

TO:

SUBJECT: You're the key to better health for Veterans



Dear {contactfield=firstname} {contactfield=lastname},

Over a decade ago, our team had a dream—to **build the largest program in the nation to improve Veteran health care**. The Million Veteran Program (MVP) started with the vision of enrolling one million Veterans to help us study how genes, lifestyle, military experiences, and exposures affect health and wellness.

We're only [50,000] Veterans away from making that dream a reality. Our one millionth Veteran *could be you.*

[Join the Million Veteran Program Online](#)

We aren't dreaming anymore—we're doing. Since our program started, we've made hundreds of research findings in areas that matter to Veterans:

- **Mental Health:** We're studying ways to detect, prevent and treat PTSD, depression, anxiety, suicide, and substance use disorder.
- **Cancer:** We're studying breast cancer in women, prostate cancer in men, and head and neck cancers in different ethnic groups. Our cancer research may lead to genetic tests that predict cancer risk in different populations.
- **And more:** Including Alzheimer's Disease, cardiovascular disease, cholesterol, dementia, diabetes, Gulf War Illness, kidney disease, macular degeneration, nutrition, osteoarthritis, Parkinson's Disease, Traumatic Brain Injury (TBI), and tinnitus.

What else will we discover with your help? Join over [950,000] Veterans who are helping us change the future of health care for Veterans, and ultimately, all Americans.

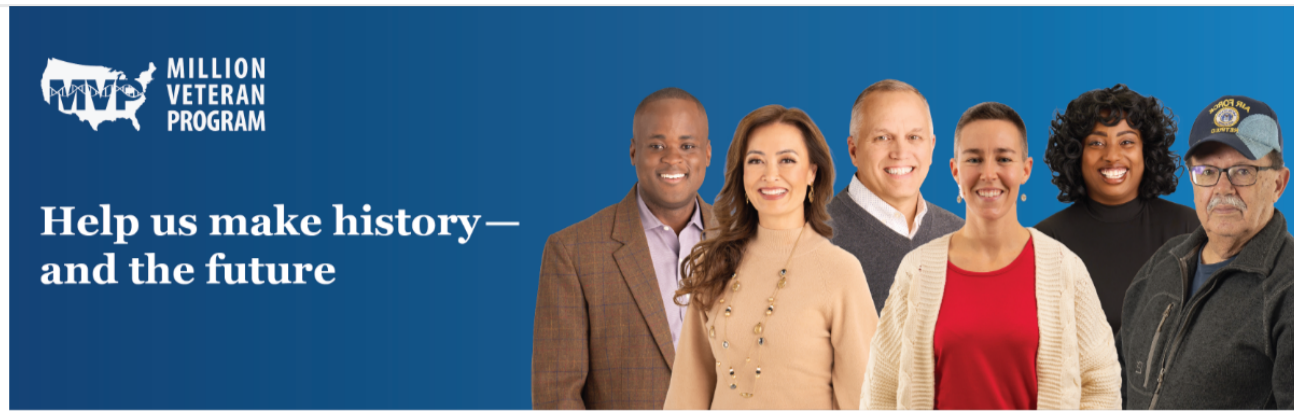
You don't need to receive your care at VA to participate.

To learn more, visit us at mvp.va.gov or call 866-441-6075 to make an appointment at a participating VA.



TO:

SUBJECT: Become part of this historic effort for Veterans



Help us make history—
and the future

Dear {contactfield=firstname} {contactfield=lastname},

The Million Veteran Program is about to make history: we're only [50,000] Veterans away from reaching our historic milestone of enrolling one million Veterans.

At MVP, we study how genes, lifestyle, military experiences, and exposures affect health and wellness. This research is changing the future of health care.

Be part of history—and help us create a better future.

[Join the Million Veteran Program Online](#)

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VA



U.S. Department
of Veterans Affairs

TO:

SUBJECT: Join this program to help Veterans



Could you be our one
millionth Veteran?

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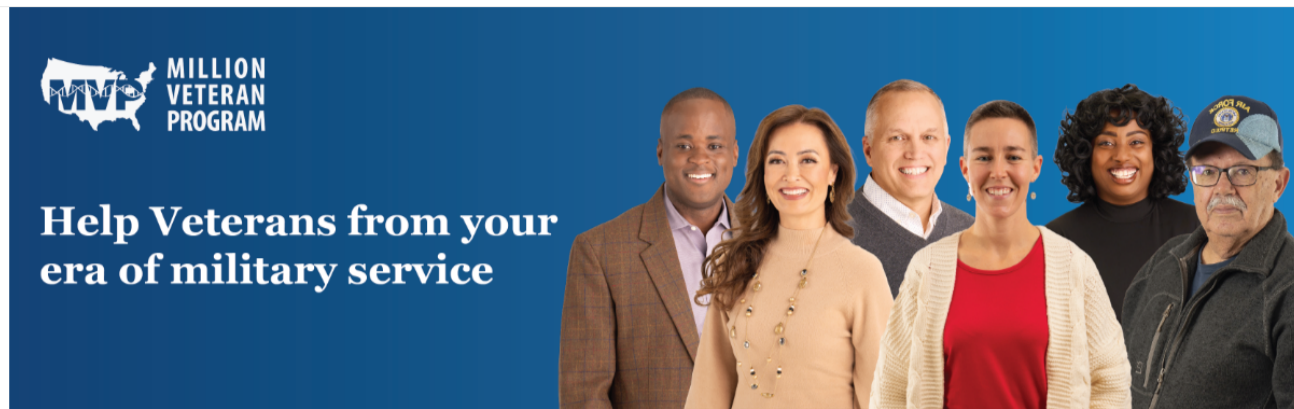
VA



U.S. Department
of Veterans Affairs

TO:

SUBJECT: Learn more about the Million Veteran Program



Dear {contactfield=firstname} {contactfield=lastname},

When you served in the military, you encountered a unique set of circumstances, experiences, and exposures. At MVP, we study how these military experiences and exposures interact with genes and lifestyle to affect health and wellness.

When Veterans from your service era join our program, we're able to make more discoveries for Veterans like you.

[Join the Million Veteran Program Online](#)

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U.S. Department of Veterans Affairs