

#PartOfSomethingBigger

– Top Leader Media Kit –

About

The new company identity is in the works!
The corporate team is working at whirlwind pace to update digital assets and marketing tools to reveal our new positioning, logo and of course, name on **February 11, 2023**.
We need your help in sharing the news!

With this media kit, you'll find four social shareables sized for both Facebook Feed and Instagram Stories, noteworthy highlights, sample post captions and a content calendar that you can use as a guide for when to post. Feel free to use the sample copy provided or spice it up and make it your own!

PLAY UP THESE HIGHLIGHTS

- World-wide Broadcast
- Huge Announcement From the Executive Team
- The Only Launch Announcement
- Giveaways & Prizes



1 2 3 4

Get ready for something better ✨something brighter ✨something bigger!

On February 11, 2023, you'll have an opportunity to be #PartOfSomethingBigger. I'll be tuned in, joining in the fun! Make sure you don't miss it.

Next month, our brand-new identity will finally be revealed...and we want you to be part of it!

Join me on February 11, 2023 to watch the big reveal from our Executive Team. Make sure you register for the event and check out partofsomethingbigger.com for more info.

Have you registered yet?! If not, what are you waiting for? 🏆 Make sure you're PART of this major event on February 11, 2023 where we'll watch the reveal of our brand-new identity! You'll have the chance to win prizes, so mark your calendars and join me as become #PartOfSomethingBigger!

In just ONE WEEK, we'll be revealing the company's new identity! Will you be part of this historic moment?

Download the Assets

Content Calendar



We can't wait to reveal our new identity and get back to doing what we do best:

—
partnering with **you** in building something bigger than all of us.

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