

## **OVERVIEW**

Exclusively sourced and produced in County Cork, Ireland, Five Farms is the world's first farm-to-table Irish cream liqueur. This unique product is the most authentic and premium Irish cream on the market today.

## ABOUT

- The Name: All of the dairy cream used in the brand comes from five family-owned farms in County Cork
- Farm-to-Table: Single batches of fresh cream combined with premium Irish whiskey within 48 hours of collection
- Authenticity: Sourced and produced entirely in County Cork, home to centuries-old traditions of dairy farming and whiskey distillation
- Whiskey-Forward: Contains ten times the amount of Irish whiskey found in a typical Irish cream
- The Package: A gorgeous bottle that provides a modern twist on the Irish milk containers of the past
- World's Best: Winner of the Chairman's Trophy at the prestigious Ultimate Spirits Challenge, with the highest score ever awarded to an Irish cream (97)
- Award-Winning: Winner of numerous awards for quality, taste, design, and innovation. (2023 Ascot Awards: Double Platinum - Design; 2019 Barleycorn Awards: Double Gold -Bottle Design, Branding, Public Relations, Product Story, Website, and Specialty POS)

## **OUR STORY**

Five Farms was developed by the Holladay Distillery in collaboration with its partners in Ireland and is imported into the U.S. under its Holladay Distillery label. Founded in 1856 in Weston, Missouri, the Holladay Distillery is the oldest distillery in the state of Missouri and the oldest business in the Kansas City area.

Five Farms was introduced first in the state of Missouri in November 2017 and rolled out to other U.S. markets throughout the following year. It launched to immediate acclaim, earning awards and accolades and becoming the darling of Irish festivals throughout the country. The brand is a game-changer in a category that had seen little innovation since the first commercial Irish cream liqueur was introduced in the 1970s.

## WHERE TO BUY

Five Farms is available at select retailers throughout the US and also available to purchase online at www.fivefarmsirishcream.com

