

Public Relations Recap



East Rutherford, NJ - May 2023



25B Vreeland Rd., Suite 215
Florham Park, NJ 07932
973-337-6395 | www.bmlpr.com

EAST RUTHERFORD 2023 OVERVIEW>

- **Pre-Event Coverage**
 - Tickets On Sale Release
 - Event Listings
 - Entertainment Round Ups
- **Interactive Media Opportunities**
 - Live-remote EMPR segments
 - Track Construction
 - Drivers' Practice
- Total Stories: 50 (31 Broadcast, 11 Online, 4 Social Media, 4 Influencer)
- Total Impressions: 22,813,398
- Total Publicity Value: \$45,716.58+



RESULTS RECAP > BROADCAST



RESULTS RECAP > ONLINE

NEW JERSEY
Family

THINGS TO DO IN NJ

Things To Do This Mother's Day Weekend In and Around NJ May 12- 14

Head to a carnival, the aquarium or a monster truck show.



FELD ENTERTAINMENT / MONSTER JAM

Monster Jam

MetLife Stadium, East Rutherford
The Stadium Championship Series Red will feature 12 athletes battling for the championship. Watch their speed and skill as they race by.

FOX 5
NEW YORK

NYC weekend events: Things to do across the Tri-State area



Saturday

- Gravedigger and company tear up some mud and flip and fly through MetLife Stadium for [Monster Jam!](#)

nj.com
True
Jersey.

20 N.J. arts/entertainment events to check out this weekend and beyond (May 12-16)



Monster Jam is coming to MetLife Stadium in East Rutherford 7 p.m. Saturday, May 13. metlifestadium.com

OTHER

- ♦ [Monster Jam](#) will rattle the rafters at MetLife Stadium in East Rutherford 7 p.m. Saturday, May 13.

news12
NEW JERSEY

High-flying excitement: Monster Jam returns to MetLife stadium in East Rutherford



The monsters are coming to MetLife Stadium – Grave Digger, Max D, El Toro Loco and more.

News 12 New Jersey's Jim Murdoch is live on the obstacle course where the huge machines will take on Saturday night with high speed and high-flying action.

Monster Jam returns to [MetLife Stadium in East Rutherford](#) on Saturday, May 13 at 7 p.m.

RESULTS RECAP > INFLUENCER



em.loren_ • Follow
northernelg • Fast Car (@northernelg edit)

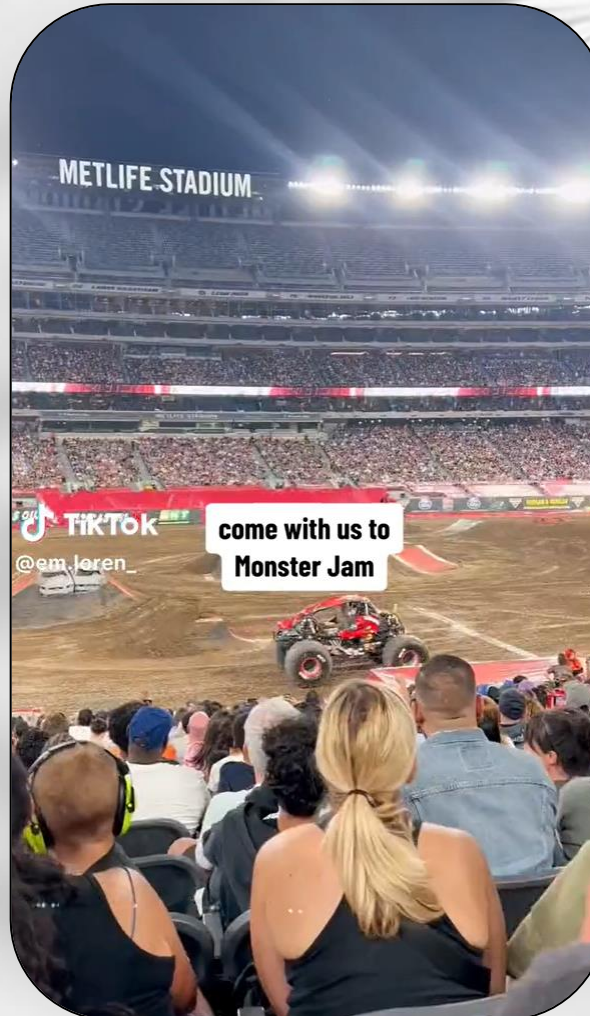


em.loren_ 1w
#hosted Monster Jam is back for one of the most unforgettable shows to date! With 12,000 pound monster trucks this show is sure to blow your mind!

We had so much fun watching the skill, creativity & excitement all of the competitors brought to the table!

Tickets are still available a many locations across the country. Purchase tickets on the link in my bio 🌐🌐🌐

#monsterjam @monsterjam
@metlifestadium #thingstodoinnyc
#thingstodoinnj #thingstodoinla



ms_oz • Follow
MINIMONSTER (KOR) • Monster Jam (Original Mix)



ms_oz Edited • 5d
#Sponsored Did you catch my stories this weekend while we were at @monsterjam at @metlifestadium? It was SO MUCH FUN! I love to be out of the house having fun with the boys and as you can see by the boys' reactions, they had a blast! Have you been to a @monsterjam show yet? If not, you gotta check it out! It's fun for the entire family!!

#MonsterJam #MetLifeStadium
#MonsterTrucks #FamilyFun
#familyExperiences #FamilyReels
#Experiences #Explore #Reaction
#MakingMemories #Reels
#InstagramReels #Tristate
#TristateMom #NJFAMILY #theNJFamily

