



Securitas Work Sample

Securitas is a leading provider of security solutions across the United States. We helped Securitas communicate Annual Enrollment for their 2019 benefits to various employee audiences — some who could elect their benefits online and others who needed to enroll via paper forms. Our tagline was “You Matter,” and we encouraged employees to actively choose the benefits that were right for their own wellbeing. This creative campaign was truly a success!





Your wellbeing is important to you, your family and Securitas – and having the right benefits can help you achieve it. Now's the time to look at your options and choose the best for you because ... **You Matter.**

2019 Annual Enrollment is November 7 - November 21, 2018.






Postcard mailed to homes



Choose your 2019 benefits by November 21!

It's good to have choices, but it's even better when you take time to find the right choices for your life, your budget and your overall wellbeing. Your choices matter because **You Matter.**

-  Log on to yoursecurebenefitssolutions.com during Annual Enrollment, November 7 - November 21, 2018.
-  Review what's new and choose the benefits that will keep you and your family healthy and financially secure.
-  Questions? Call **Your Secure Benefits Center** at 1-855-596-7455 (9 a.m. - 5 p.m. Central time, Monday - Friday).

Securitas Security Services USA, Inc.
Benefits Department
4330 Park Terrace Drive
Westlake Village, CA 91361

Presorted
First-Class Mail
U.S. Postage
PAID
Industry, CA
Permit # 4278



You Matter. So does your wellbeing. That's why Securitas offers benefits that support you both personally and professionally to help you be your best in all aspects of your life.

What's Changing

We're making a few changes for 2019 that provide even more resources to promote a healthy lifestyle and encourage your personal wellbeing, including:

- An enhanced vision plan
- A new and improved EAP, called Life Matters, administered by Anthem
- A new administrator for the Flexible Spending Accounts (FSAs) and Health Spending Account (HSA) – Bank of America Merrill Lynch
- The transition from Castlight to a more robust program called Anthem Engage Elite
- SmartDollar®, an online tool to help you get financially fit.

Don't forget! Living and Onsite, two programs designed to help you manage your weight and certain chronic health conditions (such as diabetes), became available to you during the summer. To learn more, contact your local Branch Office HR Representative.

Review the 2019 Benefits Guide

Making good choices means having good information. Take time to review the new online **2019 Benefits Guide** for all the details and resources you need to make the right choices for you and your family. You can access these items from your desktop, tablet or mobile device at yoursecurebenefitssolutions.com.

Attend a Webinar to Learn More

Still have questions? Make plans to attend a webinar to learn more about your options.

Some webinars will be held in the evening or on a Saturday because your spouse matters, too. You'll also have a chance to ask questions in real time through a virtual chat. Just call in! You don't need to register to attend.

To view the presentation on your computer or tablet, click **View the Webinar** below. When the page opens, click the Meeting Center tab, then under Search Meetings, enter 2019 Admin Benefits and click Search.

[View the Webinar](#)

Saturday, November 10
7:30 p.m. - 8:30 p.m. Eastern time

Tuesday, November 13
6:30 p.m. - 7:30 p.m. Eastern time

Wednesday, November 14
9:00 a.m. - 10:00 a.m. Eastern time

Friday, November 16
1:00 p.m. - 2:00 p.m. Eastern time

Just choose a time that's convenient for you and call in using this information:

Phone Number: 1-888-280-8578
Conference Code: 6816838732

What's Next

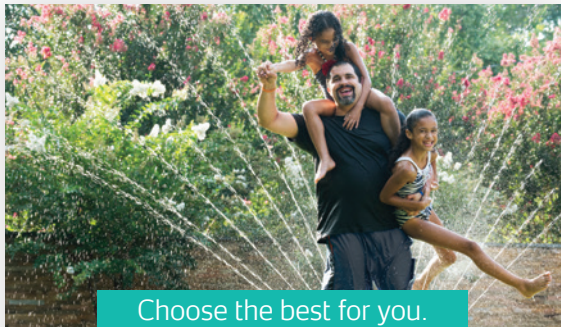
Now it's time to choose the best for you. **If you don't take action during Annual Enrollment:**

- And if you're currently enrolled in the VSP Vision Plan, you'll be automatically enrolled for the new enhanced vision coverage. If you don't want vision coverage for 2019, you'll need to waive it during Annual Enrollment.
- All other benefits you have today will automatically carry over ... except for your FSA election, which will stop on December 31, 2018.

[Learn More and Enroll](#)

Launch e-card





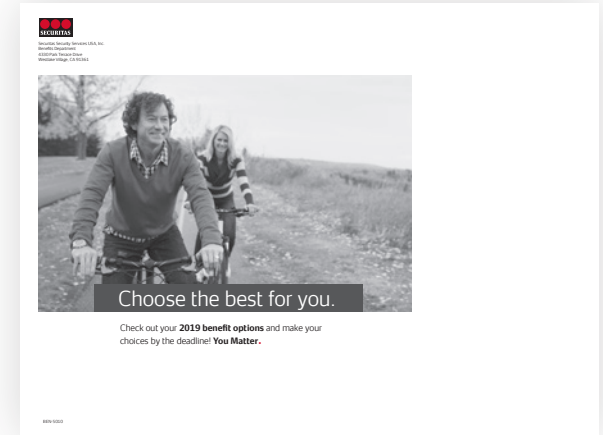
Choose the best for you.

Your wellbeing – and your family's – matters. That's why the choices you make during Annual Enrollment are so important. Learn how to prepare for this once-a-year event so you choose the coverage that's right for you and those you love. **You Matter.**

2019 ANNUAL ENROLLMENT IS OCTOBER 15 – OCTOBER 26.



04



Choose the best for you.

Check out your 2019 benefit options and make your choices by the deadline! **You Matter.**

Envelope



"Life is a matter of choices, and every choice you make makes you."
John C. Maxwell

The choices you make during Annual Enrollment matter. They impact you, and they impact your loved ones. That's why you need time to make your decisions carefully. Here are a few tips to help ensure the choices you make support your physical, emotional and financial wellbeing, and are right for you and your family.

• **Take care of yourself and plan for the future.** Be sure to take advantage of the programs in place under your Securitas medical plan, like annual physicals, select screenings, women's preventive care and well-child care, which are designed to help you get healthy and stay healthy. All are covered **at no cost to you** when you see in-network providers.

• **Review the medical, dental and vision plans available to you and find out how they work.** Read your 2019 Benefits Guide to learn about each plan's deductibles, copays and coinsurance, as well as the services and supplies they cover. Check out the resources your health plans offer, such as search tools to determine if your doctors and other health care providers are in the network and cost estimators to help you manage your out-of-pocket costs.

• **Evaluate your financial needs.** The Voluntary Short-Term Disability (STD) Plan and/or the Voluntary Sickness Indemnity (SI) Plan provide additional ways to take care of something happens to you. You can enroll in these plans throughout the year, but you may need proof of good health (evidence of insurability) to learn more about them, reach out to your Representative.

Now, you're ready to choose the best for you.

IT'S EASY TO ENROLL

Enrolling or making changes to your current plan couldn't be easier.

- 1 Review what's inside your Annual Enrollment packet. If you have questions, reach out to your local Branch Office/HR Representative.
- 2 If you want to make changes to your current coverage, read and complete the enclosed **Benefits Action Form (BAF)**. Be sure to review the Add or Drop Coverage sections and check the boxes applicable to you and any eligible family members you're enrolling.
- 3 If you're not making changes, read and sign the enclosed **Acknowledgment Form**.
- 4 Return the applicable form(s) to your local Branch Office/HR Representative.

WHAT'S INSIDE THIS PACKET

NEW! 2019 Benefits Guide, including:

- **News About Your Benefits and Wellbeing Programs for 2019**, describing the exciting changes we're making next year
- **Plan Comparison Charts**, which highlight some of the benefits under each health plan option
- **Summary of Benefits and Coverage (SBC)**, which provides more details about your Securitas medical plan. Be sure to review the covered benefits and exclusions
- **Carrier Contact Information**, for answers to your questions.

Premium Rate Sheet (PRS)

The PRS shows your 2019 costs for Securitas medical, dental and vision coverage.

Benefits Action Form (BAF)

This is your enrollment form.

Acknowledgment Form

This form confirms that you've received your Annual Enrollment packet but have decided not to enroll or make changes.

Important Health Plan Notices

These notices explain your legal rights regarding enrollment and coverage under our health plans.

Important! 2019 Annual Enrollment is Monday, October 15 – Friday, October 26.

The changes outlined in this mailer serve as a summary of an amendment to the Securitas Security Services USA, Inc. health and vision-protection plans. This mailer is intended to provide you with an easy-to-understand explanation of the plans. Keep this update as that you have complete information about your benefits. The long, detailed printed copies of your PRS have your local Branch Office/HR Representative. Before you make any change to your health plan, please read the entire document. There is a difference between what is written here and the Plan documents, the Plan documents and any other Securitas Security Services USA, Inc. notices that pertain to health, vision-protection and retirement plans. However, that Company reserves the right to amend, change, modify or terminate any of them at any time for any reason. This mailer is not an offer of coverage or employment with the Company.






Choose the best for you.

Your wellbeing matters. That's why Securitas is making important benefit changes for 2019. Take time to understand what's changing and to explore all your options so you can choose the best coverage for you and your family because **You Matter.**

2019 Benefits Guide - Kaiser HMO



Benefits Guide




Choose the best for you.

Your wellbeing matters. That's why Securitas is making important benefit changes for 2019. Take time to understand what's changing so you can choose the best coverage for you and your family. **You Matter.**

2019 ANNUAL ENROLLMENT IS NOVEMBER 7 - NOVEMBER 21.

What's New | Resources | Next Steps | Contacts




We know **you matter**, to your family, your friends, your colleagues, your community. You also matter to Securitas. Through your hard work, focus and dedication to getting the job done, you've made us the global leader in protective services. To support you both personally and professionally, we're strengthening our commitment to you by:

- Providing even more benefits, tools and resources that promote healthy lifestyles
- Introducing programs that encourage your personal wellbeing
- Helping you grow and develop professionally.

You'll see our renewed commitment to you in the exciting programs and resources we have planned for next year and the years to come. Learn about the changes we're

Clickable PDF Benefits Guide

NEW BENEFITS AND WELLBEING PROGRAMS FOR 2019

For 2019, we're making changes designed to help you be your best in all aspects of your life.

Promoting and Supporting Healthy Lifestyles
Your wellbeing matters. Taking care of your physical health allows you to make a difference in your personal and professional lives.

NEW! Better Vision Benefits. If you enroll in the VSP Vision Plan, starting January 1, 2019, you and your covered family members can purchase new frames and/or contacts every 12 months. Plus, the frame allowance and the contact lens allowance are increasing to \$150 each. More frequent vision care at an affordable price can help you keep your prescription current and see some savings in your wallet.

Check your **Premium Rate Sheet (PRS)** for the cost of vision coverage next year. If you're currently enrolled in the VSP Vision Plan, you'll be automatically enrolled for enhanced vision coverage next year. If you don't want vision coverage in 2019, you'll need to waive coverage on your **Benefits Action Form (BAF)**.

Encouraging Your Personal Wellbeing
Your personal wellbeing matters too. That's why Securitas offers benefits that provide emotional support for you and your family members, as well as programs and resources that support your financial health.

NEW! Better Basic Life and Accidental Death & Dismemberment (AD&D) Insurance Benefits. Securitas knows your family's wellbeing is important to you — now and in the event of your death. We want to help provide some peace of mind to you and your loved ones, so we're increasing your company-paid life income protection benefits. Your basic life insurance benefit and AD&D insurance benefit will each increase to \$10,000 (unless otherwise stipulated by a Collective Bargaining Agreement).

MONEY MATTERS

Your income protection and retirement benefits provide additional ways to take care of those you love. If something happens to you, you can enroll in or make changes to these plans throughout the year. If you want to learn more about them, reach out to your local Branch Office/HR Representative.

Disability Insurance
You're eligible for Hawaii's state-mandated disability program. For details, visit hawaii.gov/oidt.

Life Insurance
Because the unexpected can happen at any time, Securitas provides all employees with company-paid **basic life insurance** and **AD&D insurance**. This plan pays benefits to your loved ones if you die, whether from natural causes or as the result of an accident. If you want to give your family an extra measure of financial protection, you can purchase additional life and/or AD&D insurance through the **Supplemental Life Insurance Plan**. Now is also a good time to make sure your beneficiary information is up to date. See your local Branch Office/HR Representative if you have any questions.

Retirement Savings
Our **401(k) Plan** is an excellent way to prepare for your financial future, whether it's providing security for those you love, exploring parts of the country you haven't yet discovered, or just kicking back and enjoying life. Once you enroll and start contributing, you may receive a non-discretionary company matching contribution that makes your savings grow even faster. You'll also enjoy tax benefits along the way. Want to enroll or increase your contributions if you're already contributing? Contact Merrill Lynch:
• Benefits Online: benefits.com
• Retirement & Benefits Contact Center: 1-800-238-4015

The choices you make during Annual Enrollment matter. They impact you, and they impact your loved ones. Take time to understand all your options so the decisions you make support your physical, emotional and financial wellbeing, and are right for you and your family.

