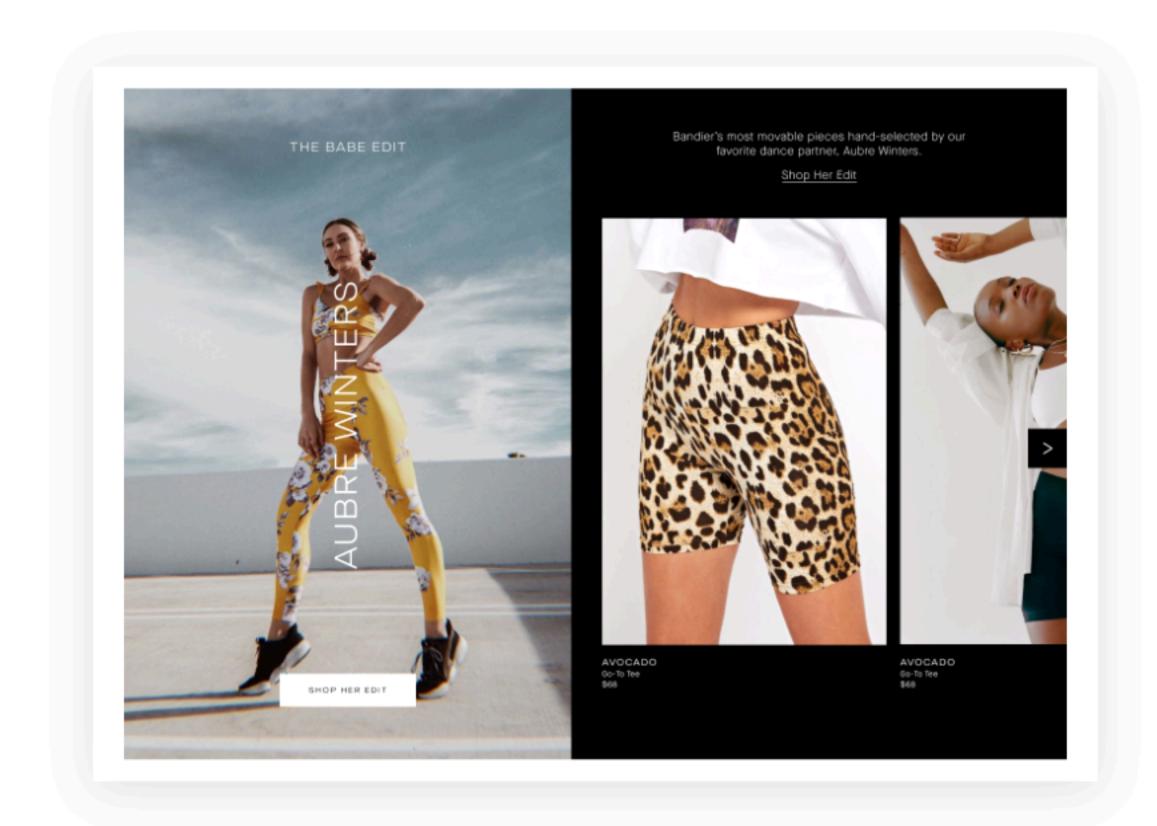
tomorrow. Bandier Website Redesign: Fall 2020

**Key Metrics** 

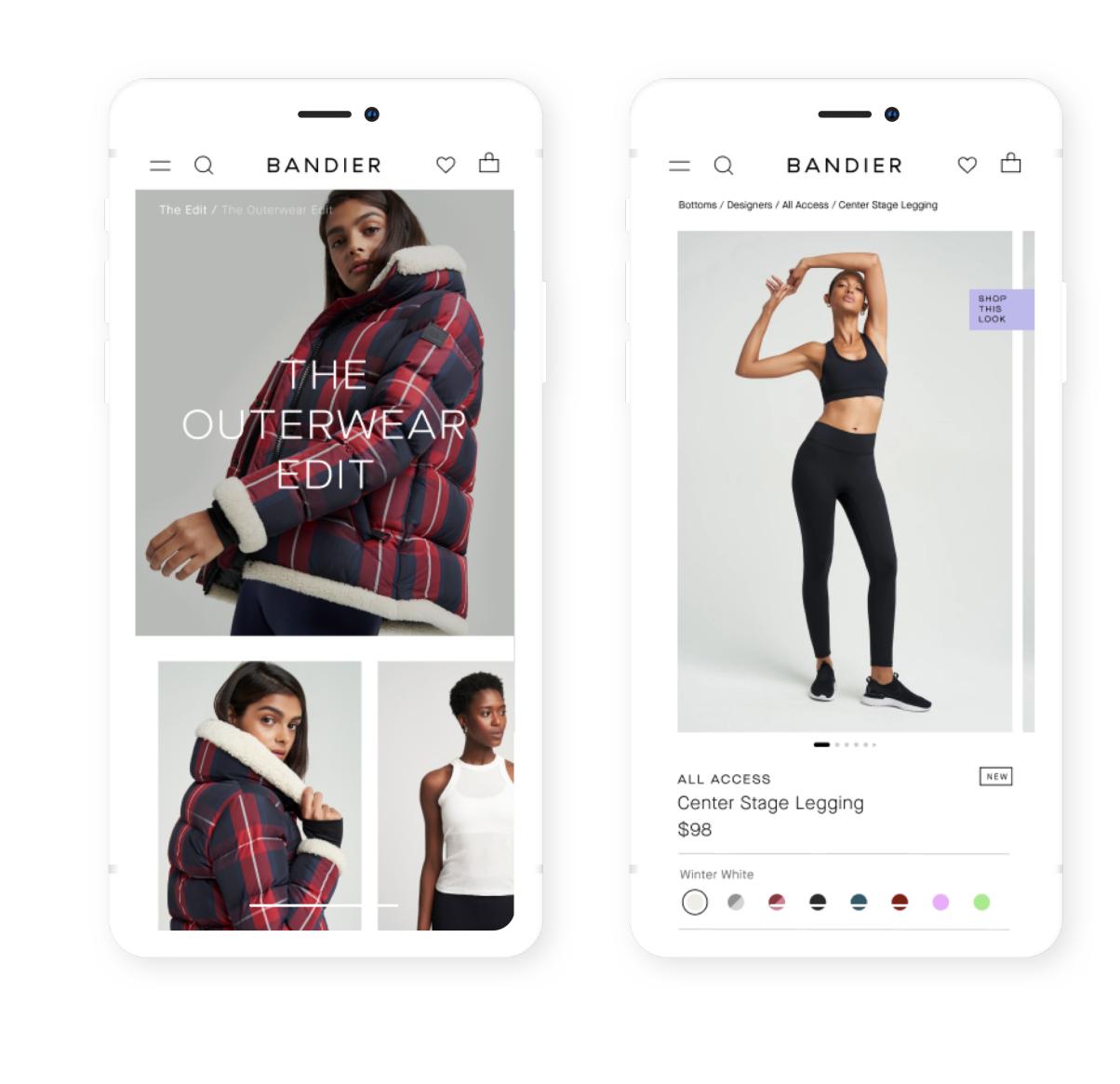
## Breaking out of the Box with tons of Boxes

A totally customized and unique frontend experience of restackable and easily re-freshable content units. A fresh new perspective on an activewear site with UX innovations throughout the customer journey.

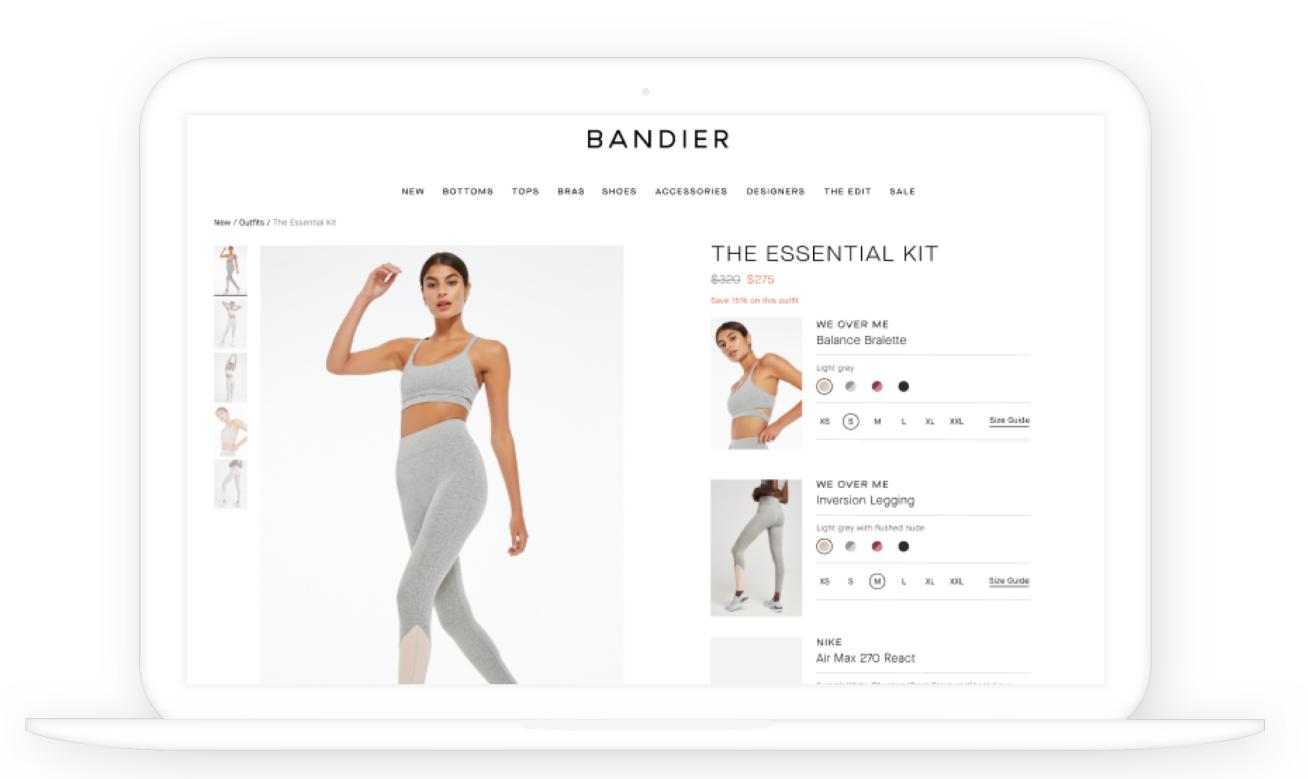


### Fundamentally Mobile

A history of connecting with their audience through social meant an even greater focus on mobile than usual. A redesign that was fundamentally optimized for mobile performance.

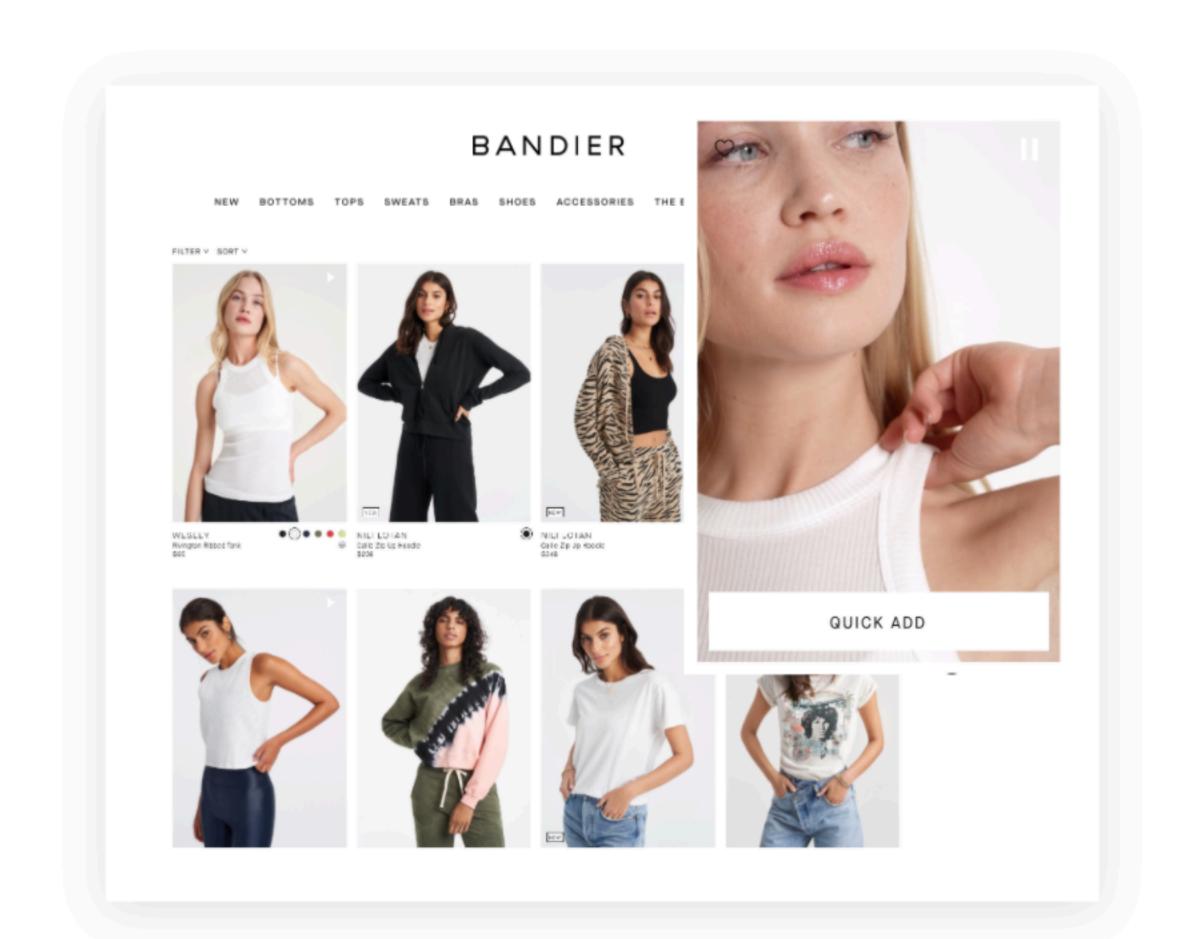


AOV Growth with Native Shopify Kits We leaned into Bandier's strength in fashion and merchandising, giving them tools to guide customers through their deep catalog.



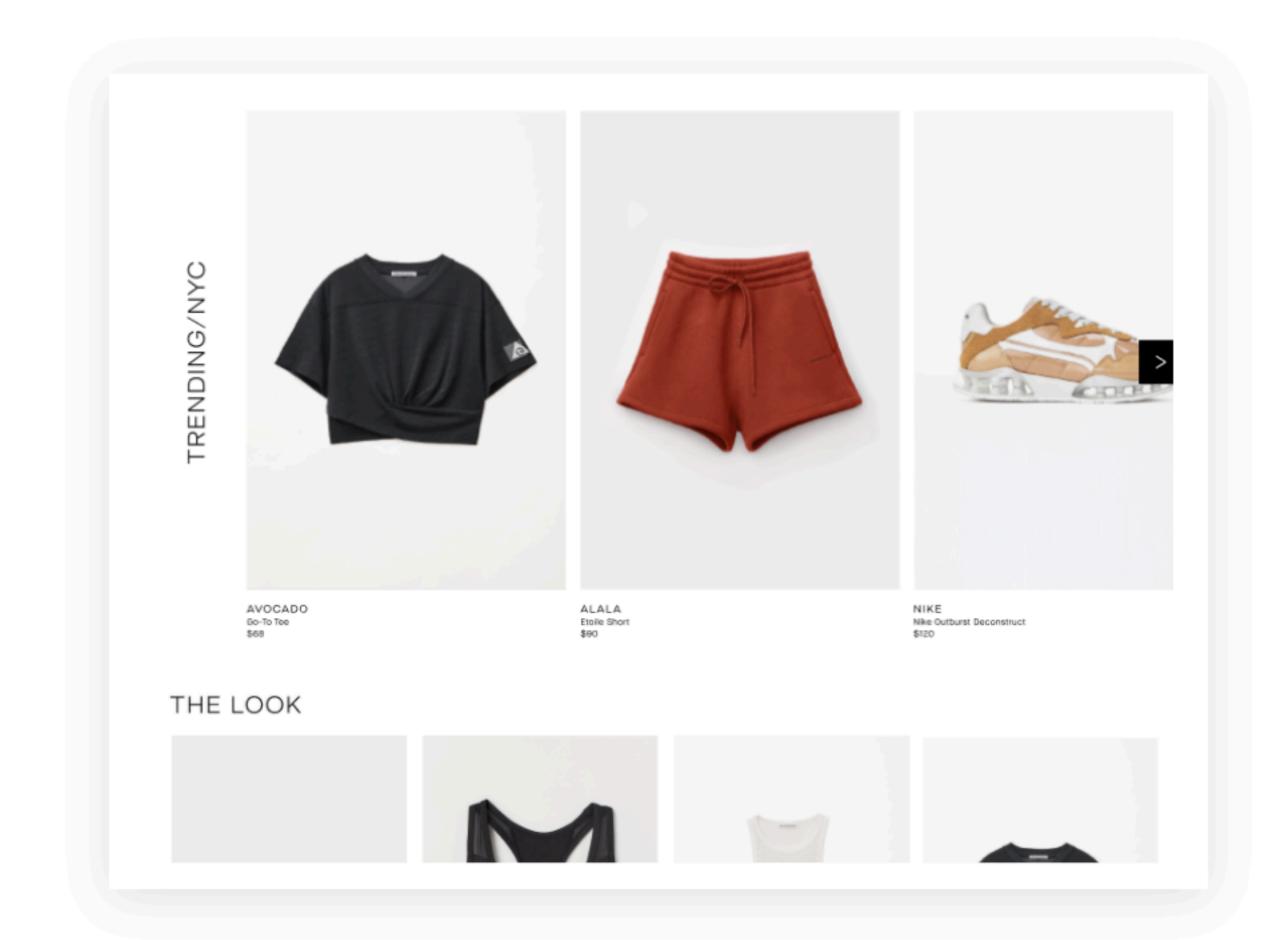
# Video Throughout the Experience

We used progressive images & lazy load to increase page speed, freeing up enough bandwidth for multiple videos on the product listing page.

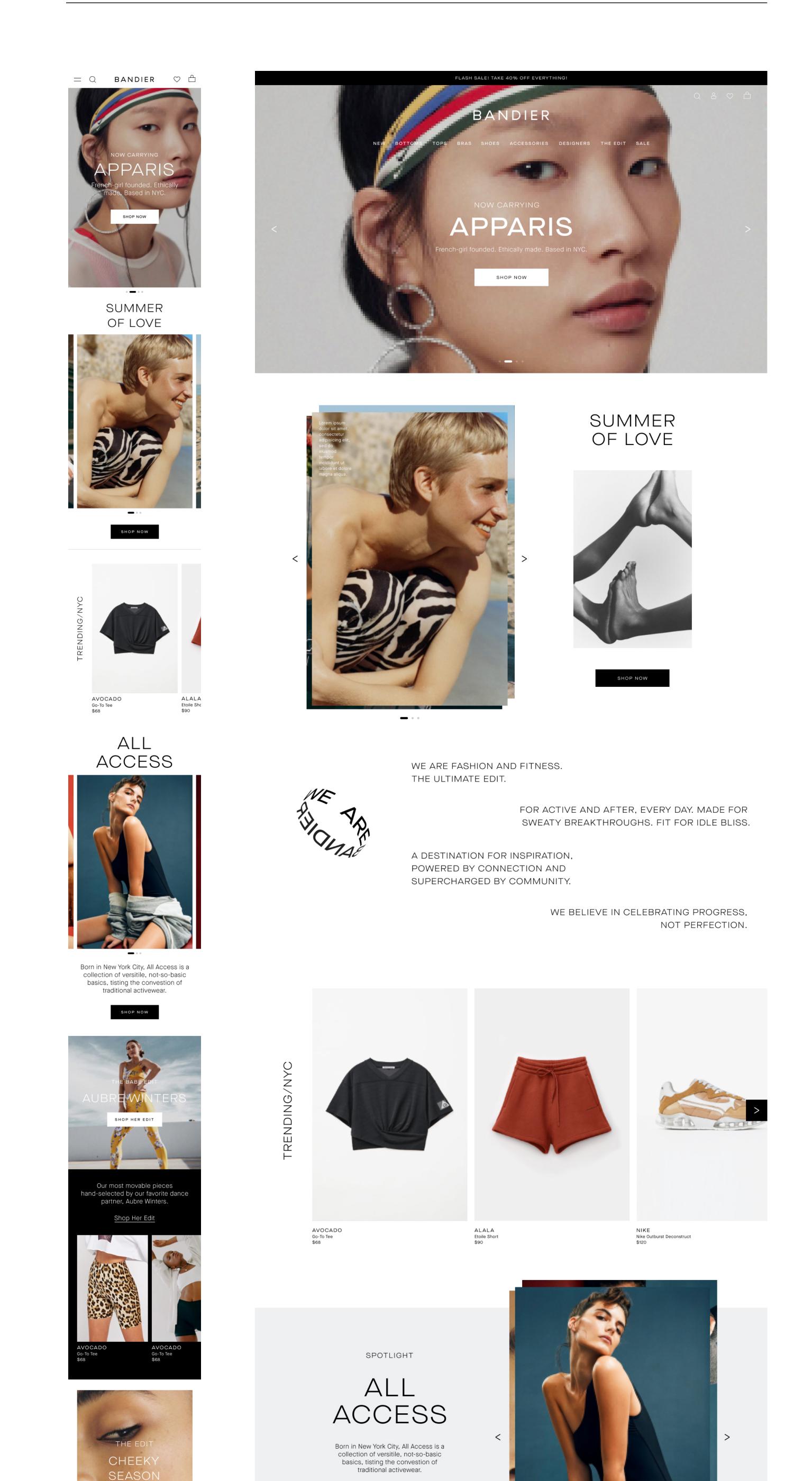


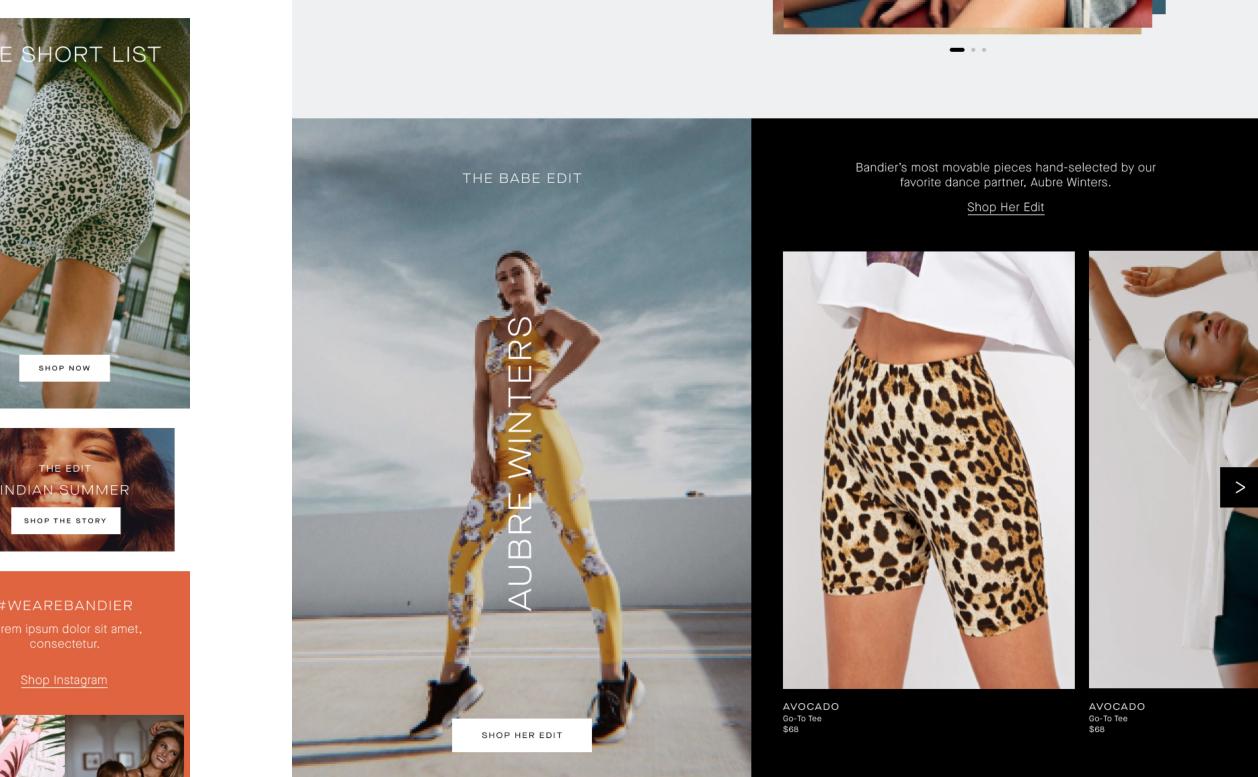
## The Personalization Roadmap

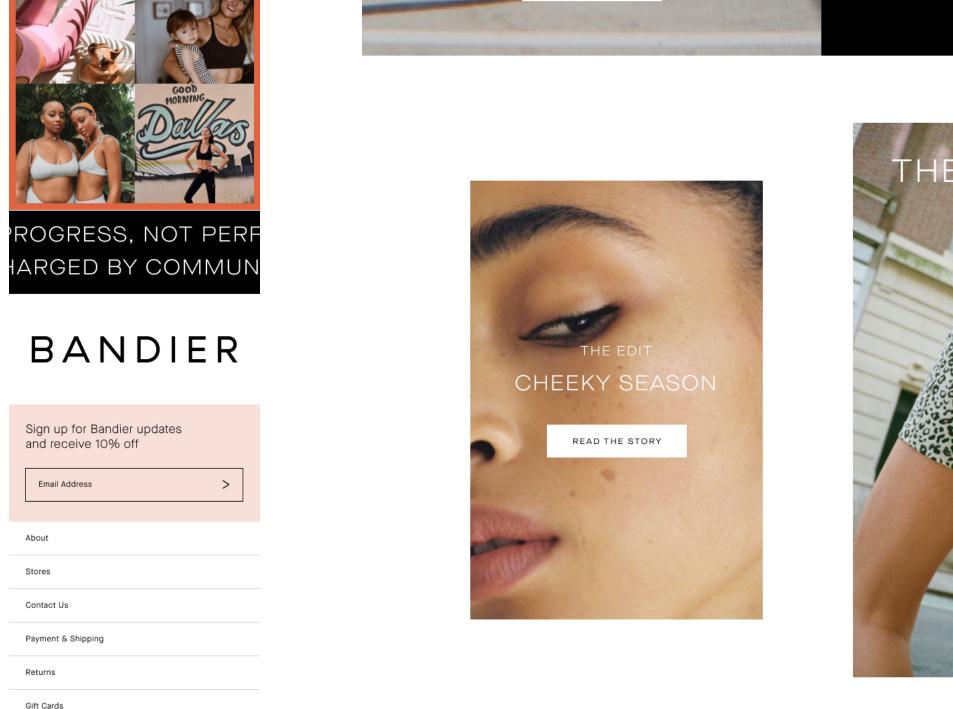
One key long term initiative is Bandier's road towards personalization, and we selected Nosto to support them on that journey. Other integrations include Yotpo (Reviews, UGC, Loyalty), Algolia, Klaviyo, Yottaa and 30 other tech partners.



#### Homepage: Mobile, Desktop





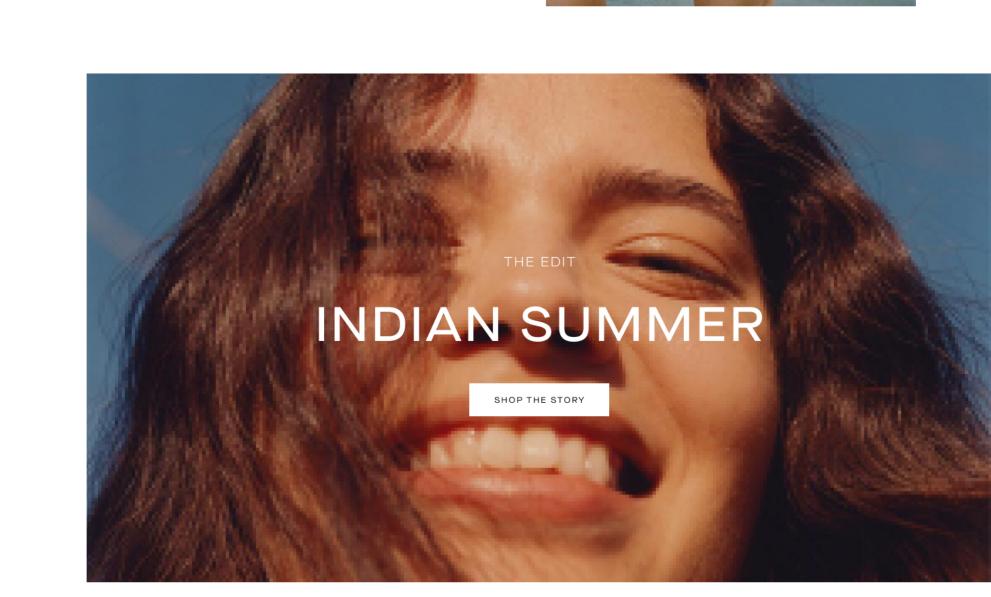


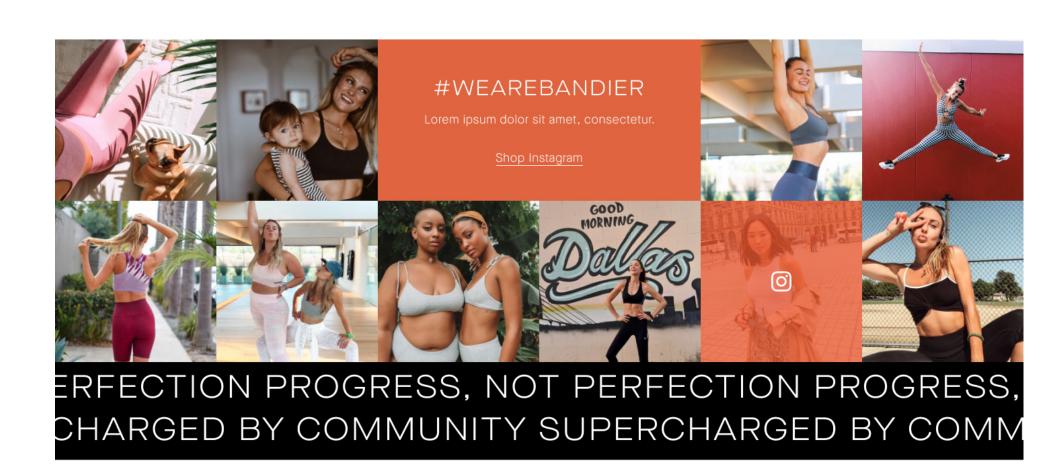
Wanna Chat?

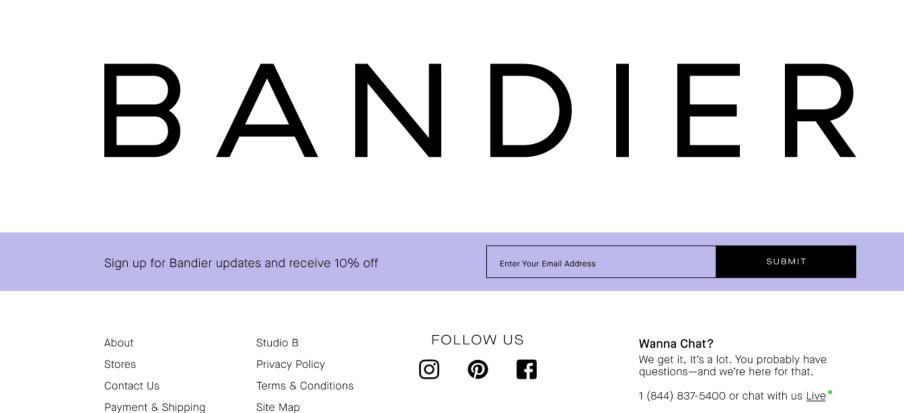
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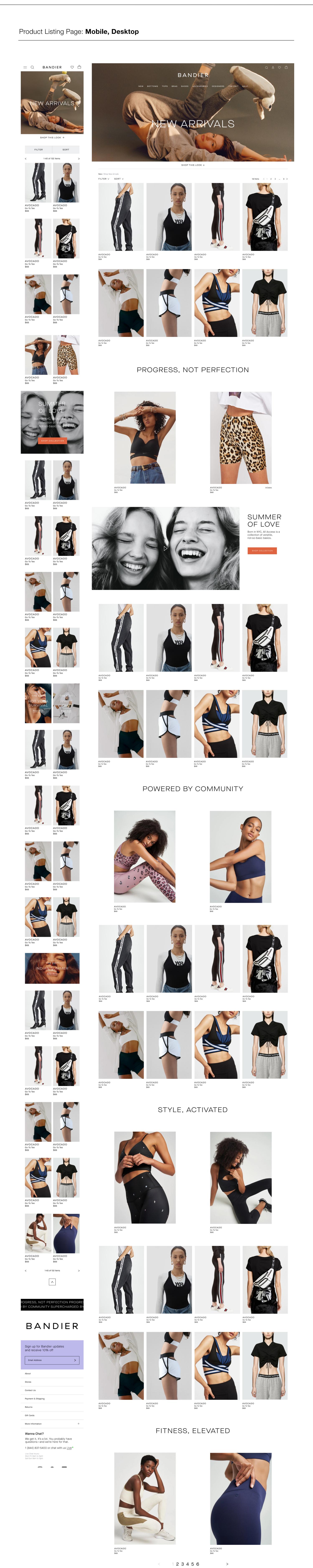
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Sign up for Bandier updates and receive 10% Off your next purchase









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