# #PartOfSomethingBigger

– Top Leader Media Kit –

### About

The new company identity is in the works!

The corporate team is working at whirlwind pace to update digital assets and marketing tools to reveal our new positioning, logo and of course, name on **February 11, 2023.** 

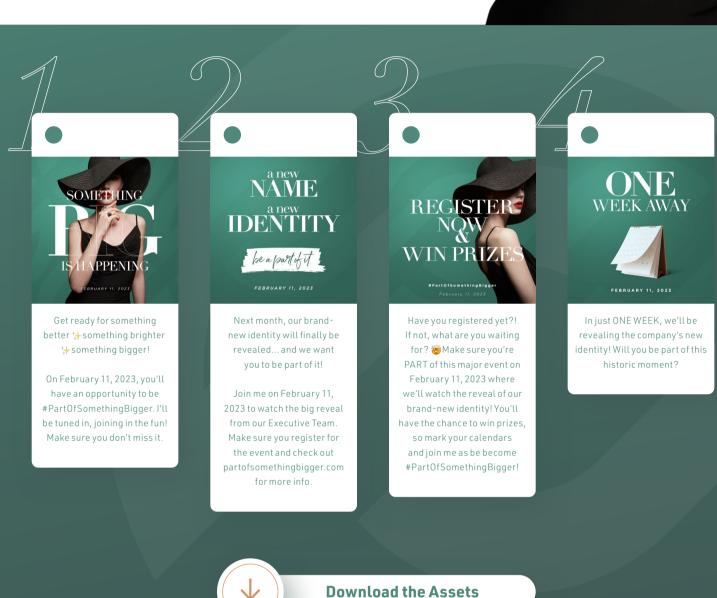
#### We need your help in sharing the news!

With this media kit, you'll find four social shareables sized for both Facebook Feed and Instagram Stories, noteworthy highlights, sample post captions and a content calendar that you can use as a guide for when to post. Feel free to use the sample copy provided or spice it up and make it your own!

#### **PLAY UP THESE HIGHLIGHTS**

- World-wide Broadcast
- Huge Announcement From the Executive Team
- The Only Launch Announcement
- Giveaways & Prizes





## **Content Calendar**



We can't wait to reveal our new identity and get back to doing what we do best:

partnering with **you** in building something bigger than all of us.