

# bacan

VISUAL MOODBOARD





# bacan

GUARO

CANE NEUTRAL SPIRITS WITH  
NATURAL AND ARTIFICIAL FLAVORS



BACAN

GUARO

29°

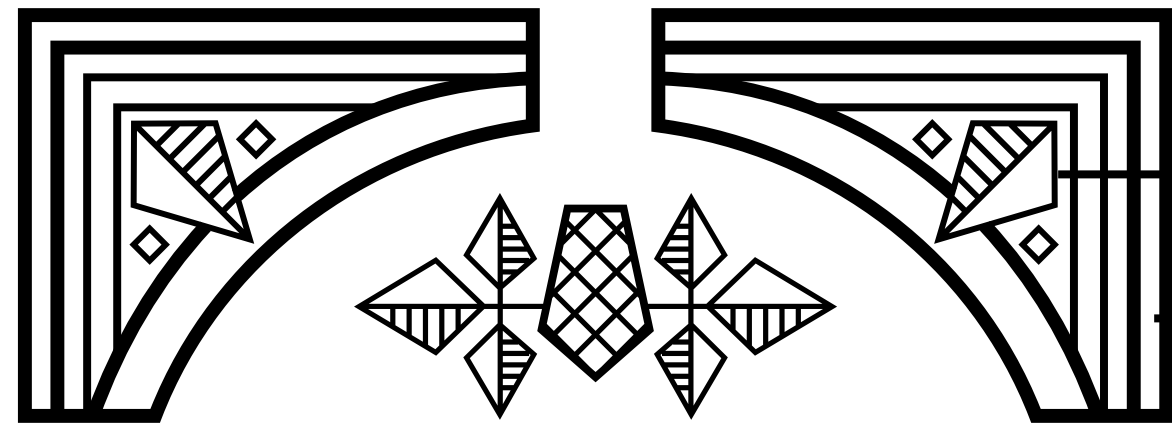
ALCOHOL  
BY VOLUME



SIN AZÚCAR.



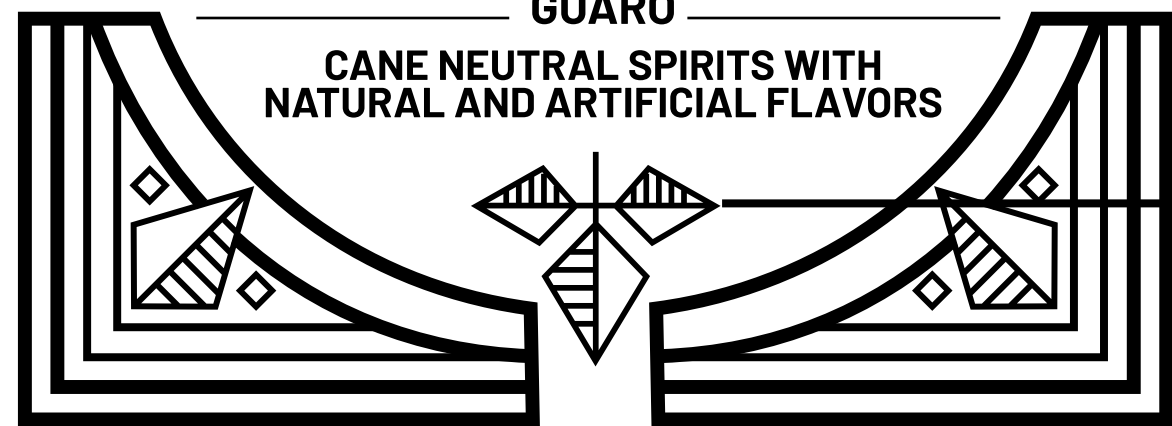
SIN AZÚCAR.



**geometric figures**  
**"linear" layout**

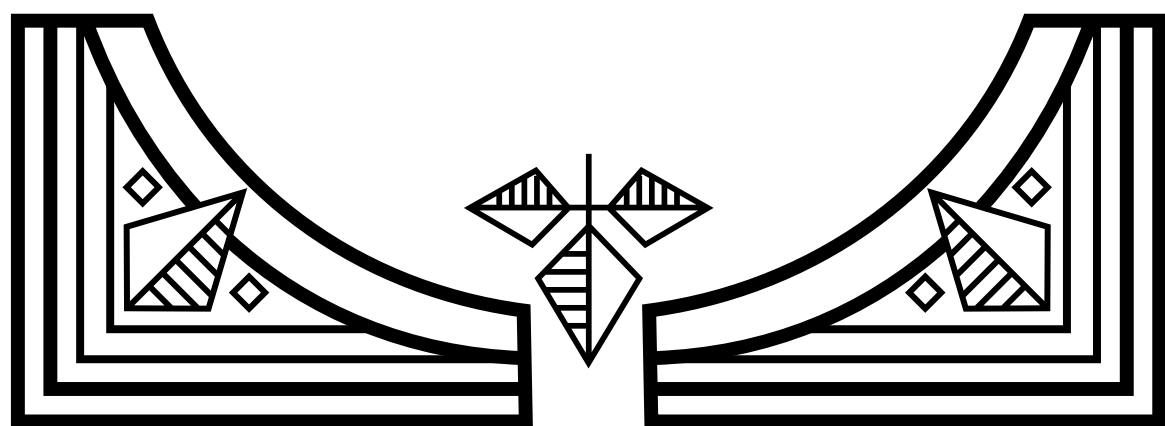
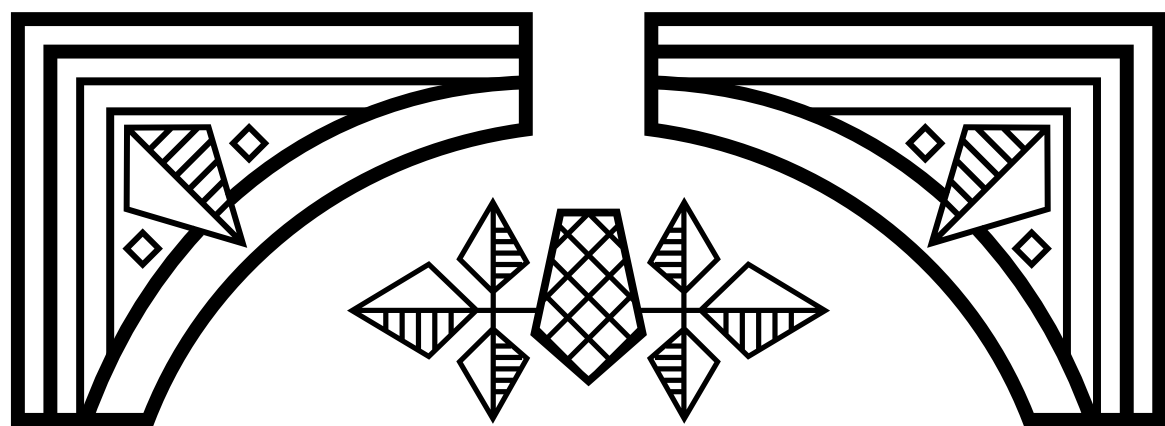
**bacan**

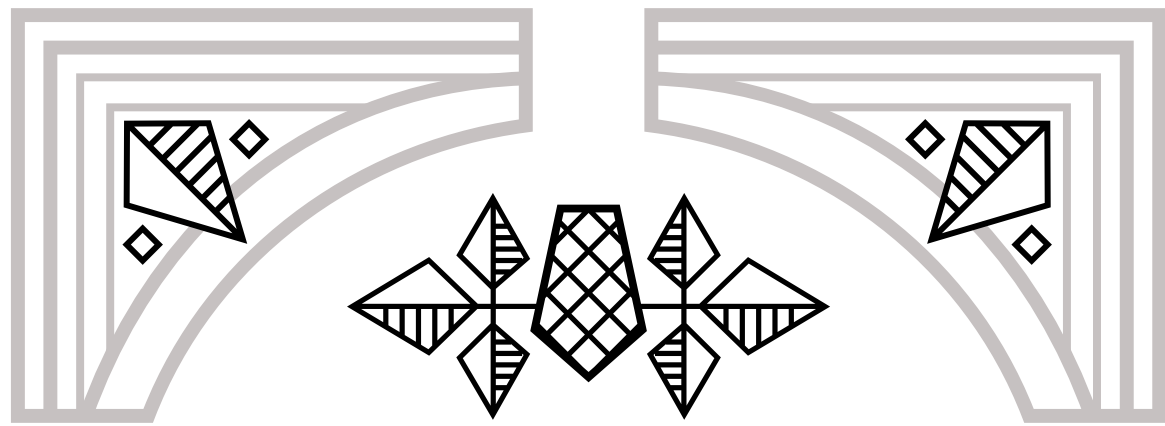
**serif typography**

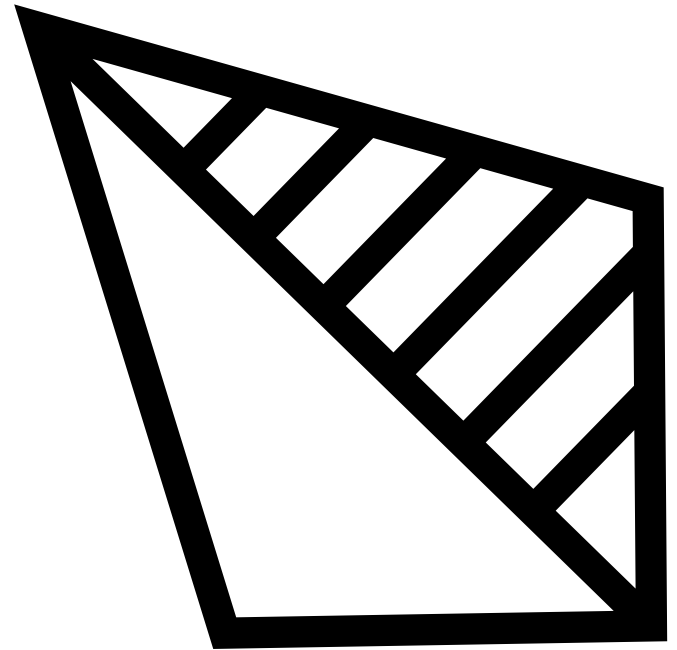
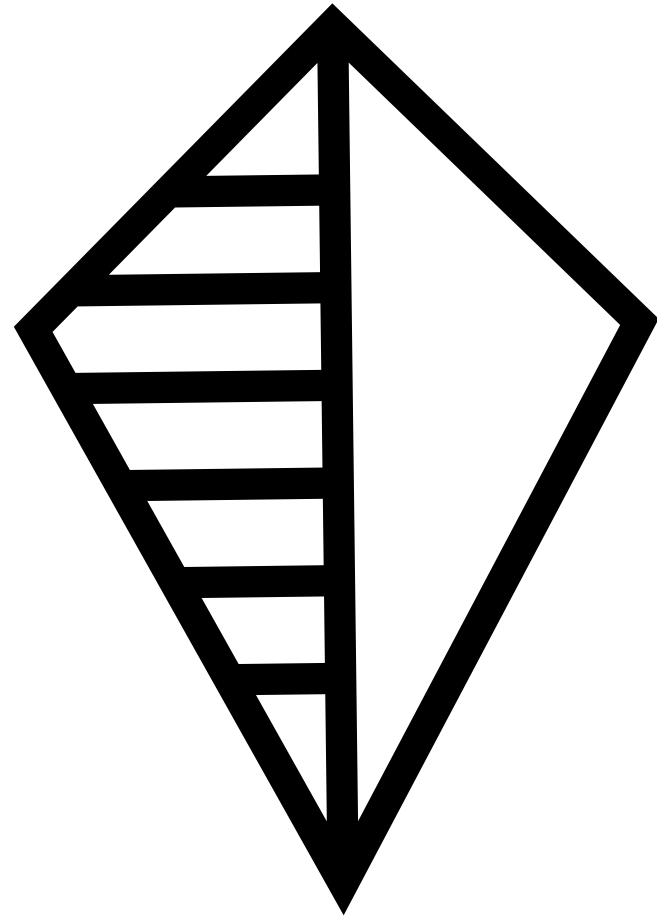
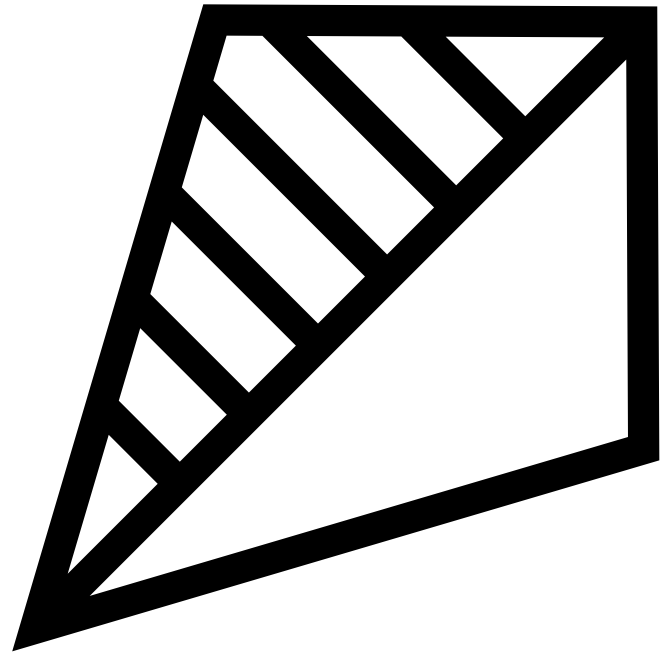


**abtraction, leaves, natural**

**Mirror concept**

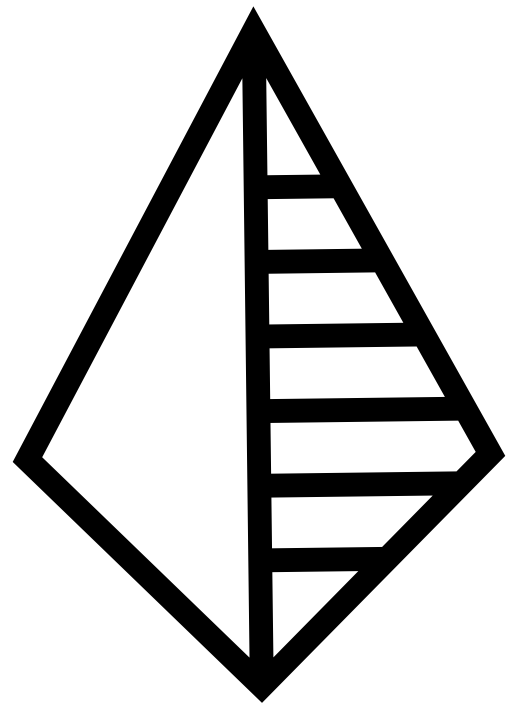




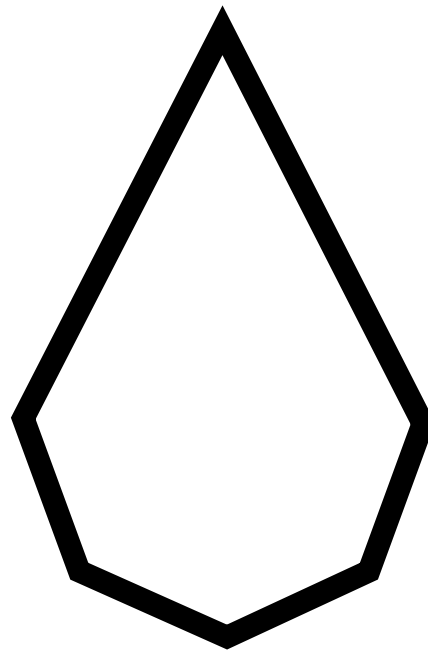


**geometry +  
emotional**





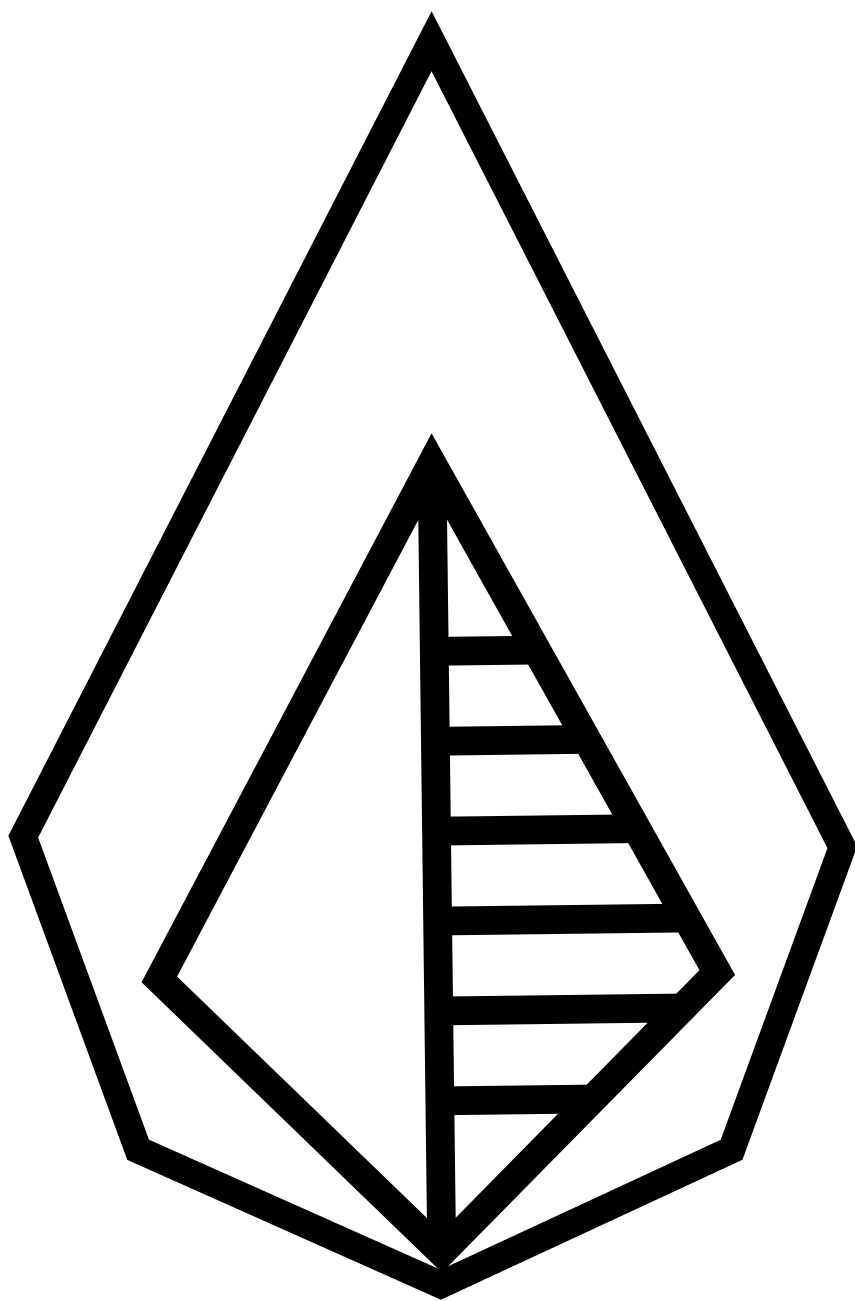
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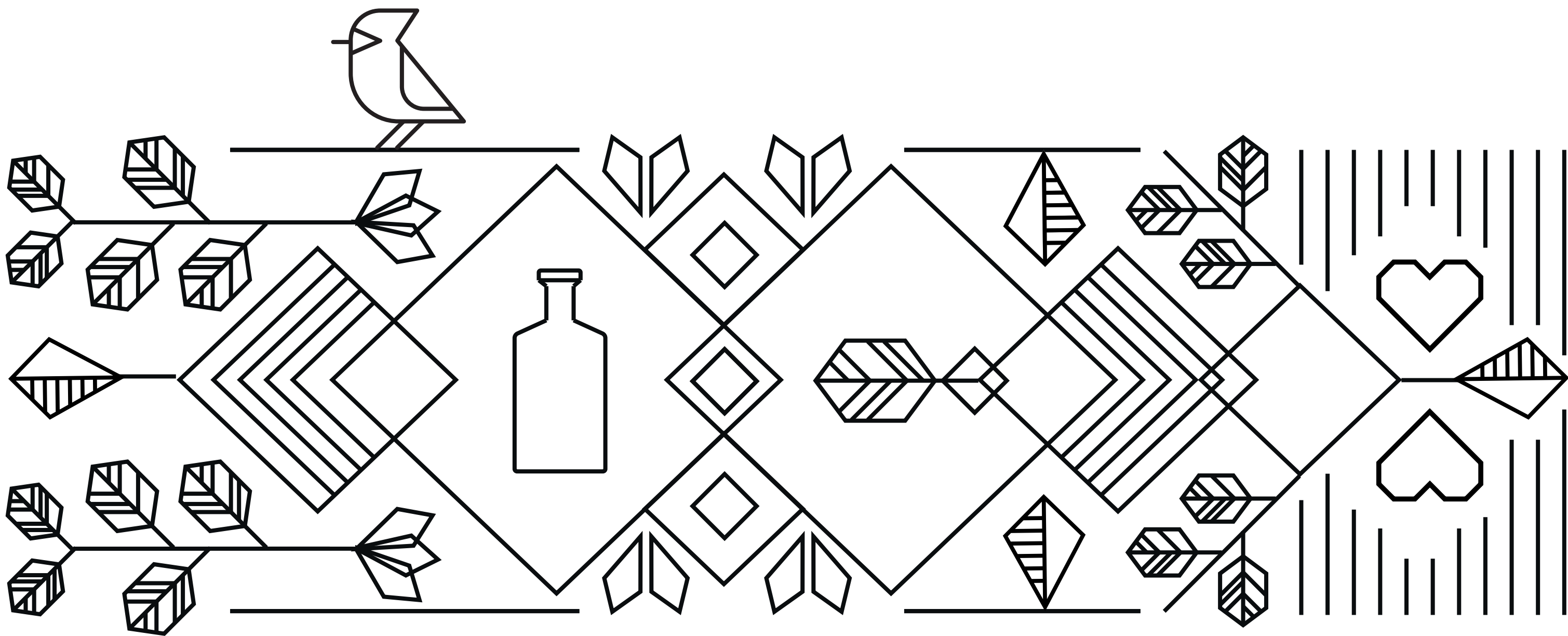


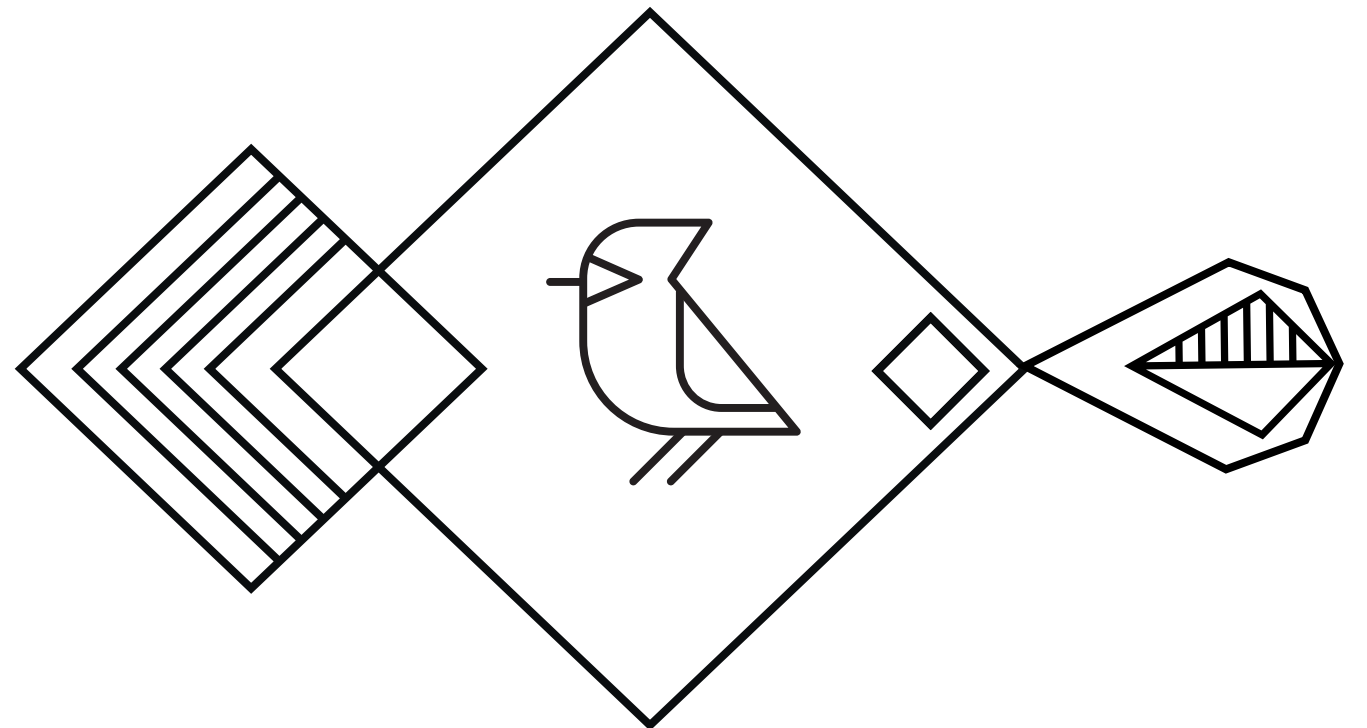
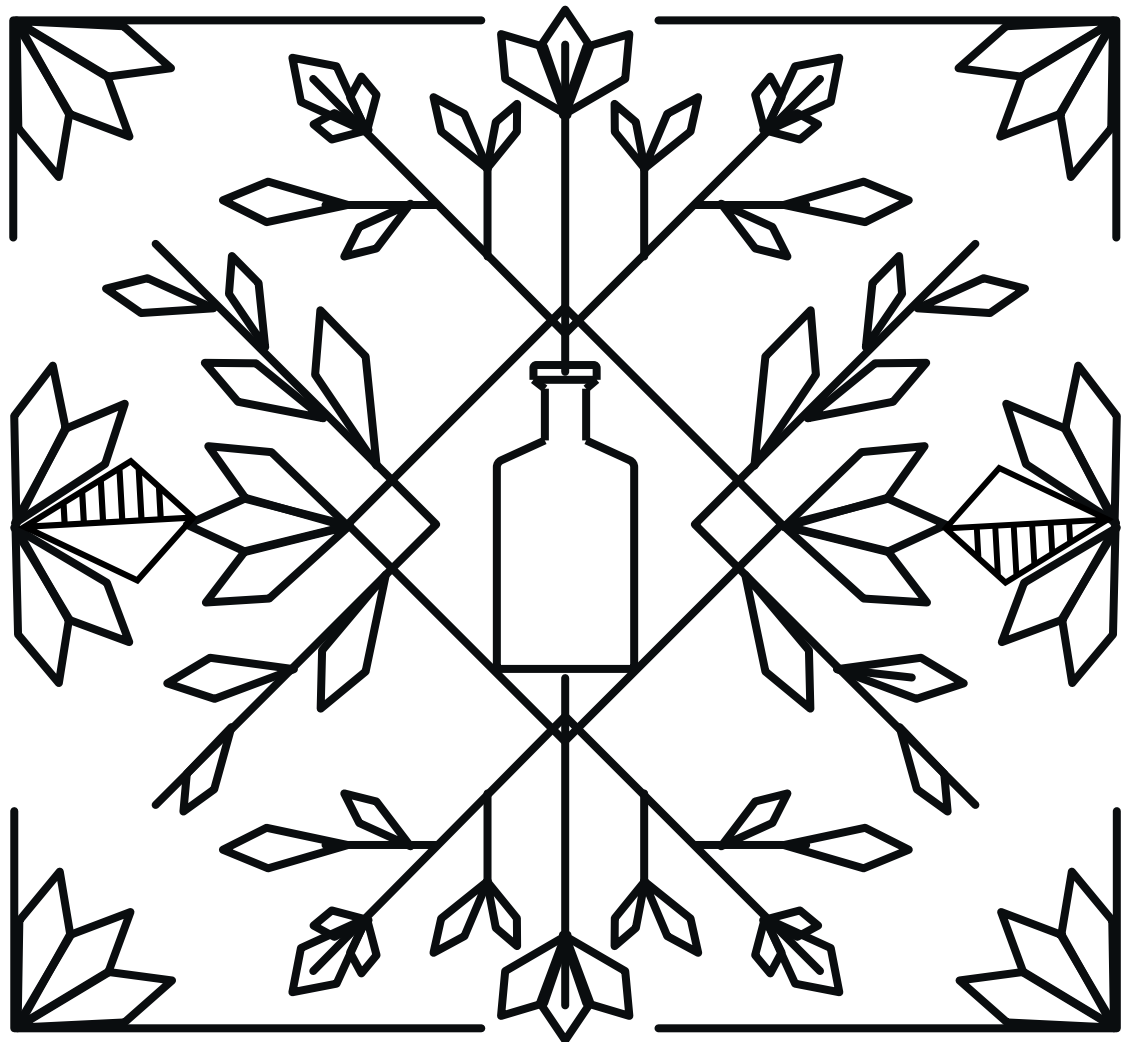
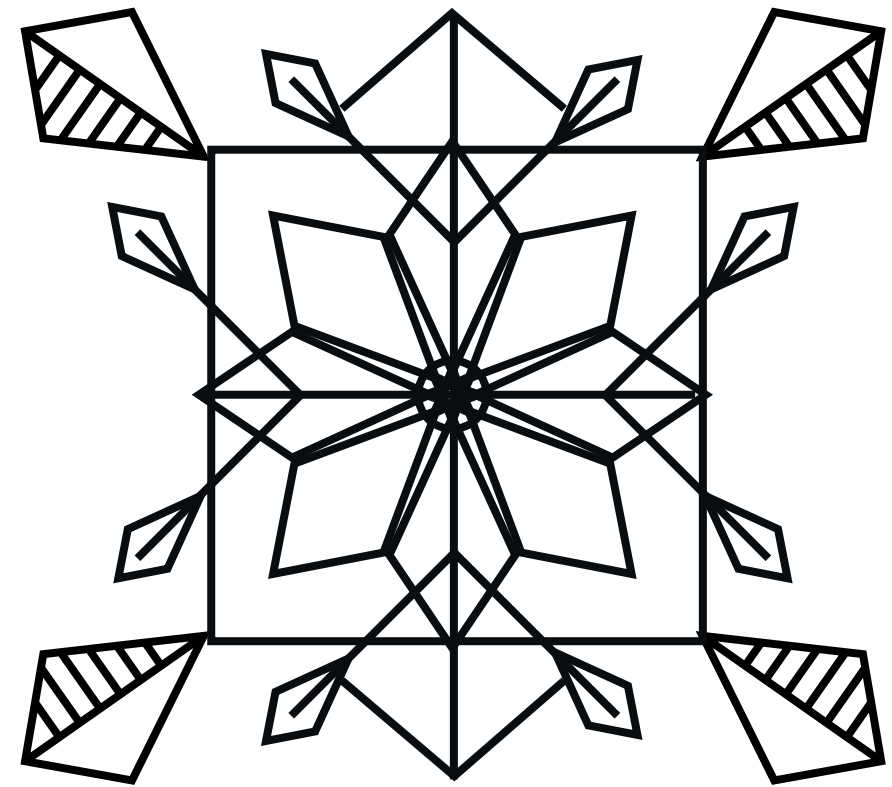
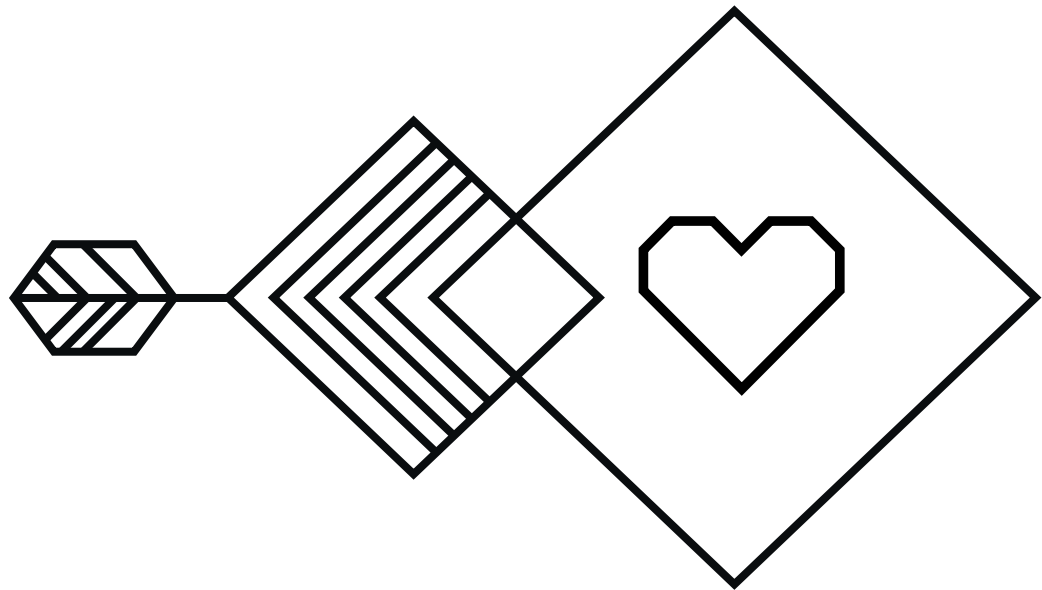
=

**where fire  
meets water.**















SIN AZÚCAR  
SIN AZÚCAR

GUARDO  
24°  
ALCORCAL  
BY YOU LINE