

HIGH-PROOF CREATIVE

Details & Specs: [Sidehustlecraft.com](https://sidehustlecraft.com)

- Built on Squarespace
- Custom header video with custom bottle & can mock-ups
- All spirits labels are designed by High-Proof Creative
- [Custom GIPHY stickers](#) for Instagram - used throughout website
- Custom, on-brand backgrounds for the website pulled from can design
- Rotating cans and bottles
- Custom design elements behind all cans and bottles
- Award-winning, [Small-Batch Maps](#) built by High-Proof Creative provides a custom map and data on demand for:
 - Top Product Searches
 - Top Locations Searched
 - Top Stores Clicked
- Copywriting by Clara Ridabock of High-Proof Creative
- Built by Karen Locke & Ashley Javeri of High-Proof Creative
- Header video by Kirk Evans of High-Proof Creative