

COLE RANCH MANIFESTO

The historic Cole Ranch has been part of the North Texas landscape for nearly 100 years.

A cornerstone of the community since 1930...

...when rancher, oilman and civil servant MT Cole settled his family on 3,100 acres in southwest Denton County.

Hundreds of cattle once grazed this successful ranch.

But it's the thousands of stories about MT Cole and his family that give it true richness.

Today's Cole Ranch brings together downtown, Cowtown and hometown.

A home where you won't feel fenced in.

And families are free to roam.

Connected to one another, and nature.

A piece of Texas tranquility.

Made up of Oak, Elm and even Family trees.

Where the green grass grows, and generations of children do too.

A land of wildflowers that spurs even wilder imaginations and dreams.

Where community and culture live in beautiful harmony.

A colorful canvas for art, music and history...

...that leaves a lasting impression in hearts, minds and souls...

Deep in the art of Texas.

So live with the land.

Bike amongst the blooms.

Trek along the endless trails.

Walk along the waterfront.

Office in the outdoors...

...Shop near the swimming hole.

Dine from dawn to dusk.

Enjoy fishing ponds and fond memories.

And see stars on stage, and in the sky above.

Because this is where the great state of Texas meets the great outdoors.

And where work life, family life and the good life...

...go together naturally.

Cole Ranch. Settle into nature and nostalgia.