

Dear Irving,

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Dear Irving, Downtown's Beloved Craft Cocktail Den, Opens in Midtown at the Aliz Hotel in January 2019

Featuring James Bond and Art Deco Themes, "Dear Irving on Hudson" Offers Sublime Cocktails and Spectacular Sky-High Views of Manhattan

NEW YORK, January 7, 2019—Yves Jadot Restaurant Group, creators of New York City's most romantic bars, today announces the opening of Dear Irving on Hudson, the first expansion of the group's beloved and critically acclaimed Irving Place bar. The bi-level space, which accommodates more than 200 guests, is located on the 40th and 41st floors of the new Aliz Hotel Times Square (310 W. 40 Street), making it one of the loftiest spots in the city for enjoying craft cocktails.

With James Bond and Art Deco time travel themes, sublime cocktails by Bar Director and Partner Meaghan Dorman, spectacular views of Manhattan through floor to ceiling windows, luxurious terraces, as well as dining options, Dear Irving on Hudson opens in January 2019 (40th floor) and March 2019 (41st floor).

The original Dear Irving opened in 2014 in Manhattan's Gramercy Park neighborhood and it is a favorite of New Yorkers and visitors to the city alike. The bar was a top 10 finalist for a 2015 Tales of the Cocktail Spirited Award for "Best New American Cocktail Bar" and was included among *Esquire's* "Best Bars in America" that same year. Dear Irving on Hudson represents the bar's first expansion to a new location.

Craft Cocktails Celebrate New York State Spirits and Old Favorites

"We are creating a transportive experience that whisks our guests from the hectic city to a sophisticated sky-high aerie," says Dorman. "We are celebrating New York State producers to give hotel guests a direct way to connect with the energy of the Empire State. We are also reprising some of our 'tried and true' cocktails, because we want our regulars to feel at home. They are in a new space, but will immediately recognize the Dear Irving DNA in terms of the drinks and atmosphere."

The opening cocktail menu includes:

Ode to the Empire State

- ***Balto Old-Fashioned:*** Hudson Baby Bourbon, American Fruit Barrel Aged Apple Liqueur, maple and Angostura Bitters
- ***Vice Versa:*** Dorothy Parker Gin, Giffard Pamplemousse, Luxardo Bitter, Raventó Rosé Cava and grapefruit
- ***Panorama Daiquiri:*** Owney's Rum, pineapple gomme syrup, toasted coconut and lime
- ***Half Moon:*** Mister Katz's Rock 'n Rye, Ragtime Rye and blood orange

Tried & True

- ***Boulevardier:*** Russell's Reserve 10 Year Bourbon, Campari and Carpano Antica Sweet Vermouth
- ***Gibson:*** Tanqueray 10 Gin, Carpano Bianco Vermouth and pickled onion
- ***Wildest Redhead:*** Monkey Shoulder Scotch Whisky, lemon, honey, allspice dram and Cherry Heering
- ***La Paloma:*** blanco tequila, agave, grapefruit, lime, seltzer and salt

Sunset Hour Drinks Specials and Specialty Serves

Dorman is planning "Sunset Hour" drinks specials, as well as large format and specialty serves, for example, a whiskey decanter of *Boulevardier* served with specialty glasses. The beverage menu also includes a selection of sparkling and still wines from France, Spain and the U.S., as well as beer, both local and imported.

An Ambitious New Vision of Dear Irving 2.0 and Beyond

"Dear Irving on Hudson brings our group's unique approach to hospitality to the heart of Midtown West," says Yves Jadot, Managing Partner, Yves Jadot Restaurant Group. "We are excited to partner with Aliz Hotel and have created an incomparable guest experience for an underserved area. The fact that you can see everything from the Statue of Liberty all the way to the George Washington Bridge immediately sets it apart as a destination."

"The beauty of Dear Irving is its time travel theme, so we can pick any era, in this case, 1960s James Bond and Art Deco," says Alberto Benenati, Managing Partner, Yves Jadot Restaurant Group. "We are very proud to bring our unique take on hospitality to the heart of one of the city's most dynamic areas. We are also now contemplating additional locations for the bar, so Dear Irving on Hudson is an exciting taste of things to come."

Bringing James Bond and Art Deco to Midtown's Skies

Dear Irving on Hudson's interior was created by Dauphine Mauroit, who designed the original Dear Irving. She continues its sumptuously realized theme of time travel, in this case, 1960s James Bond and Art Deco.

On the 40th floor's north side, guests enter a milieu inspired by Sean Connery's 007 through a wood closet accented with round mirrors that leads to the main space. An oval-shaped ceiling with geometric painted shapes is echoed by an oval rug, along with pink sofas, wood tables and sputnik chandeliers. Wallpaper depicting sexy orchids lends a feminine touch. For libations, there is a sophisticated bar with leather tiles and antique mirrors reminiscent of upscale hotel bars of the 1960s. Behind a wood panel screen, there is a living room area with a library and a gray sofa with gold metal tables and blue velvet armchairs.

On the south side, guests are treated to another spectacular view. There is a huge bar in the center of the room covered with mirrored tiles that reflect the vista, along with ample standing room conducive to socializing. Flanking the bar are two living rooms with a leather sofa and velvet color armchairs, as well as a round fireplace and a plush area rug. All of the furniture is mid-20th century themed. There are also large terraces on each side with two suspended transparent egg armchairs that afford the ultimate perches to take in the spectacular panoramic view. It accommodates 40 seated and 80 standing guests.

The reservations-only 41st floor's theme is Art Deco, an equally glamorous era. It is designed to be sophisticated, elegant and comfortable with ample seating for 75 guests, including a long banquette, facing the panoramic view. Strong colors of the period, a mix of blue, pink and orange, create a warm atmosphere, where crystal beads serve as partitions. All of the furniture, velvet-covered, is 1920s-themed. Stunning blue wallpaper, large mirrors reflecting the views and a perforated metal screen complete the mood. There is an intimate bar, reminiscent of those found in old hotels, along with a full kitchen that serves both floors. The space also includes two large terraces on its north and south sides.

Favorite Dishes from the Original Dear Irving and More

The opening food menu includes best-selling fare from Dear Irving downtown. With a larger kitchen, Dear Irving on Hudson will be able to expand the offerings, while maintaining a focus on finger foods. The opening food menu includes:

Dear Irving on Hudson

- *Fried Mozzarella, Anchovies, Basil*
- *Peel & Eat Prawns, Tomatillo Cocktail Sauce*
- *Croque Monsieur, Truffle Béchamel*
- *1998 Petite Abeille Sliders, Cheddar, Pancetta*
- *Prosciutto di Parma & Breadsticks*

On Toast

- *Smoked Sturgeon Rillettes*
- *Kobe Steak Tartare*
- *Avocado, Smoked Aleppo Pepper*
- *Wild Caught Smoked Salmon, Crème Fraîche*

About Dear Irving on Hudson

Dear Irving on Hudson is the latest bar from Yves Jadot Restaurant Group, which is led by Yves Jadot and Alberto Benenati, with cocktails by Bar Director Meaghan Dorman. The group is behind New York City's most romantic bars, the original Dear Irving and The Raines Law Room, and restaurants Jones Wood Foundry and Farm to Burger. Dear Irving on Hudson is located on the 40th and 41st floors of the new Aliz Hotel Times Square at 310 W. 40 Street. It offers James Bond and Art Deco themed décor, spectacular panoramic views, sublime craft cocktails, elevated dining and outstanding service. Dear Irving on Hudson is open seven days a week, 4pm to 1am. For more information, visit www.dearirving.com/ and follow us on Instagram at @dearirving.

About Aliz Hotel Times Square

Aliz Hotels is a new experiential, design-driven independent lifestyle brand in New York City with a Times Square location. Aliz Hotel Times Square is owned by Aliz Group, LLC, a privately owned and operated property management, acquisition, and development company headquartered in New York City. Managed by Crescent Hotels & Resorts, Aliz Hotel Times Square is also a member of Preferred Hotels & Resorts.

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