



Excited to revamp their brand's identity, the KitCheck team approached us in search of a new website: One that would undo the problems created by the existing site's unintuitive navigation and scattered visuals. KitCheck is a leading provider of integrated medication management tools, and because their product is so essential to core hospital functions, we knew their new site needed to maintain a careful balance between design and usability.

The final site is joyful and exuberant, employing bubbly animation and concise IA to guide the user naturally through their experience.

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