## AECOM Open Enrollment: Introducing an Active Health Exchange

2020 Hermes Awards

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# Summary

Effective January 1, 2019, in an unprecedented move, AECOM moved more than 30,000 U.S. employees onto Aon's Active Health Exchange. The move from self-funded benefits to an exchange presented a significant savings for AECOM but also a substantial change for employees: They went from approximately five medical/dental plan options to nearly 40 options in some regions, all with different health care providers than they currently had and varying costs. AECOM had been making significant changes to its benefits program for several years, none of which were perceived as positive by employees. As a result, they knew the knee-jerk reaction from employees would be negative when they heard about the move to Aon's Active Health Exchange. In addition, choosing health care benefits can be confusing even with a handful of choices; so, while more choice can be a positive, it can also be overwhelming and frustrating. As a result, it was crucial to launch a robust, creative communications campaign to address AECOM's reason for the change, reduce fear and confusion, help employees navigate the increased choice and variety to choose the best options for them, and maintain high employee morale.



# Leader Communications

AECOM knew that to have a successful Open Enrollment, they needed the buy-in and support of leaders across the U.S.

## Leader Guide and FAQs



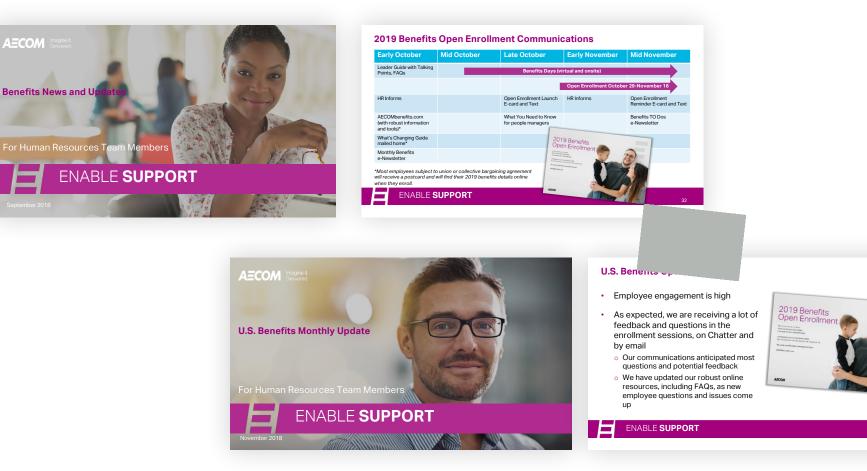


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## HR and People Manager Communications

It was important for Human Resources to be completely up-to-speed on our efforts, so they could answer questions and help spread the word about the exchange.

### **Presentations**





# Employee Communications

Communication to employees was at the heart of the overall campaign. The communication elements were approachable and consistent.

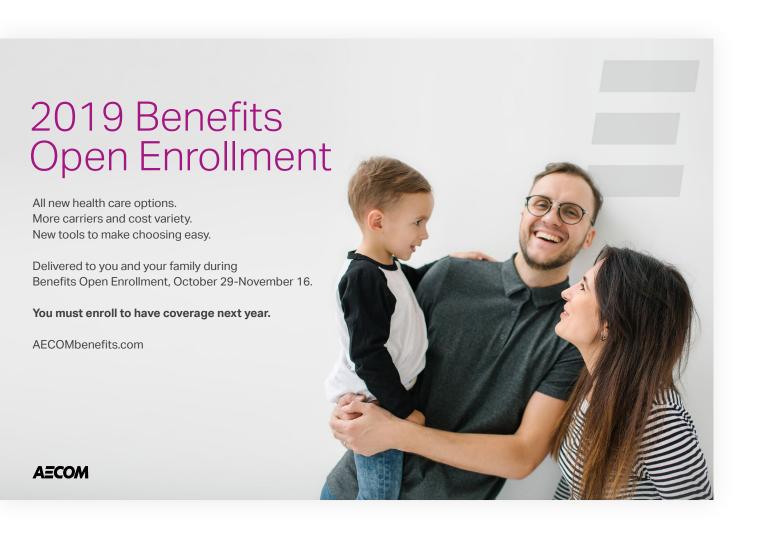
## Monthly eNewsletters





## **Open Enrollment Poster**

Posters were hung in common locations as a reminder of dates and active enrollment.





## **Open Enrollment Launch eCard with Embedded Video**

This eCard launched communications to employees.





## What's Changing Guide

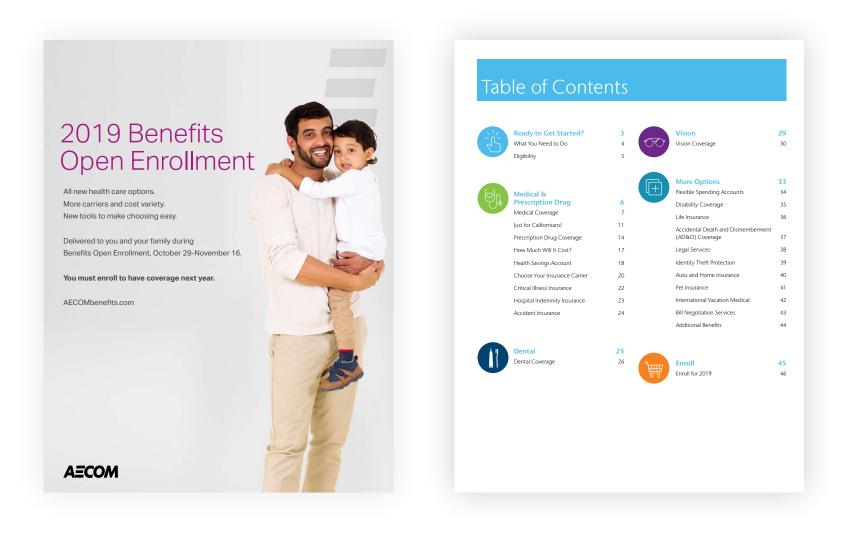
This piece clearly and concisely showed what was changing for 2019.





## **Main Benefits Guide**

The Open Enrollment guide for mainland employees offered details about the options for 2019.





## **Benefits Days Promotion**

On-site benefits meetings allowed employees to ask questions face-to-face.





## **Text Messages and Chatter Posts**

Text messages were sent, and timely messages were posted online.

Benefits Open Enrollment starts today! Because we are offering more choices, you MUST make new elections to have coverage next year. https://aecombenefits.com/ 2019-Benefits-Enrollment/



#### Dave Gerstenblith

Hi, U.S. employees! If you've visited

https://aecombenefits.com/2019-benefits-enrollment/ and still have questions about our 2019 benefits, call the AECOM Benefits Service Center at 844.779.9567 (U.S.) or +1 312.843.5091 (Outside U.S.). We've extended the hours during Benefits Open Enrollment: 8 a.m. – 10 p.m. CT, M – F. You can also join the Benefits team for a 2019 Benefits Open Enrollment session participate in a short WebEx discussion, drop in to see us while we're on-site at some of our AECOM locations or sign up for a limited number of one-on-

#### Show More

2019 Open Enrollment Benefits

https://aecombenefits.com/2019-benefits-enrollment/

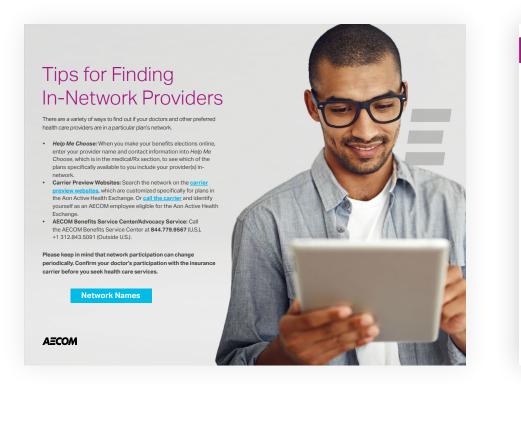
Topics: Benefits Open Enrollment, Benefits

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## **Tips for Finding In-Network Providers**

Some employees needed to find new health care providers, and this communication offered helpful tips.



#### Network Names

If you are eligible for a carrier based on your home zip code, the specific network available to you may depend on where you live within the carrier's service area and, in some cases, the metallic level you choose.

#### National Carriers

#### Aetna See which network applies to you: Aetna Open Access Managed Choice POS or Aetna Premier Care Network (APCN)

Cigna See which network applies to you: Cigna Open Access Plus (OAP) network

- UnitedHealthcare

  California: UnitedHealthcare Core
  Illinois: UnitedHealthcare Core
- · All other states: UnitedHealthcare Choice Plus

#### **Regional Carriers**

Dean/Prevea 360 • Green Bay: Prevea 360 POS network Madison: Dean Health Plan POS

Geisinge All service area locations: Geisinger Choice PPO network

#### HealthNet Northern California: HealthNet PureCare Health Service Plan

- network
- Southern California for Bronze, Bronze Plus and Silver: HealthNet PPO network
- Southern California for Gold II and Platinum: HealthNet Smart Care

Oregon: HealthNet Full PPO network

- Kaiser California: Kaiser HMO network
- · Colorado for Bronze, Bronze Plus, Silver and Gold: Kaiser POS network
- Colorado for Platinum: Kaiser HMO network
- Mid-Atlantic (DC/Maryland/Virginia) for Bronze, Bronze Plus, Silver and Gold: Kaiser POS network
- Mid-Atlantic (DC/Maryland/Virginia) for Platinum: Kaiser HMO Hundraden to Convergence of the second second
- Kaiser POS network Southwest Washington for Platinum: Kaiser HMO network · Washington (except Southwest): Kaiser Elect PPO network

#### Medical Mutual

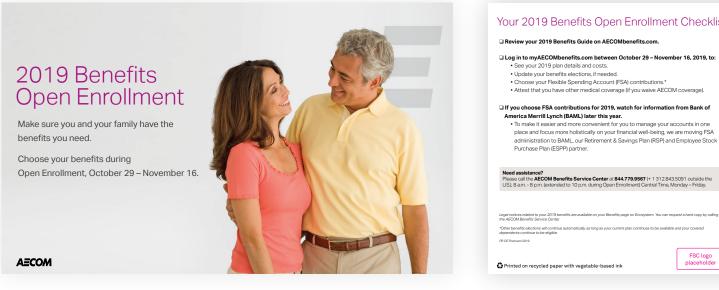
· All service area locations: Medical Mutual SuperMed PPO network UMPC

All service area locations: UPMC Premium network



## **Postcard for Puerto Rico**

Communications were also sent to other employee groups, such as those in Puerto Rico.



#### Your 2019 Benefits Open Enrollment Checklist

AECOM 300 S Grand Ave. 11th Floor Los Angeles, CA 90071



Need assistance? Please call the AECOM Benefits Service Center at 844.779.9567 (+ 1 312.843.5091 outside the USJ, 8 am - 8 µm (extended to 10 µm, during Open Enrollment) Central Time, Monday – Friday.

\*Other benefits elections will continue automatically, as long as y dependents continue to be eligible.

FSC logo

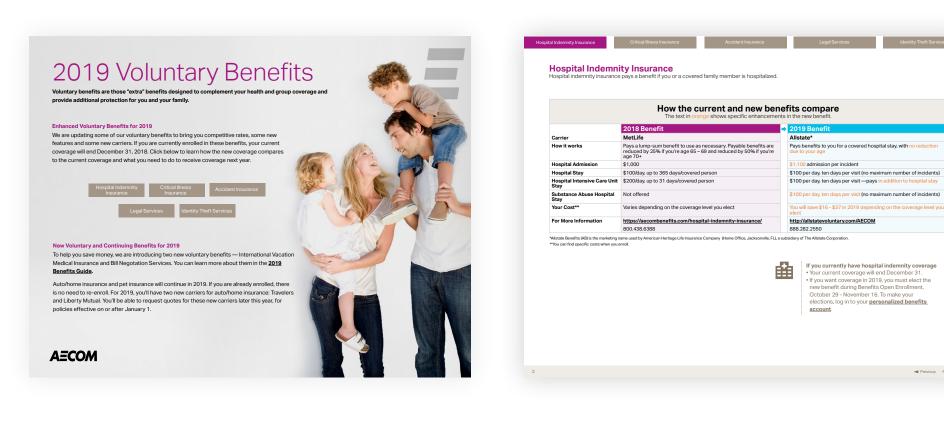
placeholder

Printed on recycled paper with vegetable-based ink



## **Voluntary Benefits Clickable PDF**

Other important voluntary benefits were introduced at the same time as the exchange.





elections, log in to your personalized benefits

Previous Next >>

account.