Macatawa's Success Story

Brandi Rogers, Director of Marketing for CharTec has increased Macatawa's ROI in less than six months, using CharTec's proven sales process. This has led Macatawa's tremendous success and has doubled its sales. CharTec's methods have been proven over and over again making them the leader in the MSP industry.

About CharTec:  
CharTec is an award-winning, all-encompassing IT service training organization that helps MSPs transform their businesses into multi-million dollar companies.

We provide innovative and proven techniques for running a business so that our Members can build self-sustaining operations.

Reference Links: <https://www.facebook.com/CharTec/posts/pfbid07G3oNSHZEbWc6kgxHWMw1e8bVrc2LvzUpvGyz9e4kdND742DpgCUyt7JdU5K9656l>

<https://youtu.be/UN-m_0K24vU>

Description:  
𝐀 𝐐𝐮𝐚𝐫𝐭𝐞𝐫𝐥𝐲 𝐌𝐚𝐫𝐤𝐞𝐭𝐢𝐧𝐠 𝐮𝐩𝐝𝐚𝐭𝐞 𝐭𝐡𝐚𝐭 𝐭𝐮𝐫𝐧𝐞𝐝 𝐢𝐧𝐭𝐨 𝐚  
𝐒𝐔𝐂𝐂𝐄𝐒𝐒 𝐒𝐓𝐎𝐑𝐘  
Macatawa Technologies is an excellent example of how a small business can succeed through its marketing services. In 2021, they signed up for an annual subscription with CORE and then attended an Academy where it became clear that we could help them grow exponentially over time. In 2022, they pulled the trigger and signed up for our Premium Marketing Program. The onboarding process began in February of 2022, and they were off.  
During the quarterly marketing call with Brandi Rogers, she made a discovery that led to a HUGE success. See for yourself what kind of success they've had in such a short time following the CharTec process in the video below.

Achievement Award: Brandi Rogers  
Company Website: <https://chartec.net>

Company: CharTec  
Client: Macatawa Technologies