

Women in Distilling consists of a website with a map, a blog, and an accompanying Instagram account. Created in 2020 by High-Proof Creative, a woman-owned creative agency for craft spirits, Women in Distilling highlights marginalized communities in craft spirits. To date, the map has nearly 250 women, LGBTQIA+, and BIPOC-affiliated distilleries. Coverage of these marginalized folks in distilling has progressed since 2020, covering more than 153 people in the industry.

Vanessa Braxton, a trailblazing figure from Black Momma Vodka shared her thoughts on the impact of Women in Distilling, stating, "Women in Distilling is at the forefront of the spirit industry, exposing woman Distillers passionate about the skills and artistic side of Distilling. What an honor to be featured in a prestigious editorial among my peers! Period!"

Entries to the map are self-elected, and distilleries can choose to showcase their companies in many categories including: women-owned, women on executive team, woman distiller, employing 50 percent or more women, BIPOC, Non-Binary, LGBTQIA+, Veteran, and more.