

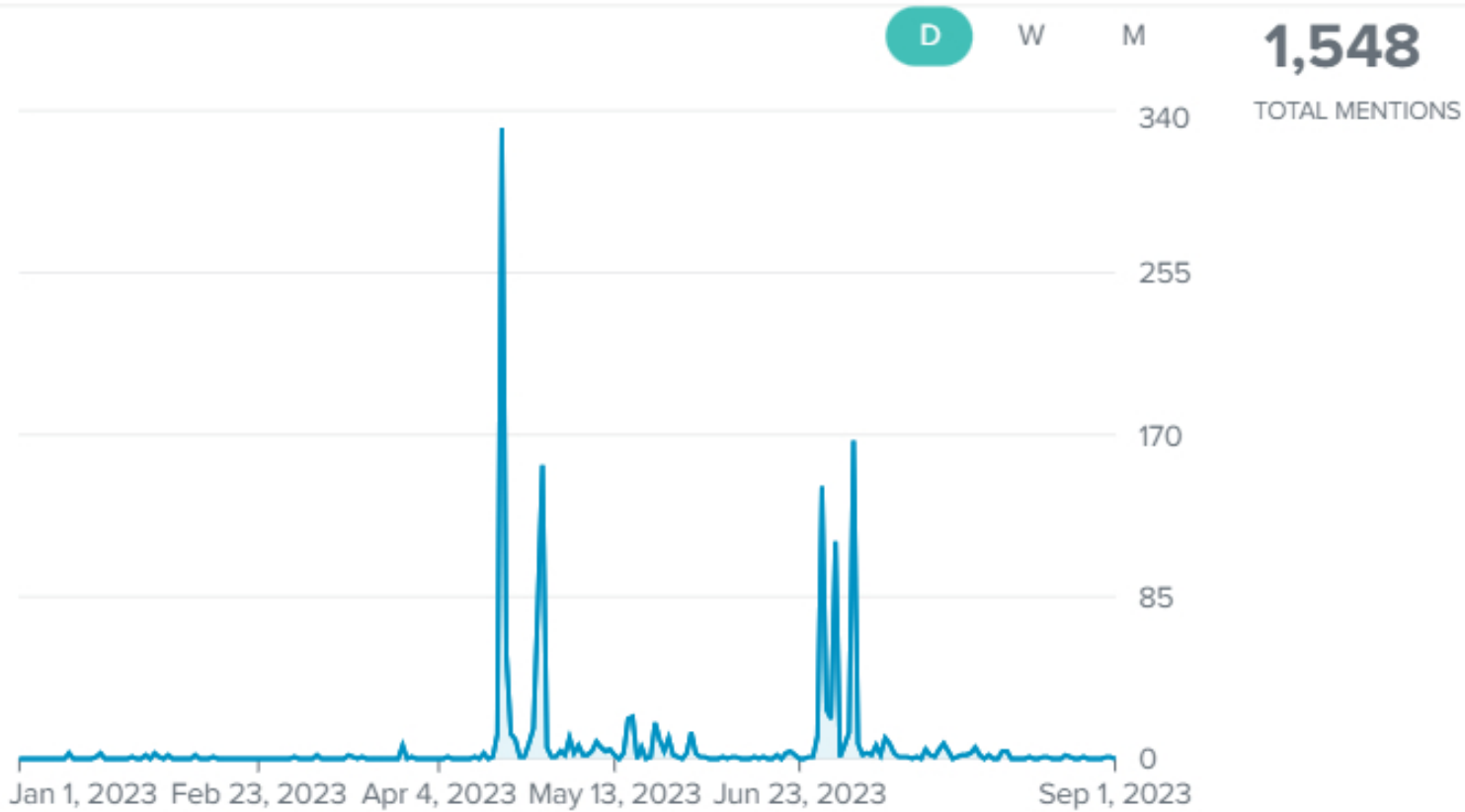


## 2023 Thales Data Threat Report

Please add the report summary

## Total Mentions Over Time

Search: Data Threat Report



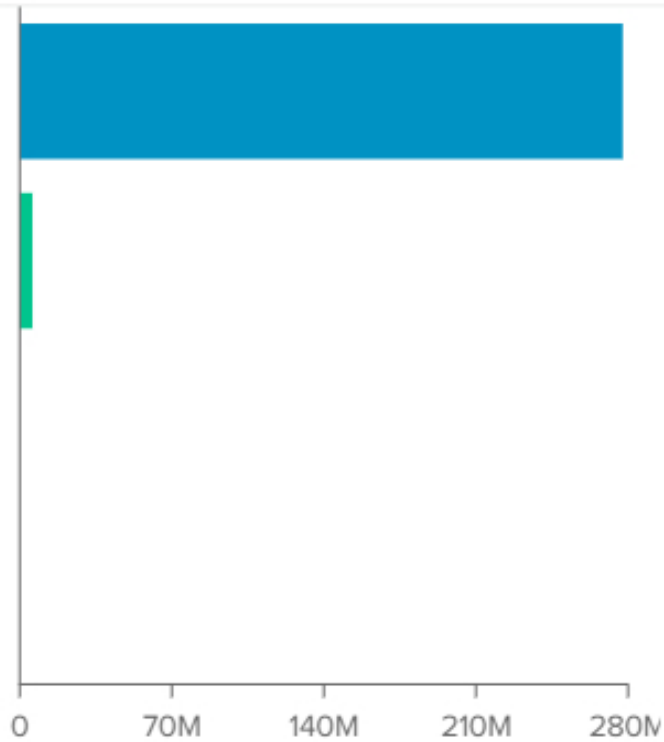
Jan 1, 2023 to Sep 1, 2023

## Total Mentions Over Time

Please add the report summary

## Aggregate Readership

Search: Data Threat Report



MEDIA TYPE	TOTAL READERSHIP
Total	283M
● Online News and Licensed Conte	278M
● Blogs	5.9M
● Print	0
● Television	0

Jan 1, 2023 to Sep 1, 2023

## Aggregate Readership

Please add the report summary



## Highest Readership


Search: Data Threat Report




1  **ENISA 鏈文另鐢版岷湮伙健錄** 4.2M  
Aug 31 • 5ICTO


2  **Cybersecurity in India - GKT** 1.2M  
Aug 2 • General Knowledge Today


3  **ENISA 有关数据威胁的调查** 130K  
Aug 30 • 黑客技术


4  **Datenhoheit: Was Sie über d** 115K  
Aug 13 • CIO


5  **Thales empowers crime-s** 86.98K  
Aug 21 • The Paypers

6  **Tendencias y desafíos en c** 19.99K  
Aug 7 • prensariotila.com

7  **Cibersegurança: VPN é coisa** 8.4K  
Aug 7 • ABES

8  **Getting ready for the next Net** 4K  
Aug 16 • Technology Dispatch

9  **The Importance of Cyber Sec** 3.9K  
Aug 25 • the little lioness

10  **Thales empowers crime-solv** 2.9K  
Aug 22 • The BayPay Forum

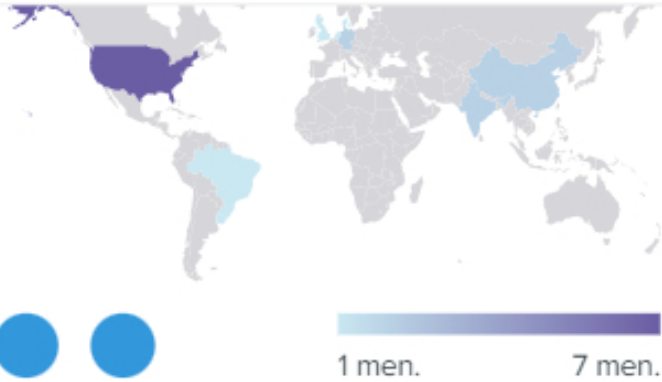
 Aug 2, 2023 to Sep 1, 2023 ▼

## Highest Readership

Please add the report summary

## International

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COUNTRY	TOTAL MENTIONS
<b>United States</b>	<b>7 (39%)</b>
<b>China</b>	<b>2 (11%)</b>
<b>Germany</b>	<b>2 (11%)</b>
<b>India</b>	<b>2 (11%)</b>
<b>Brazil</b>	<b>1 (6%)</b>
<b>Denmark</b>	<b>1 (6%)</b>
<b>Netherlands</b>	<b>1 (6%)</b>
<b>United Kingdom</b>	<b>1 (6%)</b>

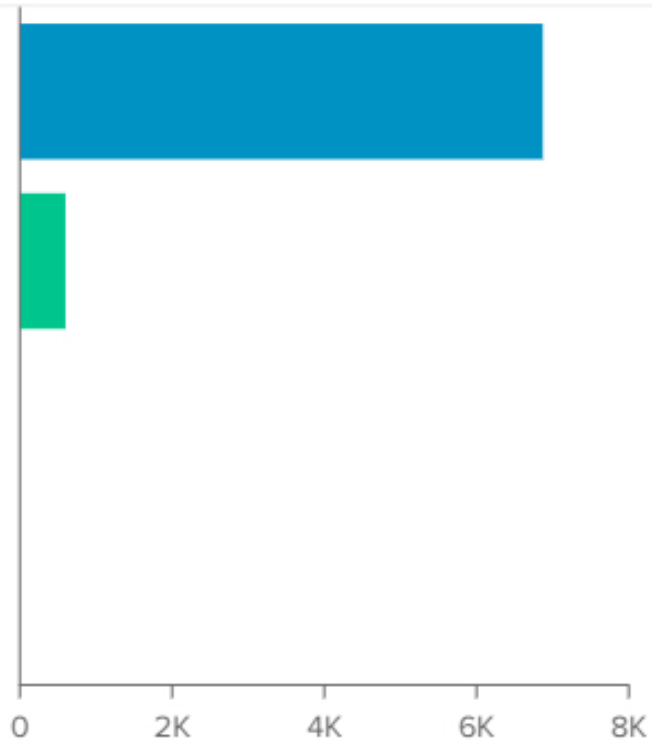
Aug 2, 2023 to Sep 1, 2023

## International

Please add the report summary

## Ad Equivalency

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MEDIA TYPE	AD EQUIVALENCY
<b>Total</b>	<b>\$7.5K</b>
● Online News and Licensed Conte	\$6.9K
● Blogs	\$599.69
● Print	\$0
● Television	\$0

Aug 2, 2023 to Sep 1, 2023