



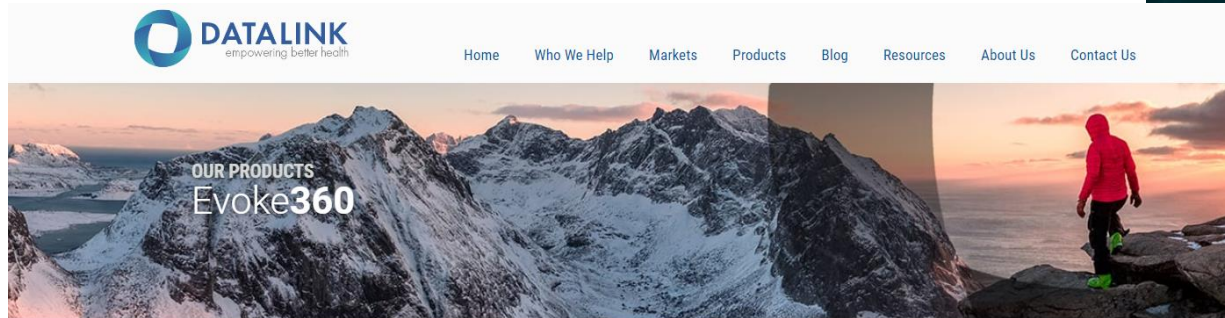
DATALINK
empowering better health

Marcom Awards

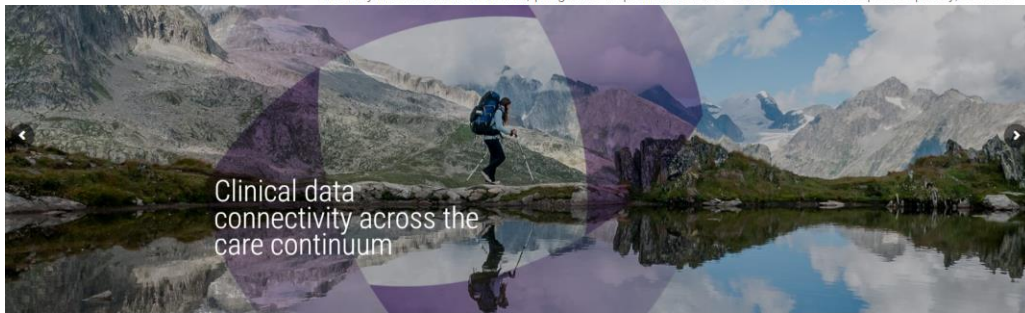
DataLink Website Redesign

Previous Website

The previous site featured nature images that did not align with our brand, products, or services.

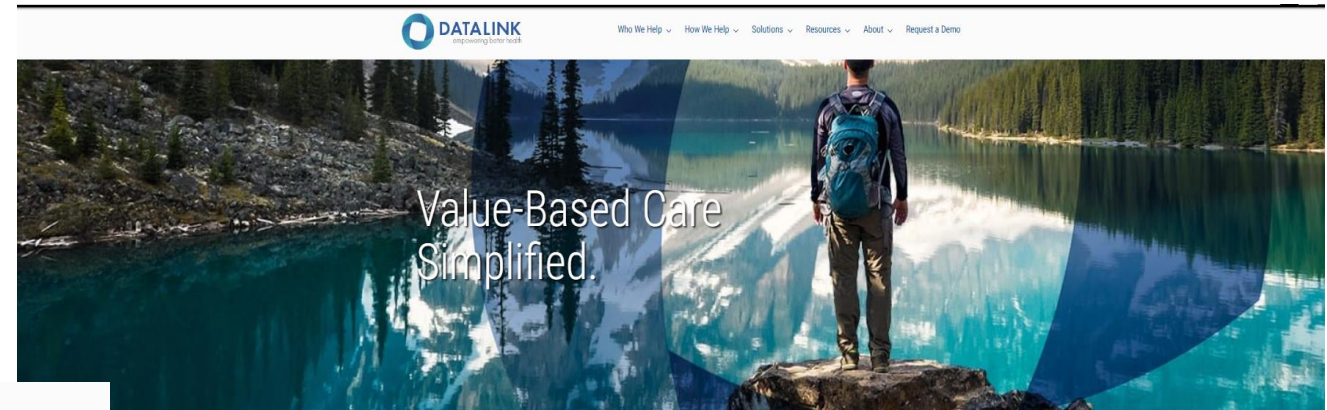


Evoke360 is an extraordinary clinical, operational and social determinant data platform built for true data transparency. Designed and developed from a provider and patient-centric perspective, Evoke360 changes the way information is shared, programs implemented and care delivered to improve quality, reduce



DataLink partners with healthcare organizations to simplify the transition to value-based care.

By aggregating data from disparate sources, the Evoke360 population health management solution delivers a 360-degree view of the patient and uses intelligent analytics to identify care gaps and closure opportunities for quality and risk adjustment.



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Who We Help

DataLink's Evoke360 empowers better healthcare and team collaboration with real-time data that inform actionable insights for patients in any care setting, simplifying the care journey and improving quality of care.



Payers



Providers



Managed Service Organizations



Fully-insured / Self-Funded Plans

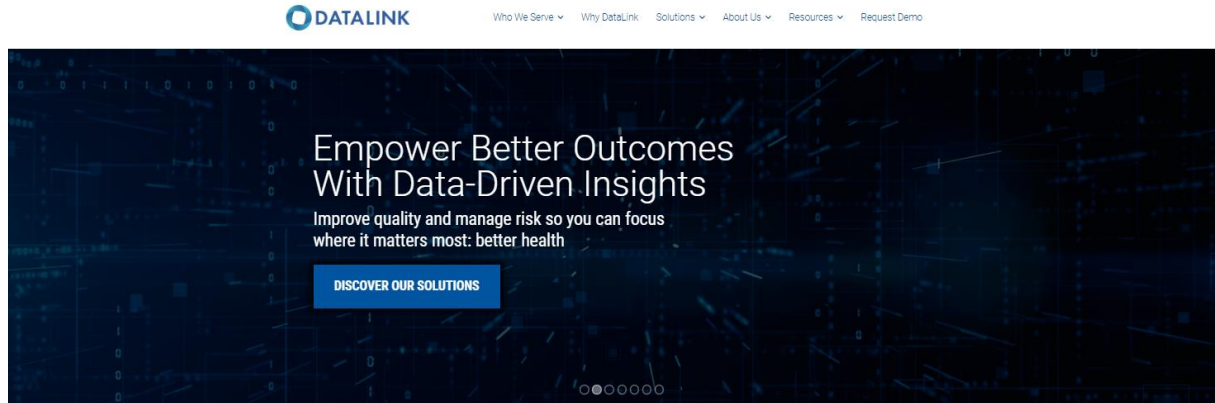
Solutions

Evoke360 enables data-driven proactive care gap identification, transparency, interoperability using nationwide data from multiple sources and workflow improvements that drive care coordination for value-based care and shared risk arrangements.



New Website – www.datalinksoftware.com

The new website includes a modern design with concise messaging.



Connecting the healthcare ecosystem to enable high-quality, cost-effective, value-based care

At DataLink, we recognize and resolve the multitude of challenges in today's value-based care models. Our data-driven solutions help you to improve quality performance, optimize risk accuracy, and reduce costs. With intelligent insights, automated workflows, and advanced interoperability technology, we simplify value-based care so you can focus on what matters most: delivering the best health outcomes.



Improve quality performance

Use actionable data that increases the opportunity for optimal health outcomes.



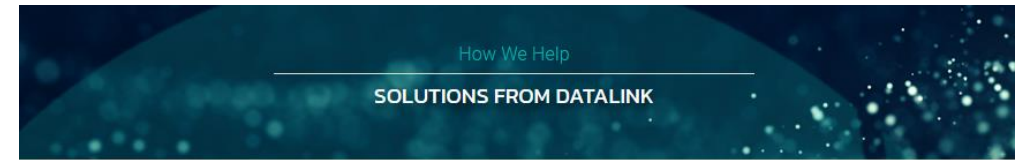
Ensure risk accuracy

Capture more complete diagnoses, document care, and ensure more appropriate



Achieve financial success

Demonstrate your organization's value to improve financial positioning in shared savings



Data-driven solutions that facilitate the delivery of high-quality, cost-effective, value-based care with measurable outcomes

With intelligent insights, automated workflows, and advanced interoperability technology, we simplify value-based care so you can focus on what matters most: delivering the best health outcomes.

Evoke360

Evoke360, our proprietary data-driven platform, brings together all stakeholders in one simple solution to effectively manage value-based care programs.

[LEARN MORE →](#)

EvokeConnect

EvokeConnect enables you to access data from any EHR or disparate clinical data sources. Retrieve, aggregate, and share HCC capture information to close gaps in care and ensure accurate risk adjustment.

[LEARN MORE →](#)

EvokeEHR

EvokeEHR delivers an efficient practice management tool built for managing quality and risk. Now you can fully capture all diagnoses and procedures allowing you to identify and accurately code for quality measures.

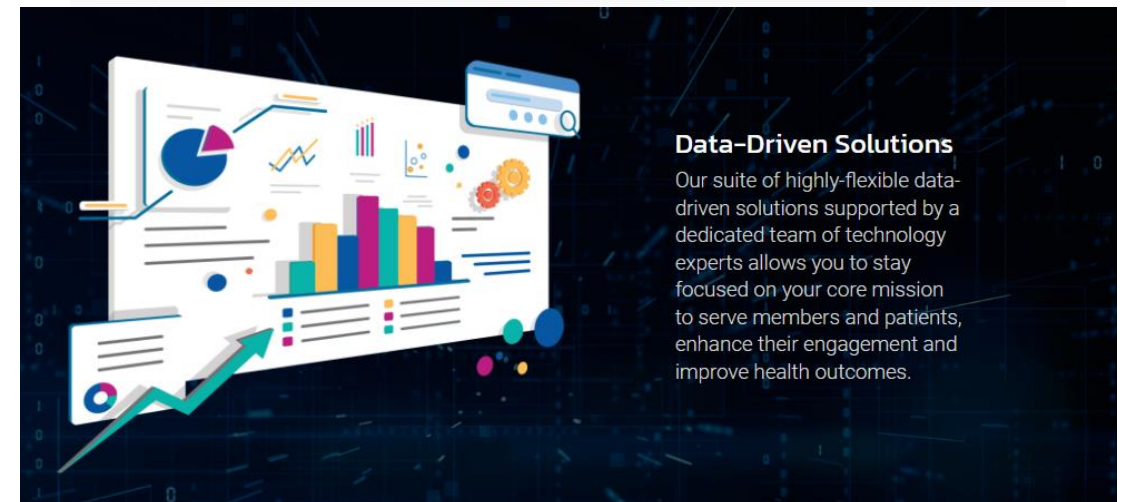
[LEARN MORE →](#)

AdvisoryServices

As an NQQA-certified HEDIS® vendor and risk adjustment leader, our team provides dedicated support, consulting services, and staff augmentation to improve quality and optimize risk accuracy.

[LEARN MORE →](#)

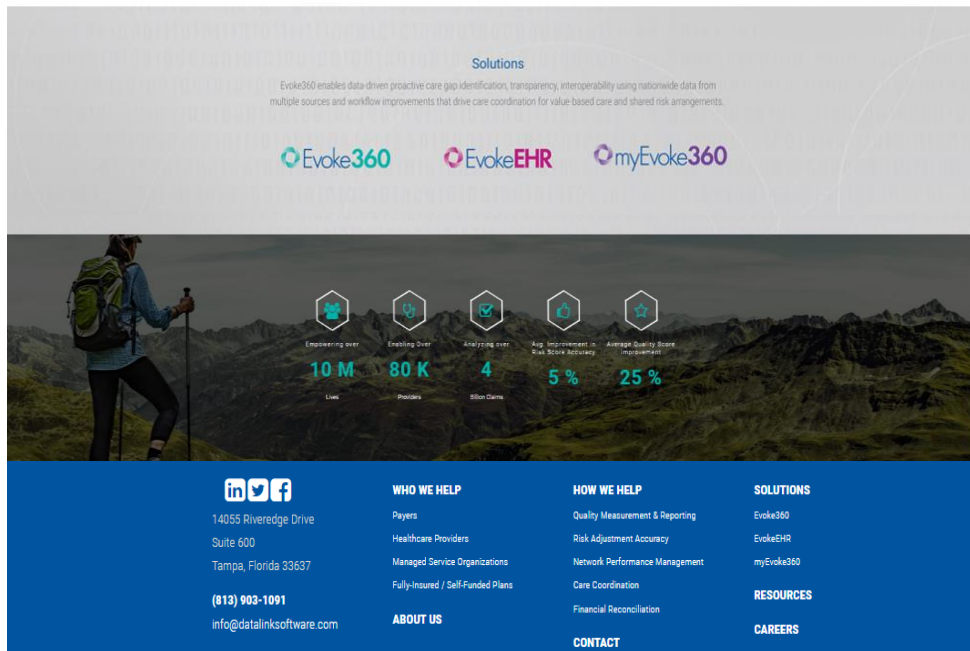
[Contact us for a demo today](#)





Previous homepage (left)

The previous site featured nature images that did not align with our brand, products, or services. The unclear copy made it difficult to understand our solutions and who they were for.



New homepage (right)

A new modern design with concise messaging Targeting prospecting customers. The visually appealing design includes strong abstract images juxtaposed with clean white space and custom icons and graphics.



Connecting the healthcare ecosystem to enable high-quality, cost-effective, value-based care

At DataLink, we recognize and resolve the multitude of challenges in today's value-based care models. Our data-driven solutions help you to improve quality performance, optimize risk accuracy, and reduce costs. With intelligent insights, automated workflows, and advanced interoperability technology, we simplify value-based care so you can focus on what matters most: delivering the best health outcomes.



Improve quality performance
Use actionable data that increases the opportunity for optimal health outcomes.



Ensure risk accuracy
Capture more complete diagnoses, document care, and ensure more appropriate reimbursement.



Achieve financial success
Demonstrate your organization's value to improve financial positioning in shared savings and risk arrangements.

[LEARN MORE →](#)

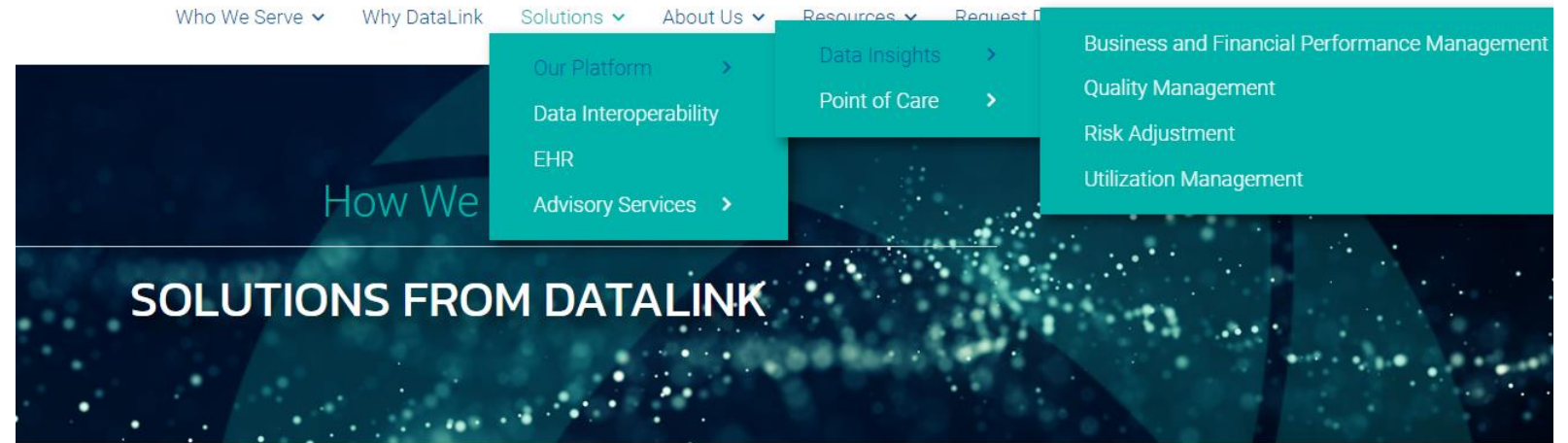


Our solutions



User-friendly navigation:

The new website includes a user-friendly menu and navigation for visitors to easily find the information they are searching for.



Return on Investment

Our partners significantly improve both financial and operational performance by enhancing quality and ensuring risk accuracy. Our results speak volumes: our partners, on average, experience a 5:1 ROI as verified by an independent consultant, FTI Consulting.

Think of us as your partner.

Together, we can transform the delivery of value-based care, improve the health of populations and lower the cost of care with proven results.

[CONTACT US TO LEARN MORE →](#)

Lead generation:

The new site includes multiple ways for visitors to contact us or to request a demo/more information – from the main menu and on each page – leading to a significant increase in lead generation.



One platform for all stakeholders in value-based care

Our easy-to-use platform enables collaboration to improve quality performance and optimize risk accuracy while driving better outcomes creating healthier members and patients.

- ✓ **Flexible.** Utilize the solutions you need when you need them. Our suite of integrated modules provides data insights and point-of-care tools to effectively manage value-based care.
- ✓ **Dynamic.** Proprietary dashboards and reporting bring together data from multiple, disparate sources to provide a 360-degree view of the member for member prioritization, managing quality performance, and ensuring risk accuracy.
- ✓ **Insightful.** Provides a complete view of quality and risk metrics with insights and workflows to take the appropriate action required to be successful in risk-sharing arrangements.
- ✓ **Streamlined.** Automated and intelligent workflows reduce administrative burdens for managing value-based care.
- ✓ **Efficient.** Providers reduce time spent on manual processes to identify and close gaps in care while payers gain greater control by engaging providers to assist in the process, which results in increased efficiency and a greater focus on care delivery.
- ✓ **Collaborative.** Payers and provider groups along with their providers all work from the same platform and access the same information ensuring everyone is aligned and working toward the same goals.

A data-driven platform for simplifying the delivery of value-based care

Evoke360 is the only platform on the market for all stakeholders to collaborate on delivering value-based care. Payers, at-risk provider organizations, and government programs can manage quality and risk performance, prospectively and retrospectively, while working closely with their provider network to manage quality and contain costs at the point of care. All stakeholders work from the same platform with the same data insights to take action and be successful in a risk-sharing arrangement.



Clear messaging :

Each solution includes a dedicated page with clear copy explaining the features and benefits.



Designed by providers for value-based care with automated workflows to save time and focus more on delivering quality patient care

EvokeEHR is 2015 Cures Edition certified and delivers an efficient practice management tool built for managing quality and risk. Now you can fully capture all diagnoses and procedures allowing you to accurately code for quality measures and risk adjustment.



- ✓ Robust scheduling to manage various tasks including transportation and customization to manage a dynamic population of Medicare, Medicaid, and Commercial membership.
- ✓ Integration with the Evoke360 platform to provide insights at the point of care for quality gaps, outstanding chronic conditions, and non-PCP utilization.
- ✓ Integrated referral and network management to drive the best patient care and reduce specialist costs.
- ✓ Custom progress notes with dynamic capabilities including both reviews of systems and physical examination templates to streamline workflow.

Streamline practice management while meeting performance goals with EvokeEHR



Learn how you can save time and focus more on delivering quality patient care.

[REQUEST A DEMO →](#)

Transforming the delivery of value-based care

RESOURCES

Latest Resources



Infographic: What providers are saying about CMS Final Rule

See what providers know about the CMS Final Rule and how they are preparing for it with this survey report.



4 strategies to reach a 5-star CMS rating

Ensure that your organization shines bright and locks in the best Star Rating possible with these strategies.



DataLink earns Great Place To Work Certification™

Tampa, Fla. (August 28, 2023) -- DataLink, a leading provider of data-driven healthcare solutions empowering b ...

All Resources



DataLink earns Great Place To Work Certification™

Tampa, Fla. (August 28, 2023) -
- DataLink, a leading provider of data-...



DataLink announces global footprint with expansion...

Tampa, Fla., and Hyderabad, India (Feb. 23, 2023) -- DataLink, a leading provide...



DataLink hires new chief sales officer

Tampa, Fla. (Aug. 15, 2023) -- DataLink, a leading provider of healthc...



9 key components of value-based care contracts

Learn about the common elements of a value-based care contract between healthcar...



Resource Types

- Blog
- Case Studies
- Events
- News / Press Releases
- White Papers

New resources section

We developed a robust resources section with blogs, conference listings, and news. The newest posts are showcased at the top of the resources page and on the home page keeping our content fresh.

About Us

CAREERS AT DATALINK

Are you passionate about making a difference?

DataLink is an industry-leading healthcare technology company, supporting payers and provider organizations with solutions to effectively manage value-based care. We're seeking bright, passionate, and dedicated professionals to help us become the largest clinical data platform to empower the best health outcomes. If you want to make difference while putting your talent to work, DataLink wants to hear from you.

Realize your full potential at DataLink

At DataLink, we're proud of our culture where everyone can be their authentic self. We bring together best-in-class talent with diverse backgrounds and different points of view to enable our customers' success. If you're seeking a place where you can be challenged and realize your full potential, DataLink is the place for you.



It starts with our values

As a merit-driven organization, our values are at the foundation of everything we do. Every employee is committed to making DataLink the best place to work, and we do this by incorporating our values into every action we take.

Act with integrity and respect

We're honest, fair, and respectful with our words, actions, and feedback. We desire the same from others.

Be accountable

We accept responsibility for our actions and expect others to do the same.

Celebrate our differences

We bring together best-in-class talent with diverse backgrounds and different points of view. We value a culture where everyone can be their authentic self.

Deliver results


We're positive, passionate, and strive for greatness. We take action that leads to achieving or exceeding goals and commitments. We take pride in enabling our customers' success.

Engage and grow together

We innovate and challenge the status quo. We put the team and organization goals before our own. We passionately pursue the growth of each team member to realize their full potential.


Promotes working at DataLink

The new site highlights what it is like to work at DataLink featuring our values and employee spotlights.



Christopher Newton – Business...

I provide analytical support to various departments, and Medicare programs and measures.



Yasthelle Puig – Value Based Care...

As an education leader I am responsible for overseeing the training of all new value-based care managers, maintaining al...

[MEET MORE EMPLOYEES →](#)

See what our employees are saying

Our hybrid workplace

We believe in providing flexibility to our employees, so they can work where they do their best. Our hybrid workplace allows employees to work from one of our modern offices, remotely, or a combination of both. Some teams come into the office on dedicated days or for collaboration, while others work remotely full-time. We host numerous activities both in-person and remotely, so all employees can get to know each other including quarterly town hall meetings, holiday celebrations, training sessions, team-building events, and more.

