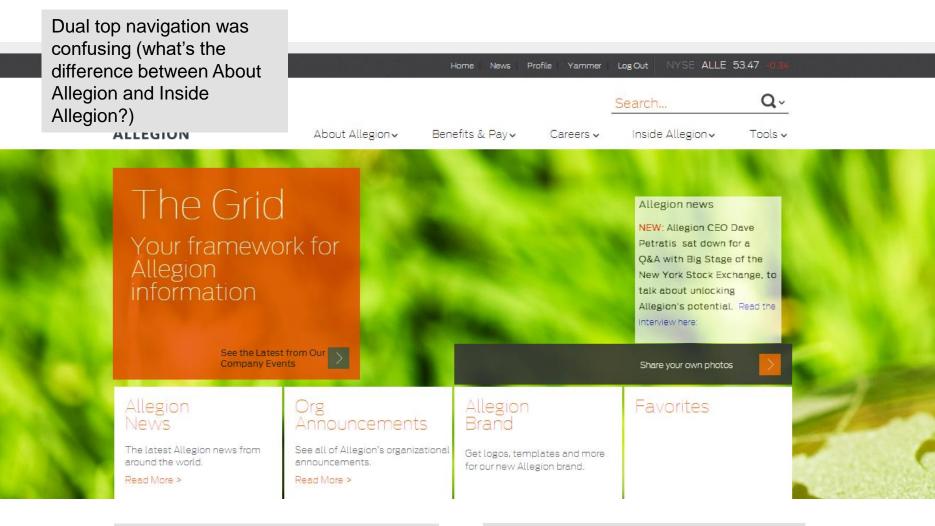
The Grid intranet home page – BEFORE

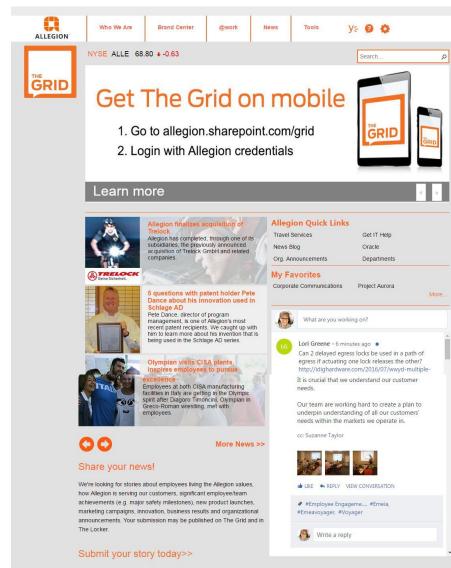


- Home page was static
- No news without a click

- Site was not mobile-responsive
- Font was difficult to read and rendered differently based on browser



The Grid 2.0 intranet home page – AFTER



- Top navigation streamlined
- Icons added for Yammer and IT Help
- Rotating banner images featured prominently; updated frequently
- Top visited pages added as Quick Links
- Users able to customize with My Favorites
- Yammer social media feed of All Company group
- News updated daily
- Simple way to submit news





Goal

Outcome

Decrease # of clicks to mostvisited pages



Top six most visited pages on home page Quick Links

Make info easier to find

85% of pulse survey respondents agreed it's easier to find info on Grid 2.0

Decrease legal risk due to outdated policies and references to former parent company



All policies reviewed. All references to previous parent company removed

Reach user satisfaction of 60% within 6 months of launch

Increase Yammer membership by 5% within 6 months of launch



Pulse survey showed 72% satisfied or very satisfied



Yammer membership increased 12% within 6 months of launch