

FV RECYCLING SEO CAMPAIGN DELIVERS TRAFFIC AND CONVERSIONS



CRAIG GROUP
STRATEGIC DIGITAL MARKETING

The goal of the FV Recycling SEO campaign is to increase traffic by ranking for a broader range of relevant search phrases, and to bring in new traffic from specific geographic areas.

101%

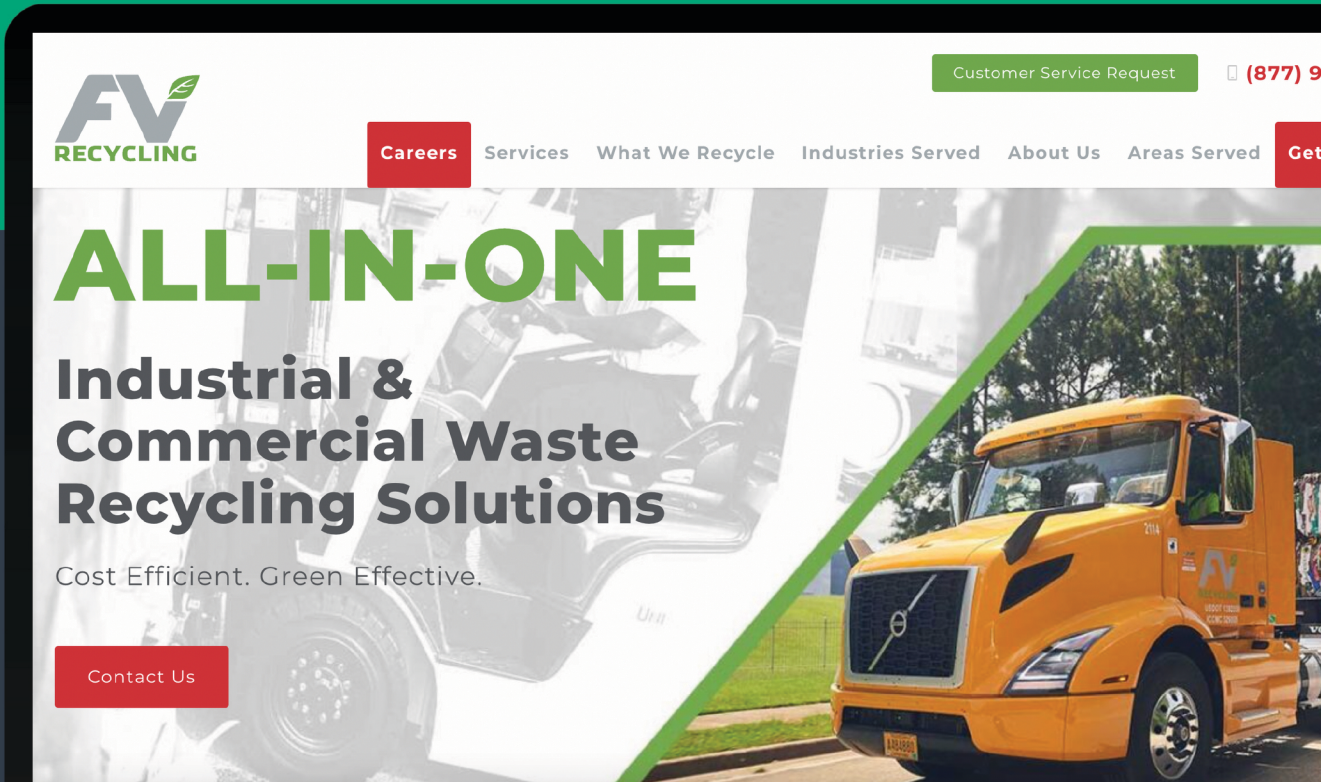
Initial increase in organic traffic

150%

Initial increase in organic conversions

26%

Increase in our tracked keyword visibility



FV Recycling SEO Campaign