

NEW!



rankingCoach

Online Presence & Web reputation

BEFORE

NOW

Sync business
information into
directories



Sync business information
into directories

Build a solid online presence
and visibility throughout the
internet

Directly communicate &
engage with their customers

Track progress &
performance



Online Presence

Build a strong online footprint

Boost your online visibility with a consistent online profile
in key directories



Online Presence

- ✓ Import or create a business profile
- ✓ Fine-tune your profile by adding attributes and services
- ✓ Automatically publish the business profile in up to 46 online directories
- ✓ Showcase your products, create events and offers, and directly chat with your clients
- ✓ Insights about how your customers find you, their actions, and other vital information

Event management interface showing options for event creation.

Event options	Highlights	Start time
<input checked="" type="checkbox"/> Family-Friendly	<input checked="" type="checkbox"/> Live Music	14:00 - 20:22
<input checked="" type="checkbox"/> Accept Reservations	<input checked="" type="checkbox"/> Great Live Music	14:00
<input checked="" type="checkbox"/> LGBTQ+ Friendly	<input checked="" type="checkbox"/> Karaoke	21:02 - 20:22
<input checked="" type="checkbox"/> Dinner	<input checked="" type="checkbox"/> Live Performances	17:30
<input checked="" type="checkbox"/> Lunch	<input checked="" type="checkbox"/> Outdoor Dining	
<input checked="" type="checkbox"/> Seating	<input checked="" type="checkbox"/> Play Area for Kids	
<input checked="" type="checkbox"/> Late	<input checked="" type="checkbox"/> Private Events	
<input checked="" type="checkbox"/> Table Service	<input checked="" type="checkbox"/> Reservations	
<input checked="" type="checkbox"/> Full Bar	<input checked="" type="checkbox"/> Private Event Menu	



Business profile for Greniere Brasserie.

Greniere Brasserie

Business details

Greniere Brasserie
+44 1911 123456
grenierebrasserie.com
central@grenierebrasserie.com

Business address

New St, 73-75, S26P7 6QA, Germany

Opening times

Day	Open	Close	Notes
Monday	10:00	18:00	We are open all day in London
Tuesday	10:00	18:00	Holidays, and we close on 12/12/2023
Wednesday	10:00	18:00	
Thursday	10:00	18:00	30/11 December and 01/12/21 January
Friday	10:00	18:00	
Saturday	10:00	18:00	
Sunday	Closed		

Business categories

Restaurant (Primary category)
Dessert house, Event location, Other

Detailed description

Greniere Brasserie never ceases to surprise its guests, offering innovative cuisine in every turn and rarely stepping out from the crowd with its fish, seafood and game dishes. Hidden among the green's beach club that most frequents the area, the restaurant takes some of Italy's best-loved and most familiar gastronomic traditions and boldly transforms them into imaginative and original dishes.

Photo gallery

GMB imported photos

Modal dialog for editing the business description.

Edit brief description

Both the brief and detailed descriptions will be shown on your company page in most business directories. This will help customers find out valuable information about your business.

Brief description

e.g. Company name | short description, location, products and services

Event management interface showing event details.

Start date: 14-02-2022, End date: 21-02-2022, Start time: 14:00, End time: 17:30

Event description

It's impossible to refuse an appointment! Every Friday night this December our chef friend, Glenn Gould, will delight us from behind the piano keys... Jazz will be served, drinks and good food will be played. Or it might be the other way around...

Add a main image

Image Library

Interface for editing business opening times.

Edit business opening times

Many directories display the opening hours for your business. This helps customers find the best time to visit or get in contact with you.

Opening times

Open during selected hours Always open

Day	Open	From	To	Actions
Monday	<input checked="" type="checkbox"/>	10:30 AM	18:00 PM	+ Add hours
Tuesday	<input checked="" type="checkbox"/>	10:30 AM	18:00 PM	+ Add hours
Wednesday	<input checked="" type="checkbox"/>	10:30 AM	18:00 PM	+ Add hours
Thursday	<input checked="" type="checkbox"/>	10:30 AM	18:00 PM	+ Add hours
Friday	<input checked="" type="checkbox"/>	10:30 AM	18:00 PM	+ Add hours
Saturday	<input type="checkbox"/>			
Sunday	<input type="checkbox"/>			

Additional information regarding opening times

Interface for listing and publishing business profiles.

Listings and publishing

Google Business Profile
Connected as Greniere Brasserie
Disconnect

Facebook
Connect your business page



Online Presence

- ✓ Manage and edit auto generated post suggestions
- ✓ Seamlessly connect your Facebook, Twitter, and Instagram accounts
- ✓ Performance analysis with in-depth Insights
- ✓ Launch Social Media Ads with best performing posts in just a few clicks

Budget and duration

Daily budget
Choose the amount you'd like to spend daily from your prepaid budget.

Estimated 1.1K-3.1K people reached per day
15.00s

Recharge amount
Adjust the amount used to recharge your marketing budget (currently 20%). The recharge will happen each time your balance falls below 20%, preventing your ad campaign from pausing due to a lack of funds.

150 \$ 100 \$ 150 \$ 250 \$ 500 \$

Duration
For how long would you like to run your ad?
Run this ad continuously

Start now Start later

How many days?
7

Back Finish

Social media campaigns
Manage your campaigns and view their insights

You have 2 campaigns

All time Filter

Active Post: "Combining exclusive design with high quality cuisine and..."
Last edited on 17/01/2022
118 Result: Post Engagement
0.12 \$ Cost per result
14.97 \$ Amount spent

Active Event: "Dining with the beast"
Last edited on 17/01/2022
243 Result: Event Responses
0.15 \$ Cost per result
8.79 \$ Amount spent

Insights
Learn more about metrics

Reach
The number of people who saw your ads at least once.
1.2K

Impressions
The number of times that your adverts were on-screen.
2.4k

Last 7 days

Engagement
Create and manage your posts across Google and Facebook.

15 Chat
Interact directly with your customers

48 Posts
Help your customers up to date with news

24 Events
Create events for your customers

32 Products
Promote your latest products

Create an offer
Display your latest offers for your clients

rankingCoach

Create a new Post
Provide general information about your business

Write your post
Combining exclusive design with high quality cuisine and the delicious dishes, we aim to offer our guests a unique experience when dining from a pathway repertoire that pays homage to all the flavors of And because it's all about good food, we want you to enjoy the dishes that harmoniously complement this unique experience, we named it as...

Add images (3/3)

Add a better picture

Cancel

rankingCoach

Create a new Event
Promote an event at your business

Event title
Bressaire special evening

Start date
14-02-2022

End date
21-02-2022

Event description
An irreplaceable to refuse appointment!
Every Friday night this December our dear friend, Clément Couët, will from behind the piano keys, jazz will be served, drinks and good played. Or it might be the other way around...

See you there!

Add a main image

Cancel

Marketing budget
Set and manage how your budget is used.

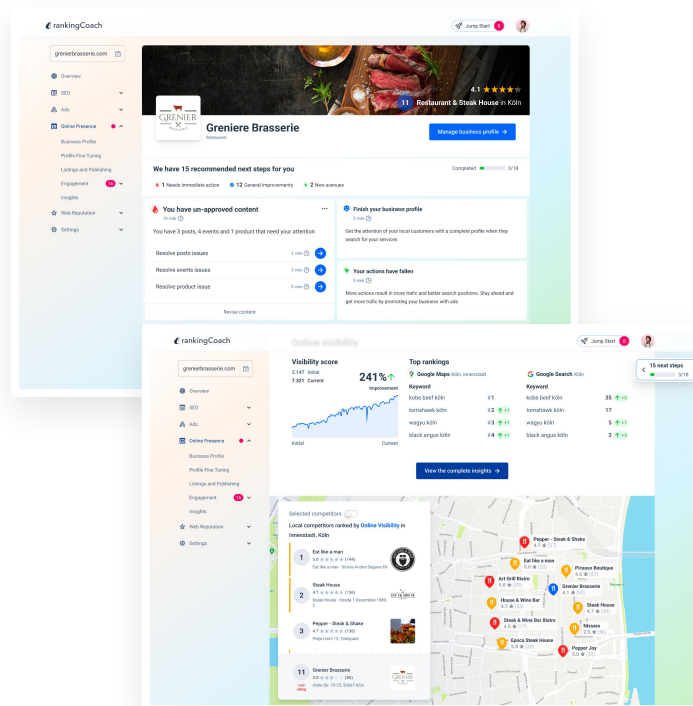
Recharge amount
Adjust the amount used to recharge your prepaid budget balance (currently 5%) preventing your ad campaigns from pausing due to a lack of funds.

Selected recharge amount

Online Presence

Taking control over brand & image and becoming a local hero

Keep track of the business' online presence in one complete dashboard. Find out the best strategy with recommended next steps to maximize the business' local visibility.



We have 15 recommended next steps for you

Completed 3/18

- 1 Needs immediate action
- 12 General improvements
- 2 New avenues

You have un-approved content

10 min ⌚

You have 3 posts, 4 events and 1 product that need your attention

Finish your business profile

5 min ⌚

Get the attention of your local customers with a complete profile when they search for your services

Profile completeness **80%**

- Add short description 2 min ⌚ →
- Add your logo 1 min ⌚ →
- Add a main image 2 min ⌚ →

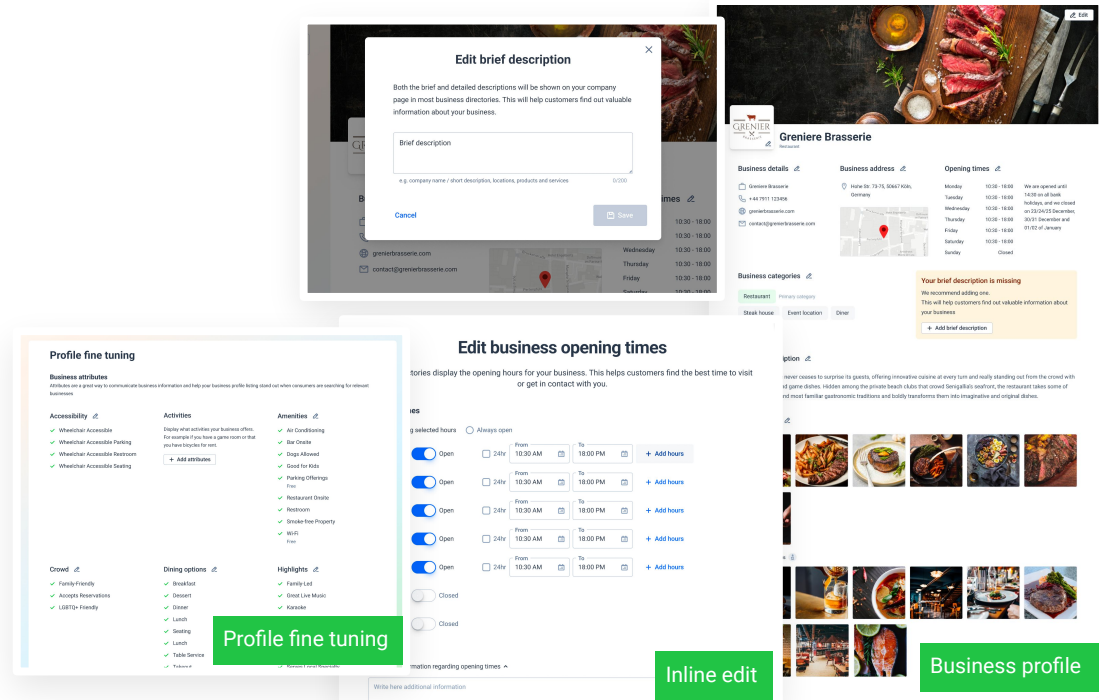
Go to profile

Your actions have fallen

Online Presence

Fine tuning the business profile will let the user's business thrive and expand their business information to help them achieve greater visibility across the web.




User-friendly and easily adjustable set ups provide users with everything they need to excel.



Online Presence

Getting connected and listed in platforms such as Google Business Profile, Facebook and Instagram gives the user the chance to publish anything they want from one single platform.

Listings and publishing

 Google Business Profile ⓘ Connected as Greniere Brasserie Disconnect	✔ Published Last published 12.05.2022 View listing ↗	Logo & main photo <input checked="" type="checkbox"/> Media gallery <input checked="" type="checkbox"/>	Republish
 Facebook ⓘ Connect your business page	✔ Listed ⓘ Publish delay 1 days		Create
 Instagram ⓘ Connect your professional account	✔ Listed ⓘ Publish delay 1 days		Create

Online Presence

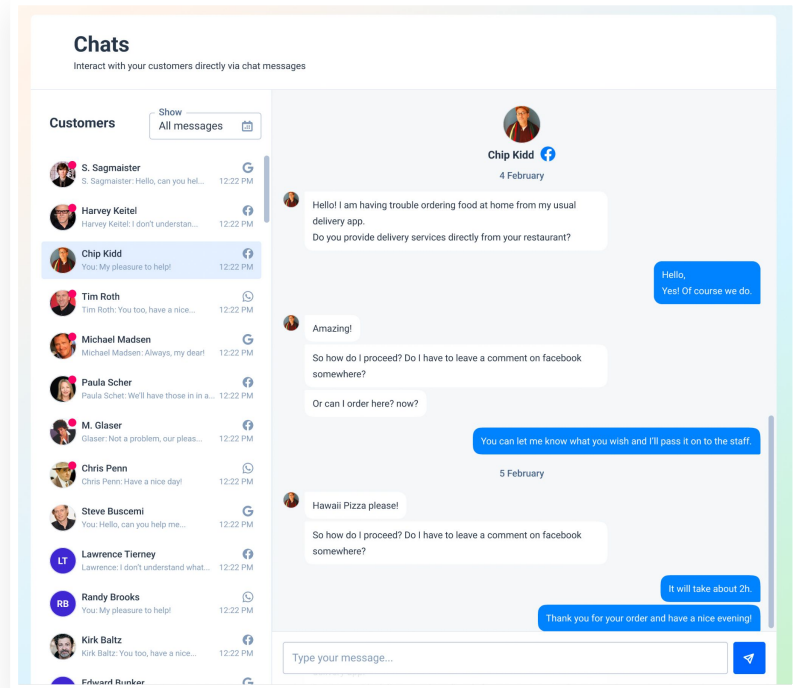
Publishing posts regularly and creating new events will help the user boost their customer engagement, and thus, increase their visibility.

Providing information about new products and launching new offers has never been so easy with access to a **free stock image library**.

The image displays a collage of screenshots from the rankingCoach platform, illustrating its features for online presence management. The top-left screenshot shows the 'Engagement' dashboard with metrics for Chat (15), Posts (48), Events (24), and Products (32). Below this are sections for 'Not approved content' and 'Drafts'. A green callout box labeled 'Engagement overview' is overlaid on the bottom of this section. The top-right screenshot shows the 'Create a new Event' form, including fields for event title, start date, end date, start time, and end time. A 'Preview' window on the right shows a sample event card for 'Brasserie special evening'. The bottom-left screenshot shows the 'Create a new Post' form, including a text area for the post content and an 'Add images' section with a grid of image thumbnails. A green callout box labeled 'Event' is overlaid on the right side of this section. The bottom-right screenshot shows a 'Preview' window for a post, displaying a grid of image thumbnails and a text area. A green callout box labeled 'Post' is overlaid on the bottom right of this section. The rankingCoach logo is visible in the top right corner of the event and post creation screens.

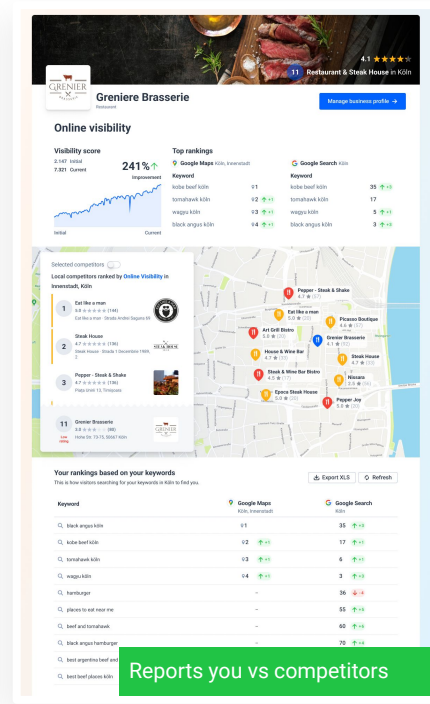
Online Presence

Transparent and direct communication with the user's clients in one platform, no matter if it comes from Google Business Profile, Facebook, Instagram or Whatsapp, all can be handled in one single real-time chat section.



Online Presence

Having all **insights in one dashboard** enables the user to see detailed, **comprehensive reports** about all aspects of their online presence **compared to their competitors**. This provides a competitive element and pushes the user to reach their full potential.





Web Reputation

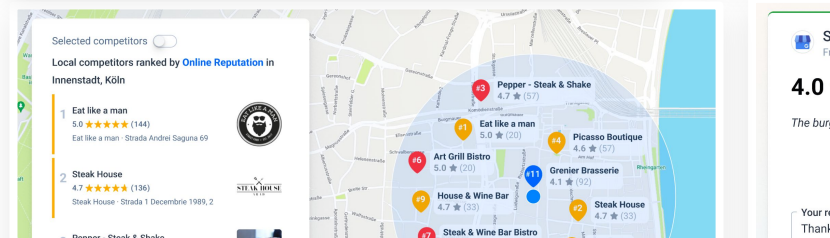
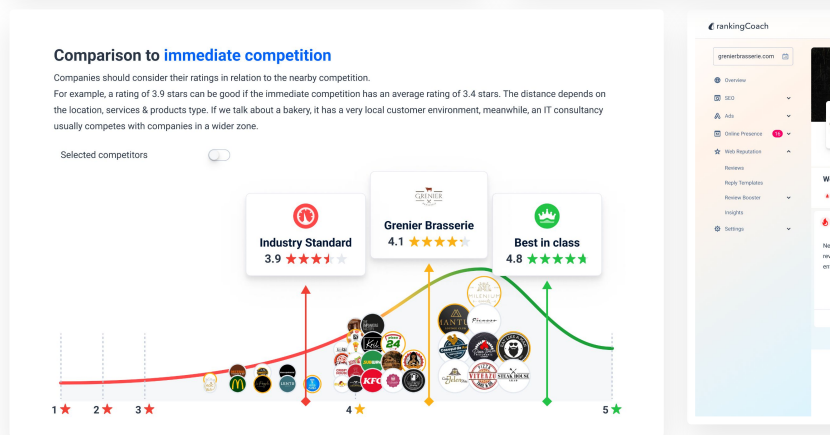
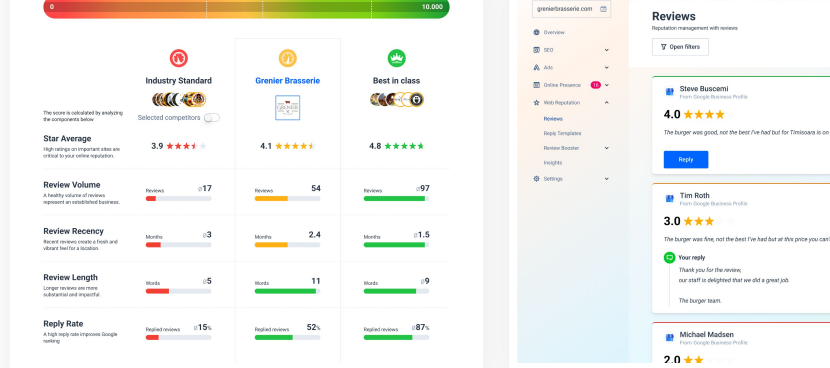
Achieve a best-in-class reputation

Review management, industry standard comparisons & Insights



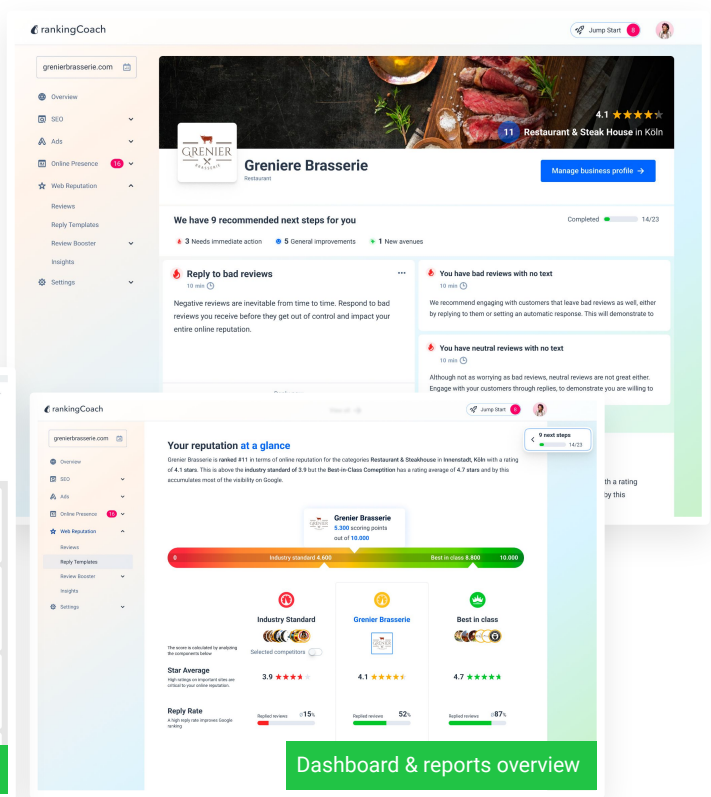
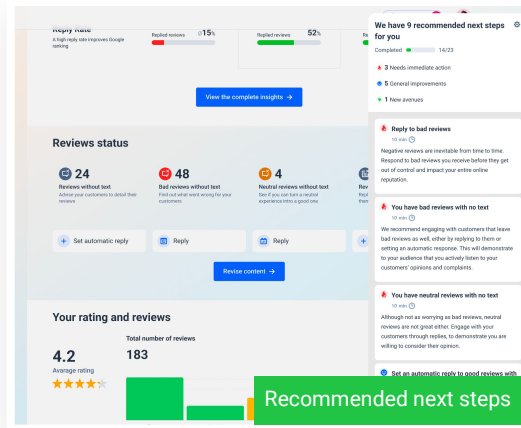
Web Reputation

- ✓ Monitor reviews from multiple platforms in one place
- ✓ Respond to reviews quickly predefined or automatic AI driven replies
- ✓ Invite your best clients to leave reviews via SMS or email
- ✓ Download ready-to-use print materials that have a QR code to help clients leave a review
- ✓ Insights about your reputation rate & comparison with direct competitors



Web reputation

Brand image and reputation at a glance in a simple and complete dashboard including recommended next steps to boost the business' online credibility.



Web reputation

Review management in one single place from Google Business Profile and Facebook. Easy review selection thanks to the **review filter** and **quick review reply** feature.

The image displays three overlapping screenshots of a web reputation management interface. The top-left screenshot shows a dashboard for 'gasterbasterie.com' with a 'Reviews' section. It features a 4.1 star average rating and a list of reviews from Steve Buscemi (4.0 stars) and Tim Roth (3.0 stars). A green callout box labeled 'Reviews page' points to the list. The top-right screenshot shows a 'Reviews' filter panel with options for review type (Good, Neutral, Bad), directories (Google Business Profile, Google Maps, Facebook), replies (With reply, Without reply), and rating (5 stars to 1 star). A green callout box labeled 'Reviews Filter' points to the filter options. The bottom screenshot shows a detailed view of a 4.0 star review from Steve Buscemi with the text 'The burger was good, not the best I've had but for Timisoara is on top I think.' Below the review is a 'Your reply message' text area containing a pre-filled response: 'Thank you for the review, our staff is delighted that we did a great job. The burger team.' A green callout box labeled 'Reviews Reply' points to the reply area.

Web reputation

Create multiple response templates allowing the user to save time and provide their customers with professional responses for all situations.

The image displays two overlapping screenshots of a web reputation management interface. The background screenshot shows the 'Edit template' form, and the foreground screenshot shows the 'Reply templates' overview page.

Edit template

Title
Good review reply

Message
Thank you for the review, our staff is delighted that we did a great job.
The burger team.

Usable for

Good Neutral Bad

Automatic reply for

Good Neutral Bad None

Without text

Cancel Save

Reply templates
Reputation management made easier with templates

Create template

You have 3 templates

Good review reply ...

Thank you for the review, our staff is delighted that we did a great job.
The burger team.

Usable for Automatic reply for

Good Neutral Good

Bad review reply ...

Thank you for the review, and we are sorry to hear that, our staff will get in contact with you as soon as possible.
The burger team.

Usable for Automatic reply for

Reply templates page

Web reputation

Review booster option to increase positive opinions and win trust across the web.

Customer management with a list of addresses to help the user track and **send invitations** to review their business.

Customer list
Select customers from the list to send requests. Expand the list with the following options.

[Add a single customer](#) [Add multiple customers](#) [Import a list](#)

<input type="checkbox"/>	Customer name	Email address	Phone	Mail sent	SMS sent
<input type="checkbox"/>	—	steve@market.com	—	✓	✗
<input type="checkbox"/>	—	s.elliott@market.com	—	✓	✓
<input type="checkbox"/>	—	s.fisher@market.com	—	✓	✓
<input type="checkbox"/>	—	stan.lee@horman.com	—	✓	✓
<input type="checkbox"/>	—	karen.bell@horman.com	—	✓	✓
<input type="checkbox"/>	—	—	+441432740206	✓	✓
<input type="checkbox"/>	—	brucewayne@batman.com	—	✓	✓
<input type="checkbox"/>	—	john.law@imggc.com	—	✓	✓
<input type="checkbox"/>	—	—	+44174360597	✓	✓
<input type="checkbox"/>	—	greg.vassallo@corush.com	—	✓	✓
<input type="checkbox"/>	—	—	—	✓	✓

Recommended next steps

Message preview

Choose the template for your message

Template: Informal

Make this my default

How do you want to send your request?

Email

SMS


Each SMS costs 0.25. You will be charged 2.75 for the 11 messages.

Hello Steve,
Thank you for visiting Greniere Brasserie!
We would appreciate you leaving a review by clicking on the following link:
<https://go.sh-q/WWXZA>
Thank you!


Invitation message

Review booster
Get new reviews with ease

Most people write reviews when they are pissed off. Encourage your silent happy customers to write positive reviews with the review booster!



Invite
Send customers invitations to review your business by E-Mail and SMS




It's test it out
Send an email address and try it out. After your test you can create your list of customers and send more invites.

Customer name:

Email address:

[Send invitation](#)

Print Materials
Hand out or display printed materials to your customers in your location



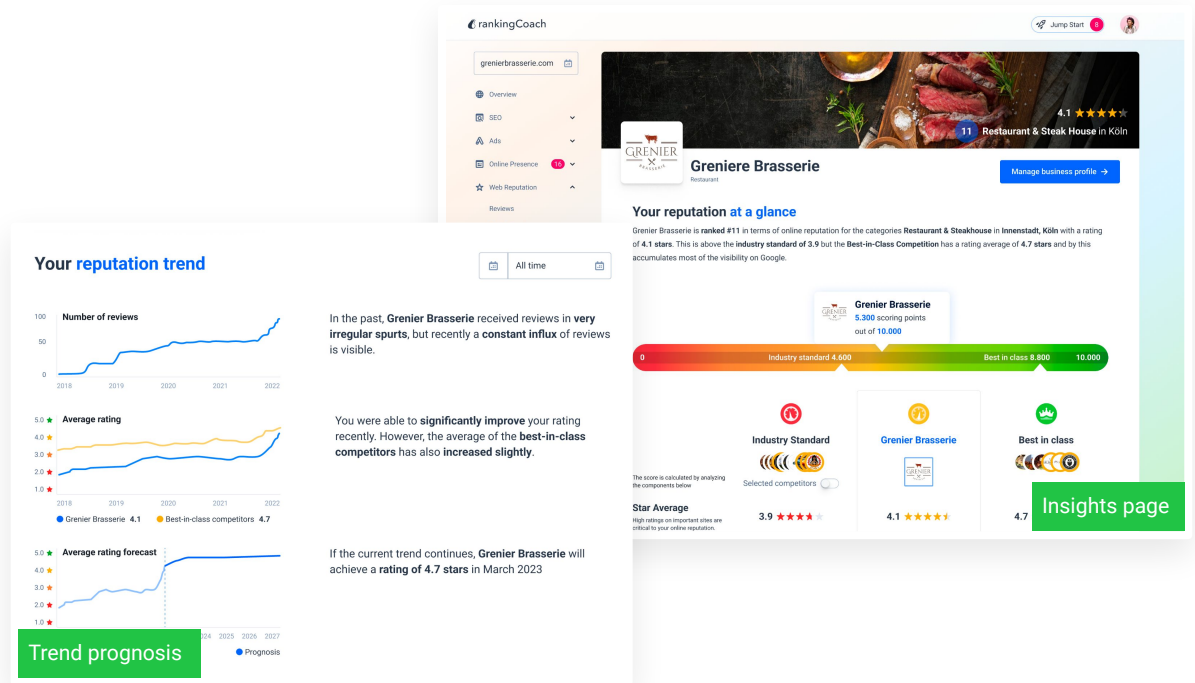
Customers scan the QR code
All materials come branded with your logo and a short message inviting the customer to leave a review, you just need to print it out.

[View materials](#)

Review booster page

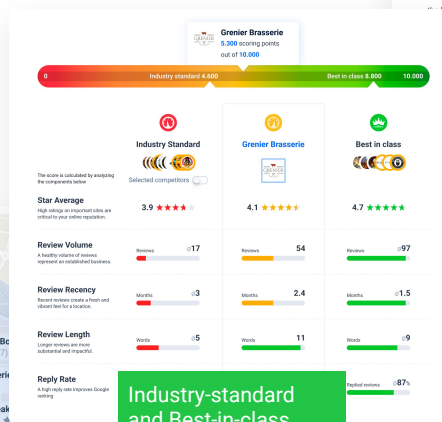
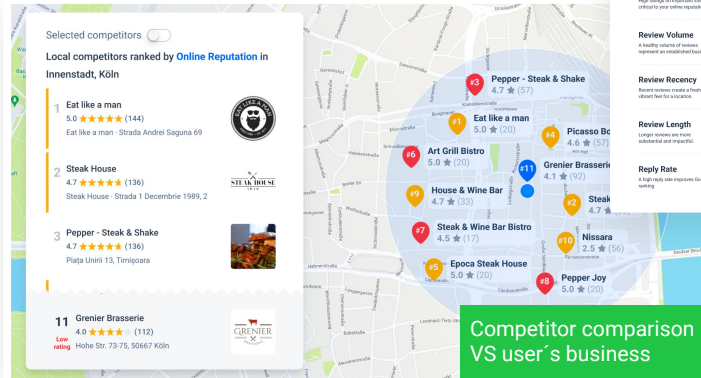
Web reputation

Insights page to keep track of the whole web reputation status including **trend prognosis** to spot threats & opportunities.



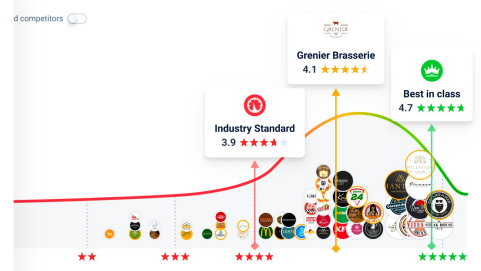
Web reputation

Competitor comparison with an overview of the business reputation locally vs best in class competitors and industry-standards.

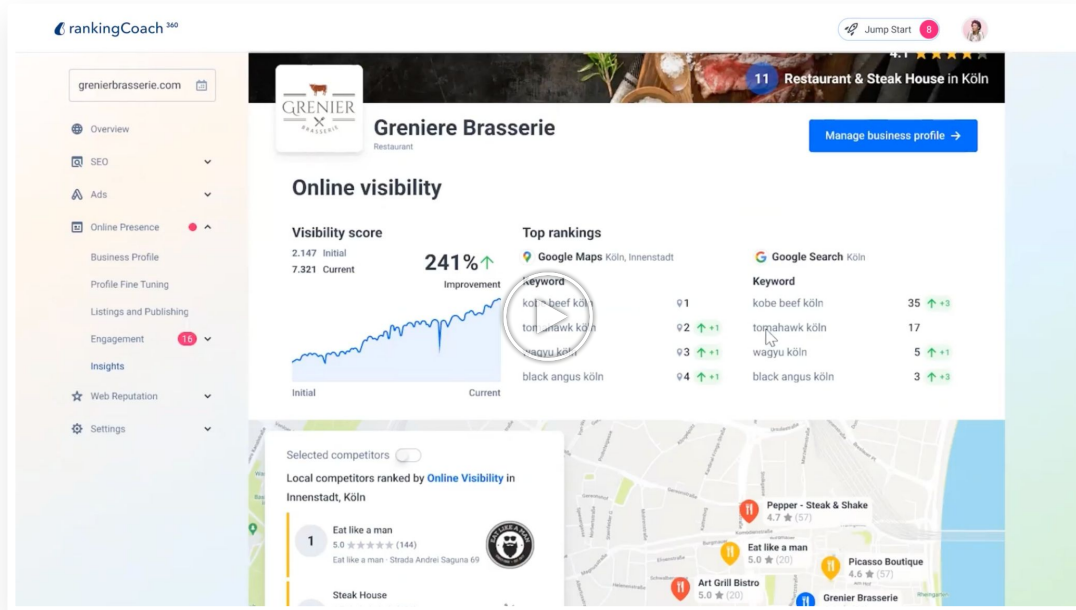


Comparison to immediate competition

Companies should consider their ratings in relation to the nearby competition. For example, a rating of 3.9 stars can be good if the immediate competition has an average rating of 3.4 stars. The distance depends on location, services & products type. If we talk about a bakery, it has a very local customer environment, meanwhile, an IT consultancy competes with companies in a wider zone.



Online Presence & Web reputation



[WATCH VIDEO HERE](#)



rankingCoach

BE SUCCESSFUL ONLINE