

# Sunnies Socials Tasting Toolkit



## Ambassador Cards

### Crop it. Tag it. Post it!

Tips for posting about your tasting experience on social media.

Got great photos and want to share your experience on social media? Yes, please! Follow these tips to create engaging and compliant content on all social platforms.

**KEY POINTS**

- Avoid posts that might appeal to minors.
- Focus your content on the event, what you loved and any product benefits that appealed to you personally.
- Maintain a responsible tone that does not promote intoxication.
- DON'T** use hashtags with the words "cannabis" or "THC" or "weed."
- DO** tag SunMed in your posts!  
@sunmed.growers f @sunmed.growers

### Rules to follow on all Social Media Platforms

ALLOWED	NOT ALLOWED
Engaging personal content related to cannabis and your experience with Sunnies Socials (or any THC products)	Promoting the sale of cannabis products (i.e. you <b>CAN'T</b> say "Go Buy Socials," but you <b>CAN</b> say "I loved Socials because...")
Educational content about cannabis (i.e. product benefits)	Explicit language or images
Photos of a person or people with a Socials can in hand or otherwise in the photo	Photos of a person or people smoking or dabbling cannabis (flower/pre-roll/concentrates)

## Let's Get Social!

Join the "Sip Smarter" Movement

BUY SOCIALS  
CLOSE TO HOME

HOST A SOCIALS  
TASTING EVENT

SHARE FEEDBACK  
Product &  
Tasting Experience

## Recipe Cards

### Zero Proof.

Low Calorie  
Gluten Free & Vegan  
No Added Sugars  
No Preservatives  
No Caffeine  
No Regrets

**Sip Smarter.**  
Cannabis-Infused Sparkling Water

### Peach

SUNNIES SOCIALS CRAFT MOCKTAILS

**INGREDIENTS**

1 cup of pineapple, sliced  
1 mint leaf (plus more for garnish)  
Juice of 1 lime (plus slice for garnish)  
1-10mg can of Pineapple Sunnies Socials  
Ice

**INSTRUCTIONS**

- Combine the pineapple, lime and mint in a container and blend until smooth.
- Spoon the pineapple mixture into a glass, add ice, and fill with a full can of Pineapple Socials until it reaches the top.
- Garnish with lime and mint.
- Sip and socialize.

**DOSAGE** 10mg THC

To reduce the potency of your mocktail, replace a portion of the Pineapple Socials with a non-THC sparkling water of your choice. For example, replace half of the Socials can with the same amount of non-THC sparkling water for a 5mg cocktail.

You must be 21+ or a qualifying medical cannabis patient in Maryland to use this product.

## Tasting Note Cards

### SUNNIES SOCIALS TASTING NOTES

<p><b>Pineapple</b> 40 CALORIES Lightly bright &amp; tropical</p>	
<p><b>Black Cherry</b> 10 CALORIES Lightly sweet &amp; spicy</p>	
<p><b>Peach</b> 40 CALORIES Lightly sweet &amp; floral</p>	
<p><b>Mango</b> 20 CALORIES Slightly succulent &amp; sweet</p>	
<p><b>Watermelon</b> 40 CALORIES Lightly crisp &amp; juicy</p>	
<p><b>Lemon Lime</b> 10 CALORIES Lightly tart &amp; tangy</p>	

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## Tasting Toolkit Booklet

# Socials Tasting Toolkit