

Lethal Means Safety (LMS) Training

Social Media Posts

term definitions at the bottom

May 2023

Point of Contact(s)	Kristen Schabert kristen.schabert@va.gov	Frequency		Time Sensitive or urgent?		Event or Observance?		Reusable or Evergreen?	
Linked to Comms Approach	Lethal Means Safety (LMS) Trainings			Yes	No	No			
Additional Info	To be shared via social media accounts that have provider audiences								

Social Media Posts

Facebook/Instagram Posts	Twitter Posts/Text Message
<p>Facebook Post #1: Would you take training that can help save Veterans' lives? VHA is offering two free online self-paced Lethal Means Safety (LMS) counseling training options. Both offer tips to help protect Veterans and others by creating a safer home environment. They also encourage open conversations about LMS with Veterans as part of routine health care.</p> <p>To access the one-hour LMS training on VHA TRAIN (provides CEUs), visit https://bit.ly/42aq27w.</p> <p>To access the 25-minute LMS training on PsychArmor, visit https://bit.ly/3LYmlMv.</p> <p>Facebook Post #2: Community health care providers can play a significant role in preventing Veteran suicides. VHA's Lethal Means Safety (LMS) trainings can help you understand military and Veteran culture and integrate suicide prevention into your work. By promoting a greater</p>	<p>Twitter Post #1 (Character Count including URL: 259): Conversations between community health care providers and Veterans about secure firearm storage can save the lives of Veterans. Take VHA's Lethal Means Safety (LMS) trainings to learn how to integrate suicide prevention into your work. [insert link to flyer – 23 characters]</p> <p>Twitter Post #2 (Character Count including URL: 267): Attention all community health care providers! Secure firearm storage is a key component of suicide prevention. Get practical tips for having vital conversations about Lethal Means Safety (LMS) with Veterans by taking VHA's free LMS trainings. [insert link to flyer – 23 characters]</p> <p>Twitter Post #3 (Character Count including URL: 266): Most suicidal crises are brief, with less than an hour from decision to action. By reducing access to lethal means like medications and firearms, we can help prevent Veteran suicides. Take VHA's free Lethal Means Safety training to learn more. [insert link to flyer – 23 characters]</p>

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understanding of suicide and countering the stigma around it, we

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Facebook Post #3:

Most suicidal crises are brief, with less than one hour from decision to action. Reducing access to lethal means of suicide (such as medications and firearms) reduces suicide rates. VHA now offers two free online self-paced Lethal Means Safety (LMS) trainings to community health care providers and anyone interested. Together, we can help prevent Veteran suicide.

To access the one-hour LMS training on VHA TRAIN (provides CEUs), visit <https://bit.ly/42aq27w>.

To access the 25-minute LMS training on PsychArmor, visit <https://bit.ly/3LYmlMv>.

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Images

Please use the high-resolution images available for download in the toolkit, rather than using these example images below



Image source

[Photo 1 Link](#)

[Photo 2 Link](#)

[Photo 3 Link](#)

ALT Tag

Male Veteran with prosthetic leg talks to therapist

Young male Army soldier talking with doctor during therapy

Older woman speaking and consulting with the doctor about her concerns

Copy Link(s)

VHA TRAIN Course: <https://bit.ly/42aq27w>

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Submission form term definitions

- **Image source** – the URL of the Web page the image is from.
- **ALT tag** – a short description of the image or what the image is representing
- **Blurb** – A blurb is a short promotional message or summary of the linked content.
- **Link** – the URL the newsletter item will be sending subscribers.