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doTERRA Receives Award for Hawaiian Sandalwood Conservation Efforts

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doTERRA has been dedicated to the protection of Hawaii's natural resources since it began sourcing its sandalwood essential oils from the area. Oils are sustainably sourced from only dead or dying trees, and the company developed a management plan in partnership with the Hawaii State Division of Forestry and Wildlife to reestablish a healthy native forest, as well as a nursery that contributes to the largest reforestation initiative in Hawaii.

In recognition of these efforts, doTERRA was named a winner of the 2021 SEAL Environmental Initiatives Award for its reforestation work at the Kealakekua Mountain Reserve (KMR) on the island of Hawaii.

"When doTERRA looks for sourcing partnerships around the world, we deliberately choose locations where we can produce the highest quality essential oils while elevating the individual, social, economic, and environmental well-being of the community through Co-lmpact Sourcing," said Greg Hendrickson, General Manager of Kealakekua Mountain Reserve in Hawai'i. "doTERRA has recognized that producing 'Iliahi (Hawaiian Sandalwood)

first requires a commitment to restore the natural habitat that previously existed on this land and to do so in a way that reverences the remarkable host culture of the Hawaiian Islands. We, along with our partners, have embarked on the largest reforestation effort in the State of Hawai'i, which will help 'lliahi and other native Hawaiian species thrive here once more."

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