

corporate essentials

BANNER AD CAMPAIGN



Showcasing Competitive Advantages With Animated Banners

Corporate Essentials solves a common contemporary problem for employers: providing perks that fuel a positive workplace culture and help bring employees back to the office. Rapunzel Creative created an animated banner campaign that addresses the company's selling points while positioning potential clients as office heroes to their teams who will enjoy fresh-brewed coffee, popular beverages, and in-demand snacks from Corporate Essentials. The banner ads link to a landing page with a special offer.



WE'RE ALWAYS STOCKED

SO YOUR BREAK ROOM IS, TOO

corporate essentials FUELING **HAPPY** WORKPLACES FOR OVER **25** YEARS >



BECOME THE DIRECTOR OF
EMPLOYEE
JOY



FUEL A
HAPPY
WORKPLACE



corporate essentials

25 YEARS

YOUR
SINGLE SOURCE
PROVIDER
FOR OVER
25 YEARS

Concepts that Hit Home

01



We're Always Stocked

Newcomers to the field often scramble to provide what clients want for their break rooms when they want them. Not so with Corporate Essentials.

02



Employee Joy

The campaign invites decision-makers to take on a new role as Director of Employee Joy, providing meaningful perks that spark joy throughout the workday.

03



Your Team's Hearts

Feed them and they will come... and stay in a workplace that has what employees want to be productive, happy, and satisfied.

Landing Page

The campaign's new landing page pays off the "user as hero" concept, with copy and icons promoting how Corporate Essentials helps perk up the break room and fuel happy teams. Users are invited to take advantage of a special offer as a lead generation tool.



Guide: Return Employees to Work Safely >

973-402-1088 Catering Login Shop Now Essential Coffee Co. Covid Response

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Office Break Room Heroes Start Here

FREE WORKPLACE LUNCH
Up to \$500 value for any new customer signing before August 1, 2023

GET THE OFFER

PANTRY SERVICES LOCALLY ROASTED COFFEE HEALTHY SNACKS OFFICE CATERING BREAK ROOM ATTENDANTS HANDSFREE TECHNOLOGY

Fuel a Happy Workplace

At Corporate Essentials, we believe the way to your employees' hearts is through their stomachs... with our top-notch office coffee service, convenient pantry service, and impressive workplace catering options. Keep your team engaged, productive, and happy with our vast selections of gourmet coffees and healthy snacks. Turn that ho-hum meeting into an enticing catered meal. We have everything you need to fuel a positive company culture that keeps your team coming back for more!

fuel culture. work happy.
Call us at 973-402-1088.

GET IN TOUCH

We're Always Stocked, So Your Break Room Is, Too.

Thanks to our many years in the office break room and catering industry, we have the inventory and the relationships to ensure we always have what your company needs to fuel that positive workplace culture. We work with awesome local suppliers to keep our New

BECOME THE DIRECTOR OF **EMPLOYEE JOY**



FUEL A **HAPPY** WORKPLACE



YOUR SINGLE SOURCE PROVIDER
FOR OVER 25 YEARS >

WE'RE **ALWAYS** STOCKED
SO YOUR **BREAK ROOM** IS, TOO



FUELING **HAPPY**
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GET THE OFFER



Office Coffee & Pantry Service Leader for Over 25 Years

Since 1996, Corporate Essentials has been helping NY/NJ companies keep employees happy and engaged. How? By supplying the best coffees and...



View the campaign landing page at
DrinkCoffee.com/free-workplace-lunch/



WORK BY
Rapunzel  Creative