

Lucim+™

Volumizing Eyelash Serum



EXTRA LENGTH FOR YOUR LASHES

Our clinically tested Lucim+™ Volumizing Eyelash Serum visibly enhances the look of your lashes, giving you visibly fuller, stronger, longer-looking lashes (and brows) with results in just four weeks. Castor oil and other conditioning agents provide hydration for dry, brittle lashes, strengthening peptides support lash length and thickness while biotin and other natural extracts fortify lashes. Together, these key ingredients help you ditch one-time fixes in favor of lasting results.



AMPLIFY YOUR NATURAL BEAUTY

Plus-up your skincare routine with Lucim+, a specialized line of premium, advanced skincare products expertly formulated to target a variety of beauty concerns.

Because it's Lucim™, the products meet unparalleled standards for clean and safe ingredients. Because it's plus, each formulation features advanced technology, so you can be confident that what goes into each bottle is both safe and effective.

CERTIFICATIONS





EXTRA FEATURES YOU'LL LOVE:

- An extra boost for your natural lashes
- Visibly volumizes, strengthens and lengthens over time
- Revitalizes short, damaged or thin lashes
- Conditions, nourishes and helps protect lashes
- Visible results in just four weeks*



REAL RESULTS



**Before and After photos above taken four weeks apart.*

USAGE

Apply Volumizing Eyelash Serum to clean, dry eyelids along the upper and lower lash lines as the final step of your nightly beauty regimen.

FREQUENTLY ASKED QUESTIONS

WHERE DOES LUCIM+ VOLUMIZING EYELASH SERUM FALL IN MY REGULAR SKINCARE ROUTINE?

Apply the lash serum to clean, dry eyelids along the upper and lower lash lines as the final step in your nightly beauty routine.

HOW DO I APPLY THE LUCIM+ VOLUMIZING EYELASH SERUM?

First, ensure your eyelids and lashes are clean and dry. Then, sweep a thin stroke of serum across your upper and lower lash lines as you would eyeliner.

CAN I APPLY LUCIM+ VOLUMIZING EYELASH SERUM TO MY EYEBROWS?

Yes! Volumizing Eyelash Serum can also give the appearance of fuller, thicker, fluffier brows. Remember to apply to clean, dry eyebrows. Do not wash your face after you apply Volumizing Eyelash Serum to your eyebrows.

HOW FREQUENTLY SHOULD I APPLY LUCIM+ VOLUMIZING EYELASH SERUM?

We recommend applying once a day, preferably before bedtime.

WILL APPLYING LUCIM+ VOLUMIZING EYELASH SERUM MORE FREQUENTLY DELIVER FASTER RESULTS?

Volumizing Eyelash Serum is clinically tested to deliver fuller-looking and longer-looking lashes with just one application per day. No additional applications are necessary.

HOW LONG WILL IT TAKE FOR ME TO SEE RESULTS IN MY EYELASHES AND/OR EYEBROWS?

Consistency is key to faster, better results. With regular, nightly application, you will notice visible results in as little as four weeks.

HOW LONG WILL MY RESULTS LAST?

While you will see visible results in four weeks, in order to maintain your desired results it is recommended you continue to use Volumizing Eyelash Serum every night.

WHAT IS THE SHELF LIFE OF LUCIM+ VOLUMIZING EYELASH SERUM?

Volumizing Eyelash Serum has a three-year shelf life. Once opened, the serum needs to be used within the next six months then thrown away.

CAN PEOPLE WITH SENSITIVE SKIN USE LUCIM+ VOLUMIZING EYELASH SERUM?

Volumizing Eyelash Serum is formulated with clean and safe ingredients that are dermatologist and ophthalmologist tested and non-irritating. If you do experience irritation following use, apply the serum only every other day. If irritation persists, discontinue use and contact your ophthalmologist.

FREQUENTLY ASKED QUESTIONS

CAN I USE LUCIM+ VOLUMIZING EYELASH SERUM IF I'M PREGNANT OR BREASTFEEDING?

Although there are no toxic ingredients in the serum, we would advise against it while pregnant or breastfeeding as the product has not been tested in a similar environment. We recommend consulting your health care provider before beginning a new beauty treatment.

HOW LONG WILL ONE BOTTLE OF LUCIM+ VOLUMIZING EYELASH SERUM LAST?

One bottle should last up to six months, depending on the level of usage.

IS LUCIM+ VOLUMIZING EYELASH SERUM TESTED BY OPHTHALMOLOGISTS?

Yes. Volumizing Eyelash Serum is ophthalmologist tested and found to be safe and non-irritating.

IS LUCIM+ VOLUMIZING EYELASH SERUM TESTED BY DERMATOLOGISTS?

Yes. Volumizing Eyelash Serum is dermatologist tested and found to be safe and non-irritating.

IS LUCIM+ VOLUMIZING EYELASH SERUM SAFE FOR CONTACT LENS WEARERS?

Yes. Volumizing Eyelash Serum is ophthalmologist tested and found to be safe and non-irritating for contact lens wearers. Volumizing Eyelash Serum is safe for application while wearing your contact lenses. However, contact lenses should not be taken out until product is dried, approximately 90 seconds.

WHAT IS THE FULL INGREDIENT LIST FOR LUCIM+ VOLUMIZING EYELASH SERUM?

The full ingredient list for Lucim+ Volumizing Eyelash Serum is as follows:

Aqua, Butylene Glycol, Glycerin, 1,2-Hexanediol, Polysorbate 20, Hydroxyethylcellulose, Panthenol, Hydroxyacetophenone, Propanediol, Caprylic/Capric Triglyceride, Betaine, Sodium Acetate, PPG-26-Buteth-26, Pistacia Lentiscus Gum, PEG-40 Hydrogenated Castor Oil, Sodium Metabisulfite, Larix Europaea Wood Extract, Glycine, Cellulose, Zinc Chloride, Ricinus Communis Seed Oil, Biotin, Linoleic Acid, Citric Acid, Dextran, Caprylyl Glycol, Urtica Dioica (Nettle) Extract, Aesculus Hippocastanum (Horse Chestnut) Seed Extract, Sodium Hydroxide, Camellia Sinensis Leaf Extract, Apigenin, Oleic Acid, Acetyl Tetrapeptide-3, Biotinoyl Tripeptide-1, Trifolium Pratense (Red Clover) Flower Extract, Myristoyl Pentapeptide-17, Benzoic Acid, Sodium Benzoate, Oleanolic Acid, Palmitic Acid, Stearic Acid, Linolenic Acid, Tocopherol.