

We are the **global
brand experience
agency** for the
NEW NOW™

this is **Spir**©



We deliver:
Innovation,
Insights, **I**deas,
Intelligence &
Inspiration.

n·Spir© A thought leadership program from Spir©



We challenge the
status quo.



We embrace
diversity,
individuality &
autonomy.



We believe that
people attend
events, but they
join communities.

An aerial photograph of a desert landscape featuring a series of concentric, circular sand dunes. The dunes are dark in color, contrasting with the lighter sand between them. A thin, bright yellow line spirals across the image, starting from the top left and ending near the bottom right. Three semi-transparent circular overlays are present: a large yellow one in the top left, a large blue one in the bottom left, and a smaller orange one in the top right. The text 'this is Spir' is overlaid in the bottom right quadrant, with 'this is' in a smaller font and 'Spir' in a large, bold font. The 'S' in 'Spir' is white, while the 'pir' is white with a yellow spiral graphic integrated into the letter 'r'.

this is **Spir**