE ENGAGED.* - Graphic Shirt - Back



*BE ENGAGED.* - Graphic Shirt - Front







*BE ENGAGED.* - T-Shirt - Back

*BE ENGAGED.* - T-Shirt - Front






*BE ENGAGED.* - Sock Tag



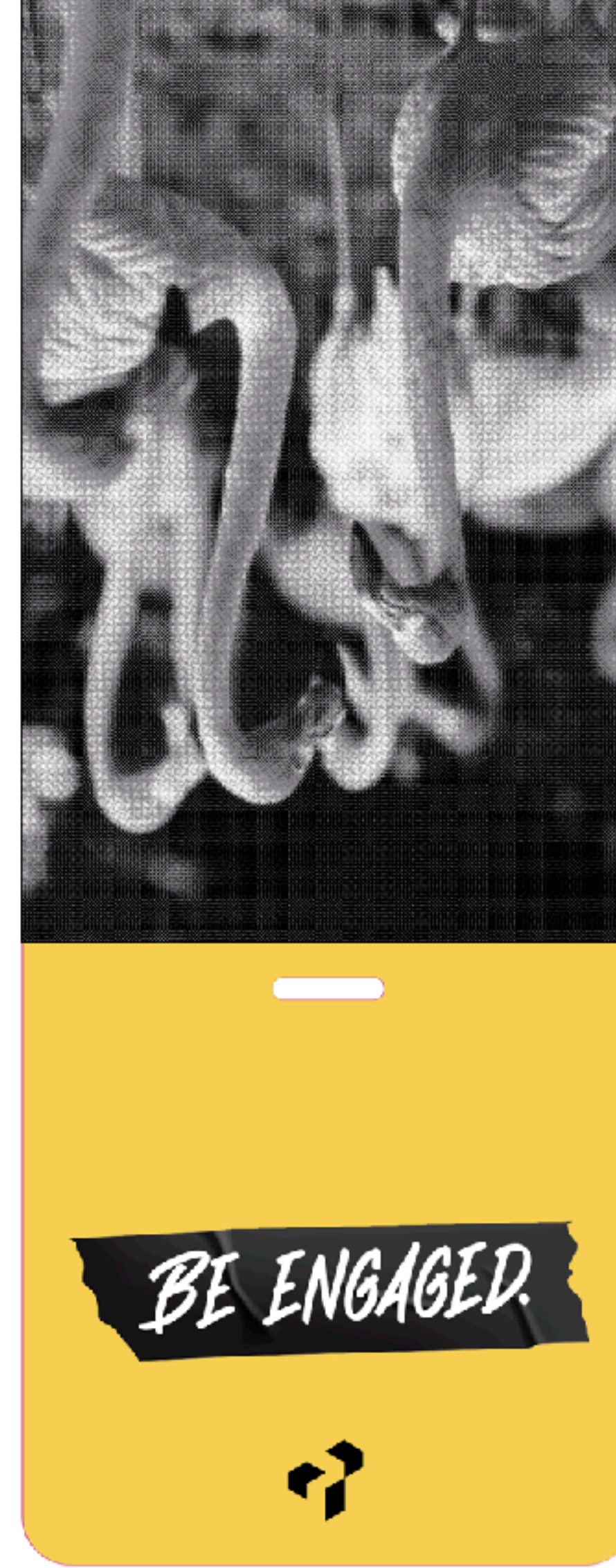

**SOCK CARE TIPS**

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Do not bleach - does not apply to white socks.  
Tumble dry or hang.  
Do not iron.  
Do not tie your socks, fold them.




Prop 65 Compliant

**Love this look?**  
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*BE ENGAGED.*





*BE ENGAGED.* - Yellow T-shirt Hoodie





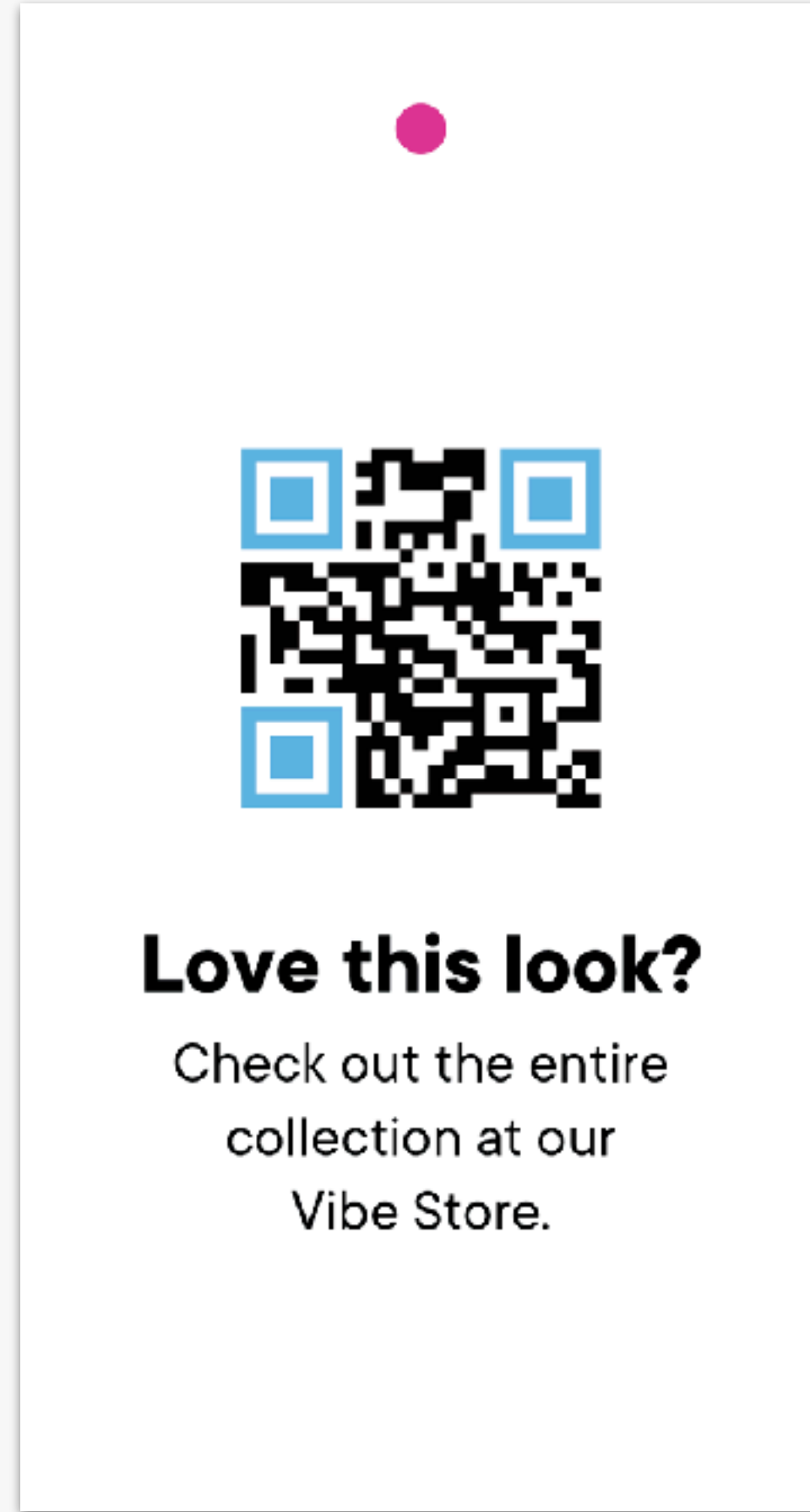


*BE ENGAGED.* - Fuzzy Socks



PRODUCTION TEMPLATE





 **BE ENGAGED.** - Apparel Tag





*BE ENGAGED.* - Drawstring Bag - Front



*BE ENGAGED.* - Drawstring Bag - Back







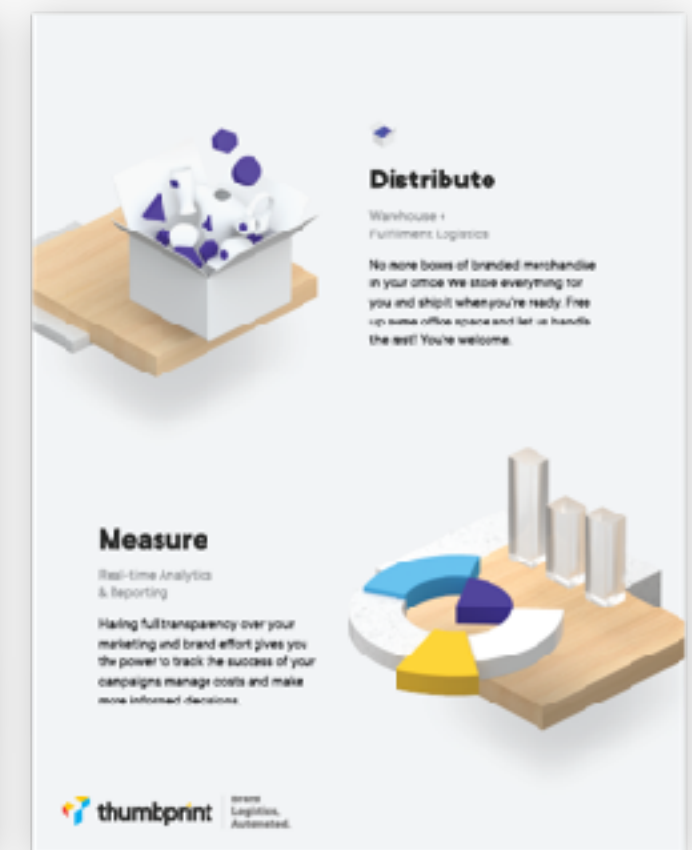
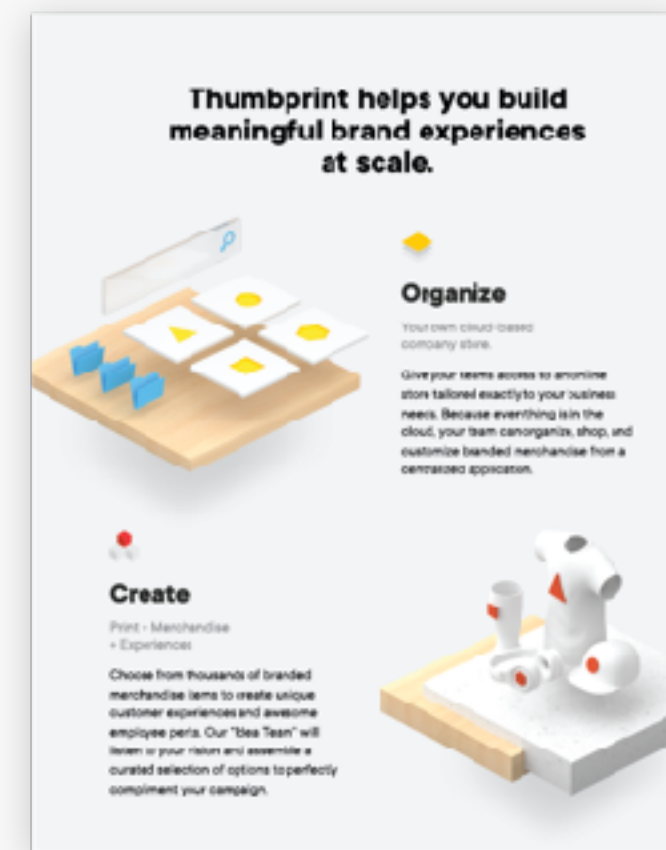
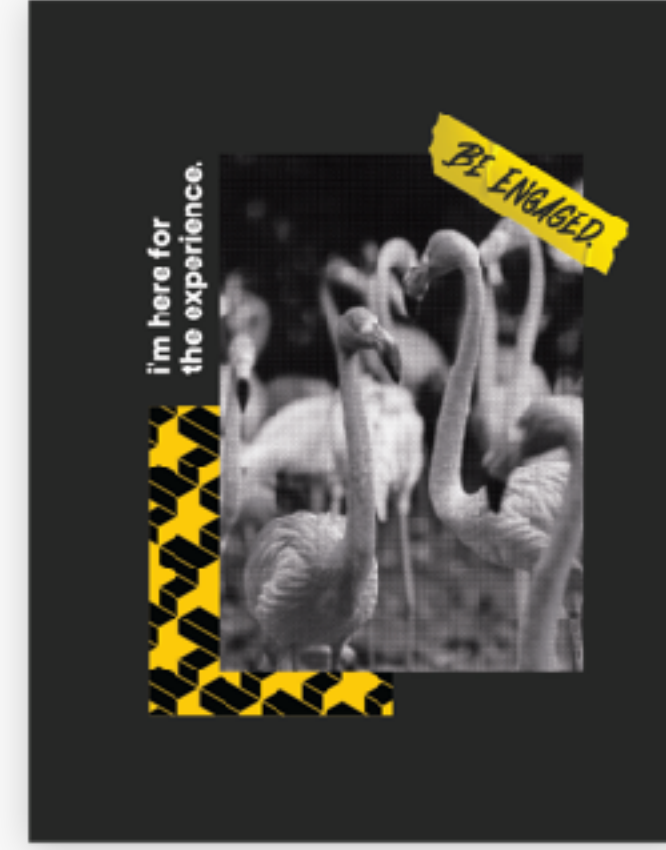
*BE ENGAGED.* - Drawstring Bag - Production Template



*BE ENGAGED.* - Journal



TIP-IN PAGES





*BE ENGAGED.* - Stainless Steel Water Bottle



*BE ENGAGED.* - Bottle Packaging





*BE ENGAGED.* - Bottle Packaging - Concept 1



IMAGE FOR CONTEXT

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**i'm here for the experience.**

**BE ENGAGED.**

vibe.thumbprint.com

**RETURNME TAG**

**ReturnMe recovery tags provide a safe & confidential way to protect your luggage, keys, bags & pets!**

Reward message motivates finder to contact ReturnMe

Toll-free number, website & QR code to report the lost item

5 year warranty, durable metal with epoxy dome

Your unique ID# linked to your contact info

**ReturnMe for REWARD!**  
Visit [www.ReturnMe.com](http://www.ReturnMe.com) or call 1-800-831-0717

RÉCOMPENSE  
RECOMPENSA  
獎勵 مكافئة  
報酬 075

ID#: ABC 1234

**How to Customize**

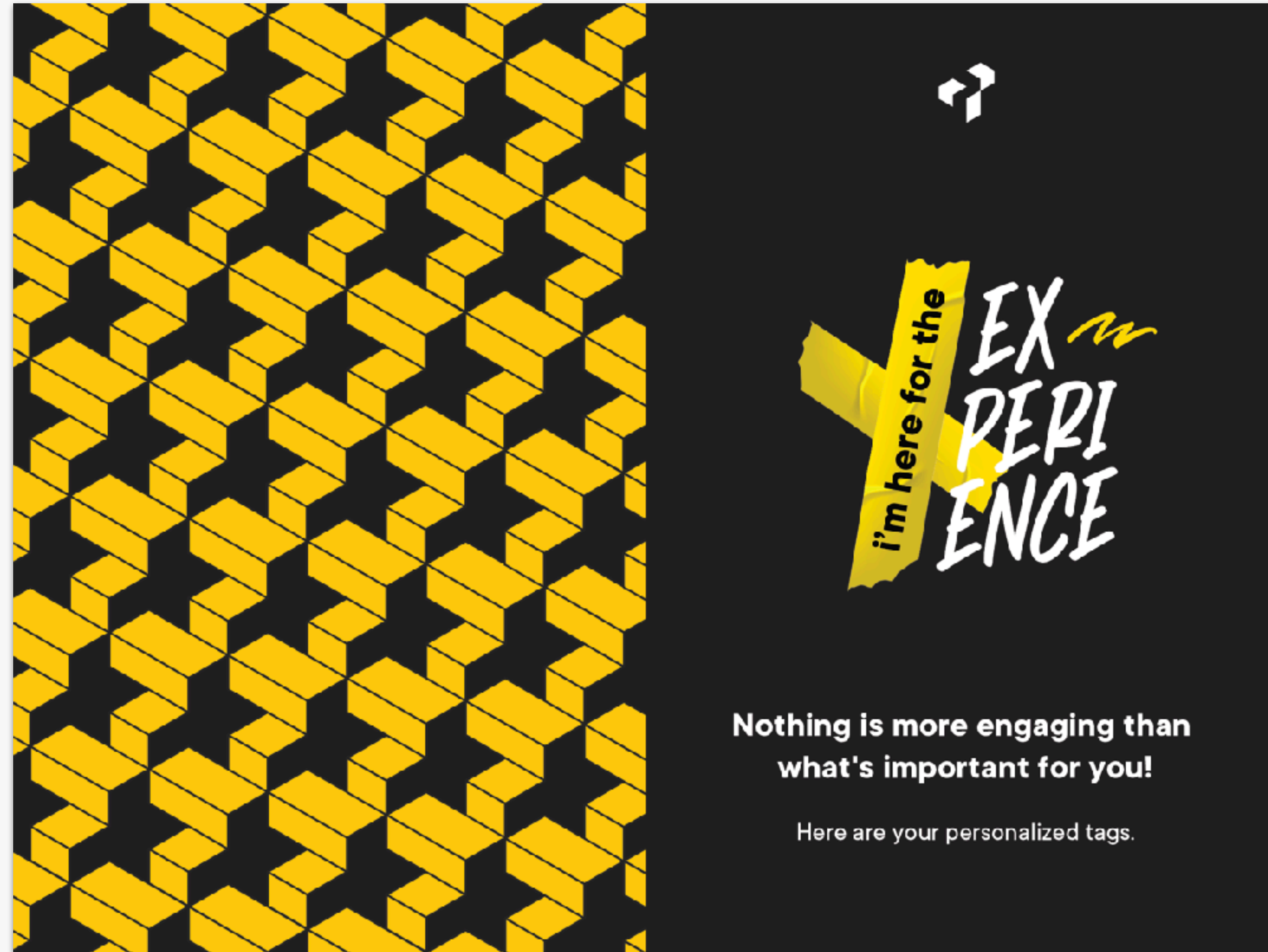
- 1 Visit [ReturnMeTags.com](http://ReturnMeTags.com) and press "Customize My Tag."
- 2 Select up to 4 tags and upload custom artwork.
- 3 Check out and input your discount code.

DISCOUNT CODE  
**AB345BAC**

**i'm here for the EXPERIENCE**

**BE ENGAGED.** - ReturnMe Tag Promo Card





*BE ENGAGED.* - ReturnMe Tag Enclosure





**Thank you.**

407. 788. 1234

[thumbprint.com](https://thumbprint.com)