2019 John Barleycorn Awards

BOTTLE DESIGN

1347 | Shape and Overall Appearance

Six-Sided Bottle by Sagamore Spirit

SAGAMORE SPIRIT.

SAGAMORE SPIRIT.

BOTTLE ANATOMY

The 1909 embellishment is a reference to the date the Spring House at Sagamore Farm was built—the same water we use to proof our whiskey.

Sagamore Spirit's goal is to own the Rye Whiskey category—so we aren't shy about making RYE the largest item on our label.

The batch label shares the vital information about our hands-on bottling process, which is a key element to our detail and quality assurance.



Capsule pattern inspired by the coat of arms of Sir George Calvert, the first Lord Baltimore.

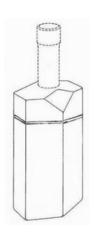
Our three diamonds come from the sleeve of the silks the Sagamore jockeys sport on the race track.

Our unique, six-sided bottle design is inspired by the Walters & Co. bottle and is a nod to the pre-Prohibition Baltimore distillers.





United States of America United States Patent and Trademark Office



Reg. No. 5,472,511

Sagamore Whiskey LLC (MARYLAND LIMITED LIABILITY COMPANY)

301 E. Cromwell St.

Registered May 22, 2018

Baltimore, MARYLAND 21230

Int. Cl.: 33

CLASS 33: Alcoholic beverages, except beer; Whiskey; Whiskey spirits

Trademark

FIRST USE 5-4-2016; IN COMMERCE 5-4-2016

Principal Register

The mark consists of a three-dimensional configuration of a hexagonal bottle with a tall neck on horizontal shoulders with a diamond shaped indentation in the shoulder on opposing sides of the bottle, above a raised narrow horizontal band that travels around the bottle. The broken lines depicting the bottle cap and neck receptacle indicate placement of the mark on the goods and are not part of the mark.

SER. NO. 87-122,537, FILED 08-01-2016

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Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

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