**The Community Spirit Vodka – Project 86**

The **Community Spirit Vodka** a purpose-led spirits brand that commits its resources to elevating and strengthening communities to create a more socially-just world. We use our time, tools, and talent to better the communities around us, and the hospitality industry is comprised of some of the most underrepresented members of all our communities.

As part of our brand’s ongoing efforts to support and celebrate communities and specifically individual and organizational changemakers working to deliver equality and equity, starting with the hospitality community, The Community Spirit Vodka developed and launched Project 86 last December.

**Project 86\*** wasa campaign created to:

1. Shine a light on the invisible issues and injustices the hospitality community faces
2. Provide solutions and resources to rally the community to act

The campaign was designed to highlight pervasive issues and injustices that disproportionately plague the hospitality community and to elevate and amplify the work being done by organizations dedicated to these issues. We partnered with Restaurant Worker’s Community Foundation, One Fair Wage, Hot Bread Kitchen, HEARD, and Another Round Another Rally.

For each signature on the pledge, The Community Spirit donated $12.87, representing the difference between a $15 wage and the subminimum wage, a wage for tipped employees. Subminimum wage has stood at $2.13 since 1991, leaving many (40%) hospitality workers living on poverty-level wages and contributing to the growing wealth inequality. The pledge received 574 signatures, bringing our total donation to $7,388. Each donation was made to RWCF and specifically designated for Project 86 partner organizations, who were featured throughout the campaign.