



As contact retailers in a crowded ecommerce market, PerfectLens and LensPure came to us in search of a distinct visual style for their new digital ad creative. With major players like 1-800-Contacts to contend with, our team set out to create a premium-feeling visual brand that adapts easily to new colors, patterns, and seasonal themes.

The resulting ads are dynamic, engaging, and future-proof, mixing vibrant imagery with thoughtful animation to give these ads a scroll-stopping look that's truly unique.

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