

The SPIRITS HUNTERS Confinement Bartender Contest Campaign



Here's a glimpse at the last six weeks of CONFINEMENT BARTENDER CONTEST!

With the support of the IBA https://www.iba-world.com*

The Confinement Bartender Contest has come to an end and now we enter the finals! We have received 300 videos from every continent (EXCEPT ANTARCTICA!) of 182 participants, and rewarded 60 bartenders! And we couldn't be happier to see this movement.

We'd like to thank all bartenders for their efforts and great work in such a difficult period as the confinement and the IBA for their support.

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RUSSIA, FRANCE, SPAIN, ITALY, MEXICO, ARGENTINA, PHILIPPINES, GREECE, KAZAKHSTAN,UKRAINE, BRAZIL, CHILE, ECUADOR, LEBANON, PORTUGAL, ROMANIA, UK, USA, ABU DHABI, BELARUS, BELGIUM, BOLIVIA, CANADA, CANARY ISLANDS, GUATEMALA, INDIA, MALAYSIA, MAURITIUS, MONACO, MONTREAL, NETHERLAND,NEW ZEALAND, NORTH WALES, PANAMA, PERU, SINGAPORE, SOUTH AFRICA, SCOTLAND, UZBEKISTAN.



Starting on June 8th until the 8th of July, the contest will reward a 2.000 euros prize to one final winner!

https://www.spiritshunters.com/news/confinement-bartender-contest-finals-rules-2-000-eurosprize/

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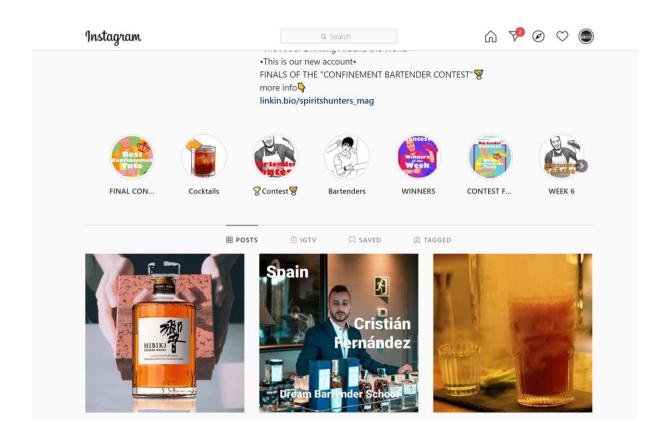


SPIRITS HUNTERS INSTAGRAM @spiritshunters_mag

https://www.instagram.com/spiritshunters_mag/

Spirits Hunters new Instagram since January 2020.

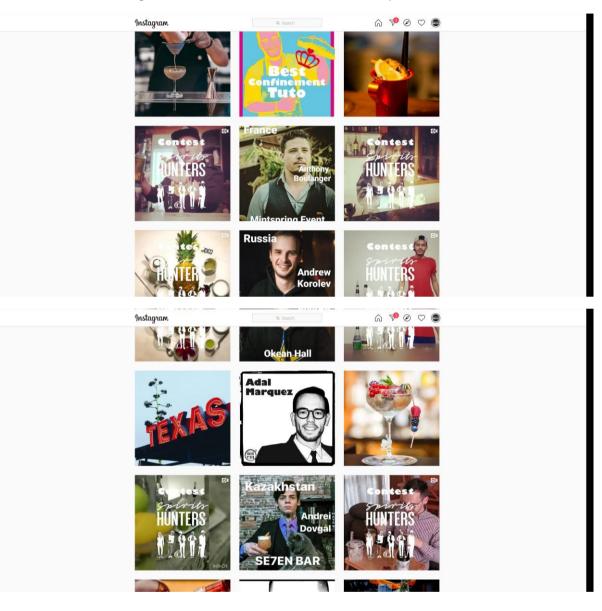
Every week we display a bartender that participated in the Confinement Bartender Contest.



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During the six weeks of contest (April 17th – June 5th) we posted all the winning bartenders, two each day with their confinement cocktail recipe video. Bartenders posted their videos as well, participants and winners, with hashtags **#confinementbartendercontest and #spiritshunters**.

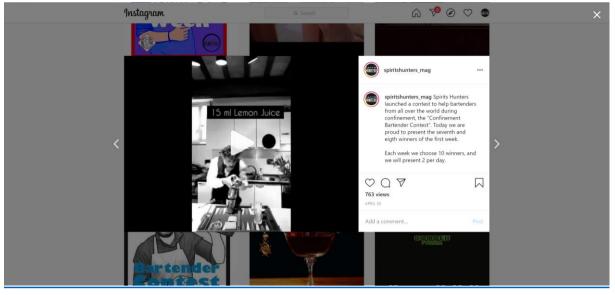


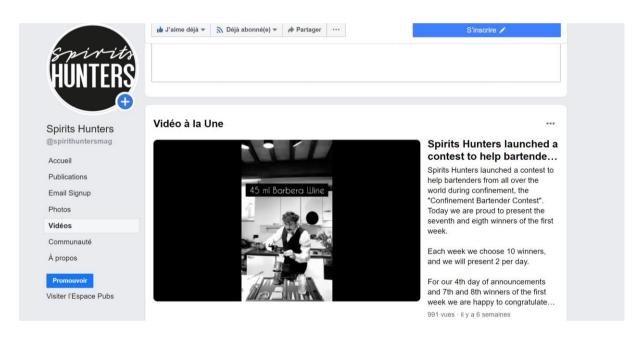
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One of the most successful winners of the contest:

https://www.instagram.com/p/B_mn8Erngl9/





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SPIRITS HUNTERS NEWSLETTERS – CONTEST RELATED

Since the beginning of the contest Spirits Hunters sent newsletter to its +20 000 subscribers about the competition. Every Friday a newsletter about the winners of the week was sent titled "AND THE WINNERS ARE..."

NEWSLETTER WEEK 6

https://mailchi.mp/67afd29245de/and-the-winners-are-sixth-last-week-of-confinementbartender-contest-3491021

NEWSLETTER WEEK 5

https://mailchi.mp/6c4aa7fc4eaf/and-the-winner-is-confinement-bartender-contest-week-5

NEWSLETTER WEEK 4

https://mailchi.mp/107dcf5dc503/and-the-winners-are-confinement-bartender-contest-week-4

NEWSLETTER WEEK 3

https://mailchi.mp/8a20e1cac32c/and-the-winners-arehelp-a-bartender-in-confinement

NEWSLETTER WEEK 2

https://mailchi.mp/b8fe41b483a7/and-the-winners-are-help-a-bartender-in-confinement-3482625

NEWSLETTER WEEK 1

https://mailchi.mp/fa057c8a32a3/and-the-winners-are-help-a-bartender-in-confinement

NEWSLETTER COMPETITION ANNOUNCEMENT

https://mailchi.mp/2353880c9c66/confinement-bartender-contest-spirits-hunters

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