

1300

A.M. SCOTT
DISTILLERY

TROY



OHIO

MARKETING / PROMOTION CAMPAIGN

BRANDING

BRAND COLORS



PRIMARY TYPEFACE

Didot

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

SECONDARY TYPEFACE

Gotham

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

PRIMARY LOGO



SECONDARY LOGO



ALTERNATE LOGO



BRAND STAMP



PHOTOGRAPHY

crisp & clean • moody • sophisticated • focused



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TROY, OHIO 45373

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