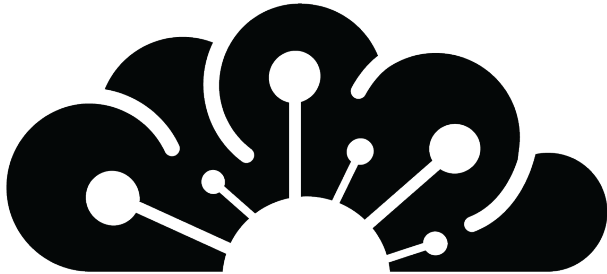


EVENT LOGO



INTERSESSIONS

PROMOTIONAL FLYERS



**interactive
marketing sessions**
HOSTED IN MUNCIE, INDIANA

**Industry speakers.
Actionable insights.
New connections.**

It's a fact. Marketing is constantly evolving. Join us each month as speakers dive into interesting and relevant marketing topics, tailored for local professionals, entrepreneurs, and business owners who want to advance their marketing skill set. These FREE sessions aren't just about learning; it's an opportunity to connect, forge new relationships, have some good food, and walk away with valuable insights and a new community.



How to Use Networking in your Marketing Strategy

WITH DR. ANNA STUMPF

TUESDAY, SEPTEMBER 26, 2023 • 8-10 AM

AT THE INNOVATION CONNECTOR • 1208 W White River Blvd, Muncie

Does meeting strangers fill you with dread? Learn how you can leverage the next networking event to level up your marketing strategy game. Join us for the inaugural session of Intersections—Strategic Storytelling: How to Use Networking in your Marketing Strategy with Dr. Anna Stumpf on September 26.



LEARN MORE +
SAVE YOUR SPOT
[ATTENDINTERSESSIONS.COM](https://www.attendintersections.com)



INTERSESSIONS

POWERED BY INTERSECTION +

FREE
interactive marketing sessions
HOSTED IN MUNCIE, INDIANA

INDUSTRY speakers
ACTIONABLE insights
NEW connections

It's a fact. Marketing is constantly evolving. Join us for interactive marketing sessions as speakers dive into interesting and relevant marketing topics, tailored for professionals, entrepreneurs, and business owners who want to advance their marketing skill set. Meetings are held six times annually with ongoing content and discussions shared on our social media, email newsletter, and more.

**LAST TUESDAY OF EVERY
OTHER MONTH • 8-10 AM**

AT THE INNOVATION CONNECTOR
1208 W White River Blvd, Muncie

LEARN MORE +
SAVE YOUR SPOT
[ATTENDINTERSESSIONS.COM](https://www.attendintersections.com)

SOCIAL PROMO GRAPHICS

INTERSESSIONS
POWERED BY INTERSECTION +

How to Use Networking in your Marketing Strategy

WITH DR. ANNA STUMPF

TUES, SEPT 26 • 8-10 AM AT THE INNOVATION CONNECTOR

SPONSORED BY  INNOVATION CONNECTOR

The main graphic features a woman, Dr. Anna Stumpf, in a blue denim jacket and patterned top, pointing and smiling on a bridge. The background is black with white line art of a hand holding a pen. A teal lightbulb icon is in the bottom right corner.

INTERSESSIONS

FREE interactive marketing sessions

YOU'RE INVITED!

The graphic features a white envelope shape on a black background with white line art. A small photo of Dr. Anna Stumpf is in the bottom right corner.

INTERSESSIONS

OUR FIRST SPEAKER!

Dr. Anna Stumpf

NETWORKING EDUTAINER

The graphic features a photo of Dr. Anna Stumpf on a bridge, with a teal lightbulb icon in the bottom right corner.

INTERSESSIONS

How to Use Networking in your Marketing Strategy

TUES, SEPT 26 • 8-10 AM AT THE INNOVATION CONNECTOR

The graphic features a photo of three women in a meeting, with a teal lightbulb icon in the bottom right corner.

INTERSESSIONS

Last Call!

SAVE YOUR SPOT TODAY!

The graphic features a teal lightbulb icon on a black background with white line art.

EVENT LANDING PAGE

ATTENDINTERSESSIONS.COM



INTERSESSIONS
POWERED BY INTERSECTION

interactive marketing sessions
FOR BUSINESS OWNERS

Industry speakers. Actionable insights. New connections.

It's not "meeting, networking, meeting." It's an interactive marketing session by speakers who are creating and sharing marketing tools, tested for professionals, entrepreneurs, and business owners who want to advance their marketing skills. Meeting in person to connect with inspiring content and experiences found on our social media, email newsletters and more.





NEXT SESSION

Tips, tricks and best practices for producing great photography for your business

WITH MATT RUDDICK

THURSDAY, MARCH 26, 2024 • 9-10 AM

SPONSORED BY




ABOUT THE SESSION

Small businesses need a strong online presence, but being professional photographers can be costly. Learn some tips and tricks to create great photography for your website and social media channels.

ABOUT MATT

Matt has been a photographer and entrepreneur of East Central Indiana for over 20 years. He will be teaching marketing techniques for your business throughout the state, and he's worked as a photographer for months of all sizes. He has been teaching digital marketing workshops and runs the ICGA (Indiana Creative Growth Academy) in Muncie, Indiana. He has been teaching and mentoring for the Academy of Model Aesthetics. A small nonprofit that benefits the safety of crime victims.

FOLLOW MATT

[Facebook](#) [Instagram](#)

MEETING AGENDA

8:00-8:30 - Networking & Breakfast
8:30-8:45 - Welcome Introduction
8:45-9:00 - Session: Marketing
9:00-9:30 - Introduction to Sponsor and Presentation
9:30-9:45 - Break: Refresh or Breakfast
9:45-9:55 - Q & A
9:55-10:00 - Free Giveaways, Announcements and Adjourn

Save your spot:

First Name Last Name

Email

Phone

Business/Profession Name

SAVE THE DATE

UPCOMING INTERSESSIONS IN 2024

MAY 21 JULY 30 SEPT 24 NOV TBA

LATEST NEWS



Intersections: Tips, Tricks and Best Practices for Producing Great Photography for Your Business



Intersections: What's Hot in Digital Marketing



New Interactive Marketing Practices Coming to Muncie, IN

GREATER OPPORTUNITIES

Being an invited speaker at an event is a huge honor, but you're not just looking for a spot, you're also looking for a place to share your expertise.

SPONSOR A SESSION

Want to be a part of the "network" but not have the responsibility? Our sponsors help make Intersections happen. Be a sponsor and have the opportunity to present a breakout for your attendees, introduce yourself, and share what your brand is all about.



LEARN MORE AND STAY CONNECTED

Join our email list to stay in the loop on upcoming events, receive marketing insights, and more.

First Name Last Name

City

State

KEEP THE CONVERSATION GOING

Let us know how you're doing! We'll be glad to help you with all things marketing, setting up a breakout session at our Intersections events. We'll also give you access to our resources and a copy of our marketing insights. We'll be glad to help you go to the next level with your marketing, and we'll be glad to help you connect with industry professionals.

POP-UP BANNER


INTERSESSIONS
POWERED BY INTERSECTION +

INDUSTRY SPEAKERS 

 **ACTIONABLE INSIGHTS**

NEW CONNECTIONS 


ATTENDINTERSESSIONS.COM

EVENT PHOTOGRAPHY

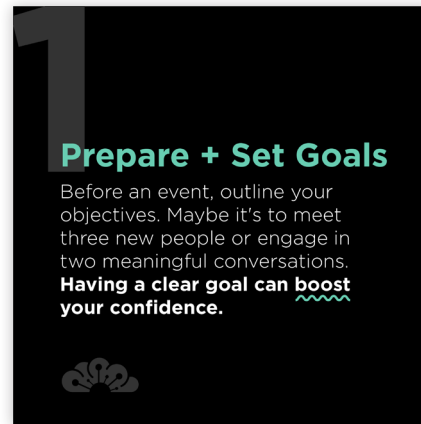


FOLLOW-UP SOCIAL GRAPHICS



A black square graphic with a white network icon at the top left. The title "Networking Tips for Introverts" is in white and green. A decorative wavy line is below the title. A small grey fan-like icon is at the bottom left.

Networking Tips for Introverts



A black square graphic with a large grey number "1" in the top left. The title "Prepare + Set Goals" is in green. The text below is in white. A decorative wavy line is under the word "confidence". A small grey fan-like icon is at the bottom left.

1 Prepare + Set Goals

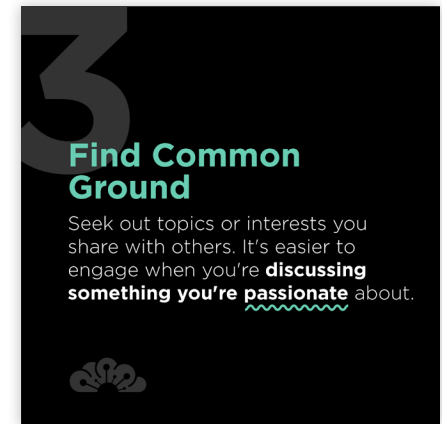
Before an event, outline your objectives. Maybe it's to meet three new people or engage in two meaningful conversations. **Having a clear goal can boost your confidence.**



A black square graphic with a large grey number "2" in the top left. The title "Active Listening" is in green. The text below is in white. A decorative wavy line is under the word "genuine". A small grey fan-like icon is at the bottom left.

2 Active Listening

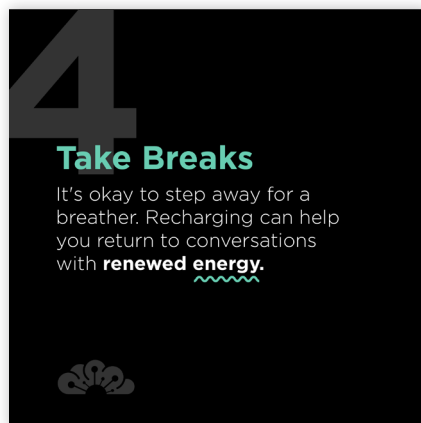
Introverts are often excellent listeners. Use this skill to your advantage by **asking open-ended questions** and **showing genuine interest** in others.



A black square graphic with a large grey number "3" in the top left. The title "Find Common Ground" is in green. The text below is in white. A decorative wavy line is under the word "passionate". A small grey fan-like icon is at the bottom left.

3 Find Common Ground

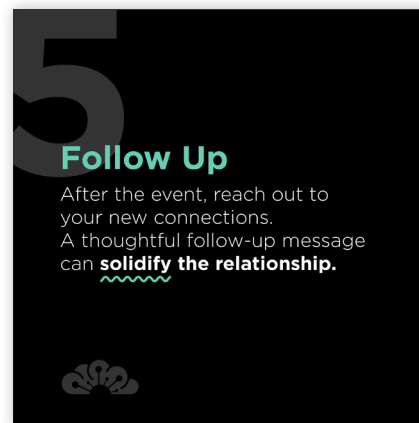
Seek out topics or interests you share with others. It's easier to engage when you're **discussing something you're passionate** about.



A black square graphic with a large grey number "4" in the top left. The title "Take Breaks" is in green. The text below is in white. A decorative wavy line is under the word "energy". A small grey fan-like icon is at the bottom left.

4 Take Breaks

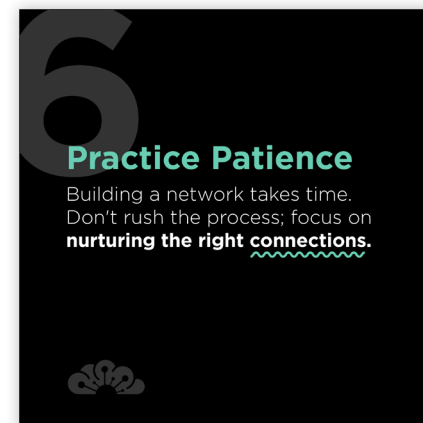
It's okay to step away for a breather. Recharging can help you return to conversations with **renewed energy.**



A black square graphic with a large grey number "5" in the top left. The title "Follow Up" is in green. The text below is in white. A decorative wavy line is under the word "relationship". A small grey fan-like icon is at the bottom left.

5 Follow Up

After the event, reach out to your new connections. A thoughtful follow-up message can **solidify the relationship.**



A black square graphic with a large grey number "6" in the top left. The title "Practice Patience" is in green. The text below is in white. A decorative wavy line is under the word "connections". A small grey fan-like icon is at the bottom left.

6 Practice Patience

Building a network takes time. Don't rush the process; focus on **nurturing the right connections.**