



BANNER AD CAMPAIGN





Showcasing Competitive Advantages With Animated Banners

Corporate Essentials solves a common contemporary problem for employers: providing perks that fuel a positive workplace culture and help bring employees back to the office. Rapunzel Creative created an animated banner campaign that addresses the company's selling points while positioning potential clients as office heroes to their teams who will enjoy fresh-brewed coffee, popular beverages, and in-demand snacks from Corporate Essentials. The banner ads link to a landing page with a special offer.

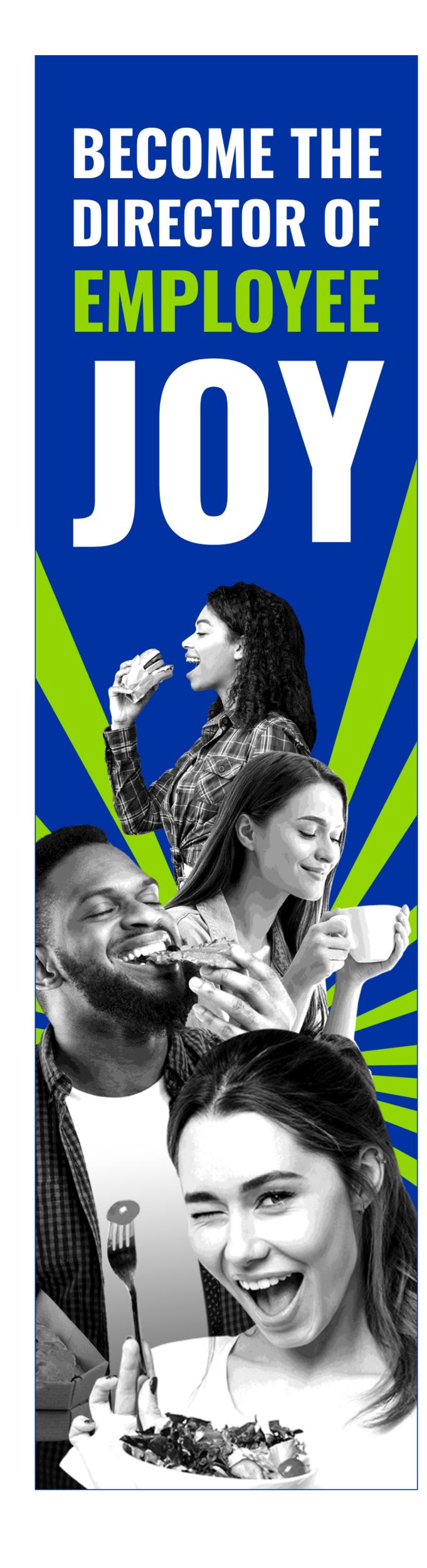


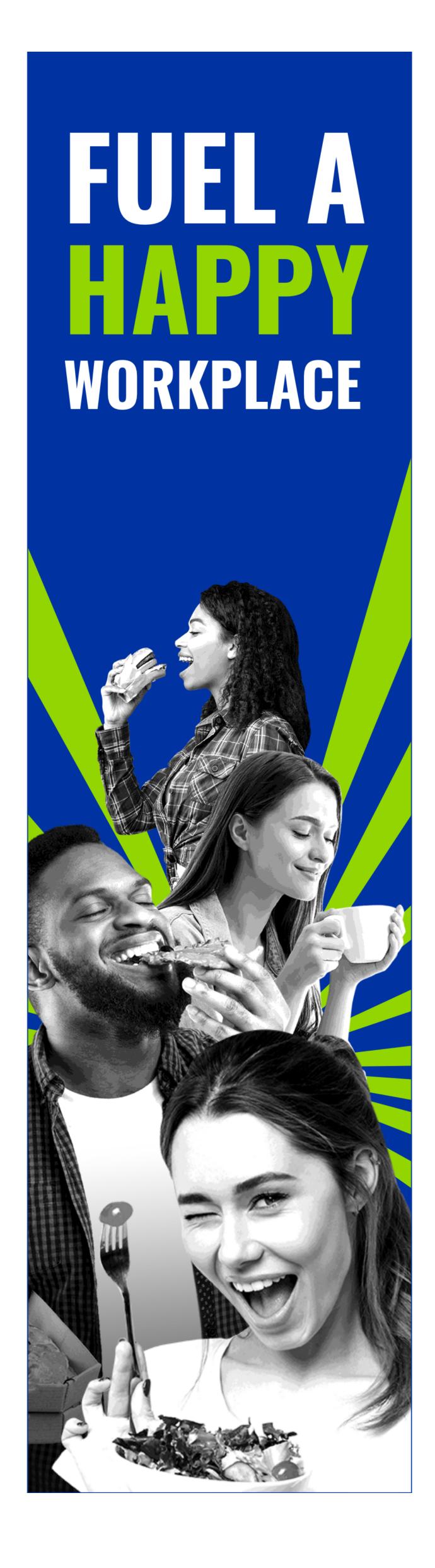
SO YOUR BREAK ROOM IS, TOO





FUELING HAPPY WORKPLACES FOR OVER 25 YEARS >







Concepts that Hit Home

01



We're Always Stocked

Newcomers to the field often scramble to provide what clients want for their break rooms when they want them. Not so with Corporate Essentials.



Employee Joy

02

The campaign invites decision-makers to take on a new role as Director of Employee Joy, providing meaningful perks that spark joy throughout the workday. 03



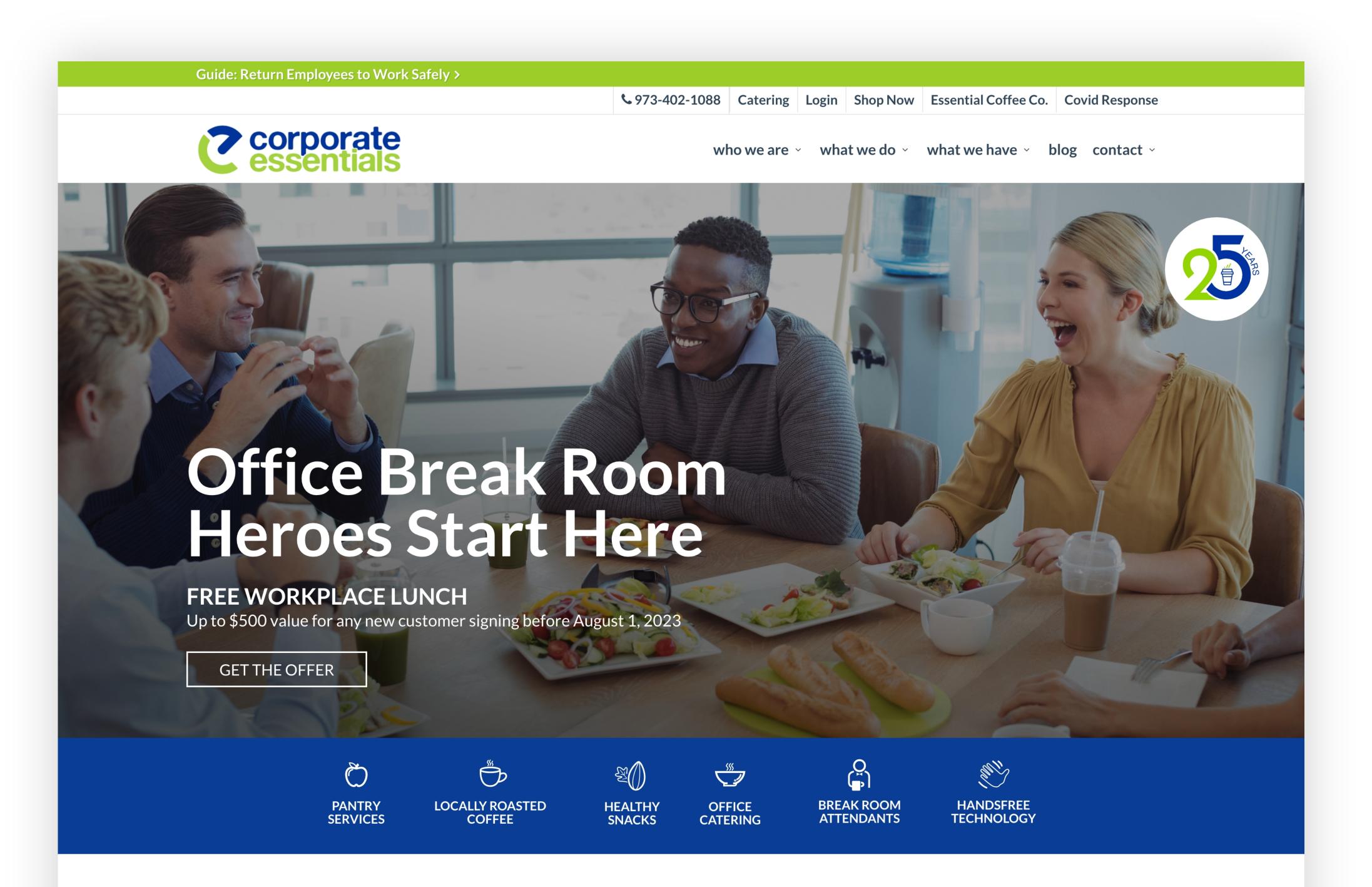
Your Team's Hearts

Feed them and they will come... and stay in a workplace that has what employees want to be productive, happy, and satisfied.

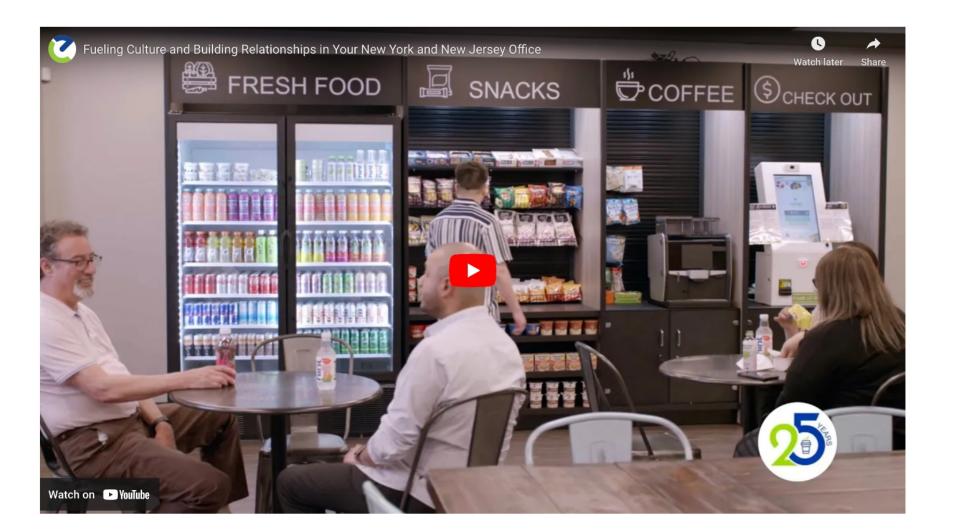
Landing Page

The campaign's new landing page pays off the "user as hero" concept, with copy and icons promoting how Corporate Essentials helps perk up the break room and fuel happy teams. Users are invited to take advantage of a special offer as a lead generation tool.







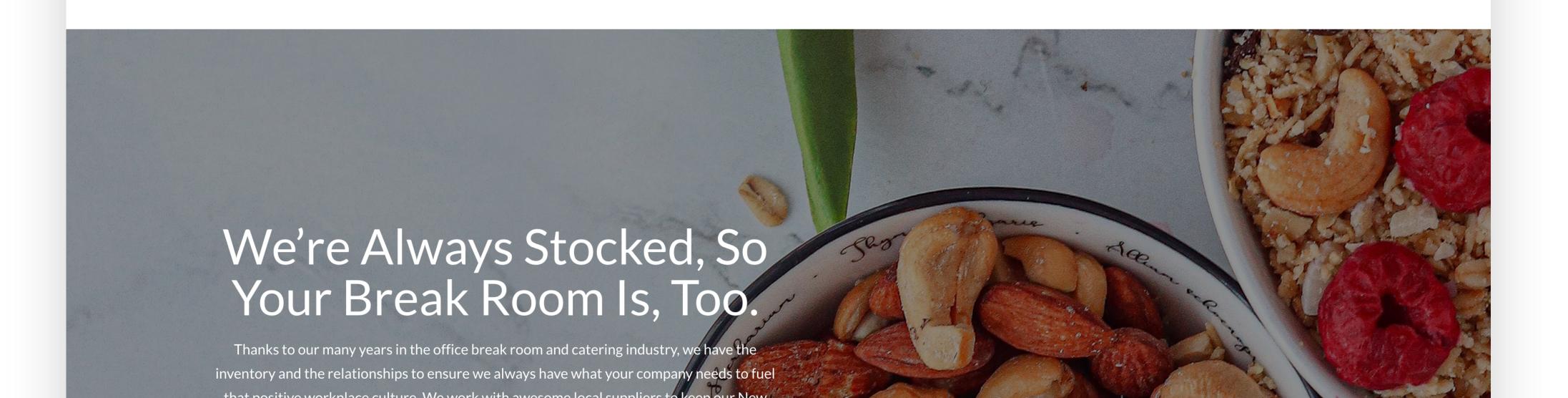


Fuel a Happy Workplace

At Corporate Essentials, we believe the way to your employees' hearts is through their stomachs . . . with our top-notch office coffee service, convenient pantry service, and impressive workplace catering options. Keep your team engaged, productive, and happy with our vast selections of gourmet coffees and healthy snacks. Turn that ho-hum meeting into an enticing catered meal. We have everything you need to fuel a positive company culture that keeps your team coming back for more!

fuel culture. work happy.
Call us at 973-402-1088.

GET IN TOUCH



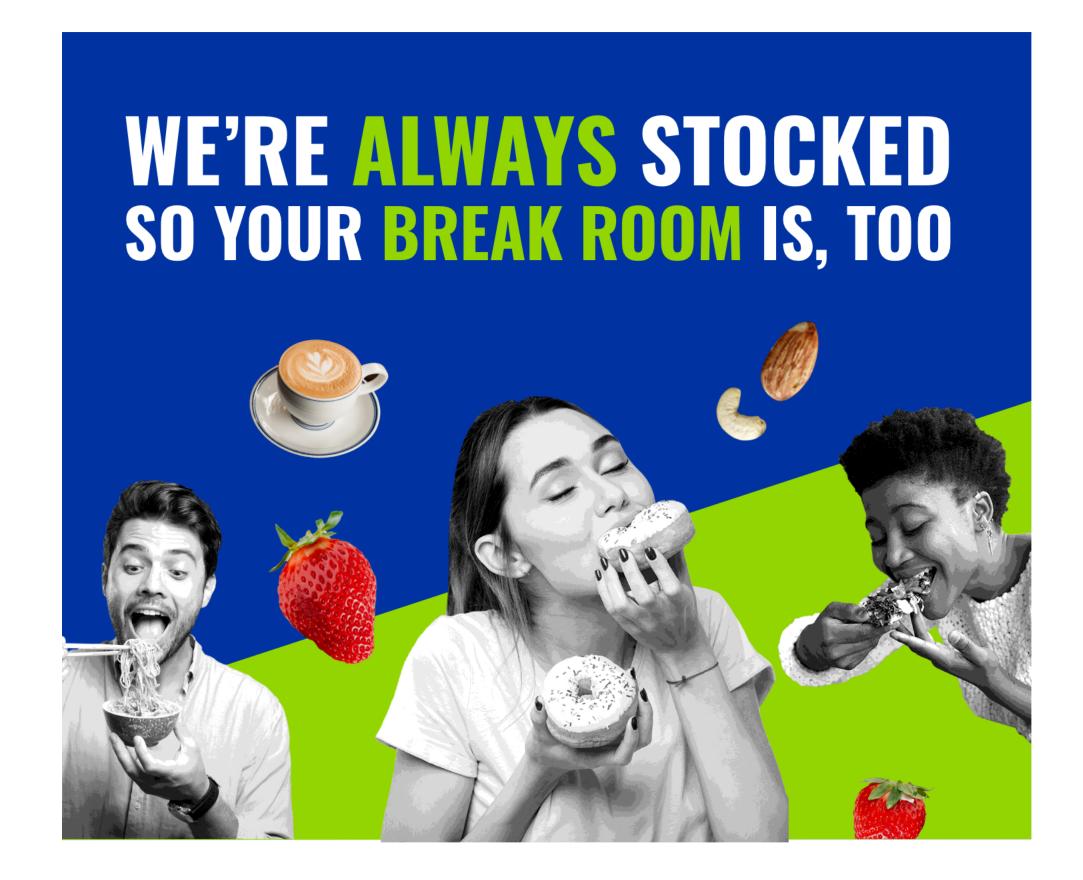
BECOME THE EMPLOYEE JOY



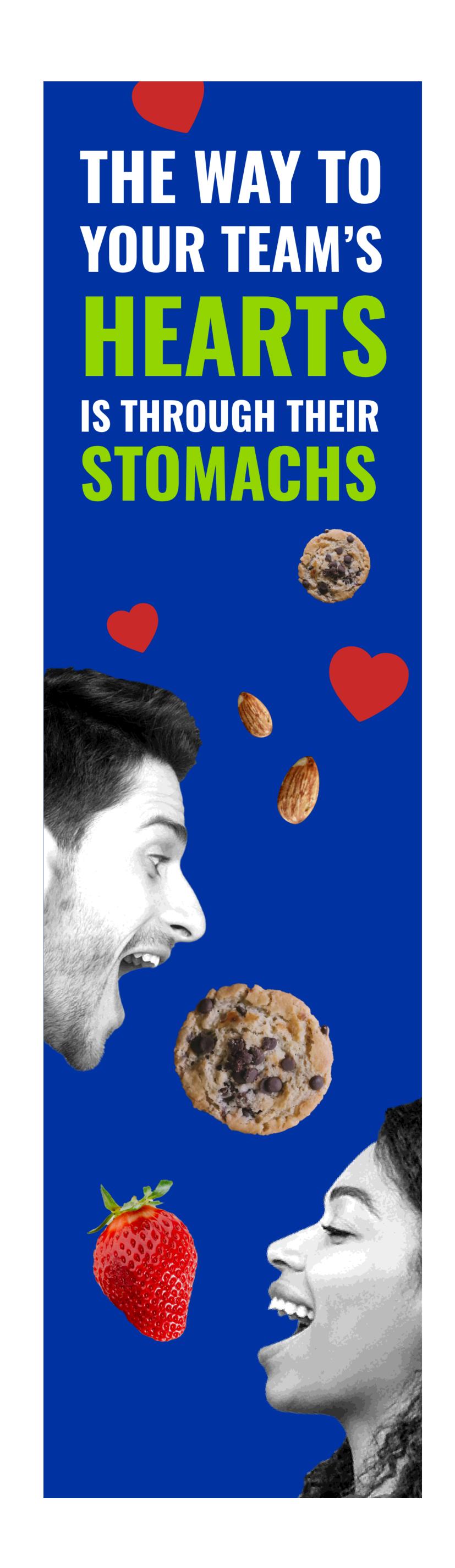
FUEL A HAPPY WORKPLACE



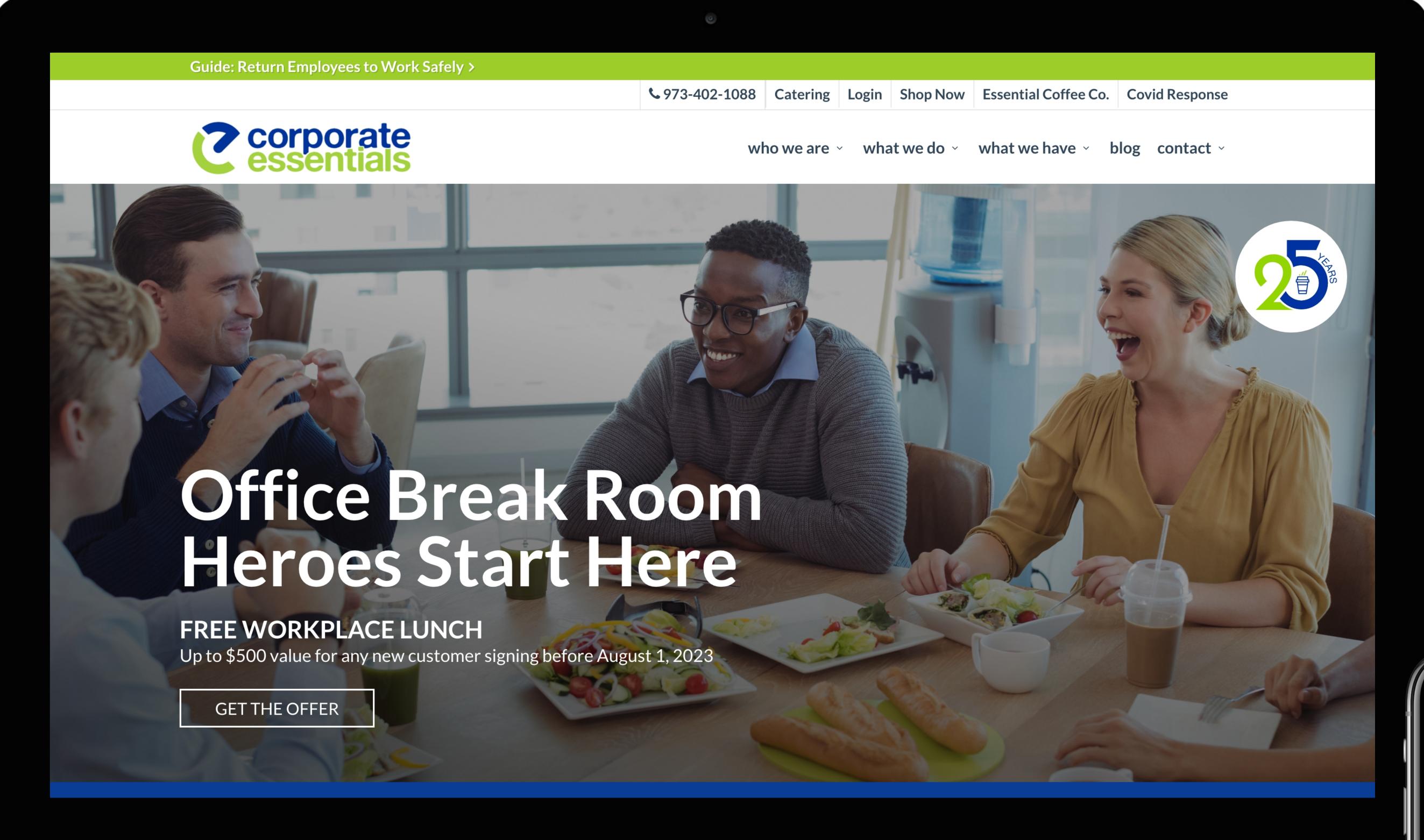
YOUR SINGLE SOURCE PROVIDER FOR OVER 25 YEARS



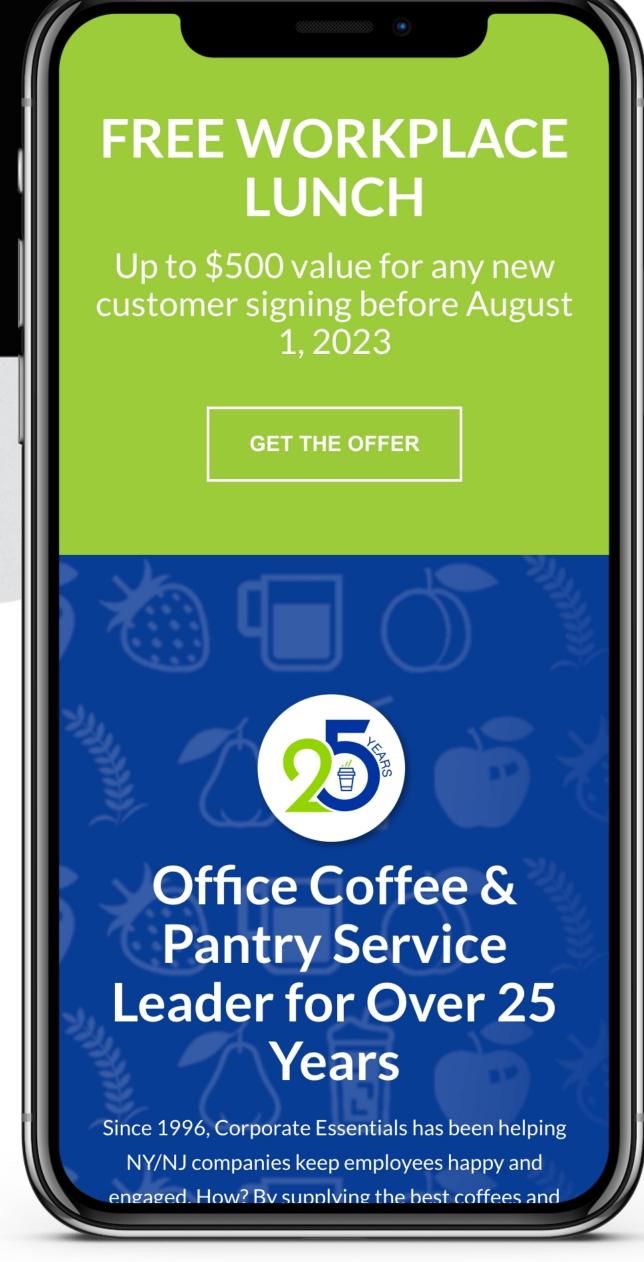














View the campaign landing page at

DrinkCoffee.com/free-workplace-lunch/



