

## Hermes Creative Awards Entry Submission

### **FOREST ENHANCEMENT SOCIETY OF BC ACCOMPLISHMENTS REPORT**

The Forest Enhancement Society of BC (FESBC) was allocated \$238 million from the Province of British Columbia to deploy diverse forest enhancement initiatives across the province. In recognition of the outstanding work being done with the funding throughout the province to improve the health of the forests, benefit communities socially and economically, and do transformational work for the forest ecosystem, the Society has released an Accomplishments Report, highlighting its partnership with provincial stakeholders to leverage the forestry sector's potential as a nature-based solution of the global response to take action on climate change.

The 30-page Accomplishments Report celebrates 263 transformational forestry projects throughout the province of British Columbia. The report features striking photography and compelling stories, expertly structured to provide readers with a clear understanding of forestry's role in taking action on climate change. Furthermore, the Report shines a spotlight on eight specific forest enhancement stories of transformation that have benefited communities, workers, the bioeconomy, and the environment to drive positive change.

The Accomplishments Report was printed and distributed to First Nations leaders, industry partners, community forest leaders, forestry professionals, and government leaders. The Report was also reformatted to a digital format to be shared broadly online.

FESBC has received many notes of appreciation and accolades from community partners, First Nations people, forestry professionals, and political leaders. Many shared that the information was well communicated and took complex forestry terms and concepts and simplified them into a Report that was easy to understand and showcased diverse projects to be proud of.

