



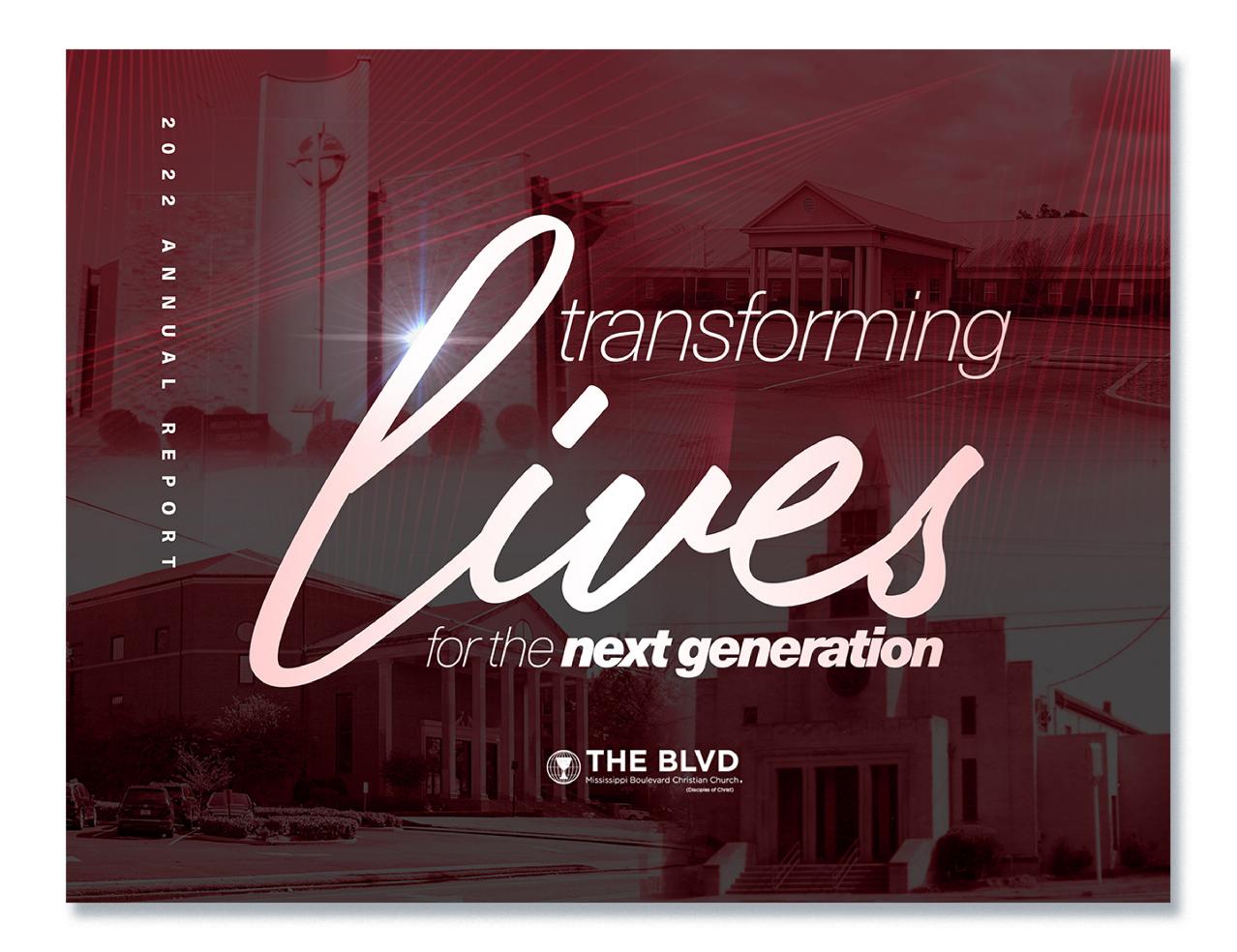
2023 HERMES CREATIVE AWARD 03/16/23



The design for the 2022 Annual Report for Mississippi Boulevard Christian Church, titled "Transforming Lives for the Next Generation," perfectly captures the church's vast impact on the greater Memphis community. The report utilizes images from the organization's congregational and community events to enhance the story of the church's outreach. This combination of images, text, and graphics creates a powerful and cohesive narrative that showcases the church's commitment to transforming lives.

One of the most striking features of the design is the dynamic mixture of winding abstract patterns that symbolize the element of "transformation." The patterns add a level of depth and complexity to the design, while also serving as a visual metaphor for the transformative work being done by the church. The contrasting chromatic shades of red were also used to highlight the church's brand palette, creating a cohesive and visually stunning report. The design of the report is a visually modern interpretation of the church's far-reaching and ongoing commitment to the community. The colors, patterns and composition unify to tell a powerful story of the church's dedication to transforming lives.



















THE BLVD KIDS AND EVOLVE ANNUAL REPORT

A church without vibrant and flourishing children and youth ministries can count its days. Aside from it being Biblically mandated, making an investment in the next generations of leaders is vital to the life of a church. The BLVD is proud to pour into and encourage our young people.

Here are the great things that happened in 2022 in The BLVD Kids and Evolve Ministries.

END OF YEAR PLANS

We hosted a homework hub during the Wednesday night revivals. We are preparing for our Christmas program and annual community service event which will include sending holiday cards to the congregational family members who are in the Armed Services. November was the baptism of the year with twelve children getting baptized bringing our total to 18 for the year.

NEXUS STUDENT MINISTRY

Nexus Student Ministry also had some great wins in 2022.

- 1. Awarded 19 graduating seniors with MBCC Scholarships
- 2. Raised over 120K in scholarship funds
- 3. Returned to in-person student worship on both campuses
- Relaunched Boys' Mentoring Program at both The BLVD and Memphis Business Academy
- Completed Phase 1 renovations to youth worship spaces

Services and activities were virtual in January. BLVD Kids met each Sunday at noon and although attendance reached highs and lows, we averaged about 20 BLVD Kids weekly and approximately 10-15 Evolve aged students weekly. In January, we were also excited to host a virtual vision

board party and yoga with

Brwnskn Yoga company.

The BLVD Kids attended a virtual book reading with local author and longtime librarian, Alice Faye Duncan. In addition, The Kids participated in the Black History program and began practicing for the Easter program both in person and online.

The Kids performed in person at the Easter program. The ministry took on a fundraising project to raise money in support of a community need. Volunteer training began in preparation for the return to in person worship.

Nexplex, the newly decorated children and youth area, launched. We completed our fundraising project and invested the money raised to purchase personal hygiene items. We made donations to our adopted school, Schools of Perea, Kirby High School, Douglas High School, and Treadwell Middle School.

For Mother's Day, we gave moms the morning off while The Kids participated in a skating event. During the Father/Son
Breakfast, the BLVD Kids
volunteered to served the men
for their Father's Day gift.

Vacation Bible School (VBS)
was held in person for four
days at our Southwind
campus. Along with
classes for kids, there were
simultaneous classes for
parents which worked out
perfectly during the spike in
gas prices. Approximately 50
people attended each night
including volunteers.

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August was all about education. Our kids attended a back-to-school event, started our first virtual book study in conjunction with the church wide study and began a Bible club at the Schools of Perea. The director also participated in mentoring at Memphis Business Academy and participated in Lunch Buddies with Memphis Shelby County Schools at Treadwell Middle school.

October brought no tricks
- only treats to our kids as
they enjoyed the Wizard of
Oz set up at our Southwind
Campus for HallelujahFest this
year. Check out page 12, for
pictures and more details!

















MEN'S MINISTRY

JUN It was all about connecting during the Men's Ministry first post-pandemic fellowship Father's Day Weekend. Fathers and sons gathered for breakfast, conversations, laughter and most importantly, prayer We know that covering our young men in prayer is the greatest protection we can offer in the face of all the senseless violence against them everywhere. Surrounding them with good company and great examples will help them grow stronger and encourage a deeper relationship with God.

Men's Emphasis Sunday

This year, during Men's Emphasis Sunday, the BLVD welcomed guest speakers, Rev. James C. Turner SEP and Dr. Charles E. Turner. If the last names sound familiar, it's because they are both brothers of our own Pastor Turner!

Momentum Men's Ministry Breakfast

SEP The theme for the day was "Health and Wellness". BLVD men gathered to hear from health and wellness experts over a healthy bite. The day not only included food for the body and the mind, but also a little workout too!

WOMEN'S MINISTRY

The Chosen Vessels Women's Ministry is all about service to the community both inside and outside the walls of the BLVD.

In the face of unfortunate circumstances...



Sometimes in our society, a woman escaping an abusive situation can only leave with the clothes on her back. In these instances, the need for donations is great. The Chosen Vessels Women's Ministry stepped in this year by assembling and donating necessities bags for women receiving support through the Family Saftety Center, YWCA and Hospitality Hub.

In support of our members who are mothers ...



A mother is one of the most important people we meet on life's journey. They have the incredible ability to give us both roots and wings. They know us sometimes better than we know ourselves and they sacrifice themselves for us. They are love. That is why Mother's Day is so important to us at The BLVD. The women's ministry distributed gifts to all members who identified as mothers on Mother's Day this year. We love you mothers!

In celebration of women...



The Chosen Vessels Women's Ministry ended the year celebrating the strength and resilience of women with a private screening of The Woman King! The Woman King is a story inspired by true events of an allfemale warrior tribe, the Agojie, who protected the African Kingdom of Dahomey in the 1800s. The film stars and was produced by Viola Davis.

It has been a beautiful year. If you are a sister at the BLVD, you are a member! We look forward to seeing you actively participating in the ministry soon.

NEW HORIZONS MINISTRY

You shall not mistreat any widow or fatherless child. If you mistreat them, and they cry out to me, I will surely hear their cry (Exedus 22: 22-23)

Caring for widows is biblically mandated. And as the BLVD is a bible-based church, we ensure that our widows (as well as our children) are cared for. Part of that care includes opportunities for widows to support each other in the New Horizons Ministry.

This year, members of the Horizons Ministry connected monthly to study and pray together. They took the time to be there for each other through celebrations and losses. They participated in most of the BLVD's outreach and fellowship opportunities and gave financial support to the next generation via the New Horizons Ministry

Finally, they participated in financial literacy sessions where guest speakers conducted information sessions on budgeting, investing, estate planning and insurance.











THANK YOU FOR YOUR CONSIDERATION!

FOR MORE INFORMATION PLEASE CONTACT
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