

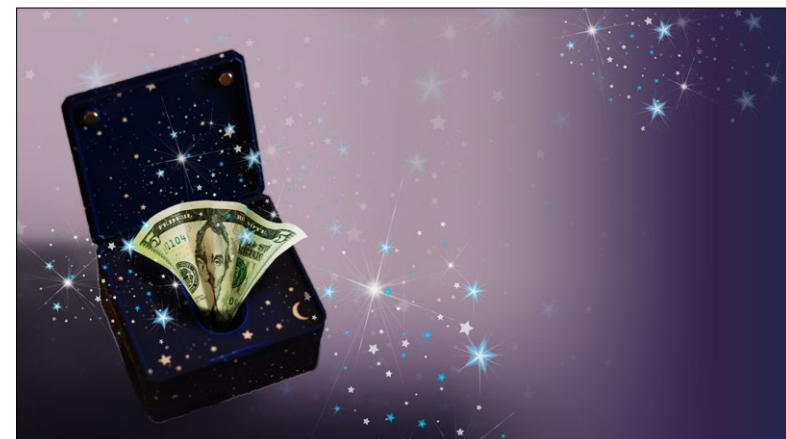
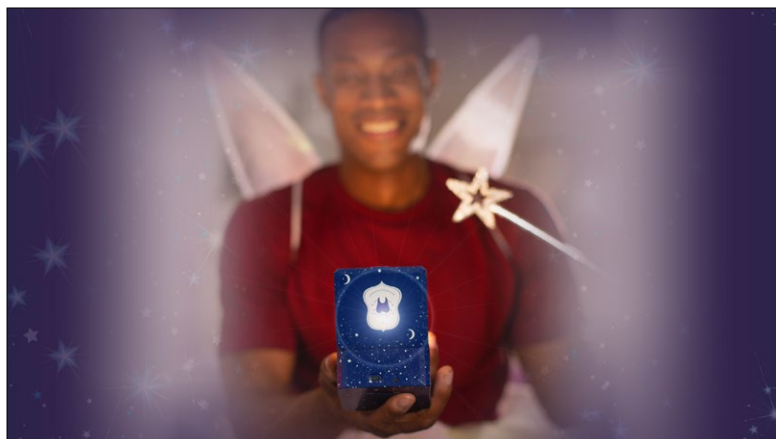
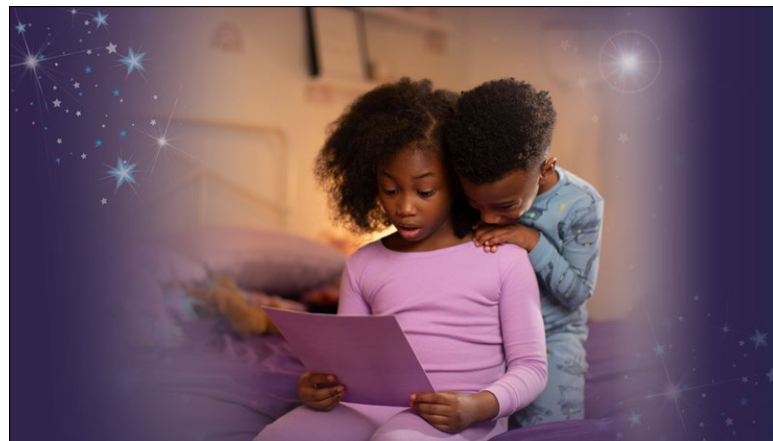
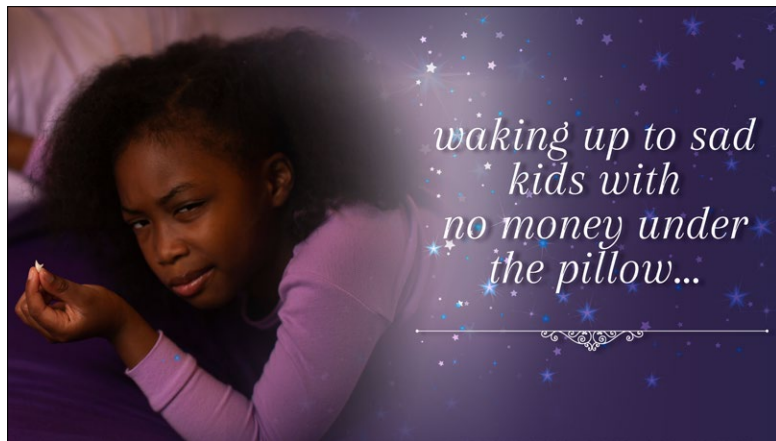
ENCHANTED TRADITIONS OVERVIEW

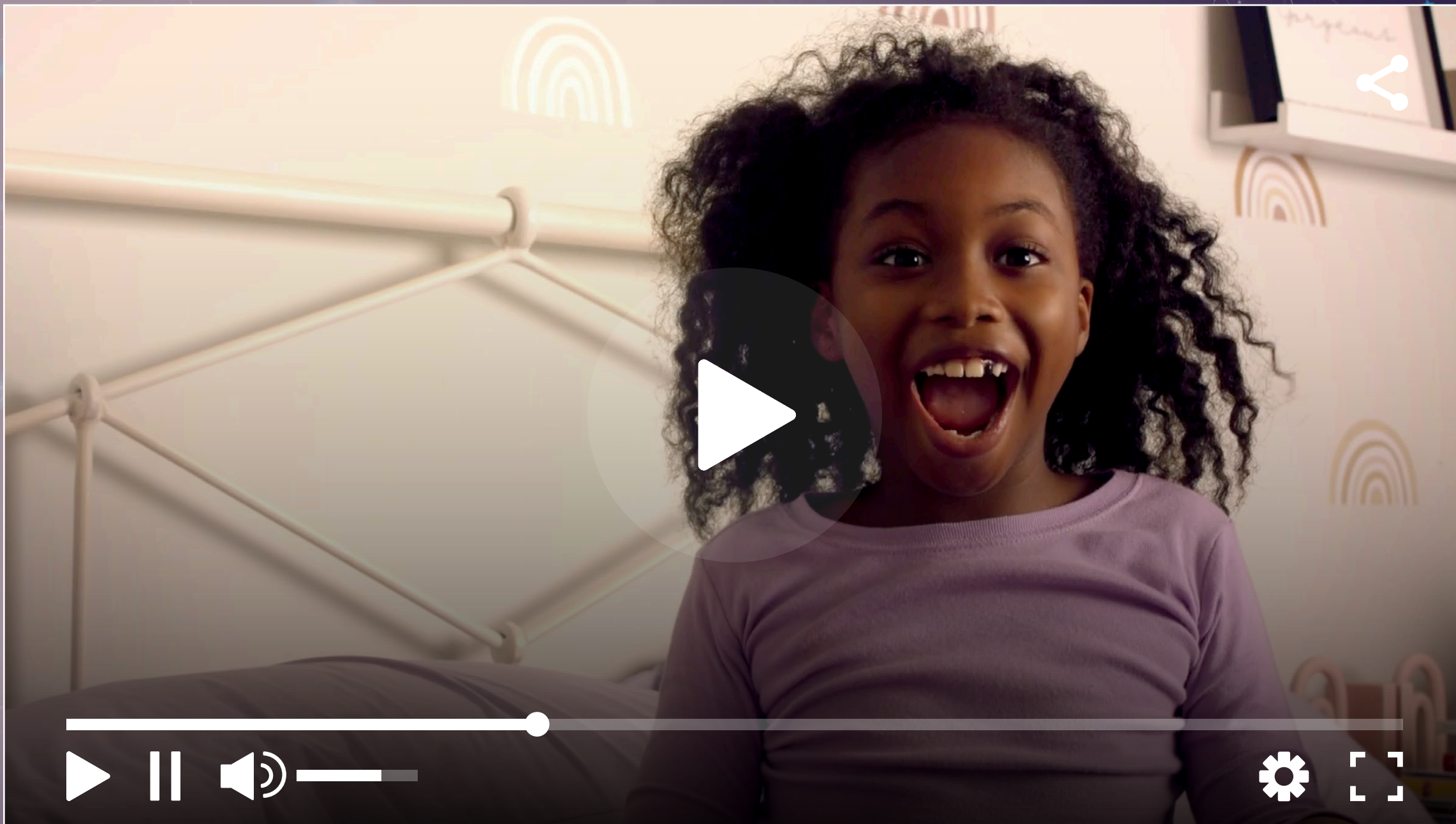
Enchanted Traditions is a Charlotte, North Carolina-based company that makes children's picture storybooks, toys, and merchandise all based on keeping family traditions alive. The goal is to aid in the development of a child through vivid imagination and to nurture the family connection through family tradition, thus creating positive memories for children and a stronger family bond.

ENCHANTED TOOTH VIDEO PROJECT

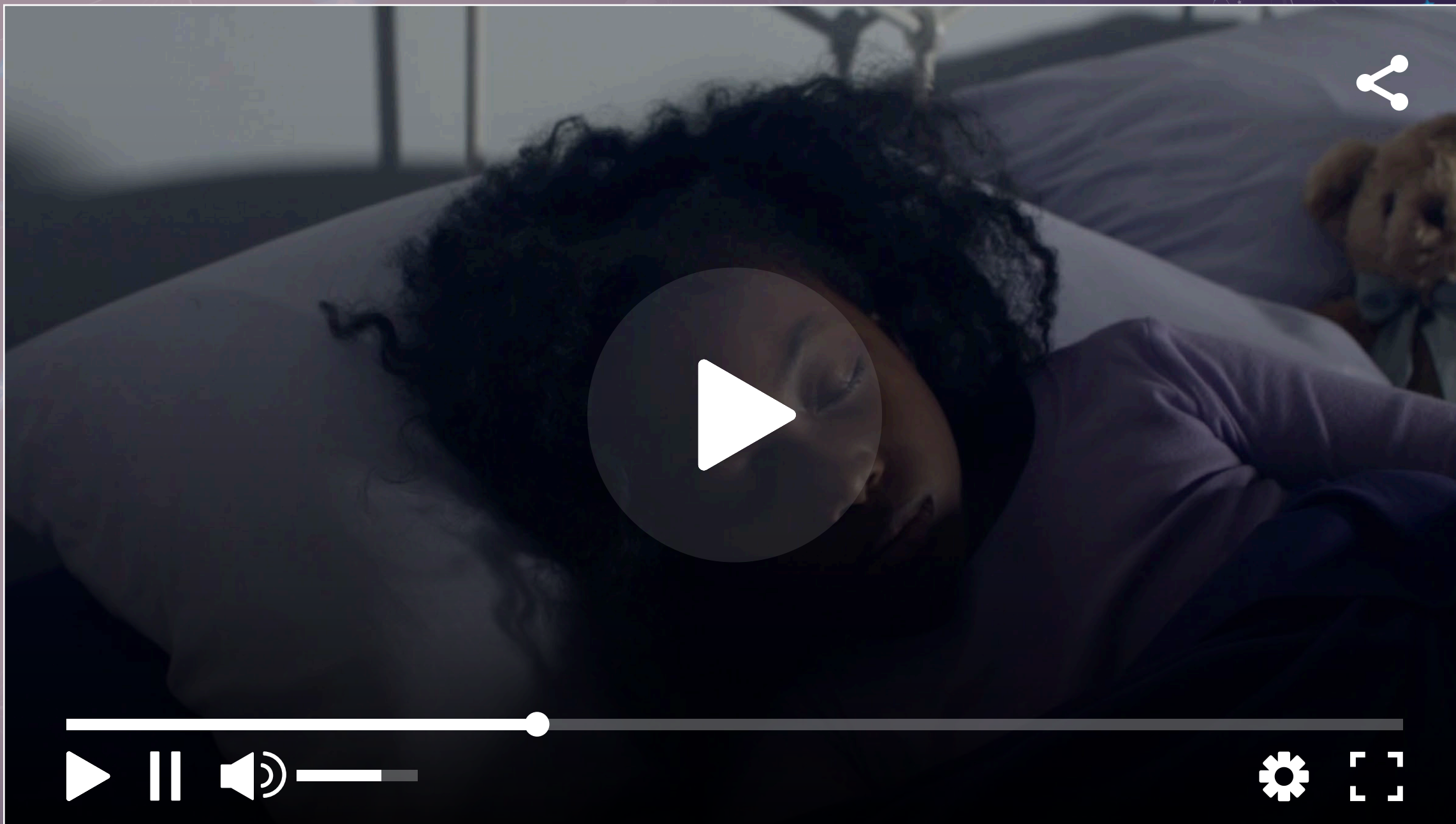
The Enchanted Tooth Box™ is a mechanical keepsake box that exchanges the Tooth Fairy's Money and your child's tooth automatically while everyone sleeps. No more stressing over getting up in the middle of the night to be the Tooth Fairy for every single tooth loss. This device will do the work for you. The box comes with a colorful rhyming/educational book to read with your child to get them excited about the big night.

Four videos were produced to promote the sales of the Enchanted Tooth Box™ product. The main video was used for the company's website, and the three additional social videos will be used on the company's social channels.

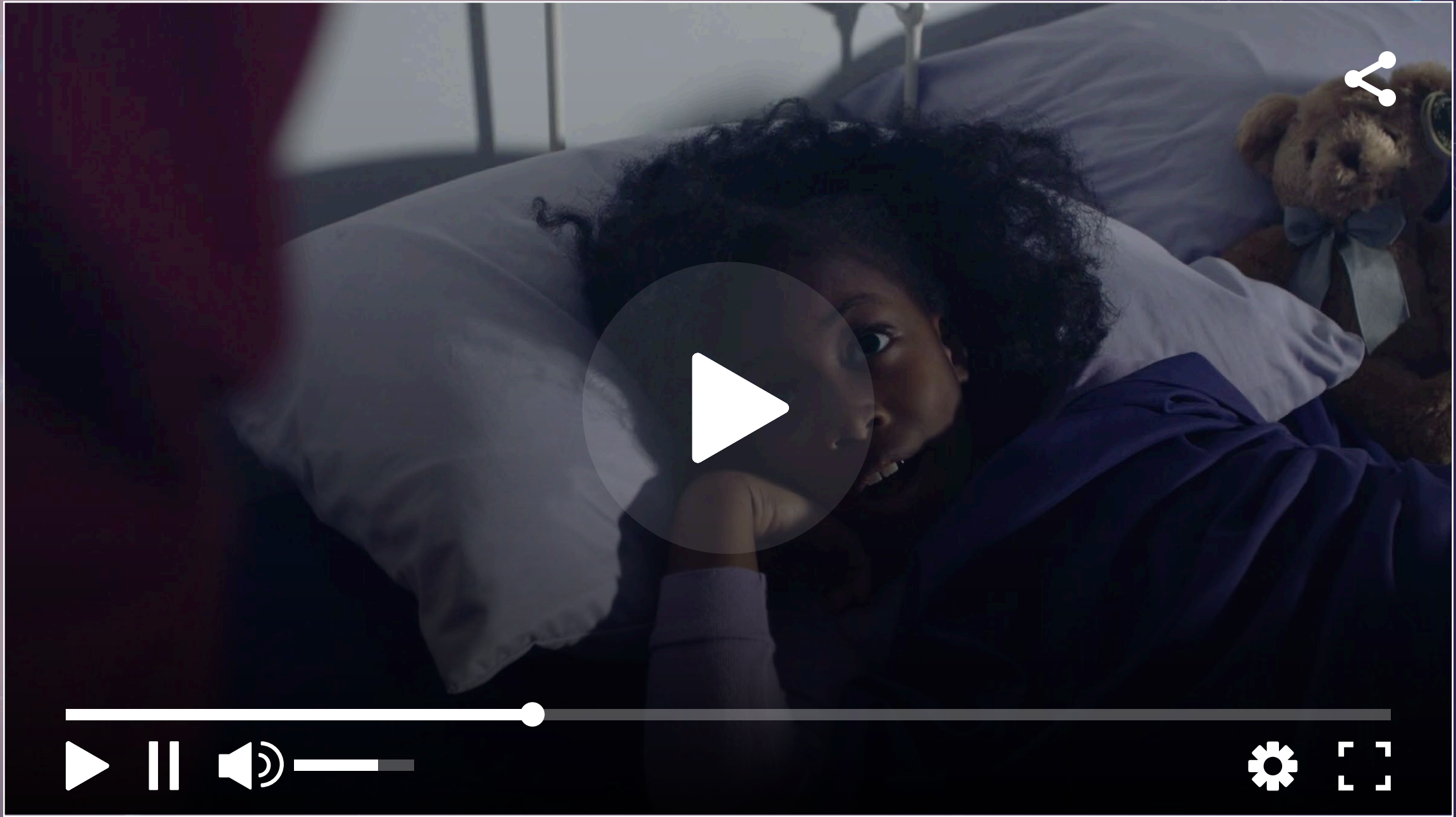




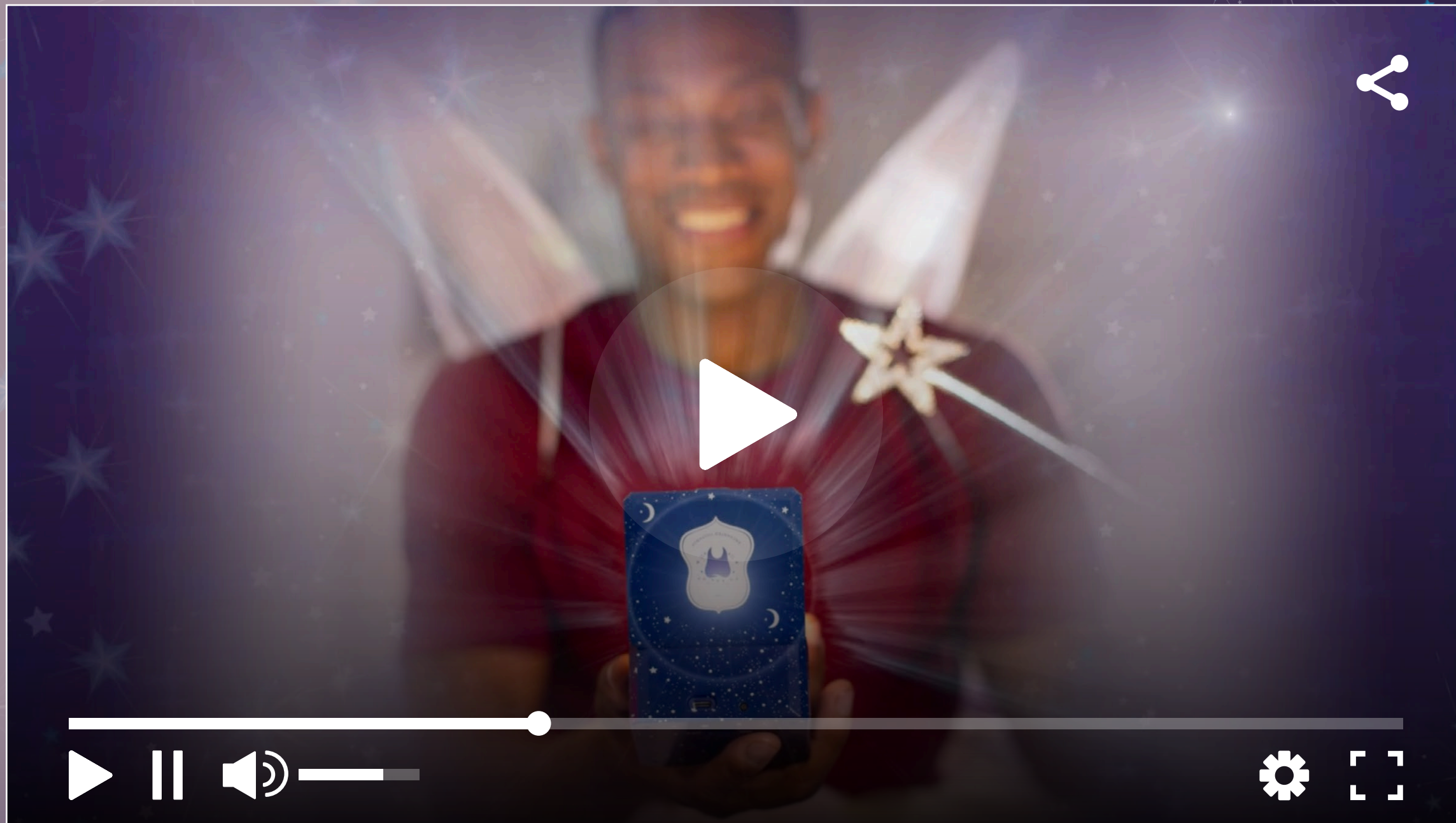
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