

GLOW ON — #BeExtra!

Help your customers **plus-up** their beauty routine with our brand-new products: *Lucim+™ Volumizing Eyelash Serum* and *Lip Plumping Gloss*.

With your #BeExtra Media Kit, you'll combine **eye-popping shareables, unique formula highlights and specific product benefits with your social influence** to get *extra* sales and earn *extra* commissions.

Pump Up the Volume

Pucker up, bat your lashes and #BeExtra! What does it mean to be **extra**? Our advanced technology works to boost your natural features, giving you *more* plump, *more* length and *more* drama, all while still being **100% you!** Exaggerate you in all you do – that's Lucim+!

Extra Length for Your Lashes

Nix the fake fixes and opt instead for our clinically tested eyelash conditioning serum that utilizes strengthening peptides, fortifying biotin, conditioning castor oil and other natural extracts for **visibly longer, stronger, fuller-looking lashes**.



Exaggerate with These Features:

- An extra boost for your natural lashes
- Visibly volumizes, strengthens and lengthens over time
- Revitalizes short, damaged or thin lashes
- Conditions and nourishes lashes
- Visible results in just four weeks

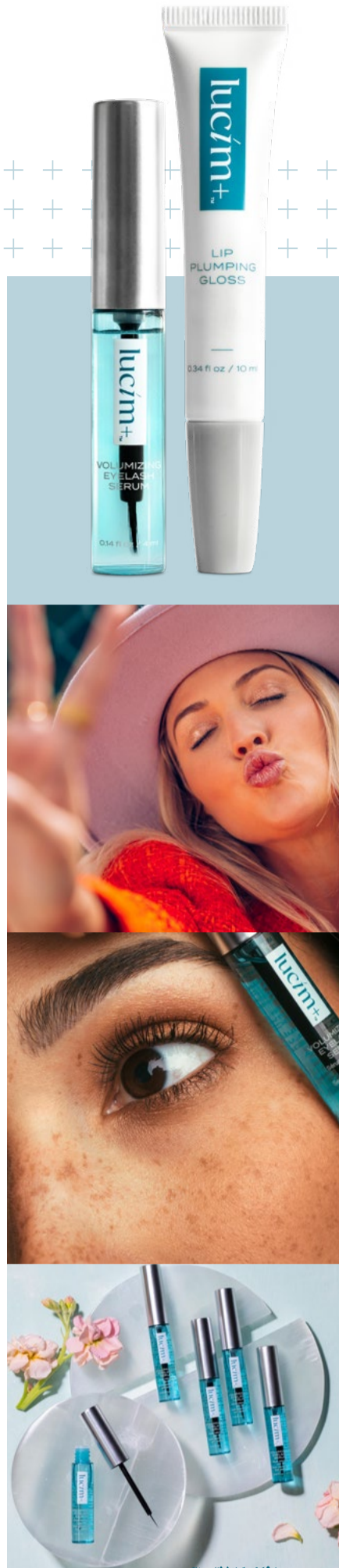
Key Ingredients

CONDITIONING AGENTS, INCLUDING CASTOR OIL
STRENGTHENING PEPTIDES
FORTIFYING BIOTIN

Certifications

DERMATOLOGIST TESTED
CLINICALLY TESTED
OPHTHALMOLOGIST TESTED
MADE IN THE USA

GOOD FACE PROJECT SEAL OF APPROVAL
GLUTEN FREE
VEGAN
NON-GMO
CRUELTY FREE



Extra Plump for Your Pout

Instantly plump up your pout, visibly soften wrinkles and define irresistible lips with a single use of *Lucim+ Lip Plumping Gloss*. The clear, silky gloss features conditioning plant-based oils and butters, plumping peptides and advanced volumizing technology to give your natural lips an *extra* and *instant* visible boost. With continued use, you'll see **smoother, suppler, more voluptuous lips over time**.



Exaggerate with These Features:

- Clear, smooth lip gloss with a gentle cooling sensation
- Instantly plumps pout for visibly fuller, more voluptuous-looking lips
- Moisturizing formula smooths and softens lips
- Minimizes the appearance of wrinkles

Key Ingredients

PLUMPING PEPTIDES
ADVANCED VOLUMIZING TECHNOLOGY
CONDITIONING PLANT-BASED OILS AND BUTTERS

Certifications

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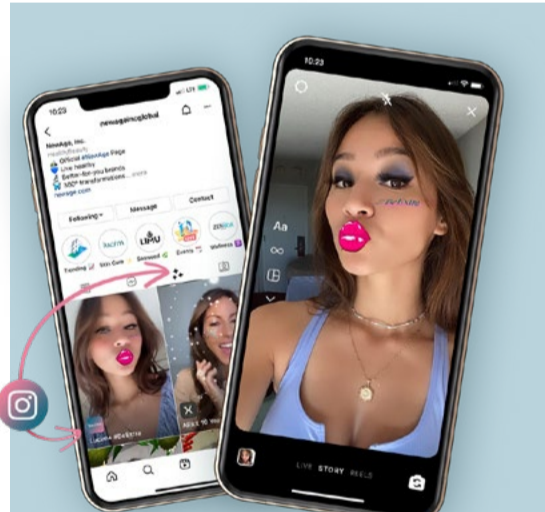


ADD SOME pizzazz ON SOCIAL

Show off your new Lip and Lash obsessions on social media as you invite your followers with you on your transformation journey. Make sure to tag **@newageincglobal** for the chance to be featured in global marketing materials!

Shine Online!

Illuminate your Facebook profile pic and elevate your Instagram Story content with our super fun and flawless Lucim social frames and filter effect that'll make you stand out. **Just search "Lucim #BeExtra"** to browse all the designs, then add some flair to your digital game and show off your extra YOU factor!



1 2 3

1

Guess who's coming home with me? 🤔 The brand-new Volumizing Eyelash Serum and Lip Plumping Gloss from Lucim+! 😍

DM me for the hookup!

#LucimBeExtra

2

EXTRA LENGTH for your lashes

Lucim+ Volumizing Eyelash Serum

I'm about to go off on this #BeExtra vibe 🤩

I am so excited to try out the new Lucim+ Volumizing Eye Serum because the results I'm seeing look **UNREAL**. Don't worry, I'll #BeExtra 🤩 and post my results here, too.

#LucimBeExtra

3

I love the **instant lip plumping results.**

★★★★★ -Sonia Evans

The new Lucim+ products are the talk of the 'gram! Let me bat my lashes and #BeExtra real quick because the results are in 🤩

#LucimBeExtra



SHARE IT

Find all your #BeExtra Media Kit contents — including the social shareables, videos, Before + After pics and so much more — **within the NewAge Share™ app.**

More Resources Available

- Sales Presentation:** For in-depth product training
- Product Fact Sheets:** For a beautiful overview
- Social Selling Guide:** For tips on effectively sharing online

