

GO SAFELY, MUSTANGS CAMPAIGN



CAL POLY

INTRODUCTION

As the popularity of electric scooters, skateboards and other micro-mobility devices surged on campus, Cal Poly Public Safety recognized an urgent need to address safety concerns and reduce near-collisions among students, faculty, and staff. In response, the “Go Safely, Mustangs” campaign was launched in collaboration with the California Office of Traffic Safety.

This comprehensive internal communication effort sought to establish a campus-wide “Safety Culture” through digital signage, web content, printed signs, email and social media outreach. By fostering awareness and providing practical reminders on topics like helmets, visibility and adherence to traffic signs, the campaign successfully heightened campus safety awareness and contributed to a reduction in micro-mobility-related incidents, creating a safer environment for all.

FOR IMMEDIATE RELEASE

Date: Thursday, March 7, 2024

Cal Poly Public Safety Launches 'Go Safely' Campaign

SAN LUIS OBISPO — Cal Poly Public Safety is launching a “Go Safely” campaign to help inform faculty, students and staff how to get around campus safely. With the growing popularity of electric scooters, skateboards, one wheels and other micro-mobility devices, has come increased safety concerns and complaints from Cal Poly community members about near collisions and close calls with pedestrians. Because of the campus hillside topography and congested pathways, skateboards, scooters and similar micro-mobility devices are not allowed on campus due to safety concerns. Only human-propelled bikes are allowed on campus. The road is shared by bicyclists, drivers and pedestrians, all trying to get to destinations safely. Bicyclists and pedestrians need drivers to be safe to keep them safe. And drivers need those around them to exercise care. Everyone must share the road and responsibility to ensure safety getting around campus.

Some helpful reminders for how to get around safely:

- Bikes are a great way to get around campus and avoid parking fees.
- Mustang Shuttle is an easy way to get around without a personal vehicle or bike.
- Get steps in by walking.
- Look both ways before crossing.
- Follow posted traffic signs.
- Bike riders: wear a helmet and make yourself visible with lights and bright clothing.

Through this campaign in partnership with the California Office of Traffic Safety, Cal Poly Public Safety will promote a “Safety Culture” where students, faculty and staff make informed choices about how to Get Around Safe.

About Cal Poly Public Safety

Campus safety comes in many forms, and they all live in [Cal Poly Public Safety](#). Consisting of three departments, [Cal Poly Police Department \(CPPD\)](#), [Transportation and Parking Services \(TAPS\)](#), [Department of Emergency Management \(DEM\)](#), and Business Services, Public Safety

Get Around Campus Safely This Winter

Alongside the growing popularity of electric scooters, skateboards, one-wheel and micro-mobility devices are increased safety concerns and complaints from Cal Poly community members about collisions, near collisions and close calls with pedestrians. Due to the campus hillside topography and congested pathways, skateboards, scooters and similar micro-mobility devices are not allowed on campus because of safety concerns. The road is shared by bicyclists, drivers and pedestrians, all trying to safely get to destinations.


Remember that everyone can share the road and the responsibility. Cal Poly Public Safety reminds faculty, students and staff how to get around campus safely:



- Bikes are a great way to avoid parking fees.
- Mustang Shuttle is an easy way to get around and people watch.
- Get steps in by walking.
- Look both ways before crossing.
- Follow posted traffic signs.
- Bike riders: wear a helmet and make yourself visible with lights and bright clothing.

GO SAFELY, MUSTANGS CAMPAIGN

PORTAL ANNOUNCEMENT

 **CAL POLY** My Portal [Sign Out](#)

Home Money Matters Personal Library Staff and Faculty Training COVID-19 Info o

Customize ▾

My Apps

- Cal Poly Canvas
- Email & Calendar
- Cal Poly OneDrive
- HR Administration
- Student Administration
- CSU Portal- Financial Administration
- Campus Wiki
- CPC/ASI Pay
- Student Assistant Management
- Tech Support
- PolyCard Services
- CSUBUY for Cal Poly
- Facilities Management
- LinkedIn Learning
- Cal Poly Learning Hub
- Adobe Sign
- CPC Paychecks
- Data Cookbook
- Pivot Funding Search
- Software Hub
- Hide/Show Links

My Classes

 Options-
Fall Quarter 2022 [View Other Quarters](#)
You have no classes this term.
Class data and Canvas links may take up to 24 hours to update. Visit [Canvas Home](#) for all of your Canvas courses.

Directory Information


 Options-
Search this directory for Cal Poly student, faculty, and staff, department, club, and unit information. Any use of this directory must comply with applicable University policies.

Simple Search

Switch to Advanced Search

Category:

Five Tips on How to Get Around Safely

 Options-

All Mustangs must share the road and the responsibility
Did you know that most micro-mobility devices such as electric scooters, skateboards, one wheels and the like are prohibited on campus? In simple terms, only automobiles and human-propelled bikes are allowed on campus. Here are five tips to ensure all Mustangs can get around campus safely and legally.

Campus Announcements

 Options-
[My Subscriptions](#) | [Previous Announcements](#)

GO SAFELY, MUSTANGS CAMPAIGN

POSTERS



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FLYERS



DON'T STROLL AND SCROLL

Put your best foot forward when walking on campus.
Stay alert to your surroundings.

GO SAFELY MUSTANGS
CAMPUS OFFICE OF TRAFFIC SAFETY

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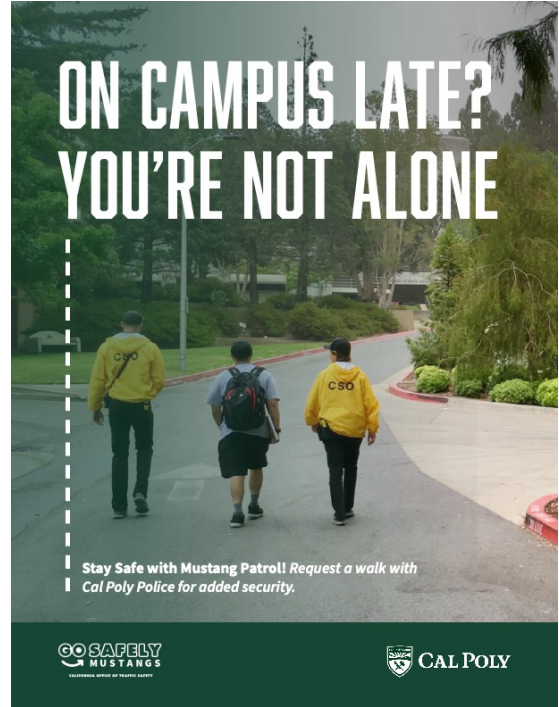


STOP SIGNS ARE INCLUSIVE, THEY'RE OPEN TO EVERYONE

No matter if you walk, ride a bike or drive a car,
traffic signs are for everyone to follow.

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ON CAMPUS LATE? YOU'RE NOT ALONE

Stay Safe with Mustang Patrol! Request a walk with
Cal Poly Police for added security.

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GO SAFELY, MUSTANGS CAMPAIGN

DIGITAL SCREENS



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SOCIAL MEDIA



GO SAFELY, MUSTANGS CAMPAIGN

WEBSITE



CAMPUS SAFETY IS HERE FOR YOU

SPONSORED BY CAL POLY PUBLIC SAFETY

Without realizing it, students interact with Cal Poly Public Safety everyday as they are here to ensure that campus remains a safe place for everyone who sets foot on it. Not only do they regulate the streets and prevent dangerous driving through the Cal Poly Police Department, but also offer an on-campus shuttle service, a safety mobile app and free public transportation to create a better and safer campus experience.

Public Safety is broken into four departments – Transportation and Parking Services (TAPS), Cal Poly Police Department (CPPD), Department of Emergency Management (DEM) and Business Services. Each has their own responsibilities dedicated to maintaining a sustainable learning environment for everyone across the campus.

TAPS

Everytime you swipe your PolyCard and hop on the bus for free, you have to send a thanks to TAPS. Specializing in crucial transportation and parking services, TAPS is determined to expand services, prompt more sustainable transportation options while creating affordable opportunities for students and staff alike.

They offer the Mustang Shuttle which gives students free rides across campus from 7a.m. to 12:30a.m. Monday through Friday and 6p.m. to 12:30 a.m. on weekends. TAPS also provides valetpoo groups to help commuters save money and decrease greenhouse gas emissions. Carpool permits are available and designate premium parking spots in lots throughout campus.

Thanks to TAPS, Cal Poly is recognized as a Bicycle Friendly University by the League of American Bicyclists and one of the Best Universities for Commuters in that nation by the Best Workplace for Commuters Organizations for multiple years.

CPPD

To protect and serve Cal Poly and the surrounding area, CPPD implement professional law enforcement and promotes community involvement through progressive community policing objectives. CPPD hosts the Public Safety Advisory Committee where members identify the campus needs and then provide recommendations to policies and procedures. Not only are campus concerns met, but the link between the CPPD and the Mustang community is strengthened.

When logging into your Mustang portal, you can use CPPD's program to text or call and request a walking partner to any

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BY SAMANTHA ORLANDO

on-campus destination, including a vehicle in a campus lot. Public Safety's free Rave Guardian mobile app is another way for the Cal Poly community to interact with CPPD in order to stay safe; users can send anonymous tips, set a safety timer for self-guided on-campus safety walks, text Mustang Portal directly for a walking partner, connect to 24-hour police or support services and have an efficient emergency communication line with CPPD.

DEM

You may not see DEM everyday, but they are keeping you safe behind the scenes. DEM focuses on developing and sustaining campus wide emergency management programs for any potential campus dangers and manages the Emergency Operations Center (EOC), a collaborative coordination system where frameworks are developed. These recommendations and frameworks are then presented to Cal Poly President Jeffrey D. Armstrong and his cabinet. The EOC was vital during the pandemic, in crafting the university's response by organizing members from various campus departments to develop a cohesive plan.

Together, the efforts of these departments have decreased university related greenhouse gas emissions, offered critical parking and commuting options, beneficial community policing services and indispensable emergency management planning.

Now, Public Safety is directing its energy toward a new hazard that has created discourse amongst students and staff alike. The usage of electric scooters, skateboards, one wheels and other micro mobility devices have increased significantly as of late, causing safety concerns and complaints. Through the "Go Safely Mustangs" campaign, Cal Poly Public Safety is partnering with the California Department of Traffic Safety to inform faculty and students about the best and safest ways to get around campus.

Due to the hilly topography of Cal Poly, skateboards and scooters have never been allowed on campus, prohibiting electric scooters, skateboards, bikes, one wheels, and similar micro mobility devices as well. Bikes are the only allowed transportation on campus. Through "Go Safely Mustangs" Public Safety will cultivate a "Safety Culture" where everyone in the Cal Poly community makes informed choices about how to get around ensuring safety for all.

The best way for everyone to stay safe is for everyone to communicate. The success of Public Safety is rooted in a strong relationship with the Cal Poly community and the open dialogue that accompanies it.



TAKE SAFETY IN STRIDE

Use crosswalks to cross the road safely.

GO SAFELY MUSTANGS CAL POLY

STAY CONNECTED AND INVOLVED AS A CAL POLY PARENT AND SUPPORTER

SPONSORED BY CAL POLY'S PARENT AND FAMILY PROGRAMS

PARENT SUPPORT NETWORK

The Cal Poly Parent Advisory Council (PAC) is a group of parents and supporters who collectively provide feedback and support to Parent and Family Programs and give input to university leadership on matters involving student development and success. Sharing their diverse experiences and perspectives, PAC members serve as university ambassadors, fostering engagement, support and communication between and among parents and the university.

Contact information and biographies for each PAC member are available online at parent.calpoly.edu/stay-involved and we encourage you to connect with those who share common interests or experiences. Reach out to a member who has a student in the same college as yours or who lives near your hometown. Get connected today to ask questions, share stories and learn effective strategies on how to support your Mustang.

VOLUNTEER OPPORTUNITIES

The Cal Poly Parent and Supporter Volunteer Corps is a dynamic group of individuals who are passionate about making a positive impact on the campus community. The program provides opportunities to give back and volunteer at campus events throughout the academic year such as Open House, SLO Days, Mustang Move-In, Mustang Family Weekend and Commencement.

Joining the Parent and Supporter Volunteer Corps is a wonderful way to connect with fellow Mustang families, participate in meaningful service opportunities and make a difference in the lives of Cal Poly students. Volunteers can choose from a variety of activities that align with interests and schedules. Whether you can spare a few hours a month or a few hours a year, your contributions will be greatly appreciated and make a lasting impact! Learn more and sign up today at parent.calpoly.edu/Volunteer.

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