

The American School in Japan



*Help Us
Go
Further* ▶▶



ASIJ

A young child with dark hair, wearing a grey t-shirt with 'ULTRAMAN' printed on it, is looking up at a large globe in a classroom. The globe is the central focus on the left side of the image. The background shows a classroom setting with a whiteboard and various educational materials.

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I feel like I am a part of this school and invested in its future.

Donating seems natural.

— Current Faculty



Foreword

From writing with chalk on slate to bioengineering using CRISPR technology, student's learning has changed dramatically over the last 117 years at The American School in Japan. Today, ASIJ is at a pivotal moment in its long history. We are at a point in time when the school has an opportunity to move forward in new and exciting directions that will provide our students with transformative learning experiences.

Our vision for ASIJ, the product of two years of development, is detailed in our publication, *The Future is Here*. There we outline our educational beliefs and our mission-driven approach to learning. Our aspirations for our students' future are great, and we're actively planning and designing strategy to make ASIJ one of the leading international schools in the world.

To deliver on our ambitious vision, ASIJ will need the support of our community. Each area of our Strategic Design Framework (SDF) will require resources if we are to successfully develop the programs and build the facilities our students and faculty will need to be successful. Within the SDF we have identified four fundamental conditions that are essential for ASIJ to realize our vision. These are a **world-class faculty, world-class facilities, transformational experiences** and the ability to leverage our location in **Japan**.

Tuition alone will not allow us to get to our destination in the time frame that we want. To move forward, ASIJ needs the philanthropic support of our entire community. In the following pages, we outline the various ways in which our community can contribute to the School's annual giving program, corporate giving program and endowment to ensure our continued financial security and provide us the ability to go further, faster. To give to ASIJ is to invest in those who will shape our future.

Jim Hardin
Head of School

World-Class Faculty

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Having the opportunity to attend professional development inspires and energizes me to achieve more as a teacher and a learner.

— **Sandy Blodgett,
Middle/High School Spanish**

Outstanding teachers are critical to the success of our students and ASIJ as a whole. To deliver on our strategic vision we need to recruit and retain a world-class faculty. Unrestricted gifts to the ASIJ Annual Fund help us provide teachers with a wide variety of professional learning opportunities that ensure we are able to move forward with the initiatives outlined in the vision. The professional learning our teachers engaged in last year had a direct impact in the classroom and our students' own learning.



World-Class Facilities



ASIJ has design facilities that are in the highest competitive tier at secondary schools globally. Such facilities allow the program to rapidly adapt to changes in industry or progress in curriculum development.

— **Tim Gotterson,
Design Technology Teacher**

World-class facilities can inspire, expand and accelerate the realization of our strategic vision. ASIJ is the only international school in Kanto with the space to deliver a fully-rounded, experiential academic and co-curricular program, but many of the core facilities on our Chofu campus were designed and built in the 1960s. It is time for us to look forward to our future needs and create a learning environment that supports our aspirations for students. As our Board of Directors and school leadership work on developing those plans, we have an ongoing need to maintain and update our current facilities which require the active support of our community. Developing world-class facilities will provide the setting for exceptional learning. The ASIJ Annual Fund helps us provide the environment and tools students and faculty require, enriching the learning experience at all levels. With your support we'll have the facilities to inspire deeper, more engaged learning and exploration.

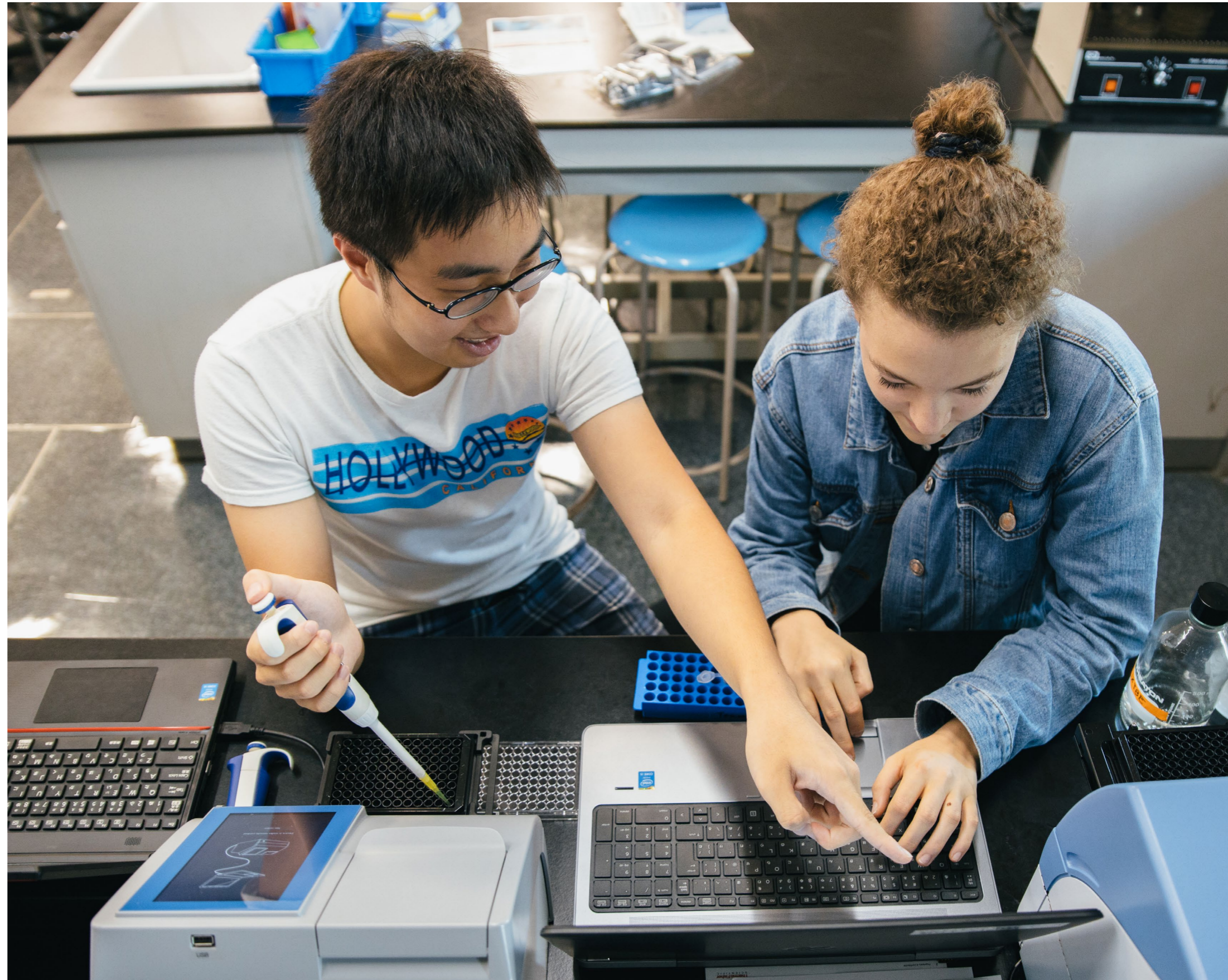
Transformational Experiences

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My giving back to ASIJ is in appreciation of my experience then. I doubt I'd be where I am today without my ASIJ experience. I wish my son Ryan could have a high school experience like mine.

— **Mary Harada '81**

Whether it is working on a high-level bioengineering project in the lab, designing a tournament-winning robot, conducting meaningful service work with a local NPO or delivering a TEDx talk to a full auditorium, ASIJ offers students a wide variety of rich experiences. Our program is designed to help students discover their passion, pursue personalized learning and become inquisitive learners and independent thinkers who are inspired to be their best selves, empowered to make a difference. Our alumni tell us that their time here was a pivotal moment, which has a life-long impact. Donations to the ASIJ Annual Fund allow us to continue to support and develop unique opportunities on and off campus that enrich learning for all students.



Japan



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By providing authentic cultural experiences and building meaningful connections with Japan, students have many opportunities to understand and respect diverse perspectives and develop a deep respect and appreciation for Japanese culture.

— **Mariko Yokosuka and Kyoko Takano, Japan Center Co-Directors**

From traversing the rock pools and clear, blue ocean of Izu and the forests of Nagano to exploring Himeji Castle or visiting a local soba shop, our students have myriad opportunities to explore Japan and its rich culture and history. Students also have an impact in their host country through activities such as teaching English to students in Tohoku, supporting local teenagers as they leave the foster system, or making and sharing food with those less fortunate in Ueno Park. We know from our alumni that such experiences have an impact which stays with them long after they leave ASIJ. Creating authentic and meaningful connections in our wider community takes resources, and the ASIJ Annual Fund supports the work of our Japan Center, helps cover the cost of many activities and trips for our students, and allows teachers and students to explore the riches and diversity of Japan.

Annual Giving

Similar to independent schools in the US, tuition at ASIJ does not fully cover the cost of educating each student. Currently, tuition only covers 93% of our annual operational costs. Donations to the ASIJ Annual Fund help bridge that gap, allowing us to invest in program enhancements that will benefit our students now and in the future. Each year we ask our whole community to join us in support of this effort. ASIJ Annual Fund gifts can be designated either as Unrestricted or to the Strength & Courage Award.

Unrestricted Donations

Unrestricted gifts provide ASIJ with funds that are not limited to a specific program or project. Your unrestricted donation allows the school's leadership to designate the funds raised to where the need is greatest and respond to needs as they arise. Unrestricted gifts are important because they allow ASIJ to offer transformative experiences to students, provide professional learning opportunities for faculty and take advantage of unique opportunities, thereby enhancing the overall ASIJ experience.

Strength & Courage Award

The Strength & Courage Award recognizes an ASIJ student who has displayed extraordinary courage and personal strength. The award, which is given annually, is ¥1 million towards the future higher education of the recipient which is given annually.

Matching Gifts

Wouldn't it be great if you could make your annual donation to ASIJ and have it matched by a generous donor, making your gift worth twice what you gave? By participating in a corporate matching gift program, you can double your donation to ASIJ and the matching portion can count towards your giving level or gift club status.

Getting your gift matched is a simple process that could double your support of ASIJ at no personal cost. Many companies also match gifts from retirees and spouses, so please check all possibilities—both ASIJ and yourself could benefit even if you are retired.

For assistance in getting your gift matched, please contact the Advancement team at donate@asij.ac.jp.

ASIJ Annual Fund Calendar

Oct

Fall Solicitation

Late Fall

Giving Tuesday

Dec

End-of-Year Reminder

Late Apr

Galley Proof of Donor List

May

Annual Donor Reception in Tokyo

Jun 31

End of ASIJ Fund Year



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We support ASIJ because we greatly appreciate the terrific education it has provided our children so far, and because there are still many things that the School can and should achieve as it moves to implement its newly developed strategic vision.

— Dale and Meg Caldwell,
Current Parents, 1902 Society Donors

The Impact of Your Gift



Trips and Experiences

From grade 5 students experiencing nature first-hand overnight in Hakuba and the middle schoolers' exploration of Hiroshima to high school math students visiting a manufacturing plant and analyzing the company's data, ASIJ provides a multitude of unique experiences for students. These are made possible through your support of the ASIJ Annual Fund.

Japanese Culture

Each winter our youngest students discover the delights of *omochi* pounding, try their hand at *taiko* drumming and learn about Japanese festivals. Their cultural activities are supported by the ASIJ Annual Fund along with many more authentic opportunities to explore Japan and its heritage in all divisions.



Student Services

Providing students with the support services they require is critical to their academic success and personal well-being. Additional college counseling and pastoral care positions, and the expansion of our learning support and EAL offerings are made possible by increased giving from our community.

ASIJ
ANNUAL FUND

Co-Curricular Program

ASIJ's extensive co-curricular program supports students on their journey to discover their passions, be constructive community members and to engage in meaningful, memorable activities. The ASIJ Annual Fund helps provide everything from coaches and conductors to the facilities and resources to manage a world-class program.



Learning Resources

Great teaching is enriched when faculty and students have access to the resources they need to learn. These can range from additional materials for the modern languages department and expanded online resources in our libraries to additional art and design supplies. Every year ASIJ is able to provide students access to some of the best facilities in Tokyo staffed by well-resourced teachers due to the financial support we receive via the ASIJ Fund.

Professional Learning

Last year faculty participated in 120 professional learning events focusing on everything from Social Emotional Learning to literacy and conceptual understanding. Our ability to invest in faculty learning is a key component of our SDF that is impacted by the ASIJ Annual Fund.



Annual Giving FAQs

Why does ASIJ need to raise money?

Philanthropy provides necessary financial stability that strengthens our self-reliance and ability to withstand future economic fluctuations and other external factors.

Annual giving allows ASIJ to fund initiatives identified by the school leadership in the strategic vision, that tuition alone cannot cover. Tuition and fees only cover approximately 93% of ASIJ's operating budget. Gifts to the ASIJ Annual Fund help bridge this gap, and allow for continued curriculum and program enhancements.

Where do ASIJ Annual Fund donations go?

ASIJ Annual Fund donations are built into the annual operating budget. ASIJ produces an Annual Report each fall that outlines budget expenditures and revenue. This report is sent to all current parents and the previous school year's ASIJ Annual Fund supporters. It is also available on the ASIJ website.

I have other causes that I support, why should I give to ASIJ?

We hope that you make ASIJ a philanthropic priority because it impacts your own community directly and the education of the next generation of leaders who are "inspired to be their best selves and empowered to make a difference." Our current students will have a positive impact on the future, and we encourage you to support them through giving to ASIJ.

Who does ASIJ ask for support?

We ask everyone in our community to help. Current parents, alumni, alumni parents, current and former faculty and staff, corporations and friends. ASIJ needs everyone in its community to be a supporter of our school.

Can I donate any amount?

Yes, of course! Donations of all sizes have an impact and your participation at any level is an investment in ASIJ students and the better future that they will create.

Can I donate stocks or Bitcoin?

Yes! ASIJ can accept stocks and securities, as well as Bitcoin through Give2Asia.

My company doesn't pay for tuition. Why should I donate to the school?

Participation in annual giving by all constituencies is important because it shows a commitment to the school and engagement in what we are doing. Every gift of any size is important and helps to share the financial responsibility of supporting our school throughout our community. Our annual giving program and endowment also help keep tuition rates down and each ¥45 million raised is equivalent to a 1% tuition increase.

Are gifts tax deductible?

Yes! In Japan, ASIJ has a special tax status (*tokuzo*) that allows us to issue tax receipts for yen gifts over ¥2,000. Dollar gifts made to ASIJ through Give2Asia and designated to ASIJ are tax-deductible in the United States.

How will my gift be recognized?

Donors are thanked and receive a receipt at the time their gift is made and donor lists are printed in the fall issue of The Ambassador magazine each year. Donors who give at a gift club level are listed accordingly.

Gift Clubs

Second Century Circle
¥5,000,000* and more

1902 Society
¥1,000,000–¥4,999,999*

Courtyard Circle
¥500,000–¥999,999*

*or USD equivalent

Headmaster's Circle
¥200,000–¥499,999*

Black & Gold League
¥100,000–¥199,999*

Mustangs Club
¥50,000–¥99,999*

When should I make my donation?

Donations are accepted year-round. The ASIJ Annual Fund year runs from July 1 to June 30 each year.

How does ASIJ compare to other schools?

| | ASIJ | Singapore American School | American School London | Taipei American School |
|--------------|--------------|---------------------------|------------------------|------------------------|
| Annual Fund* | ¥66 million | ¥239 million | ¥267 million | ¥273 million |
| Enrollment | 1,717 | 4,043 | 1,350 | 2,333 |
| Tuition** | ¥2.6 million | ¥2.8 million | ¥4.4 million | ¥2.8 million |

* Not inclusive of endowment funds, capital campaigns or special projects.

**Tuition not inclusive of annual fees.

All numbers for the 2018–19 school year

| | ASIJ ANNUAL FUND | Independent School Median** | American School London | Taipei American School |
|----------------------------|------------------|-----------------------------|------------------------|------------------------|
| Constituency Participation | | | | |
| Parents | 7% | 65.6% | 59% | 67% |
| Faculty/Staff | 22% | 93.6% | 88% | 100% |
| Trustees | 91% | 100% | — | 100% |
| Alumni | 3% | 10.1% | — | 5.1% |

*CASE Advancement in Schools Survey 2018, based on 36 schools from 23 countries

**NAIS, Data and Analysis for School Leadership 2019, based on 1,220 schools

Total Donors

ASIJ ANNUAL FUND 505

CASE Survey Intl School Median* 304

Corporate Giving

As a premier international school in Tokyo with over 1,650 students from 49 nations, over 2,000 parents, 306 faculty and staff from 13 nationalities and more than 7,500 alumni, ASIJ's community is both local as well as international. Companies moving talent overseas expect a world-class education for their children—it's a prerequisite for any international transfer for employees with a family. ASIJ fills that demand, supporting the corporate sector by providing a high-quality school with exceptional student outcomes—potentially educating your future employees. However, organizations should be aware that tuition does not cover the full cost of educating a student at ASIJ. Consequently, tuition and fees would be significantly higher were it not for contributions to the ASIJ Annual Fund and other non-tuition income sources.

Organizations who choose to support ASIJ beyond tuition can make tax-deductible donations to the school in yen. ASIJ has a special tax status (*tokuzo*) that allows corporations in Japan to make tax-deductible donations to the School. Under *tokuzo* corporations can deduct double the amount normally allowed as a tax-free donation.

Corporate Contribution Plan

The Contribution Program is a special corporate scholarship program that is available for organizations that are responsible for covering expatriate employees' educational expenses. Instead of paying tuition and applicable fees, companies agree to make donations to the school. The donations are used partly to fund special corporate scholarships, which are awarded to dependents of participating companies. The donations are also the essential component of each year's Annual Fund campaign.

Under an authorized agreement, which was established in 1978, with Japan's National Tax Administration Agency, scholarships funded under the Contribution Program are not taxable as personal income in Japan. Thus corporations avoid the grossing up tax impact on these educational benefits. The precise tax savings are contingent on salary level and other considerations.

A company's participation in the Contribution Program is one of the factors considered in ASIJ admissions decisions.

The third advantage is that by participating in the Contribution Program, corporations generate additional income for the school at no additional cost to the company. This supplemental income helps to ensure the continuing excellence of the ASIJ program and facilities.

The high quality of an ASIJ education can, in large part, be directly attributed to the special support the school has received through this Corporate Scholarship Program. If you are considering participating in the Program and would like a listing of the companies which currently support the school through this innovative program, please contact our Corporate Contributions Manager, Reyna Tamura, at rtamura@asij.ac.jp.



Endowment

Whether “sayonara” or “goodbye,” farewells can be some of the most difficult words to speak—and even more heightened at an international school. Each June, ASIJ’s senior walk is an opportunity for students, teachers and staff to give a hug, share a moment and offer congratulations to graduating seniors.

An important lesson learned is that, just as one takes something on to the next step of the journey, so too should one make sure to give back, to leave something behind. Each year’s graduating class literally cements their time at ASIJ by designing a stone to be added to the courtyard. This tangible sign of presence and passage eloquently echoes countless other ways that students leave their mark on the school.

At schools like ASIJ, tuition will never provide the sole funding necessary to support the variety of academic and co-curricular offerings. Independent schools in the United States have traditionally relied on the steadiness of a strong endowment to afford the financial continuity necessary for long-term success. ASIJ’s endowment funds were established relatively recently and are significantly below that of many comparable schools in the United States.

In 2019, the PTA boosted our endowment with a gift of ¥100 million, but to ensure long-term financial stability we need to continue to grow our endowed funds.

How are the funds invested and managed?

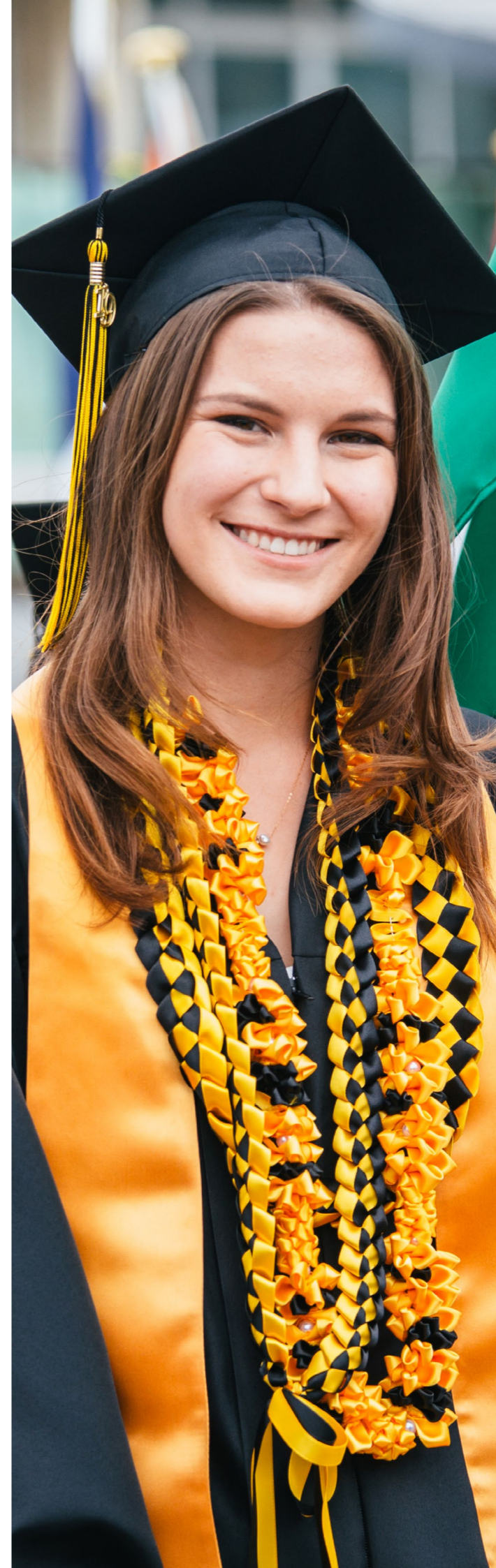
The Finance Committee of the Board of Directors will determine the investment strategy and management. The Finance Committee reviews, develops and supervises the implementation of policies relating to the school’s annual operating and capital budgeting, investments, borrowing and other financial matters.

What areas do endowment gifts support?

ASIJ’s primary goal is to build a meaningful endowment that will grow annually and each year provide increased resources that can be used to enhance ASIJ, while also reducing our high tuition dependency.

How is endowment different to the ASIJ’s capital reserves?

ASIJ has capital reserves that are used for future debt payment and a “rainy day” fund. We are well positioned to weather a potential future financial crisis or natural disaster. The endowment is separate from reserves and the principal is not considered generally available for daily operations.



Having a strong financial foundation in the form of an endowment is essential for the future of ASIJ. An endowment guarantees ASIJ’s vision of education will be available for future generations as it grows. We gave to the endowment to create a legacy of support for the ASIJ of tomorrow.

— Lenore Reese and Josh Isenberg,
Current Parents

Planned Giving

Planned giving is a long-term fundraising option that enables individuals to make charitable donations that consider the personal and family needs of the donor. Planned gifts are usually made of assets, rather than current income, and are a tax-effective means of giving to the school. ASIJ's Advancement Office can help you create a meaningful gift plan tailored to your philanthropic and financial needs. While there are often tax and other financial benefits associated with planned giving, the most meaningful reward is knowing that your gift will have an impact on future generations of students.

Planned giving can include:

- Simple bequests of funds
- Gifts of stock or property
- Making ASIJ the beneficiary of a life insurance policy
- Charitable gift annuity
- Charitable remainder trust

ASIJ community members who include ASIJ in their estate plans become members of the Gate Society and are recognized in The Ambassador and other related materials. If you have already included ASIJ in your estate plan, please let the school know so that you can be recognized and your information updated.

Please contact the Advancement Office at donate@asij.ac.jp for more information on making a bequest, or to request guidance on how to include ASIJ in your estate.

The Gate Society

Anderson, Irene '74 & Somes, James
Bergt, Dave '60 & Jeannine
Cohen, Frederick '69
Cooper, Peter & Pamela
Downs, Vicky
‡Downs, Ray '50
Glazier, Kenneth '67
Harada, Mary '81 & Peterson, Greg
‡Harris, Frederick
‡Haven, Robert
Hesselink, Ann '71
‡Hoffsommer, Abigail '27
‡Hoffsommer, Walter '29
Huddle, James '70

Jones-Morton, Pamela (PhD)
Ludlow-Ortner, Julia '72 & Ortner, Robert
Muhl, Dick
Nichols, Kerry & Lynn
‡Nicodemus, David '33
Proctor, David
Shibata, Hideko '66
‡Snyder, Ronald
‡Sullivan, John
Sundberg, Carl '77
Suzuki, Chizu '64
Tunis, Jeffrey
Ware, Brent '74
‡ Deceased



I know of no better way to prepare for the future than by leaving a legacy to ASIJ today.

— **Ken Glazier '67**

How to Give

US Dollar (tax-deductible in the US)

Credit card

www.give2asia.org/ASIJ

Be sure to give at the ASIJ page on Give2Asia.

Check

Payable to "Give2Asia" with "ASIJ" in notes field

Mail to:

Give2Asia
2201 Broadway St, 4th floor
Oakland, CA 94612, USA

Stocks, Securities, Bitcoin or Estate Plans

Contact ASIJ at donate@asij.ac.jp

Japanese Yen (tax-deductible in Japan)

Credit card

<https://giving.veracross.com/asij/jpyOnlineGiving>

Bank transfer

ガク) アメリカンスクール イン ジャパン ファウンデーション

Sumitomo Mitsui Banking Corporation
(The American School in Japan Foundation)

Sumitomo Mitsui Banking Corporation,
Fuchu Branch, Checking A/C (toza): 201430

*If tax-deductibility in the United States or Japan is not relevant for you,
you may support ASIJ via the method most convenient for you.*

Questions?

Contact us at donate@asij.ac.jp or +81-(0)422-34-5300

Mary Margaret Mallat

Interim Director of Advancement ext 709

Claire Lonergan

Assistant Director of Development and Alumni Relations ext 703



Gift Clubs

Second Century Circle

¥5,000,000* and more

1902 Society

¥1,000,000–¥4,999,999*

Courtyard Circle

¥500,000–¥999,999*

Headmaster's Circle

¥200,000–¥499,999*

Black & Gold League

¥100,000–¥199,999*

Mustangs Club

¥50,000–¥99,999*

*or USD equivalent

ASIJ

KNOW, VALUE, CARE

www.asij.ac.jp

The American School in Japan

Chofu Campus

1-1-1 Nomizu, Chofu-shi, Tokyo 182-0031
Tel: 0422-34-5300 Fax: 0422-34-5303

Early Learning Center

6-16-5 Roppongi, Minato-ku, Tokyo 106-0032
Tel: 03-5771-4344 Fax: 03-5771-4341